# Towards Multimodal, Multi-party, and Social Brain-Computer Interfacing

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**Abstract.** In this paper we identify developments that have led to the current interest from computer scientists in Brain-Computer Interfacing (BCI). Non-disabled users have become a target group for BCI applications. Non-disabled users can not be treated as patients. They are free to move and use their hands during the interaction with an application. Therefore BCI should be integrated in a multimodal approach. Games are an important research area since shortcomings of BCI can be translated into challenges in multimodal cooperative, competitive, social and casual games.

**Keywords:** Brain-Computer Interfacing, Human-Computer Interaction, Multimodal interaction, Games.

#### 1 Introduction

Until recently Brain-Computer Interfacing (BCI) was only considered to be useful for applications that were intended for disabled users. BCI has been used for restoring the communication and mobility of disabled people through applications such as spellers, browsers and wheelchair controls. BCI research aimed almost solely at improving the life of ALS (Amyotrophic Lateral Sclerosis) patients, Parkinson patients, or other kinds of patients in need of interaction with their environment. When there is no alternative, people accept that training is necessary, that they need help to get connected to a computing device, that performance is far from perfect, that they need to concentrate fully on the task at hand, and that any disturbance of this concentration will lead to a breakdown in control. BCI was not part of Computer Science (CS) and Human-Computer Interaction (HCI), let alone a modality that could be used in combination with other modalities to control applications for non-disabled users.

## 2 Towards BCI for Various Target Populations

In this paper we survey and summarize developments in BCI and HCI that made it possible that BCI research has become an accepted topic in HCI research.

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Ambient Intelligence. Ambient Intelligence (AmI), pervasive computing, ubiquitous computing and 'disappearing computers' are names that have been introduced to describe the research domains in which we assume that we live or will live in sensor-equipped environments, that the sensors will be embedded, that they will have local intelligence, and that the information they collect and process can be distributed to other intelligent sensors and computing devices. Obviously, there are already sensor-equipped environments, but, as long as their design is tuned to rather specialized applications, they will certainly not achieve their full potential. In AmI environments, sensors can be used to detect and interpret human behavior and activities, to anticipate certain activities or desires in order to provide real-time support, and to allow explicit control of the environment by its inhabitants by providing feedback and appropriate actions on commands of the inhabitants. These views have led to an increase in attention for sensors in general, including sensors that allow us to issue commands, for example for games and domestic applications, through BCI devices and systems.

HCI and Physiological Measurements. There has always been interest in using (neuro-) physiological measurements to learn about the cognitive load associated with performing certain tasks using a particular interface. Hence, in this case we are not talking about real-time support of the user. We are talking about providing the designer of the interface with information about how users use the interface and about how users experience the interface. Measuring cognitive load is of course the standard example of what interface designers are interested in. This kind of information is meant to re-think, to re-design, and to re-implement the interface in order that it should perform better for a particular user or group of users. However, in recent years many more methods have become available to measure experience. Computer vision, speech analysis, and eye tracking are among them, and this has led to a boost of interest, methods and devices, including BCI devices, that not only measure user experience for redesign and performing tasks more efficiently, but also look at 'tasks' that do not necessarily require efficiency but rather aim at providing positive experiences such as fun, game experience, relaxation, and edutainment. And, moreover, use the information that is sensed in real time to adapt the interface, the task (e.g., the game level) and the interaction modalities to user and context.

BCI Paradigms. The possibility of having sensors (cameras, microphones, accelerators, pressure sensors, proximity sensors, physiological sensors, etc.) that gather knowledge about user characteristics and user activities and behavior is, from an HCI point of view, very useful. It allows us to provide better support to the user of a smart environment. Looking at the possibility of gathering as much information from a user as can be sensed has become a research aim. Brain activity can be sensed. So, why not use it? Knowledge has become available about activity and its appearance in specific regions of the brain. Therefore, various BCI paradigms could be introduced. Activity can be evoked by presenting external stimuli (visual, auditory, tactile), which means that choices can be presented to a user. Brain activity can be measured while a user performs a certain task and the results can be used to adapt task and interface to the user. Certain brain activity is related to a user making errors, a user noticing something irregular, or a

user noticing an event that was anticipated. But there can also be internally evoked activity: elicited by imagining a movement or consciously performing a mental activity. These paradigms allow the mapping of brain activity to implicit or explicit control activity for particular applications.

**Towards Unobtrusive Sensing.** Measuring brain activity, whether it is caused by internally evoked mental activity or by external activity, requires sensors. For brain research it is no problem to ask a person to perform a certain physical or mental task in a situation that is not necessarily a 'daily life' situation. Rather complicated and expensive devices, e.g. an fMRI scanner, can be used. Fortunately, there are other ways to record brain activity, but unfortunately, they are less precise and only allow a limited number of applications. However, activity related to the BCI paradigms mentioned above can be measured, not yet unobtrusive, but slowly getting there.

The standard way of measuring brain activity in BCI applications is to use a BCI electrodes cap that is on the head of the user and is connected to a computer. The computer can be embedded in an application device, for example a wheelchair, but it can also be a standard PC. This EEG (ElectroEncephaloGraphy) method has up to 256 electrodes integrated in a cap and placed directly on the head. Their positions on the head make it possible to gain information about the electrical activity and, importantly, the function of this activity. But there is not always a need for an EEG cap with lots of electrodes when we look at applications. Apart from being expensive, it has the disadvantage that users are physically connected to the computer, and time is needed to position the electrodes, apply conductive gel and clean-up afterwards.

However, in recent years research groups and companies have developed EEG devices that use so-called dry-cap technology (or 'dry electrodes') and they are exploring the possibility of having a wireless connection between device and computer, so that the user can move more freely. And sometimes, depending on the application, rather than 256 electrodes it is sufficient to have a device with two, eight or sixteen electrodes, allowing companies to develop fancy and portable headsets that can be used for game or domestic applications and in which other sensors, such as accelerators measuring head movements, can be integrated. Companies that are exploring the market for portable headsets for BCI applications can now be identified.

## 3 BCI, Computer Science, and Human-Computer Interaction

We mentioned the main reasons why BCI research has become visible for the CS and HCI community and why we are now seeing attempts to integrate this research into HCI research in general, research on multimodal interaction, research on using (neuro)physical information aiming at improving interface design, and on real-time adaptation of the interface to the user, and on having BCI as an added modality to control devices and facilitate communication.

When BCI became visible for the CS community one could expect that both startup companies and R&D departments of large ICT companies would try to exploit and investigate the commercial possibilities of this new technology. That has indeed happened. New companies such as Emotiv and NeuroSky, just to mention the most influential, and companies such as IBM and Microsoft, have become active in this field. Rather than aiming at medical applications they look at the much bigger market of non-disabled and healthy persons. Consumer products are being offered, but until now these are mainly games, toys, and gadgets. This is not bad, the game market is a billion dollar market and still growing. But clearly, companies also see possibilities to introduce BCI into domestic and professional environments where an added modality to interact with an application will make the interaction more safe or precise.

## 4 Integrating BCI in Human-Computer Interaction

It is useful to be more explicit about what BCI can offer to the HCI community. Any interface to an application can profit from knowing and learning as much as possible of the persons that are using it. Knowing about activity in particular regions of the human brain provides information that cannot be obtained from other sensors and that can complement that information. The information can be used to inform the interface about the mental and affective state of the user and that knowledge can be used to provide more adequate feedback and also to adapt the interface and the application to a particular user. In recent years this type of BCI has been called passive BCI. It is the system that decides how to use the information. There is no attempt by the user to control the system by consciously 'playing' with this brain activity.

The second reason that BCI is interesting for HCI is similar to the reason that BCI has been exploited for disabled persons: a user can use his or her brain activity as an input modality, maybe in combination with other modalities, to directly control an interface and its application. By performing certain mental tasks the associated brain activity in various regions of the brain can be distinguished and mapped onto commands that control the application. Applications include, among other things, navigating in a virtual world, controlling a robot, or cursor and menu control. Clearly, it is preferable that this mapping is 'natural' or 'intuitive'. Hence, the mental task that has to be performed should be related to the task that has to be performed in the real world or in the graphical user interface. This type of BCI has been called active BCI. A nice example is imagined movement. Brain activity related to imagining a movement (whether it is the tongue, a finger, or a limb) can be distinguished from other activity and can be used to steer a robot around, to control a menu and a cursor, or to have an avatar perform a movement in a virtual world.

Other types of BCI have been introduced or have been included in the definitions of active and passive BCI. For example, there are visual, auditory or tactile evoked potentials. That is, events can be designed in an application to evoke distinguishable brain activity. This allows the user to make clear to the system in which of the available alternatives he or she is interested just by paying attention to it. A possible name for this type of BCI is reactive BCI. Of course, evoked potentials can also happen and be measured when a user is in a situation where he or she has to perform a routine task where once in a while an interesting event happens and this is noticed by the BCI because of a change in brain activity in a particular brain region. Again, an implicit command from the user to the application can be issued if this particular brain activity is detected and the application is ready to accept this command.

There are no clear-cut distinctions between the different types of BCI we have mentioned. For example, we can measure an affective state or rather changes in an affective state in order to adapt the interface to these changes. But it is also possible to design applications where the user is expected to change his or her affective state in order to issue a command. For example, in a game situation we can have a natural change, caused by events happening in the game world, from a user being relaxed to a user being stressed, or the other way around. But issuing commands in such a situation by affective state changes that are consciously aimed at by a gamer can work as well. In the latter situation a gamer has, for example, to decide to become aggressive or to become relaxed knowing what the effect will be in the game world.

We mentioned ways in which brain activity can be used to issue commands or to adapt the interface, the interaction or the particular task a user is expected to perform. A final observation that can be made is that there can be designed or naturally occurring stimuli (physical, visual, auditory, tactile, olfactory) that help the user to perform a mental task or to make a transition from one affective state to another.

#### 5 Multimodal and Hybrid Brain-Computer Interfacing

In HCI and CS research environments physical or mental disabilities of users are hardly taken into consideration. This is quite a contrast with a BCI application that aims at providing an ALS patient with a communication device. These patients are 'locked-in', their brain is functioning, but there is no way that brain activity can control the patient's muscles and movements. It also means that measuring the brain activity related to what a patient wants to communicate will not be interfered with by brain activity evoked by the actual movements of the patient, including involuntary movements such as eye blinks. Clearly, if we want to design BCI applications for non-disabled users we cannot assume that users will not move and therefore we should be able to distinguish brain activity that is meant to control a device from brain activity that we want to use to adapt the interface to a particular mental state of the user from brain activity that is caused by intended or performed movements. These are quite complicated issues and they lead to quite complicated research issues.

These issues are addressed in hybrid BCI research [4] and in multimodal interaction research [2], where BCI is one of the modalities whose role in the interaction is supported by other modalities or whose role provides support to the other modalities. That is, information obtained from measuring brain activity during interaction can help to reduce ambiguity that is still there after analyzing the role of the more traditional modalities. On the other hand, it can also be the case that brain activity plays the leading role and that the other modalities are there to support and complement the information that can be extracted from the brain activity and that is meant to control devices or activities in a (virtual) environment or that is meant to inform the environment about how to adapt to a particular user, including the user's preferences, cognitive load, and affective mental states. Designing 3D game environments that include BCI as an interaction modality allows us to experiment with multimodal (including BCI) interaction modalities, without necessarily being bothered or limited in creativity by questions about robustness and efficiency [2,5].

### 6 Multi-party and Social Brain-Computer Interfacing

Nevertheless, robustness is an issue and will probably remain an issue for a long time. Having robust BCI also means that we have the possibility to control and to decrease robustness in order to introduce challenges in game and entertainment situations. But mainly robustness is necessary in noisy environments, environments with lots of distractions, and environments that require the user to spend his or her attention to non-BCI related issues. However, these issues are being addressed in current BCI research. To mention some of the situations that are being addressed: walking in a city environment while using BCI, measuring and distinguishing mental activity while driving a car, playing pinball with motor imagery, playing World of Warcraft with BCI control, or playing a BCI version of Pong with a friend while others are watching and commenting. All this has been done and certainly not in an unsatisfactory way.

Clearly, when we look at nowadays video games, then most interest goes to competitive and cooperative games. There are others involved, sometimes in a mediated manner, sometimes physically present as in LAN parties with lots of verbal and nonverbal interactions or in a situation comparable to a traditional board game. We are investigating the possibilities of such cooperative and competitive multimodal and multi-party social games that use BCI [3]. A next step, in which we look at mediating brain activity from one person to another is much further away, but scientific discussion about it is becoming possible [1]. That will lead us to a social media change from FaceBook to BrainBook.

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