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Internet and Network Economics

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Proceedings

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Preface

This volume contains the papers presented at the International Workshop on Internet and Network Economics held during December 17–20, 2008, in Shanghai, China, for its fourth edition. WINE 2008 provided a forum for researchers from different disciplines to communicate with each other and exchange their researching findings in this emerging field.

WINE 2008 had ten invited speakers: Fan Chung Graham, Matthew Jackson, Lawrence Lau, Tom Luo, Eric Maskin, Paul Milgrom, Christos Papadimitriou, Herbert Scarf, Hal Varian and Yinyu Ye. There were 126 submissions. Each submission was reviewed on average by 2.5 Programme Committee members. The Committee decided to accept 68 papers. The programme also included 10 invited talks.

This final program contained papers covering topics including equilibrium, information markets, sponsored auction, network economics, mechanism design, social networks, advertisement pricing, computational equilibrium, network games, algorithms and complexity for games.

December 2008

Christos Papadimitriou
Shuzhong Zhang

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Lawrence Lau	Chinese University of Hong Kong
Eric Maskin	Princeton University

Plenary Speakers

Matthew Jackson	Stanford University
Paul Milgrom	Stanford University
Hal Varian	University of California at Berkeley
Yinyu Ye	Stanford University

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