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# Service-Oriented Perspectives in Design Science Research

6th International Conference, DESRIST 2011  
Milwaukee, WI, USA, May 5-6, 2011  
Proceedings

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# Preface

There has been a surge of interest in design science research in information systems in the last few years. The goal of the design science research paradigm is to extend the boundaries of human and organizational capabilities by designing new and innovative constructs, models, methods, processes, and systems. Scholars from different backgrounds—such as information systems, computer science, software engineering, and medical informatics—are actively engaged in generating novel solutions to interesting design problems in information systems.

With five successful conferences already held in Claremont, Pasadena, Atlanta, Philadelphia, and St. Gallen, the International Conference on Design Science Research in Information Systems and Technology (DESRIST) has become the premier venue for exchanging design science research ideas in the IS field. The sixth DESRIST conference in Milwaukee brought together researchers from all over the world, including Australia, Austria, Canada, Denmark, Finland, Germany, Liechtenstein, South Korea, Sweden, Switzerland, and the USA.

The topical theme of DESRIST 2011 was “Service-Oriented Perspectives in Design Science Research.” Several papers in the conference proceedings conform to the theme, focusing on topics such as service design, service-oriented architecture design, design of financial services, etc. In addition to the papers addressing the conference theme, the proceedings include cutting-edge research in several other areas. Some papers address the need for theory development in design science, while others formulate design science research strategies and guidelines. There are several papers on design evaluation and design methods. Also, there are papers that present design research exemplars in domains such as mobile computing, telecommunications, social media, healthcare, and finance. Finally, a couple of papers address a topic that is at the frontiers of design research in IS: the use of neuroscience.

In all, 50 papers were submitted to the conference for review. Each paper was reviewed by at least two referees. The reviews were double blind, meaning that each of the two groups – authors and referees – remained anonymous to one another. Finally, 29 papers were selected to be published as full-length research papers, yielding an acceptance rate of 58%. Five other papers were selected to be published as short papers.

We thank all the authors who submitted papers to the DESRIST 2011 conference. We hope the readers will find the papers as interesting and informative as we did. We would like to thank all the members of the Program Committee, as well as the additional referees, who took the time to provide detailed and constructive reviews for the authors. We would also like to thank the other members of the Organizing Committee, as well as the volunteers, whose dedication and

effort helped bring about a successful DESRIST 2011 conference. We believe that the papers in the DESRIST 2011 proceedings provide several interesting and valuable insights into the theory and practice of design science, as well as open up new and exciting possibilities for research in the discipline.

May 2011

Hemant Jain  
Atish P. Sinha  
Padmal Vitharana

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# Table of Contents

## Design Theory

Theorizing in Design Science Research .....	1
<i>Jong Seok Lee, Jan Pries-Heje, and Richard Baskerville</i>	
Forms of Reasoning in the Design Science Research Process .....	17
<i>Christian Fischer and Shirley Gregor</i>	
Enhancing Design Science through Empirical Knowledge: Framework and Application .....	32
<i>Janusch Patas, Danijel Milicevic, and Matthias Goeken</i>	
Design Theory in Practice – Making Design Science Research More Transparent .....	47
<i>Kalle A. Piirainen and Robert O. Briggs</i>	
Harnessing Handheld Computing – Managing IS Support to the Digital Ranger with Defensive Design .....	62
<i>Bo Andersson</i>	

## Design Science Research Strategies

Design Range and Research Strategies in Design Science Publications .....	77
<i>Philipp Offermann, Sören Blom, Marten Schönherr, and Udo Bub</i>	
On Expanding the Scope of Design Science in IS Research .....	92
<i>Robert O. Briggs and Gerhard Schwabe</i>	
A Design Science Research Roadmap .....	107
<i>Ahmad Alturki, Guy G. Gable, and Wasana Bandara</i>	
Discovering the Meanings of Design in IS: Reviews and Future Directions .....	124
<i>Jaehyun Park, Richard Boland Jr., and Youngjin Yoo</i>	
Design and Behavioral Science Research in Premier IS Journals: Evidence from Database Management Research .....	138
<i>Anteneh Ayanso, Kevin Lertwachara, and Francine Vachon</i>	
Design Science Research Demonstrators for Punctuation – The Establishment of a Service Ecosystem .....	153
<i>Daniel Rudmark and Mikael Lind</i>	

Extending Prior Research with Design Science Research: Two Patterns for DSRIS Project Generation .....	166
<i>Bill Kuechler and Vijay Vaishnavi</i>	

## Design Methods and Techniques

Inductive Design of Maturity Models: Applying the Rasch Algorithm for Design Science Research .....	176
<i>Gerrit Lahrmann, Frederik Marx, Tobias Mettler, Robert Winter, and Felix Wortmann</i>	
Pattern-Based Approach for Designing with Diagrammatic and Propositional Conceptual Models .....	192
<i>Wolfgang Maass and Sabine Janzen</i>	
Enacted Software Development Routines Based on Waterfall and Agile Software Methods: Socio-Technical Event Sequence Study .....	207
<i>B. Veeresh Thummadi, Omri Shiv, Nicholas Berente, and Kalle Lyytinen</i>	
e-wallet Prototypes.....	223
<i>Mia Olsen, Jonas Hedman, and Ravi Vatrapu</i>	

## Design Evaluation

A Fitness-Utility Model for Design Science Research.....	237
<i>T. Grandon Gill and Alan R. Hevner</i>	
Interface Design Elements for Anti-phishing Systems .....	253
<i>Yan Chen, Fatemeh (Mariam) Zahedi, and Ahmed Abbasi</i>	
Experimental Evaluation of Peer Endorsement System Artifacts Using Best-of-Breed Ideals – Effects of Online Decision Confidence on Post-choice Regret .....	266
<i>Mitchell Church and Lakshmi Iyer</i>	

## Design Guidelines

Managing the Future—Six Guidelines for Designing Environmental Scanning Systems .....	276
<i>Jörg H. Mayer</i>	
Utilizing User-Group Characteristics to Improve Acceptance of Management Support Systems—State of the Art and Six Design Guidelines .....	291
<i>Jörg H. Mayer, Robert Winter, and Thomas Mohr</i>	

## Service-Oriented Perspectives in Design Science

How Service Orientation Can Improve the Flexibility of Executive Information Systems—An Architecture Reworked from a Business Perspective .....	306
<i>Jörg H. Mayer</i>	
How IT-Based Co-creation Can Provide Small Banks Access to the Financial Market – A Prototype Development from a Design Science Research Perspective .....	321
<i>Sven Weber and Roman Beck</i>	
Service Extraction from Operator Procedures in Process Industries .....	335
<i>Jingwen He, Sandeep Purao, Jon Becker, and David Strobhar</i>	
Reconsidering Modular Design Rules in a Dynamic Service Context .....	350
<i>Jason Nichols, Michael Goul, Kevin Dooley, and Haluk Demirkan</i>	
Design Science in Service Research: A Framework-Based Review of IT Artifacts in Germany .....	366
<i>Jörg Becker, Daniel Beverungen, Martin Matzner, Oliver Müller, and Jens Pöppelbuß</i>	
Service Orienting the Swedish Vaccination Recommendation Activity with the Business Rules Centric Digital Service VacSam .....	376
<i>Nicklas Holmberg, Odd Steen, and Sven Carlsson</i>	

## Process Design

A Meta-model-Framework for Structuring the Requirement Analysis in Process Design .....	387
<i>Stephanie Meerkamm and Stefan Jablonski</i>	
Why Grandma Trims the Brisket: Resource Flows as a Source of Insight for IT-Enabled Business Process Design .....	398
<i>George M. Wyner</i>	
Analyzing Web Service Choreography Specifications Using Colored Petri Nets .....	412
<i>Enrique Caliz, Karthikeyan Umapathy, Arturo J. Sánchez-Ruiz, and Sherif A. Elfayoumy</i>	

## Neuroscience in Design Research

Neuroscience in Design-Oriented Research: Exploring New Potentials ...	427
<i>Jan vom Brocke, René Riedl, and Pierre-Majorique Léger</i>	
On a NeuroIS Design Science Model .....	440
<i>Christopher Liapis and Samir Chatterjee</i>	

## Designing for Social Media

The Value of Anonymity on the Internet .....	452
<i>Dongwon Lim, Hangjung Zo, and Dukhee Lee</i>	
Citizen Science 2.0: Data Management Principles to Harness the Power of the Crowd .....	465
<i>Roman Lukyanenko, Jeffrey Parsons, and Yolanda Wiersma</i>	
<b>Author Index .....</b>	<b>475</b>