# **Advances in Intelligent and Soft Computing**

152

#### **Editor-in-Chief**

Prof. Janusz Kacprzyk Systems Research Institute Polish Academy of Sciences ul. Newelska 6 01-447 Warsaw Poland E-mail: kacprzyk@ibspan.waw.pl

For further volumes: http://www.springer.com/series/4240

Pierpaolo Vittorini, Rosella Gennari, Ivana Marenzi, Fernando De la Prieta, and Juan M. Corchado Rodríguez (Eds.)

## International Workshop on Evidence-Based Technology Enhanced Learning



Editors
Pierpaolo Vittorini
Department of Internal Medicine
and Public Health
University of L'Aquila
Italy

Rosella Gennari Computer Science Faculty Free University of Bozen-Bolzano Bolzano Italy

Ivana Marenzi L3S Research Center Leibniz University of Hanover Hannover Germany Fernando De la Prieta Department of Computing Science University of Salamanca Salamanca Spain

Juan M. Corchado Rodríguez Department of Computing Science University of Salamanca Salamanca Spain

ISSN 1867-5662 ISBN 978-3-642-28800-5 DOI 10.1007/978-3-642-28801-2 e-ISSN 1867-5670 e-ISBN 978-3-642-28801-2

Springer Heidelberg New York Dordrecht London

Library of Congress Control Number: 2012933102

#### © Springer-Verlag Berlin Heidelberg 2012

This work is subject to copyright. All rights are reserved by the Publisher, whether the whole or part of the material is concerned, specifically the rights of translation, reprinting, reuse of illustrations, recitation, broadcasting, reproduction on microfilms or in any other physical way, and transmission or information storage and retrieval, electronic adaptation, computer software, or by similar or dissimilar methodology now known or hereafter developed. Exempted from this legal reservation are brief excerpts in connection with reviews or scholarly analysis or material supplied specifically for the purpose of being entered and executed on a computer system, for exclusive use by the purchaser of the work. Duplication of this publication or parts thereof is permitted only under the provisions of the Copyright Law of the Publisher's location, in its current version, and permission for use must always be obtained from Springer. Permissions for use may be obtained through RightsLink at the Copyright Clearance Center. Violations are liable to prosecution under the respective Copyright Law.

The use of general descriptive names, registered names, trademarks, service marks, etc. in this publication does not imply, even in the absence of a specific statement, that such names are exempt from the relevant protective laws and regulations and therefore free for general use.

While the advice and information in this book are believed to be true and accurate at the date of publication, neither the authors nor the editors nor the publisher can accept any legal responsibility for any errors or omissions that may be made. The publisher makes no warranty, express or implied, with respect to the material contained herein.

Printed on acid-free paper

Springer is part of Springer Science+Business Media (www.springer.com)

#### **Preface**

Research on Technology Enhanced Learning (TEL) investigates how information and communication technologies can be designed in order to support pedagogical activities. The Evidence Based Design (EBD) of a system bases its decisions on empirical evidence and effectiveness. The evidence-based TEL workshop (ebTEL) brings together TEL and EBD. The workshop proceedings collects contributions concerning evidence based TEL systems, like their design following EBD principles as well as studies or best practices that educators, education stakeholders or psychologists used to diagnose or improve their students' learning skills, including students with specific difficulties (e.g. poor/slow readers, students living in impoverished communities or families).

The ebTEL'12 workshop was launched under the collaborative frame provided by the European TERENCE project (http://www.terenceproject.eu). The TERENCE project, n. 257410, is funded by the European Commission through the Seventh Framework Programme for Research and Technological Development, Strategic Objective ICT-2009.4.2: ICT: Technology-enhanced learning. TERENCE is building an AI-based Adaptive Learning System (ALS) for reasoning about stories, in Italian and in English, through reading comprehension interventions in the form of smart games. The project also aims at developing innovative usability and evaluation guidelines for its users. The guidelines and the ALS will result from a cross-disciplinary effort of European experts in diverse and complementary fields (art and design, computers, engineering, linguistics and medicine), and with the constant involvement of end-users (persons with impaired hearing and their educators) from schools in Brighton (Great Britain), and from Veneto region (Italy).

The ebTEL workshop invited authors in the area of TEL, both from computer science as well as evidence-based medicine, educational psychology and pedagogy. In this manner, the international ebTEL'12 workshop wants to be a forum in which TEL researchers and practitioners alike can discuss ideas, projects, and lessons related to ebTEL. The workshop takes place in Salamanca, Spain, on March 28th-30th 2012.

This volume presents the papers that were accepted for the first edition of ebTEL. The full program contains 16 selected papers (3 in the Psychology and Pedagogy Track and 13 in the Information and Communication Technology Track) from 6 countries (Germany, Italy, Romania, Saudi Arabia, Spain, United Kingdom, USA). Each paper was reviewed by, at least, two different reviewers, from an international committee composed of 27 members of 5 countries. The quality of papers was on average good, with an acceptance rate of 76.2%.

VI Preface

We would like to thank all the contributing authors, the reviewers, the sponsors (IEEE Systems Man and Cybernetics Society Spain, AEPIA Asociación Española para la Inteligencia Artificial, APPIA Associação Portuguesa Para a Inteligência Artificial, CNRS Centre national de la recherché scientifique and STELLAR), as well as the members of the Program Committees, TERENCE members and the Organising Committee for their hard and highly valuable work. Special thanks are due to Wolfgang Nejdl of the L3S Research Center of the University of Hannover (Germany), invited speaker of the workshop with the talk "Web Science @ L3S – Interdisciplinary Research Challenges". The work of all these people contributed to the success of the first edition of the ebTEL'12workshop. Thank you all for your help, ebTEL'12 would not exist without your contribution.

The Editors
Pierpaolo Vittorini
Rosella Gennari
Ivana Marenzi
Fernando De la Prieta
Juan M. Corchado Rodríguez

### **Organization**

#### **Steering Committee**

Juan M. Corchado University of Salamanca, Spain Fernando De la Prieta University of Salamanca, Spain

Rosella Gennari Free University of Bozen-Bolzano, Italy

Ivana Marenzi L3S Research Center, Germany Pierpaolo Vittorini University of L'Aquila, Italy

#### **Program Committee**

Fabian Abel Delft University of Technology, Nederland

Tomaz Amon AMNIN, Slovenia

Anthony Baldry
Juan M. Corchado
Fernando De la Prieta
Juan F. De Paz Santana
Dina Di Giacomo
Tania Di Mascio
University of Messina, Italy
University of Salamanca, Spain
University of Salamanca, Spain
University of Salamanca, Spain
University of l'Aquila, Italy
University of l'Aquila, Italy

Rosella Gennari Free University of Bozen-Bolzano, Italy

Ana Belén Gil University of Salamanca, Spain Óscar Gil University of Salamanca, Spain

Nicola Henze L3S, Leibniz University of Hanover, Germany Eelco Herder L3S, Leibniz University of Hanover, Germany Ralf Kerstel L3S, Leibniz University of Hanover, Germany

Ralf Klamma RWTH Aachen University, Germany Rita Kupetz Leibniz University Hanover, Germany

Fabrizio Maggi University of Pavia, Italy

Ivana Marenzi L3S, Leibniz University of Hanover, Germany

Maria Moreno Jaén University of Granada, Spain Stefano Necozione University of l'Aquila, Italy

Emanuele Pianta FBK-irst, Italy

Sara Rodríguez University of Salamanca Maria Grazia Sindoni University of Messina, Italy

Marcus Specht Open University of the Netherlands

Sara Tonelli FBK-irst, Italy

Pierpaolo Vittorini University of l'Aquila, Italy Carolina Zato University of Salamanca, Spain VIII Organization

#### **Local Organising Committee**

Juan M. Corchado (Chairman) University of Salamanca, Spain

Javier Bajo Pontifical University of Salamanca, Spain

Sara Rodríguez
University of Salamanca, Spain

Óscar Gil Gonzalo University of Salamanca, Spain

## **Contents**

## **Psychology and Pedagogy**

What Educational Value?	1
Besim Mustafa, Peter Alston	
Evaluation Plan of TERENCE: When the User-Centred Design Meets the Evidence-Based Approach	11
Pierpaolo Vittorini	
Assessing Connective Understanding with Visual and Verbal Tasks	19
Information and Communication Technology	
Concept Maps and Patterns for Designing Learning Scenarios Based on Digital-Ink Technologies	27
Online Social Networks Impact in Secondary Education	37
Learning to Read/Type a Second Language in a Chatbot Enhanced Environment	47
Giovanni De Gasperis, Niva Florio	
Learning about Literature on the Web in a German School	57

X Contents

Towards a Sociosemiotic WebAnalytics: Higher Education TEL Tools Handling Access and Information Extraction in Textually Complex Websites	67
Cristina Arizzi, Ivana Marenzi, María Moreno Jaén	07
Adapting with Evidence: The Adaptive Model and the Stimulation Plan of TERENCE	75
The User and Domain Models of the TERENCE Adaptive Learning	
System	83
Visual Representations of Narratives for Poor Comprehenders  Tania Di Mascio, Rosella Gennari, Alessandra Melonio,  Pierpaolo Vittorini	91
Using Virtual Worlds and Sloodle to Develop Educative Applications David Griol, José Manuel Molina	99
The User Classes Building Process in a TEL Project  Tania Di Mascio, Rosella Gennari, Alessandra Melonio, Pierpaolo Vittorini	107
CBR Proposal for Personalizing Educational Content	115
Evaluating ZigBee Protocol to Design CAFLA: A Framework to Develop Location-Based Learning Activities	125
Menu Navigation in Mobile Devices Using the Accelerometer	133
Author Index	141