SpringerBriefs in Computer Science

Series Editors Stan Zdonik Peng Ning Shashi Shekhar Jonathan Katz Xindong Wu Lakhmi C. Jain David Padua Xuemin Shen Borko Furht VS Subrahmanian

For further volumes http://www.springer.com/series/10028

Asaf Shabtai • Yuval Elovici • Lior Rokach

A Survey of Data Leakage Detection and Prevention Solutions



Asaf Shabtai Department of Information Systems Engineering Ben-Gurion University Beer-Sheva, Israel

Lior Rokach Department of Information Systems Engineering Ben-Gurion University Beer-Sheva, Israel Yuval Elovici Department of Information Systems Engineering Telekom Innovation Laboratories Ben-Gurion University Beer-Sheva, Israel

ISSN 2191-5768 ISSN 2191-5776 (electronic) ISBN 978-1-4614-2052-1 ISBN 978-1-4614-2053-8 (eBook) DOI 10.1007/978-1-4614-2053-8 Springer New York Heidelberg Dordrecht London

Library of Congress Control Number: 2012932272

© The Author(s) 2012

This work is subject to copyright. All rights are reserved by the Publisher, whether the whole or part of the material is concerned, specifically the rights of translation, reprinting, reuse of illustrations, recitation, broadcasting, reproduction on microfilms or in any other physical way, and transmission or information storage and retrieval, electronic adaptation, computer software, or by similar or dissimilar methodology now known or hereafter developed. Exempted from this legal reservation are brief excerpts in connection with reviews or scholarly analysis or material supplied specifically for the purpose of being entered and executed on a computer system, for exclusive use by the purchaser of the work. Duplication of this publication or parts thereof is permitted only under the provisions of the Copyright Law of the Publisher's location, in its current version, and permission for use must always be obtained from Springer. Permissions for use may be obtained through RightsLink at the Copyright Clearance Center. Violations are liable to prosecution under the respective Copyright Law.

The use of general descriptive names, registered names, trademarks, service marks, etc. in this publication does not imply, even in the absence of a specific statement, that such names are exempt from the relevant protective laws and regulations and therefore free for general use.

While the advice and information in this book are believed to be true and accurate at the date of publication, neither the authors nor the editors nor the publisher can accept any legal responsibility for any errors or omissions that may be made. The publisher makes no warranty, express or implied, with respect to the material contained herein.

Printed on acid-free paper

Springer is part of Springer Science+Business Media (www.springer.com)

Preface

Information and data leakage pose a serious threat to companies and organizations as the number of leakage incidents and the cost they inflict continues to increase. Whether caused by malicious intent or by an inadvertent mistake, data loss can diminish a company's brand, reduce shareholder value, and damage the company's goodwill and reputation. Data leakage prevention (DLP) has been studied both in academic research areas and in practical application domains. This book aims to provide a structural and comprehensive overview of current research and practical solutions in the DLP domain. Existing solutions have been grouped into different categories based on a taxonomy described in the book. The taxonomy presented characterizes DLP solutions according to various aspects such as leakage source, data state, leakage channel, deployment scheme, prevention and detection approaches, and action taken upon leakage. In the commercial section solutions offered by the leading DLP market players are reviewed based on professional research reports and material obtained from vendor Web sites. In the academic section available academic studies have been clustered into various categories according to the nature of the leakage and the protection provided. Next, the main data leakage scenarios are described, each with the most relevant and applicable solution or approach that will mitigate and reduce the likelihood or impact of data leakage. In addition, several case studies of data leakage and data misuse are presented. Finally, the related research areas of privacy, data anonymization, and secure data publishing are discussed.

We would like to express our gratitude for all colleagues and graduate students that generously gave comments on drafts or counsel otherwise. We would like to express our special thanks to Jennifer Evans, Jennifer Maurer, Courtney Clark, and the staff members of Springer for their kind cooperation throughout the production of this book. We would like to thank to Prof. Zdonik, S., Prof. Ning, P., Prof. Shekhar, S., Prof. Katz, J., Prof. Wu, X., Prof. Jain, L.C., Prof. Padua, D., Prof. Shen, X., Prof. Furht, B. and Prof. Subrahmanian, V. for including our book in their important series (SpringerBriefs in Computer Science).

Beer-Sheva, Israel

Asaf Shabtai Yuval Elovici Lior Rokach

Contents

1	Introduction to Information Security						
2	Data	ata Leakage					
3	A Taxonomy of Data Leakage Prevention Solutions						
	3.1		to protect? (data-state)	11			
	3.2	Where	e to protect? (deployment scheme)	12			
	3.3	How to	o protect? (leakage handling approach)	13			
4	Data Leakage Detection/Prevention Solutions						
	4.1	A revi	ew of commercial DLP solutions	17			
		4.1.1	Market overview	17			
		4.1.2	Technological offerings of market leaders	17			
		4.1.3	Conclusions, remarks, and problems				
			with the state of the art in industrial DLP	19			
	4.2 Academic research in the DLP domain		mic research in the DLP domain	21			
		4.2.1	Misuse detection in information retrieval (IR) systems	24			
		4.2.2	Misuse detection in databases	26			
		4.2.3	Email leakage protection	28			
		4.2.4	Network/web-based protection	30			
		4.2.5	Encryption and access control	31			
		4.2.6	Hidden data in files	33			
		4.2.7	Honeypots for detecting malicious insiders	34			
5	Data Leakage/Misuse Scenarios						
	5.1	Classification of data leakage/misuse scenarios					
		5.1.1	Where did the leakage occur?	39			
		5.1.2	Who caused the leakage?	39			
		5.1.3	What was leaked?	40			
		5.1.4	How was access to the data gained?	40			
		5.1.5		41			
	5.2	Description of main data leakage/misuse scenarios					
	5.3	Discussion					

6	Privacy, Data Anonymization, and Secure Data Publishing							
	6.1	Introd	uction to data anonymization	47				
	6.2	Eleme	entary anonymization operations	48				
		6.2.1	Generalization	48				
		6.2.2	Suppression	51				
		6.2.3	Permutation	51				
		6.2.4	Perturbation	51				
	6.3	3 Privacy models		52				
		6.3.1	Basic concepts	52				
		6.3.2	k-Anonymity	52				
		6.3.3	L-Diversity	54				
		6.3.4	K-Uncertainty	55				
		6.3.5	(X,Y)-Privacy	56				
		6.3.6	(X,Y)-Anonymity	56				
		6.3.7	(X,Y)-Linkability	57				
	6.4			58				
		6.4.1	Information metrics	58				
		6.4.2	Search metrics	59				
	6.5	Standa	ard anonymization algorithms	60				
	6.6							
		6.6.1		63				
		6.6.2	Publishing releases in parallel	63				
		6.6.3		64				
		6.6.4	Anonymizing sequential releases	64				
7	Case studies							
'	7.1							
	/.1	7.1.1	Applying unsupervised context-based analysis	69 70				
		7.1.2		74				
	7.2		honeytokens	76				
	7.3	-	leakage	79				
0				83				
8	Fut	uture Trends in Data Leakage						
Re	eferer	ices		87				