



Correction to: Artificial neural network based high dimensional data visualization technique for interactive data exploration in E-commerce

Cong Wu^{1,2} · Hongxin Li¹ · Jiajia Ren^{1,3} · K. Marimuthu⁴ · Priyan Malarvizhi Kumar⁵

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Author affiliations were incorrectly communicated during article typesetting and needs to be read as:

1. Second author's **family name** is “**Li**” and the **given name** is “**Hongxin**”, and affiliations to be read as:

School of Management Science and Engineering
Dongbei University of Finance and Economics
Dalian, 116023, Liaoning, China

Fourth author Marimuthu Karuppiah affiliations to be read as

Department of Computer Science and Engineering,
SRM Institute of Science and Technology,
Delhi NCR Campus, Modinagar, Ghaziabad, Uttar Pradesh 201204, India.


Original article has been updated.

The original article can be found online at <https://doi.org/10.1007/s10479-021-04436-y>.

Extended author information available on the last page of the article

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Authors and Affiliations

Cong Wu^{1,2}  · Hongxin Li¹ · Jiajia Ren^{1,3} · K. Marimuthu⁴ · Priyan Malarvizhi Kumar⁵

Hongxin Li
hongxinli100@126.com

Jiajia Ren
renjiajia@hnuah.edu.cn

K. Marimuthu
kmarimuthu@ieee.org

Priyan Malarvizhi Kumar
P.Malarvizhikumar@ieee.org

¹ School of Management Science and Engineering, Dongbei University of Finance and Economics, Dalian 116023, Liaoning, China

² Institute for Optimization and Decision Analytics, Liaoning Technical University, Fuxin 123000, Liaoning, China

³ College of Logistics and E-Commerce, Henan University of Animal Husbandry and Economy, Zhengzhou 450044, Hennan, China

⁴ Department of Computer Science and Engineering, SRM Institute of Science and Technology, Delhi NCR Campus, Modinagar, Ghaziabad, Uttar Pradesh 201204, India

⁵ Department of Computer Science and Engineering, Kyung Hee University, Seoul, South Korea