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Cross-Cultural Design

Methods, Tools, and Users

10th International Conference, CCD 2018
Held as Part of HCI International 2018
Las Vegas, NV, USA, July 15–20, 2018
Proceedings, Part I

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Foreword

The 20th International Conference on Human-Computer Interaction, HCI International 2018, was held in Las Vegas, NV, USA, during July 15–20, 2018. The event incorporated the 14 conferences/thematic areas listed on the following page.

A total of 4,373 individuals from academia, research institutes, industry, and governmental agencies from 76 countries submitted contributions, and 1,170 papers and 195 posters have been included in the proceedings. These contributions address the latest research and development efforts and highlight the human aspects of design and use of computing systems. The contributions thoroughly cover the entire field of human-computer interaction, addressing major advances in knowledge and effective use of computers in a variety of application areas. The volumes constituting the full set of the conference proceedings are listed in the following pages.

I would like to thank the program board chairs and the members of the program boards of all thematic areas and affiliated conferences for their contribution to the highest scientific quality and the overall success of the HCI International 2018 conference.

This conference would not have been possible without the continuous and unwavering support and advice of the founder, Conference General Chair Emeritus and Conference Scientific Advisor Prof. Gavriel Salvendy. For his outstanding efforts, I would like to express my appreciation to the communications chair and editor of *HCI International News*, Dr. Abbas Moallem.

July 2018 Constantine Stephanidis

HCI International 2018 Thematic Areas and Affiliated Conferences

Thematic areas:

- Human-Computer Interaction (HCI 2018)
- Human Interface and the Management of Information (HIMI 2018)

Affiliated conferences:

- 15th International Conference on Engineering Psychology and Cognitive Ergonomics (EPCE 2018)
- 12th International Conference on Universal Access in Human-Computer Interaction (UAHCI 2018)
- 10th International Conference on Virtual, Augmented, and Mixed Reality (VAMR 2018)
- 10th International Conference on Cross-Cultural Design (CCD 2018)
- 10th International Conference on Social Computing and Social Media (SCSM 2018)
- 12th International Conference on Augmented Cognition (AC 2018)
- 9th International Conference on Digital Human Modeling and Applications in Health, Safety, Ergonomics, and Risk Management (DHM 2018)
- 7th International Conference on Design, User Experience, and Usability (DUXU 2018)
- 6th International Conference on Distributed, Ambient, and Pervasive Interactions (DAPI 2018)
- 5th International Conference on HCI in Business, Government, and Organizations (HCIBGO)
- 5th International Conference on Learning and Collaboration Technologies (LCT 2018)
- 4th International Conference on Human Aspects of IT for the Aged Population (ITAP 2018)

Conference Proceedings Volumes Full List

1. LNCS 10901, Human-Computer Interaction: Theories, Methods, and Human Issues (Part I), edited by Masaaki Kurosu
2. LNCS 10902, Human-Computer Interaction: Interaction in Context (Part II), edited by Masaaki Kurosu
3. LNCS 10903, Human-Computer Interaction: Interaction Technologies (Part III), edited by Masaaki Kurosu
4. LNCS 10904, Human Interface and the Management of Information: Interaction, Visualization, and Analytics (Part I), edited by Sakae Yamamoto and Hirohiko Mori
5. LNCS 10905, Human Interface and the Management of Information: Information in Applications and Services (Part II), edited by Sakae Yamamoto and Hirohiko Mori
6. LNAI 10906, Engineering Psychology and Cognitive Ergonomics, edited by Don Harris
7. LNCS 10907, Universal Access in Human-Computer Interaction: Methods, Technologies, and Users (Part I), edited by Margherita Antona and Constantine Stephanidis
8. LNCS 10908, Universal Access in Human-Computer Interaction: Virtual, Augmented, and Intelligent Environments (Part II), edited by Margherita Antona and Constantine Stephanidis
9. LNCS 10909, Virtual, Augmented and Mixed Reality: Interaction, Navigation, Visualization, Embodiment, and Simulation (Part I), edited by Jessie Y. C. Chen and Gino Fragomeni
10. LNCS 10910, Virtual, Augmented and Mixed Reality: Applications in Health, Cultural Heritage, and Industry (Part II), edited by Jessie Y. C. Chen and Gino Fragomeni
11. LNCS 10911, Cross-Cultural Design: Methods, Tools, and Users (Part I), edited by Pei-Luen Patrick Rau
12. LNCS 10912, Cross-Cultural Design: Applications in Cultural Heritage, Creativity, and Social Development (Part II), edited by Pei-Luen Patrick Rau
13. LNCS 10913, Social Computing and Social Media: User Experience and Behavior (Part I), edited by Gabriele Meiselwitz
14. LNCS 10914, Social Computing and Social Media: Technologies and Analytics (Part II), edited by Gabriele Meiselwitz
15. LNAI 10915, Augmented Cognition: Intelligent Technologies (Part I), edited by Dylan D. Schmorrow and Cali M. Fidopiastis
16. LNAI 10916, Augmented Cognition: Users and Contexts (Part II), edited by Dylan D. Schmorrow and Cali M. Fidopiastis
17. LNCS 10917, Digital Human Modeling and Applications in Health, Safety, Ergonomics, and Risk Management, edited by Vincent G. Duffy
18. LNCS 10918, Design, User Experience, and Usability: Theory and Practice (Part I), edited by Aaron Marcus and Wentao Wang

19. LNCS 10919, Design, User Experience, and Usability: Designing Interactions (Part II), edited by Aaron Marcus and Wentao Wang
20. LNCS 10920, Design, User Experience, and Usability: Users, Contexts, and Case Studies (Part III), edited by Aaron Marcus and Wentao Wang
21. LNCS 10921, Distributed, Ambient, and Pervasive Interactions: Understanding Humans (Part I), edited by Norbert Streitz and Shin'ichi Konomi
22. LNCS 10922, Distributed, Ambient, and Pervasive Interactions: Technologies and Contexts (Part II), edited by Norbert Streitz and Shin'ichi Konomi
23. LNCS 10923, HCI in Business, Government, and Organizations, edited by Fiona Fui-Hoon Nah and Bo Sophia Xiao
24. LNCS 10924, Learning and Collaboration Technologies: Design, Development and Technological Innovation (Part I), edited by Panayiotis Zaphiris and Andri Ioannou
25. LNCS 10925, Learning and Collaboration Technologies: Learning and Teaching (Part II), edited by Panayiotis Zaphiris and Andri Ioannou
26. LNCS 10926, Human Aspects of IT for the Aged Population: Acceptance, Communication, and Participation (Part I), edited by Jia Zhou and Gavriel Salvendy
27. LNCS 10927, Human Aspects of IT for the Aged Population: Applications in Health, Assistance, and Entertainment (Part II), edited by Jia Zhou and Gavriel Salvendy
28. CCIS 850, HCI International 2018 Posters Extended Abstracts (Part I), edited by Constantine Stephanidis
29. CCIS 851, HCI International 2018 Posters Extended Abstracts (Part II), edited by Constantine Stephanidis
30. CCIS 852, HCI International 2018 Posters Extended Abstracts (Part III), edited by Constantine Stephanidis

http://2018.hci.international/proceedings

10th International Conference on Cross-Cultural Design

Program Board Chair(s): **Pei-Luen Patrick Rau, *P.R. China***

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The full list with the Program Board Chairs and the members of the Program Boards of all thematic areas and affiliated conferences is available online at:

http://www.hci.international/board-members-2018.php

HCI International 2019

The 21st International Conference on Human-Computer Interaction, HCI International 2019, will be held jointly with the affiliated conferences in Orlando, FL, USA, at Walt Disney World Swan and Dolphin Resort, July 26–31, 2019. It will cover a broad spectrum of themes related to Human-Computer Interaction, including theoretical issues, methods, tools, processes, and case studies in HCI design, as well as novel interaction techniques, interfaces, and applications. The proceedings will be published by Springer. More information will be available on the conference website: http://2019.hci.international/.

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Heraklion, Crete, Greece
E-mail: general_chair@hcii2019.org

http://2019.hci.international/

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