

Lecture Notes in Artificial Intelligence 6119

Edited by R. Goebel, J. Siekmann, and W. Wahlster

Subseries of Lecture Notes in Computer Science

Mohammed J. Zaki Jeffrey Xu Yu  
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# Advances in Knowledge Discovery and Data Mining

14th Pacific-Asia Conference, PAKDD 2010  
Hyderabad, India, June 21-24, 2010  
Proceedings  
Part II

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Library of Congress Control Number: 2010928262

CR Subject Classification (1998): I.2, H.3, H.4, H.2.8, I.4, C.2

LNCS Sublibrary: SL 7 – Artificial Intelligence

ISSN 0302-9743

ISBN-10 3-642-13671-0 Springer Berlin Heidelberg New York

ISBN-13 978-3-642-13671-9 Springer Berlin Heidelberg New York

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Printed in Germany

Typesetting: Camera-ready by author, data conversion by Scientific Publishing Services, Chennai, India  
Printed on acid-free paper 06/3180

## Preface

The 14th Pacific-Asia Conference on Knowledge Discovery and Data Mining was held in Hyderabad, India during June 21–24, 2010; this was the first time the conference was held in India.

PAKDD is a major international conference in the areas of data mining (DM) and knowledge discovery in databases (KDD). It provides an international forum for researchers and industry practitioners to share their new ideas, original research results and practical development experiences from all KDD-related areas including data mining, data warehousing, machine learning, databases, statistics, knowledge acquisition and automatic scientific discovery, data visualization, causal induction and knowledge-based systems.

PAKDD-2010 received 412 research papers from over 34 countries including: Australia, Austria, Belgium, Canada, China, Cuba, Egypt, Finland, France, Germany, Greece, Hong Kong, India, Iran, Italy, Japan, S. Korea, Malaysia, Mexico, The Netherlands, New Caledonia, New Zealand, San Marino, Singapore, Slovenia, Spain, Switzerland, Taiwan, Thailand, Tunisia, Turkey, UK, USA, and Vietnam. This clearly reflects the truly international stature of the PAKDD conference.

After an initial screening of the papers by the Program Committee Chairs, for papers that did not conform to the submission guidelines or that were deemed not worthy of further reviews, 60 papers were rejected with a brief explanation for the decision. The remaining 352 papers were rigorously reviewed by at least three reviewers. The initial results were discussed among the reviewers and finally judged by the Program Committee Chairs. In some cases of conflict additional reviews were sought. As a result of the deliberation process, only 42 papers (10.2%) were accepted as long presentations (25 mins), and an additional 55 papers (13.3%) were accepted as short presentations (15 mins). The total acceptance rate was thus about 23.5% across both categories.

The PAKDD 2010 conference program also included seven workshops: Workshop on Data Mining for Healthcare Management (DMHM 2010), Pacific Asia Workshop on Intelligence and Security Informatics (PAISI 2010), Workshop on Feature Selection in Data Mining (FSDM 2010), Workshop on Emerging Research Trends in Vehicle Health Management (VHM 2010), Workshop on Behavior Informatics (BI 2010), Workshop on Data Mining and Knowledge Discovery for e-Governance (DMEG 2010), Workshop on Knowledge Discovery for Rural Systems (KDRS 2010).

The conference would not have been successful without the support of the Program Committee members (164), external reviewers (195), Conference Organizing Committee members, invited speakers, authors, tutorial presenters, workshop organizers, reviewers, authors and the conference attendees. We highly appreciate the conscientious reviews provided by the Program Committee

members, and external reviewers. The Program Committee members were matched with the papers using the SubSift system (<http://subsift.ilrt.bris.ac.uk/>) for bid matching; we thank Simon Price and Peter Flach, of Bristol University, for developing this wonderful system. Thanks also to Andrei Voronkov for hosting the entire PAKDD reviewing process on the easychair.org site.

We are indebted to the members of the PAKDD Steering Committee for their invaluable suggestions and support throughout the organization process. We thank Vikram Pudi (Publication Chair), Pabitra Mitra (Workshops Chair), Kamal Karlapalem (Tutorials Chair), and Arnab Bhattacharya (Publicity Chair). Special thanks to the Local Arrangements Committee and Chair R.K. Bagga, and the General Chairs: Jaideep Srivastava, Masaru Kitsuregawa, and P. Krishna Reddy. We would also like to thank all those who contributed to the success of PAKDD 2010 but whose names may not be listed.

We greatly appreciate the support from various institutions. The conference was organized by IIIT Hyderabad. It was sponsored by the Office of Naval Research Global (ONRG) and the Air Force Office of Scientific Research/Asian Office of Aerospace Research and Development (AFOSR/AOARD).

We hope you enjoy the proceedings of the PAKDD conference, which presents cutting edge research in data mining and knowledge discovery. We also hope all participants took this opportunity to share and exchange ideas with each other and enjoyed the cultural and social attractions of the wonderful city of Hyderabad!

June 2010

Mohammed J. Zaki  
Jeffrey Xu Yu  
B. Ravindran

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