

# **Lecture Notes in Business Information Processing**

**344**

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# Digital Services and Platforms

## Considerations for Sourcing

12th Global Sourcing Workshop 2018  
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Revised Selected Papers

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# Preface

This edited book is intended for use by students, academics, and practitioners who take interest in outsourcing and offshoring of information technology and business services. The book offers a review of the key topics in sourcing of services, populated with practical frameworks that serve as a toolkit to students and managers. The range of topics covered in this book is wide and diverse, offering micro and macro perspectives on successful sourcing of services. More specifically the book examines sourcing decisions and management practices around digital platforms, giving specific attention to digital aspects of innovation in sourcing. The book also explores new sourcing trends such as automation, which is gaining attention by academics and practitioners alike. Aspects such as partnership and motivation receive further attention in this book. Topics discussed in the book combine theoretical and practical insights regarding challenges that industry leaders, policy makers, and professionals face or should be concerned with. Case studies from various organizations, industries, and countries are used extensively throughout the book, giving it a unique position within the current literature offering.

The book is based on a vast empirical base brought together through years of extensive research by leading researchers in information systems and strategic management.

December 2018

Julia Kotlarsky  
Ilan Oshri  
Leslie Willcocks

# Organization

The Global Sourcing Workshop is an annual gathering of academics and practitioners.

## Program Committee

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