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Yan Jia · Zhaoquan Gu · Aiping Li (Eds.)

# MDATA: A New Knowledge Representation Model

Theory, Methods and Applications



*Editors* Yan Jia Harbin Institute of Technology, Shenzhen Shenzhen, China

Zhaoquan Gu Guangzhou University Guangzhou, China

Aiping Li National University of Defense Technology Changsha, China

ISSN 0302-9743 ISSN 1611-3349 (electronic) Lecture Notes in Computer Science ISBN 978-3-030-71589-2 ISBN 978-3-030-71590-8 (eBook) https://doi.org/10.1007/978-3-030-71590-8

LNCS Sublibrary: SL3 - Information Systems and Applications, incl. Internet/Web, and HCI

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#### Preface

With the fast development of information technologies, many researchers are dedicated to knowledge representation, a high-level understanding and abstraction of massive data. Although many knowledge representation models have been proposed, such as symbolic logic models, semantic networks, expert systems, semantic webs, and knowledge graphs, these models cannot represent procedural knowledge, i.e. dynamic knowledge that changes with temporal and spatial factors.

In this edited book, we introduce a new knowledge representation model called MDATA (<u>Multi-dimensional Data Association and in Telligent Analysis</u>). After investigating a large number of related works in knowledge representation and cognitive models, we propose the MDATA model on the basis of the widely adopted knowledge graphs. By modifying the representation of relations and properties in knowledge graphs, dynamic knowledge can be efficiently described with temporal and spatial characteristics. The MDATA model can be regarded as a high-level temporal and spatial knowledge graph model which has strong capabilities for knowledge representation.

Similar as knowledge graphs, there are many key technologies in the MDATA model, such as entity recognition, relation extraction, property extraction, etc. The MDATA model pays particular attention to temporal and spatial characteristics, and the recognition of such temporal and spatial characteristics is important. These characteristics could be time period, location, or even IP address. In order to improve the knowledge graph, knowledge reasoning and completion are necessary, such as entity reasoning and relation completion. In the MDATA model, the dynamic knowledge should also be updated by reasoning, which combines the temporal and spatial factors. As many existing technologies have been proposed in constructing knowledge graphs, we need to extend them to the MDATA model.

The MDATA model can represent knowledge from different dimensions and it can be applied in many critical applications. The outbreak of the coronavirus pandemic has caused serious consequences. By representing personal knowledge such as dynamic travel information by the MDATA model, we can identify close contacts of infected persons in an efficient way. Considering network attacks that might happen every day around the world, the MDATA model can combine the analysis of massive data from log or network traffic to detect attack events. For social network analysis, in which information updates quickly and people's opinion might change, the MDATA model can represent such dynamic knowledge for better analysis, such as computing individual influence, community detection and sentiment analysis.

To promote the MDATA model, we have brought together research teams from many universities, research institutes, and companies, such as the Harbin Institute of Technology, Shenzhen (China), Guangzhou University (China), National University of Defense Technology (China), Zhejiang University of Technology (China), Hangzhou Dianzi University (China), The University of Queensland (Australia), The University of New South Wales (Australia), etc. We have applied the MDATA model in many practical applications: for example, we have developed a cyberspace security situation awareness system that can detect various network attacks in a timely way. We have also organized many seminars and workshops to exchange the latest research, such as the MDATA workshop in the IEEE International Conference on Data Science in Cyberspace. We hope the MDATA model will be widely adopted in various areas and can promote the study of knowledge representation significantly.

The edited book is broken into 14 chapters. The first two chapters introduce the background and the representation method of the MDATA model. Some key technologies are then introduced from Chapter 3 to Chapter 9, including entity recognition, entity alignment, knowledge reasoning, etc. In the remaining five chapters, we introduce applications of the MDATA model, including network attack detection, social network analysis, etc.

This book can be treated as a handbook of knowledge representation models. This book introduces some key technologies in the MDATA model and it also covers applications in which the MDATA model has a valuable role to play. These applications are just a small sample of many potential applications that can benefit from the model. This book offers in particular an in-depth introduction of the model and the related technologies. The MDATA model should be of interest to readers from other research fields such as databases, cyberspace security, and social networks as the need for knowledge representation arises naturally in many practical scenarios.

Should you have any questions or suggestions, please contact the editors via e-mail to jiayanjy@vip.sina.com, zqgu@gzhu.edu.cn, or liaiping@nudt.edu.cn.

January 2021

Yan Jia Zhaoquan Gu Aiping Li

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