
Intelligent Systems Reference Library

Volume 128

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Parag Kulkarni

Reverse Hypothesis Machine Learning

A Practitioner's Perspective

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ISSN 1868-4394 ISSN 1868-4408 (electronic)
Intelligent Systems Reference Library
ISBN 978-3-319-55311-5 ISBN 978-3-319-55312-2 (eBook)
DOI 10.1007/978-3-319-55312-2

Library of Congress Control Number: 2017934634

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Printed on acid-free paper

This Springer imprint is published by Springer Nature
The registered company is Springer International Publishing AG
The registered company address is: Gewerbestrasse 11, 6330 Cham, Switzerland

*To all data scientists and machine
learning experts who did not get carried
away by terminologies and dared
to innovate knowledge*

Acknowledgements

Books are about thought experiments, lab experiments, interactions, thinking, and collaboration. It definitely is a learning process and platform for an author. It is always a pleasant journey full of some last minute surprises, which cannot be accomplished without the help and blessings of good friends, colleagues, students, and fellow beings. This book would not have been possible without the help of my friends Dr. Lakhmi C. Jain, Muraly, Santhosh Kumar (Trivandrum), and Tushar. I also thank my friend and teacher, Prof. Chande, and my friend Late Dr. A.K. Ramani. I especially would like to thank my passionate iknowlation team Dnyaneshwar, Shantanu, Vivek, and Mukul. It was great conceptual and algorithmic discussions with Dnyaneshwar and Vivek that added all together different flavors to this book. I also take this opportunity to thank clients, well-wishers, and partners of iknowlation for their help directly or indirectly during this journey.

It is blessings of one of the greatest teachers of all time, the Late DB Joshi, and the most beautiful and loving person in my life—my grandmother Late Savitribai Joshi.

I am thankful to Ph.D. candidates who worked/have been working under my supervision Yashodhara, Prachi, Pramod, Sunita B., Sunita J., Anagha, Shankar, Shashikanth, Shweta, Sheetal, Deepak, Pralhad, Vaibhav, Ayesha, Makarand, Preeti, Bela, Nitin, Vinod, and others. The discussions with them have helped me in many ways to learn new concepts, and articulate them. All of them are wonderful persons and above all have potential to do something interesting. My special thanks to Makarand and Prachi for helping me to improve text and diagrammatic representation of different concepts. I am thankful to my extended iknowlation team Vinayak, Preeti P. (of Data Science Labs), and Sudarshan. Young Mangesh, Radhika, and Samir have also played their part in this journey.

I am also thankful to Principal Dr. R.D. Kharadkar, Principal Dr. R.K. Jain, Dr. Radhika Menon, and Prof. Dr. Sahasrabudhe.

I take this opportunity to thank all academic institutes in India and abroad that gave and have been giving me opportunities to interact with some of the brightest minds. This includes IIT Mumbai, IIM Indore, Masaryk University, Pune University, Walchand College of Engineering—Sangli, DY Patil Institute of Engineering and Technology—Pimpri, COEP—Pune, Rasoni Institute of

Engineering and Technology—Pune, CMT of CMR Group Hyderabad, PICT—Pune, PCCOE—Pune, and almost all other institutes in Pune and Maharashtra.

This beautiful journey began with my books “Reinforcement and Systemic Machine Learning for Decision Making” and “Knowledge Innovation Strategy” and hence it is my pleasant duty to thank Ratan Tata, and Dr. F.C. Kohli—who is like mentor and guide to me. When FCK starts talking about his dreams for India and empowering every corner of India—it is simply a treat for listeners. He is like Bhishma Pitamah of this IT era in India.

I would like to thank my wife Mrudula—she has literally reviewed my every manuscript, every book, and always given numerous intellectual inputs in this journey. I am also thankful to her because she believes I am good at writing and that motivated me to keep writing and articulating my thoughts. I am thankful to my son Hrishikesh who has grown as a lovely companion in these discussions.

I also thank my mother Manisha Kulkarni for her all hardship and endurance while bringing me up and for making me what I am. I am also thankful to my brother Dr. Ankur Kulkarni for his firm backing. He is like a friend to me. I still remember those Nashik and Sangli days, which we spent together as room partners.

Last but not least, I am also thankful to Kulkarni and Gotkhindikar families which have made all legs of this journey beautiful and worth remembering.

Author's Note

Why this new book? What is reverse hypothesis machine? And what is relationship between ML and knowledge innovation?—are some questions that immediately surface after reading this title. In fact, this book is outcome of research and thought process blended with applications and research about innovative thinking. After writing books “Knowledge Innovation Strategy” and “Reinforcement and Systemic Machine Learning”, I delivered numerous talks. These talks explained the relationship between knowledge innovation and machine learning. These talks were appreciated by many critics. Critical clients also welcomed machine learning products developed using some of these concepts. That kept us motivated to explore more, and research beyond. While working on ML solutions with our clients and building some interesting products, we tried different aspects of machine learning based on knowledge innovation. This led to concept of *Reverse Hypothesis Machine*. When I have decided to write this book—there was a thought of bringing our experience at iknowlation in the form of an interesting journey and insightful thought processes.

After working with advance technologies, deep learning, and different intelligent applications, we focused on solving customer problems through our solutions. While working closely with many organizations, with the thirst for developing cutting-edge applications, many new issues surfaced. Issues ranged from technology selection, model selection to data and feature engineering. There were some other issues like handling some interesting creative tasks and getting more out of traditional algorithms. Some clients wanted to come up with interesting solutions based on iknowlation products. These issues motivated us to research and we began to address them in our own way. In some cases these ways succeeded while in other cases these ways led to a few more ways of doing it. The journey went on like that. Well, I should say once again this book is about journey. This journey began with simple consultation to research-oriented organizations and resulted in allowing us to apply our patented ML models for them. During this journey many questions like—do we really need huge data? Is too much context is detrimental? Is learning is only mapping input and output?—kept on pushing us. These questions are difficult to answer. Hence those questions kept chasing our wonderful passionate team. Are today's systems really contextually intelligent? Can they solve problems? This book is an attempt to unfold answers of these strategically and technically very important and extremely relevant questions. While delivering a talk at

Vishakhapatnam, Mr. Lakhmi C. Jain approached me and requested me to write a book on this concept. His obvious reason was no one has seen the practical application and possibilities of new paradigms from knowledge innovation perspective. Many thanks to Mr. Lakhmi C. Jain, the journey began. It continued with interaction with my clients, it continued with research, it continued with some of the most difficult implementations, and resulted as an outcome in the form of this book.

I know that it is always difficult to find golden mean between philosophy and technical machine learning. As machine learning connoisseurs think—ML is now ready to conquer the world. It is probably the most vibrant field with applications in unlimited verticals. It made us to rethink about our original concept and revisit our thought process.

Machine learning is art and science, it is thinking and application and it is psychology and mathematics. Hardly any other field has a mix of so many wonderful areas of science and technology combined. This book takes a fresh look at this vibrant area from the perspective of knowledge innovation. Knowledge innovation is beyond knowledge acquisition, it is optimally handling limited data and it is coming up with surprises through ability to innovate already acquired knowledge. I think this machine learning journey on knowledge innovation wheels bathed in a fresh perspective will bring delight to readers, researchers, and ML professionals. Every professional who directly or indirectly related to machine learning will find something interesting from this book to march toward pinnacle of his/her ML career. So tighten your seat belt to take off to creative machine learning journey...

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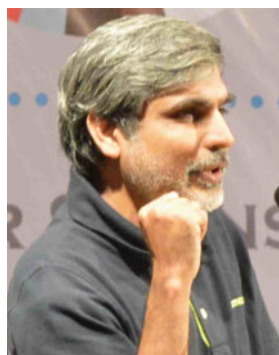
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About the Author



Parag Kulkarni, Ph.D., D.Sc. is an entrepreneur, a machine learning researcher, and an author of best-selling innovation strategy and data science books. An avid reader, Parag is founder, CEO, and Chief Scientist of iknowlation Research Labs—a vibrant machine learning product, research and consulting company. iknowlation has over half dozen products built around concepts of associative and systemic machine learning. Parag has published over 300 research papers, owns over a dozen patents and he has authored 14 books. Parag has guided 15 Ph.D. candidates. Parag’s machine learning ideas resulted in pioneering products that became commercially successful and produced unprecedented impact. As a consultant, Parag has contributed to success of over two dozen organizations including start-ups and established companies. He is pioneer of concepts systemic machine learning, context vector machines, and deep explorative machine learning. He delivered over 400 keynote addresses and 200+ tutorials across the globe. Parag holds Ph.D. from IIT, Management Education from IIM, and was conferred higher doctorate DSc by UGSM Monarch, Switzerland. His work on systemic machine learning published by IEEE is widely cited. Over 100 institutes and 10,000+ professionals benefitted from Parag’s talks, research, and systemic consultation. Fellow of the IET, IETE, Senior member of IEEE, Parag is recipient of Oriental Foundation Scholarship and was nominated for prestigious Bhatnagar award in 2013 and 2014. His areas of interest include machine learning and allied areas

with a focus on optimal and systemic learning. He has been helping organizations in identifying right innovation and machine learning opportunities, building ML models, and embedding creative machine learning in their operations.