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# Advances in Web-Based Learning – ICWL 2011

10th International Conference Hong Kong, China, December 8-10, 2011 Proceedings



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### Preface

The first ICWL conference was held in Hong Kong in 2002. This year marked the 10<sup>th</sup> anniversary of our ICWL conference which was organized back in Hong Kong. ICWL has been held in Asia, Europe and Australia and aims to unite especially the Web-based learning communities of Europe and Asia-Pacific. Hong Kong (meaning "Fragrant Harbor" in Chinese) is an international city with a rich history embracing multi-culture from the West and the East. It stands for speedy development of economics and science of high quality.

This year we received around 100 papers for the main conference and the associated workshops. Based on the review comments and relevancy, we accepted a total of 27 full papers plus 9 short papers for the LNCS proceedings. The authors of these accepted papers came from five different continents resulting in a remarkable international diversity. More than half of the accepted papers were from Europe. This was the first time that we adopted the double blind review system which is a common practice in top-tier conferences. We would like to thank all the reviewers for providing valuable comments that aided significantly in the paper selection process. Authors of the best papers presented in this conference will be invited to submit extended versions of their papers for further review and possible publication in *IEEE Transactions on Learning Technologies* and *World Wide Web*.

We would like to thank the entire conference Organizing Committee for their hard work in putting the conference together. In particular, we would like to give a special thanks to our Registration Chair, Jiying (Jean) Wang, Local Arrangements Chair, Hao Yuan, and Sponsorship Chair, Hong Va Leong, for their very important support. Our Workshop Co-chairs, Dickson Chiu and Maggie Wang, liaised with different scholars to organize several workshops that were co-located with ICWL 2011. Furthermore, we would like to thank our Steering Committee representative, Qing Li, for his continuous reminding of various important issues.

We would like to thank all the authors of the submitted papers, whether accepted or not, for their contributions in maintaining a high-quality conference. We count on all your continual support in the future in making significant contributions to the Web-based learning community.

December 2011

Howard Leung Elvira Popescu Yiwei Cao Rynson W.H. Lau Wolfgang Nejdl

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