Lecture Notes in Artificial Intelligence3413Edited by J. G. Carbonell and J. Siekmann

Subseries of Lecture Notes in Computer Science

Klaus Fischer Michael Florian Thomas Malsch (Eds.)

Socionics

Scalability of Complex Social Systems



Series Editors

Jaime G. Carbonell, Carnegie Mellon University, Pittsburgh, PA, USA Jörg Siekmann, University of Saarland, Saarbrücken, Germany

Volume Editors

Klaus Fischer German Research Center for Artificial Intelligence (DFKI) GmbH Stuhlsatzenhausweg 3, 66123 Saarbrücken, Germany E-mail: Klaus.Fischer@dfki.de

Michael Florian Thomas Malsch Hamburg University of Technology Department of Technology Assessment Schwarzenbergstr. 95, 21071 Hamburg, Germany E-mail: {florian,malsch}@tuhh.de

Library of Congress Control Number: 2005937167

CR Subject Classification (1998): I.2.6, I.2.9, I.2, I.5.1, J.4, K.4.3

ISSN	0302-9743
ISBN-10	3-540-30707-9 Springer Berlin Heidelberg New York
ISBN-13	978-3-540-30707-5 Springer Berlin Heidelberg New York

This work is subject to copyright. All rights are reserved, whether the whole or part of the material is concerned, specifically the rights of translation, reprinting, re-use of illustrations, recitation, broadcasting, reproduction on microfilms or in any other way, and storage in data banks. Duplication of this publication or parts thereof is permitted only under the provisions of the German Copyright Law of September 9, 1965, in its current version, and permission for use must always be obtained from Springer. Violations are liable to prosecution under the German Copyright Law.

Springer is a part of Springer Science+Business Media

springer.com

© Springer-Verlag Berlin Heidelberg 2005 Printed in Germany

Typesetting: Camera-ready by author, data conversion by Boller Mediendesign Printed on acid-free paper SPIN: 11594116 06/3142 5 4 3 2 1 0

Preface

This book is an outcome of the Socionics Research Framework.¹ The roots of Socionics lie in the 1980s when computer scientists in search of new methods and techniques of distributed and coordinated problem-solving first began to take an engineering interest in sociological concepts and theories. Just as biological phenomena are conceived of as a source of inspiration for new technologies in the new research field of bionics, computer scientists working in Distributed Artificial Intelligence (DAI) became interested in exploiting phenomena from the social world in order to construct Multiagent Systems (MAS) and, generally, to build open agent societies or complex artificial social systems.

Socionics is driven by the underlying assumption that there is an inherent parallel between the 'up-scaling' of MAS and the 'micro-macro link' in sociology. Accordingly, one of the fundamental challenges of Socionics is to build large-scale multiagent systems which are capable of managing 'societies of autonomous computational agents ... in large open information environments' ([9, p. 112]). As more sophisticated interactions become common in open MAS, the demand to design reliable mechanisms coordinating large-scale networks of intelligent agents grows. Suitable design mechanisms may enhance the developement of 'truly open and fully scalable multiagent systems, across domains, with agents capable of learning appropriate communications protocols upon entry to a system, and with protocols emerging and evolving through actual agent interactions' ([10, pp. 3]) which is considered as the ultimate goal in fulfilling the roadmap of agent technology. With the introduction of mobile agent platforms for e-commerce applications, the quest for reliable mechanisms coordinating large-scale networks of intelligent agent programs has been put on the agenda. To illustrate the practical need for large-scale architectures and techniques, one might mention the growing demand for agent-based applications such as electronic commerce, business process management, entertainment, medical care, tele-voting, tele-shopping, real-time sports brokering, etc. (for a detailed list of agent-based applications, cf. [10]).

In relation to the Internet and the World Wide Web, scalability turns out to be crucial for DAI systems. Since achieving run-time efficiency in small environments does not guarantee achieving run-time efficiency also in large environments, it is clear that designing large-scale applications for open societies with several thousand agents differs significantly from designing small-size applications with around a hundred agent programs. With regard to open agent platforms that will have to support a new generation of e-commerce applications on the Internet, scalability as a technological desideratum is still in its infancy. What we need is to address the problem of scalability in a new way by relating specific engineering demands to general dimensions of complexity (most obvious: number and heterogeneity of agents and inter-agent linkages; less obvious: robustness, flexibility).

¹ The Socionics Research Framework SPP 1077 is funded by the German national research foundation (DFG) from 1998 to 2005 and has published several books: [1], [2], [3], [4], [5], [6], [7], [8].

Having done that, we need to turn to sociological concepts, asking the following questions: How is coordination (by means of normative structures, power relations, and so on) achieved in human societies at different levels of aggregation (micro-interaction, meso-organisation, macro-society) and how can we translate these achievements into engineering methods and tools for social simulation? Of course, there is no such thing as the 'one best way' of posing or answering these questions, neither in sociology nor in DAI. Thus, the articles collected in this volume take different stances, exposing a wide array of sociological research approaches and a plurality of engineering perspectives, and leaving it to the reader to draw his or her own conclusions.

A book like this is the result of the successful cooperation of a significant number of people to whom the editors are now indebted. The minimum that we can do is to express our gratitude to all who were involved in making the book a realreality. First to be mentioned are the authors who actively contributed to the book with articles. However, most of the articles are results of fruitful discussion and cooperation in the context of the Socionics Research Framework funded by the DFG. We are therefore also grateful for the cooperation and support that we got from people working in this context. We further want to thank people at Springer supporting us in the publishing process of this volume. Last but not least, we would like to say thanks to the people that gave feedback to the authors by reviewing the articles and especially to Christian Hahn, who went through the trouble doing the finial editing of the master copy.

Saarbrücken, Hamburg August 2005

> Thomas Malsch Michael Florian Klaus Fischer

References

- Malsch, T., ed.: Soziologische Ansichten ber künstliche Sozialität. Edition Sigma, Berlin (1998)
- 2. Kron, T., ed.: Luhmann modelliert. Sozionische Ansätze zur Simulation von Kommunikationssystemen. Leske + Budrich, Opladen (2002)
- 3. Rammert, W., Schulz-Schaeffer, I., eds.: Können Maschinen handeln? Soziologische Beiträge zum Verständnis von Mensch und Technik. Campus, Frankfurt/Main et al. (2002)
- 4. Ebrecht, J., Hillebrandt, F., eds.: Bourdieus Theorie der Praxis. Erklärungskraft Anwendung - Perspektiven. Westdeutscher Verlag, Opladen/Wiesbaden (2002)
- Burkhard, H., Uthmann, T., Lindemann, G.: Proceedings des Workshops Modellierung und Simulation menschlichen Verhaltens. Technical Report 163, Humboldt-Universität zu Berlin, Institut für Informatik (2003)
- v. Lüde, R., Moldt, D., Valk, R., eds.: Sozionik Modellierung soziologischer Theorie. Volume 2 of Wirtschaft - Arbeit - Technik. LIT Verlag, Münster (2003)
- 7. Florian, M., Hillebrandt, F., eds.: Adaption und Lernen in und von Organisationen Beiträge aus der Sozionik. VS Verlag für Sozialwissenschaften, Wiesbaden (2004)
- Lindemann, G., Moldt, D., Paolucci, M., eds.: Regulated Agent-Based Social Systems. First International Workshop, RASTA 2002. Bologna, Italy, July 2002. Revised Selected and Invited Papers. Lecture Notes in Artificial Intelligence. Springer, Berlin et al. (2004)
- Huhns, M.N., Stephens, L.M.: Multiagent systems and societies of agents. In Weiss, G., ed.: Multiagent Systems. A Modern Approach to Distributed Artificial Intelligence. The MIT Press, Cambridge, Massachusetts (1999)
- Luck, M., McBurney, P., Shehory, O., Willmott, S.: Agent Technology Roadmap Draft: A Roadmap for agent-based computing. AgentLink (2005) Electronically available, http: //www.agentlink.org/roadmap/.

Table of Contents

Contribution of Socionics to the Scalability of Complex Social Systems: Introduction	1				
Klaus Fischer, Michael Florian					
Chapter I Multi-layer Modelling					
From "Clean" Mechanisms to "Dirty" Models: Methodological Perspectives of an Up-Scaling of Actor Constellations	15				
Sociological Foundation of the Holonic Approach Using Habitus-Field-Theory to Improve Multiagent Systems	36				
Linking Micro and Macro Description of Scalable Social Systems Using Reference Nets	51				
Chapter II Concepts for Organization and Self-Organization					
Building Scalable Virtual Communities — Infrastructure Requirements and Computational Costs Omer F. Rana, Asif Akram, Steven J. Lynden	68				
Organization: The Central Concept for Qualitative and Quantitative Scalability . Michael Schillo, Daniela Spresny	84				
Agents Enacting Social Roles. Balancing Formal Structure and Practical Rationality in MAS Design Martin Meister, Diemo Urbig, Kay Schröter, Renate Gerstl					
Scalability, Scaling Processes, and the Management of Complexity. A System Theoretical Approach	132				
Chapter III The Emergence of Social Structures					
On the Organisation of Agent Experience: Scaling Up Social Cognition Michael Rovatsos, Kai Paetow	155				
Trust and the Economy of Symbolic Goods: A Contribution to the Scalability of Open Multi-agent Systems	176				

Coordination in Scaling Actor Constellations Christian W.G. Lasarczyk, Thomas Kron					
From Conditional Commitments to Generalized Media: On Means of Coordination Between Self-Governed Entities					
Chapter IV From an Agent-Centred to a Communication-Centred Perspective					
Scalability and the Social Dynamics of Communication. On Comparing Social Network Analysis and Communication-Oriented Modelling as Models of Communication Networks	242				
Multiagent Systems Without Agents — <i>Mirror-Holons</i> for the Compilation and Enactment of Communication Structures	263				
Communication Systems: A Unified Model of Socially Intelligent Systems <i>Matthias Nickles, Michael Rovatsos, Wilfried Brauer, Gerhard Weiß</i>	289				

Author	Index	 	 	 	 	 315