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Samir Chatterjee · Kaushik Dutta  
Rangaraja P. Sundarraj (Eds.)

# Designing for a Digital and Globalized World

13th International Conference, DESRIST 2018  
Chennai, India, June 3–6, 2018  
Proceedings

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# Preface

The interest in design science research in information systems continues to grow. The DESRIST conference series has played a pivotal role in building that interest and establishing a solid knowledge foundation for scholars and researchers. This volume contains full papers that were presented at DESRIST 2018 – the 13th International Conference on Design Science Research in Information Systems and Technology – held during June 3–6, 2018, at Chennai, India.

Over the years, DESRIST has brought together researchers and practitioners engaged in all aspects of design science research. As in previous years, scholars and design practitioners from various areas, such as information systems, business and operations research, computer science, and interaction designers, came together to discuss challenges and opportunities ahead. This year's conference was somewhat unique in that it was the first time that DESRIST was held in Asia, particularly in India, one of the rapidly growing economies of the world. It built on the foundation of 12 prior highly successful international conferences held in Claremont, Pasadena, Atlanta, Philadelphia, St. Gallen, Milwaukee, Las Vegas, Helsinki, Miami, Dublin, St. John, and Karlsruhe.

The theme for DESRIST 2018 was “Designing for a Digital and Globalized World.” This year's conference acted as a major forum for the presentation of innovative information system ideas, approaches, developments, and research projects in the area of DSR theory and applications. It also served to facilitate the exchange of ideas between researchers and industry professionals. The latest issues and advancements in the area of IT and its applications that affect everyone around the globe were covered during the conference. We expect that the conference and its publications in this volume will be a trigger for further related research and technology improvements in information systems. DESRIST 2018 attracted researchers from Asia to submit their best work and present it at the conference, thereby making it a more globally inclusive community. The conference was organized around several main themes and tracks: DSR in Health Care, DSR in Cyber Security, DSR in Service Science, DSR for HCI, DSR in Data Science and Business Analytics, DSR Foundations, DSR and Emerging Ideas, DSR in Domain-Specific Applications, and DSR for ICT in Developing Countries. Each theme was headed by distinguished track chairs who managed the papers that were submitted in their respective tracks. In total, we received 96 submissions (61 full papers, 11 product and prototypes, and 24 research-in-progress papers). Each research paper was reviewed by a minimum of two referees. This Springer volume contains 24 full research papers with an acceptance rate of 39%. Research-in-progress papers and few papers designated as posters were made available digitally to attendees.

We would like to thank all the authors who submitted papers to the DESRIST 2018 conference. We hope the readers will find the papers as interesting and informative as we did. We would also like to thank all the track chairs, Program Committee members,

and reviewers for their invaluable service. We would also like to thank the other members of the Organizing Committee, as well as the volunteers, whose dedication and effort helped bring about a successful DESRIST 2018 conference. Our special thanks go to Dr. Nargis Pervin for managing the submission system and papers for publication and to Anik Mukherjee for his tireless service as web master and with local arrangements. We would also like to thank the Indian Institute of Technology, Chennai for giving us access to their facilities and thank, all the sponsors for their support. We believe the papers in these proceedings provide many interesting and valuable insights into theory and practice of DSR. They open up new and exciting possibilities for future research in the discipline.

May 2018

Samir Chatterjee  
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