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# Research and Innovation Forum 2021

Managing Continuity, Innovation, and Change in the Post-Covid World: Technology, Politics and Society



Editors Anna Visvizi SGH Warsaw School of Economics Warsaw, Poland

Kawther Saeedi King Abdulaziz University Jeddah, Saudi Arabia Orlando Troisi University of Salerno Fisciano, Italy

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## Preface

#### Research and Innovation Forum 2021: Managing Continuity, Innovation, and Change in the Post-Covid World: Technology, Politics, and Society

The **Research and Innovation Forum** (Rii Forum) is an annual conference that brings together researchers, academics, and practitioners in conceptually sound inter- and multi-disciplinary, empirically driven debate on key issues influencing the dynamics of social interaction today. Technology, innovation, and education define the rationale behind the Rii Forum and are at the heart of all discussions held during the conference. The COVID-19 pandemic and its social, political, and economic implications had confirmed that a more thorough debate on these issues and topics was needed. For this reason, the Rii Forum 2021 was devoted to the broadly defined question of the short- and long-term impact of the pandemic on our societies. Indeed, the Rii Forum 2021 served as a virtual arena for debate on how sophisticated information and communication technology (ICT), including artificial intelligence (AI), blockchain, big data, cloud and edge computing, 5G, Internet of Things (IoT), and social networking, could help stakeholders to manage continuity, innovation, and change in the post-Covid world.

As an inter- and multi-disciplinary conference that offers a broad view on the issues and topics related to advances in ICT, the Rii Forum 2021 sought to encourage insights from a range of research domains and academic disciplines. For this reason, the conceptual foundations of the Rii Forum 2021 were drawn from social sciences, management science, computer science, as well as education science and humanities.

Rii Forum 2021 was organized under conditions of immense uncertainty driven by the ever-changing dynamics of the COVID-19 pandemic and its implications. Indeed, COVID-19 has redefined not only the way business is conducted, but also how culture is "delivered" to entire societies. The pandemic and the quarantine that the majority of our societies were subjected to altered several social interactions, in many ways fostering a new quality of human–computer interactions. For these reasons, the Rii Forum 2021 aimed at stimulating a discussion on the multiple facets the pandemic's impact on technology, the society, the business sector, and the art of management as well as on political systems, including democracy.

In the original open call for panels and papers, the following topics and issues were highlighted as of particular interest of the steering and the program committees: the establishment and consolidation of alliances among diverse stakeholders; the use of data and data-driven strategies to inform policy-making at local, regional, national, and global levels; COVID-19 driven new divisions between the Global North and Global South; social implications of the COVID-19 pandemic: migration, exclusion, and poverty; a weakening of democracy, transparency, and civic and human rights; the management of pandemics and their implications through the use of AI, and its value in health care, education, smart cities, economics, and foreign policy. A closer insight into the actual application of technology was also encouraged. The topics of particular interest included: blockchain and its application to the post-Covid world; social networking sites and digital space vs politics, economics, and business; information management in times of uncertainty; COVID-19 and the international economy in the AI-era: crisis, rupture, and new opportunities. In response to the initial call for panel and paper proposals, the following panels were proposed and successfully executed.

- Panel 1: Technology, education and online learning in times of the pandemic
- Panel 2: Immersive technologies as a tool for coping with COVID-19 in higher education
- Panel 3: Health and well-being in smart cities: urban design and urban planning in the COVID-19 era
- Panel 4: Smart Cities in the COVID-19 era: SDGs and resilience
- Panel 5: Smart cities, public health and infectious diseases
- Panel 6: Cultural heritage and ICT
- Panel 7: Depopulation, the global competition for talent, and the digital diaspora
- Panel 8: Democracy in the post-Covid world
- Panel 9: AI in the international and global perspective
- Panel 10: Data-driven decision making and strategy in business
- Panel 11: Human-human and human-machine interaction amid the COVID-19 pandemic

Considering that the COVID-19 pandemic persisted throughout 2020, and in early Spring 2021 only few travel restrictions were lifted, the **Rii Forum 2021** was held online, i.e., via a specialized online communication platform. Once again, the Rii Forum 2021 conference attracted delegates from nearly all continents, including North and South America, Asia, the Arab Peninsula, Europe and Sub-Saharan Africa. The conference was held on April 7–9, 2021, and consisted of sixteen panel sessions. In addition, two keynote speeches were delivered, and a roundtable discussion was held. With regard to the keynote speeches. On April 7, 2021, the Rii Forum 2021 delegates had the opportunity to listed to Professor Erkki Ormala, Senior Fellow, Innovation Management, School of Business, Aalto University. The title of his speech was "Successful innovations drive economic growth". On April

8, 2021, the Rii Forum 2021 delegates were invited to join the keynote speech, titled "Bottom-Up Culture Creates Born Global Success Stories: The Case of Helsinki Uusimaa Region", by Mr. Ari Huczkowski, the CEO of LUMINTEL. The roundtable debate held on Friday, April 9, 2021, was organized jointly by Rii Forum and the Institute for Democracy and Electoral Assistance (IDEA). The topic of the roundtable discussion was "Global democratic trends before and during the COVID-19 pandemic" [1]. The speakers, and corresponding titles of the opening presentations, included:

- Alberto Fernandez, IDEA, "Taking stock of global democratic trends before and during the COVID-19 pandemic,"
- Lucy J. Parry, Ph.D., Centre for Deliberative Democracy and Global Governance, University of Canberra, Canberra, Australia & Webster Vienna Private University, Wien, Austria, "Democracy in flux: a systemic view on the impact of COVID-19" [2], and
- Miguel Angel Lara Otaola, Ph.D., IDEA, "Elections and COVID-19: Safeguarding health, integrity and trust."
- The discussion was moderated by Professor Anna Visvizi.

Nearly 100 extended paper proposals were submitted in response to the initial call for papers. Off these proposals, as a result of the stringent review process, only 58 papers are included in the proceedings. This suggests that the acceptance–rejection ratio stands at 60:40. All papers were subjected to several rounds of a double-blind peer review process (at least two reviews in each round of the review process). Reflecting the inter- and multi-disciplinary focus and scope of the Rii Forum 2021, the papers included in this volume are grouped into four broad thematic sections. These include:

- Technology-enhanced teaching and learning in times of COVID-19
- Smart cities in times of COVID-19
- COVID-19 and the business sector
- COVID-19, the political system, migration, well-being

The papers included in these **Rii Forum 2021 proceedings** serve as evidence that in times of uncertainty more inter- and multi-disciplinary research is needed to inform the decision- and the policy-making process. This volume offers a unique view not only of the impact of COVID-19 on our societies but also of ways of navigating the challenges that emerged.

We are indebted to the keynote speakers, Professor Erkki Ormala and Mr Ari Huczkowski for sharing their precious time and unique expertise with the **Rii Forum 2021** delegates. We remain grateful to the **Rii Forum Steering Committee** and the **Rii Forum Program Committee** for their commitment, sound judgment, and hard work in the process of organizing the **Rii Forum 2021** and then successfully moving the conference to the virtual space. We would like to say "thank you" to all contributing authors for their hard work and their patience in subsequent rounds of the "revise and resubmit" process. It would not be possible without the reviewers who devoted countless hours to evaluate papers submitted to this volume. Finally, we would like to express our gratitude to the entire Springer team and the Editors of Complexity for their continued support and guidance.

We remain hopeful that the forthcoming Rii Forum 2022 will be held onsite and that the online mode of the conference delivery will be just an option. Please check the **Rii Forum** web site (https://rii-forum.org) for updates.

Sincerely,

Anna Visvizi Orlando Troisi Rii Forum 2021 Chairs

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- 2 Parry, L.J., Asenbaum, H. and Ercan, S.A. (2021), "Democracy in flux: a systemic view on the impact of COVID-19", Transforming Government: People, Process and Policy, Vol. 15 No. 2, pp. 197-205. https://doi.org/10.1108/TG-09-2020-0269

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We would also like to thank our dear colleagues and friends, who responded to the initial call for panels and papers, thus making the Rii Forum 2021 a truly interand multi-disciplinary conference. Even more so, we would like to thank all Rii Forum 2021 delegates for creating a friendly and welcoming atmosphere at the conference; an atmosphere filled with respect, self-discipline (think of the presentation time!), as well as rich in critical and constructive feedback. We cannot thank you enough.

We would also like to extend our gratitude to the Rii Forum 2021 reviewers. You did an amazing work. Thank you!

Finally, we would like to thank the Publisher, Springer Nature, and its entire team for granting us the opportunity to collaborate on this volume. We appreciate it.

Very kind regards,

Anna Visvizi Orlando Troisi Rii Forum 2021 Chairs

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#### **Rii Forum 2021 Chairs**

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	Poland
Orlando Troisi	University of Salerno, Fisciano, Italy

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Anna Visvizi	SGH Warsaw School of Economics, Warsaw,
	Poland
Yenchun Jim Wu	Graduate Institute of Global Business
	and Strategy, National Taiwan Normal
	University, Taiwan

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# List of Contributors

Shahira Assem Abdel-Razek Faculty of Engineering, Department of Architectural Engineering, Delta University for Science and Technology, Mansoura, Dakhliya, Egypt

Wilson Correia de Abreu School of Nursing of Porto, Porto, Portugal

**Taysir Mohammad Nahar Alkhazali** Department of Distance Learning, Arabian Gulf University, Manama, Kingdom of Bahrain

Dora Bagić The World Bank, Zagreb Office, Croatia

Marek Bodziany The General Kosciuszko Military University of Land Forces, Wroclaw, Poland

Antonio Botti Department of Business Sciences—Management and Innovation Systems DISA-MIS, University of Salerno, Fisciano, Italy

Emanuel Boussios SUNY- NCC, Garden City, NY, USA

Jennifer Moss Breen Department of Interdisciplinary Studies, Creighton University, Omaha, NE, USA

Claudia Canali University of Modena and Reggio Emilia, Modena, Italy

Antonella Carbonaro University of Bologna, Bologna, Italy

Luca Carrubbo University of Salerno, Fisciano, SA, Italy

Mario Chacón-Rivas Inclutec, Costa Rica Institute of Technology, Cartago, Costa Rica

Rafael Comin-Nunes University Center September 7, Fortaleza, Brazil

Federico Cruciani School of Computing, Ulster University, Newtownabbey, Northern Ireland, UK

Evandro Carvalho de Andrade University of Fortaleza, Fortaleza, Brazil

Pablo de-Gracia-Soriano Complutense University of Madrid, Madrid, Spain; University of Alicante, Alicante, Spain

Ciro Clemente De Falco University of Naples Federico II, Naples, Italy

Carmine De Nicola Concept Solutions Srl, Pompei, Italy

Ciro D'Apice University of Salerno, Fisciano, Italy

Małgorzata Dziembała The Department of International Economic Relations, The University of Economics in Katowice, Katowice, Poland

**Mario D'Arco** University of Salerno, Fisciano, Italy; University of Salerno, Salerno, Italy

**Benedetta Esposito** Department of Management and Innovation Systems, University of Salerno, Salerno, Italy

Francesco Faenza University of Modena and Reggio Emilia, Modena, Italy

Laura Ferrando-Martínez Department of Building Sciences and Urbanism, University of Alicante, Alicante, Spain

Antonio Ferrández Department of Languages and Computing Systems, University of Alicante, Alicante, Spain

**Kata Fredheim** Stockholm School of Economics in Riga, Baltic International Centre for Economic Policy Studies, Riga, Latvia

**Taysir Garadah** Medical Skills and Simulation Centre, Arabian Gulf University, Manama, Kingdom of Bahrain

**David Gil** Department of Computing Technology and Data Processing, University of Alicante, Alicante, Spain

Mara Grimaldi University of Salerno, Fisciano, Italy

Daniele Gualdi Scuola Economia, Management e Statistica di Forlì, Università degli Studi di Bologna, Bologna, Italy

Gianluca Maria Guazzo Department of Business Science – Management and Innovation Systems, University of Salerno, Fisciano, SA, Italy

Saeed-Ul Hassan Department of Computer Science, Information Technology University (ITU), Lahore, Punjab, Pakistan

Ana Beatriz Hernández-Lara Department of Business Management, Universitat Rovira i Virgili, Reus, Spain

Raimir Holanda Filho University of Fortaleza, Fortaleza, Brazil

Caroline Hornstein Tomić Ivo Pilar Institute of Social Sciences, Zagreb, Croatia

Wojciech Horyń Faculty of Security Sciences, Military University of Land Forces, Wrocław, Poland

Alajab Mohammed Alajab Ismail Department of Distance Learning, Arabian Gulf University, Manama, Kingdom of Bahrain

Diana Jareño-Ruiz University of Alicante, Alicante, Spain

Magnus Johnsson Malmö University, Malmö, Sweden

Jari Jussila Häme University of Applied Sciences, Hämeenlinna, Finland

Anne-Mari Järvenpää Häme University of Applied Sciences, Hämeenlinna, Finland

Sidra Khalid Department of Computer Science, Information Technology University (ITU), Lahore, Punjab, Pakistan

Kelli D. Kidwell Creighton University, Omaha, USA

Iivari Kunttu Häme University of Applied Sciences, Hämeenlinna, Finland

Maja Kurilić Foundation Znanje Na Djelu/Wissen Am Werk, Zagreb, Croatia

Agnese Lāce University of Latvia, Riga, Latvia; Koç University, Istanbul, Turkey

Angela Lehr Doctoral Candidate, Creighton University, Omaha, NE, USA

Carla Limongelli Engineering Department, Roma Tre University, Rome, Italy

Francesca Loia Department of Economics, Management and Institutions, University of Naples 'Federico II', Naples, Italy

**Gennaro Maione** Department of Business Science - Management and Innovation Systems, University of Salerno, Fisciano, Italy

**Ornella Malandrino** Department of Management and Innovation Systems, University of Salerno, Salerno, Italy

Piotr Maleszyk Maria Curie-Sklodowska University, Lublin, Poland

Radosław Malik SGH Warsaw School of Economics, Warsaw, Poland

**Rustom Mamlook** Innovation and Technology Management Department, Arabian Gulf University, Manama, Kingdom of Bahrain

**Gianluca Mansi** Department of Business Sciences—Management and Innovation Systems, University of Salerno, Fisciano, Italy

Chiara Marciano Concept Solutions Srl, Pompei, Italy

Vittoria Marino University of Sannio, Benevento, Italy

**Francesco Marra** DISA-MIS Department, University of Salerno, Fisciano, Italy; Department of Business Science, University of Salerno, Fisciano, Italy

Vincenzo Marrazzo Department of Business Science, MIS - University of Salerno, Fisciano, SA, Italy

Justyna Matkowska Romani Studies Program, Central European University, Budapest, Hungary

Javier Medina-Quero Department of Computer Science, University of Jaen, Jaén, Spain

Antonietta Megaro University of Salerno, Fisciano, SA, Italy

Yasmin Moanis Faculty of Engineering, Department of Architectural Engineering, Delta University for Science and Technology, Mansoura, Dakhliya, Egypt

Antonella Monda Department of Business Sciences—Management and Innovation Systems DISA-MIS, University of Salerno, Fisciano, Italy

**Higinio Mora** Department of Computer Technology and Computation, University of Alicante, Alicante, Spain

Mikko Mäntyneva Häme University of Applied Sciences, Hämeenlinna, Finland

Luis Naranjo-Zeledón Department of Languages and Computing Systems, University of Alicante, Alicante, Spain

Ignasi Navarro Faculty of Education, University of Alicante, Alicante, Spain

Francesco Notari University of Salerno, Fisciano, SA, Italy

**Chris Nugent** School of Computing, Ulster University, Newtownabbey, Northern Ireland, UK

Luciano C. Nunes University of Fortaleza, Fortaleza, Brazil

Małgorzata Pacer Military University of Land Forces, Wroclaw, Poland

Marco Pellicano University of Salerno, Fisciano, Italy

Jesús Peral Department of Languages and Computing Systems, University of Alicante, Alicante, Spain

Maria L. D. Pereira Ceara State University, Fortaleza, Brazil

Luana I. C. C. Pinheiro Ceara State University, Fortaleza, Brazil

Mirian C. D. Pinheiro University of Fortaleza, Fortaleza, Brazil

**Placido R. Pinheiro** University of Fortaleza, Fortaleza, Brazil; Ceara State University, Fortaleza, Brazil

Pedro G. C. D. Pinheiro University of Fortaleza, Fortaleza, Brazil

Claudia Pipino University of Salerno, Fisciano, Italy

**Francesco Polese** Department of Business Science – Management and Innovation Systems, University of Salerno, Fisciano, SA, Italy

Aurora Polo-Rodriguez Department of Computer Science, University of Jaen, Jaén, Spain

Raquel Pérez-delHoyo Department of Building Sciences and Urbanism, University of Alicante, Alicante, Spain

Marina S. Reshetnikova RUDN University, Moscow, Russian Federation

Salman Riaz Medical Skills and Simulation Centre, Arabian Gulf University, Manama, Kingdom of Bahrain

Alessandra Romano University of Siena, Siena, Italy

Emilia Romeo University of Salerno, Fisciano, Salerno, Italy

Parisa Sabbagh DISA-MIS Department, University of Salerno, Fisciano, Italy

Abdul-Aziz Mohamed Jouda Salama Department of Distance Learning, Arabian Gulf University, Manama, Kingdom of Bahrain

Sarah Sassenus KU Leuven, Leuven, Belgium

Filippo Sciarrone Department of Engineering, Roma Tre University, Rome, Italy

Maria Rosaria Sessa Department of Management and Innovation Systems, University of Salerno, Salerno, Italy

Daniela Sica Department of Management and Innovation Systems, University of Salerno, Salerno, Italy

Marum Simão Filho University of Fortaleza, 7 de Setembro College, Fortaleza, Brazil

Carlo Alessandro Sirianni DISA-MIS Department, University of Salerno, Fisciano, Italy

Asamaporn Sitthi Department of Geography, Faculty of Social Science, Srinakharinwirot University, Bangkok, Thailand

Francesco Smaldone University of Salerno, Fisciano, Italy

Jarosław Suchoples University of Jyväskylä, Finland

Piotr Szczepański Military University of Land Forces, Wroclaw, Poland

Julian Szymanski Department of Computer Systems Architecture, Gdansk University of Technology, Gdansk, Poland

Misbah Tabassum University of Highlands and Islands, Inverness, UK

**Mohan Tanniru** College of Public Health, University of Arizona, Phoenix, AZ, USA; Henry Ford Health System, Detroit, MI, USA

Marco Temperini Department of Computer, Control, and Management Engineering, Sapienza University of Rome, Rome, Italy

Carlo Torre Department of Business Science, University of Salerno, Fisciano, Italy

Orlando Troisi University of Salerno, Fisciano, Italy

Konstantinos Tsilionis KU Leuven, Leuven, Belgium

**Dejan Valentinčič** Research Institute of American Slovenian Education Foundation ASEF & Governmental Office for Slovenians Abroad, Ljubljana, Slovenia

**Erick Varela-Guzmán** Departamento de Electrónica E Informática, Universidad Centroamericana José Simeón Cañas, La Libertad, El Salvador

Zane Varpina Stockholm School of Economics in Riga, Baltic International Centre for Economic Policy Studies, Riga, Latvia

Susie Vaughan Susie Vaughan and Company, McKinney, TX, USA

Carles Vañó-Agulló University of Alicante, Alicante, Spain

Anna Visvizi SGH Warsaw School of Economics, Warsaw, Poland

**Roberto Vona** Department of Economics, Management and Institutions, University of Naples 'Federico II', Naples, Italy

Hongxin Wang College of Management and Economics, Tianjin University, Tianjin, China

Yves Wautelet KU Leuven, Leuven, Belgium

Matthew Woods Creighton University, Omaha, NE, USA; PGQ Group LLC, Burlington, CT, USA

Wenqing Wu College of Management and Economics, Tianjin University, Tianjin, China

Yenchun Jim Wu Graduate Institute of Global Business and Strategy, National Taiwan Normal University, Taipei, Taiwan

Anna Zdyb SGH Warsaw School of Economics, Warsaw, Poland

Vilma Çekani University of Salerno, Salerno, Italy