

# Applied Intelligence

## Some bibliometric procedures for analyzing and evaluating research fields

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<b>Abstract:</b>	Nowadays, measure the quality and quantity of the scientific production is an important necessity since almost every research assessment decision depends, to a great extent, upon the scientific merits of the involved researchers. To do that, many different indicators have been proposed in the literature. In addition, the highly cited papers of a discipline could be discovered by means of citation classics analysis. On the other hand, the extraction of knowledge from the intellectual, social or conceptual structure of a research field could be done by means of science mapping analysis based on bibliographic networks. In this paper, we introduce some of the most important techniques and software tools to analyze the impact of a research field and its scientific structures. Particularly, four bibliometric indices (h, g, hg and q2), the h-classics approach to identify the classics papers of a research field and three science free science mapping software tools (CitNetExplorer, SciMAT and VOSViewer) are shown.

**[Response to the Reviewers to the Report on APIN-D-17-00658R1**

Title of the paper: Some bibliometric procedures for analyzing and evaluating research fields

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GLOBAL RESPONSE

Following referees' suggestions, the main changes done in the manuscript are:

- The initial authors have been fixed.
- The manuscript has been revised according to all referee comments.
- The language style has been improved.

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Reviewer #1: All changes have been addressed. Accept as it is.

Answer: Thank you for your comments.

Reviewer #3: I am ok with the revision

Answer: Thank you for your comments!!!!

Reviewer #4: The authors have addressed my concerns, and as far as I can tell, also those of the other reviewers. While there are still some minor language glitches, they should not affect the reader's ability to understand the material.

Answer: We have checked again the English style of the paper. Thank you for your comments!!!!

Noname manuscript No.  
(will be inserted by the editor)

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## Some bibliometric procedures for analyzing and evaluating research fields

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**Abstract** Nowadays, measure the quality and quantity of the scientific production is an important necessity since almost every research assessment decision depends, to a great extent, upon the scientific merits of the involved researchers. To do that, many different indicators have been proposed in the literature. Two main bibliometric procedures to explore a research field have been defined: performance analysis and science mapping. On the one hand, performance analysis aims at evaluating groups of scientific actors (countries, universities, departments, researchers) and the impact of their activity on the basis of bibliographic data. On the other hand, the extraction of knowledge from the intellectual, social or conceptual structure of a research field could be done by means of science mapping analysis based on bibliographic networks. In this paper, we introduce some of the most important techniques and software tools to analyze the impact of a research field and its scientific structures. Particularly, four bibliometric indices ( $h$ ,  $g$ ,  $hg$  and  $q^2$ ), the  $h$ -classics approach

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to identify the classic papers of a research field and three free science mapping software tools (CitNetExplorer, SciMAT and VOSViewer) are shown.

**Keywords** Bibliometrics · h-index · science mapping · citations

## 1 Introduction

Nowadays there is a huge amount of scientific documents publishing in a great variety of research areas. Take advantage of this information in order to implement specific intelligent information systems, such finding new trends or identifying groups of related scientists, need for special techniques [1][22][36][57]. In this sense, Bibliometrics is an academic science whose aim is to evaluate the research developed by any scientific community in any field. Concretely, Bibliometrics is a set of methods used to study or measure the research through the scientific publications stored or indexed in big bibliographic databases. Many scientific communities use bibliometric methods to explore the impact of their field, the impact of a set of researchers, or the impact of a particular paper [53]. In this sense, Bibliometrics contributes to the progress of science because it allows us to discover information in many different ways: allowing assessing progress made, identifying the most reliable sources of scientific publication, laying the academic foundation for the evaluation of new developments, identifying major scientific actors, developing bibliometric indices to assess academic output, and so on. Therefore, Bibliometrics has become an essential tool in most scientific areas that aims to progress (medicine, mathematics, economics, computer science, physics, sociology, psychology, etc.) [44].

Bibliometrics is mainly focused on to quantify the scientific production and measure its quality and scientific impact [15]. In addition, it deals with the understanding of the social, intellectual and conceptual structure through bibliographic networks [4] (e.g. co-words, co-citation or co-authors, among others).

On the one hand, the production and quality could be measured by means of bibliometric indicators or bibliometric indices. Moreover, performing a citation classics analysis, those papers with highest citation rate could be addressed. On the other hand, bibliographic networks could be analyzed by means of science mapping analysis.

In this paper, we present a review of bibliometric techniques to measure the impact of a set of papers and a description of three science mapping software tools. In this sense, four bibliometric indices (h, g, hg, and  $q^2$ ) are described [35][25][3][10]. Moreover, an approach to identify the classic papers of a scientific research field based on the h-index [45] is showed. Finally, we introduce three free science mapping software tools: CitNetExplorer [24], SciMAT [17] and VOSviewer [23].

This paper is organized as follows: in Section 2 bibliometrics and science mapping analysis are briefly introduced. Section 3 presents four bibliometric indices. In Section 4 the H-Classics is shown. Section 5 presents the science

mapping analysis software tools. Finally, in Section 6 some conclusion are drawn.

## 2 Bibliometrics and Science Mapping Analysis

Formally, Bibliometrics are a set of methods, which can be used to analyze academic literature quantitatively and its changes over time [15]. It is devoted to assess and analyze the academic research carried out in different countries, universities, research centers, research groups and journals. It could be used as an objective criterion to evaluate the research developed by scientists, and therefore, it is increasingly valued as a tool for assessing scholarly quality and productivity [46].

In bibliometrics, there are two main methods for exploring a research field: performance analysis and science mapping [50][53]. While performance analysis aims to evaluate the citation impact of the scientific production of different scientific actors, science mapping aims to display the conceptual, social or intellectual structure of scientific research, as well as its evolution and dynamical aspects.

Performance bibliometric analysis is focused on the measurement of scientific output through quality and quantity indicators. In the literature, there are a great variety of bibliometric indicators to measure the scientific output of researchers:

- **Production indicators:** total number of published papers, number of papers published in a period of time, etc. They are focused on the counting of the papers published by the different scientific actors.
- **Impact indicators based on received citations:** total number of citations (including or excluding self citations), average number of citations per paper, self citations rate, number of highly cited papers, h-index [35], g-index [25], hg-index [3],  $q^2$ -index [10], crown-index [46], etc.
- **Indicators based on the impact of the journal:** Impact Factor [28][30], SJR [56], normalized impact factor, relative citations ratio [38], etc.

On the other hand, science mapping or bibliometric mapping is a spatial representation of how disciplines, fields, specialties, and documents or authors are related to one another [60]. It has been widely used to show and uncover the hidden key elements (documents, authors, institutions, topics, etc.) in different research fields [12][13][14][18][37][43][48][49][54][64].

In science mapping analysis, the scientific knowledge could be understood as a complex system, where the network structure is often used to model the interaction among scientific actors (authors, journals, keywords, references, etc.) [6]. Depending on the kind of aspects that will be represented, three kinds of bibliographic or bibliometric networks [4] could be identified:

- **Collaboration networks** are used to show how authors or institutions relate to others in the field of scientific research. The most common kind of

collaboration network is co-author network. With this type of network can be discovered, for example, groups of regular authors, influence authors, hidden communities of authors, relevant institutions in a specific research field, etc. [34].

- **Conceptual networks** [11][15] represent relations between concepts or words in a set of publications. That means that, for instance, words which appear together in a document, will be related in a network. It is also known as the co-words network. This type could be used to understand the topics covered by a research field to define what are the most important and the most recent issues. It could also help in the study of the evolution of subjects over time and it could give a good impression of cognitive relations between different research groups.
- **Publication Citation networks** [42][59] show relationships between nodes which represent publications, while the edges can have different interpretations depending on the network type (co-citation, bibliographic coupling or direct link).

Finally, it should be noted that science mapping analysis involves a specific workflow [7][16]:

1. **Data retrieval** from bibliographic databases, such as ISI Web of Science (ISIWoS), Scopus or Google Scholar.
2. **Data preprocessing** in order to improve the quality of the data, clean the errors and complete the missing fields. Different preprocessing methods can be applied, among which it is worth mentioning those that detect duplicate and misspelled items, time slicing, and data reduction.
3. **Unit of analysis selection:** journals, documents, authors, affiliations, words or references, among others.
4. Once the unit of analysis has been selected, several relationships among them can be established (i.e. co-occurrence, coupling or direct linkage) in order to **build the bibliometric network** [4].
5. When the network of relationships between the selected units of analysis has been built, a **normalization process** is needed to correct the data for differences in the number of occurrences [65].
6. Different techniques could be applied to **build science maps**, such as principal component analysis or clustering algorithms, among others [7].
7. Several **analysis** techniques could be applied to yield useful knowledge [16]: network analysis [19], longitudinal analysis [32], performance analysis, etc.
8. The networks and results obtained should be shown up using a quality **visualization** techniques in order to achieve a good understanding and better interpretation of the output [16].
9. At the end of the process, the analysts have to **interpret the results** and maps using their experience and knowledge. In the interpretation step, the analyst looks to discover and extract useful knowledge that could be used to make decisions.

### 3 Bibliometric indices

Measuring the scientific output of researchers is an important task for the scientific community. Furthermore, most of the scientific policy making depends on the scientific merits of the involved researchers [2]. Nowadays, this evaluation process is performed by means of the computation of bibliometric measures due to the benefits of obtaining an unbiased and fair criterion [58].

In this sense, the h-index and some of its variants have received a great attention from the scientific community due to the easiness of computation and its balance between quantity of publications and their impact [3]. In fact, there exists a great variety of h-index based bibliometric indices. So, in this Section we focus on the main basic indices (h-index [35] and g-index [25]) and some indices based on aggregations (hg-index [3] and q<sup>2</sup>-index [10]).

The **h-index** [35] was proposed and defined by the physicist Hirsch in order to measure the productivity of a researcher taking into account his/her publications and citations achieved. It combines in a bibliometric indicator, the amount of publications and their impact, so it allows to simplify the characterization of the researcher's scientific output. Despite its criticism, h-index is nowadays one of the most important impact measures of the researcher's oeuvre. Hirsch defined the h-index as follows [35]:

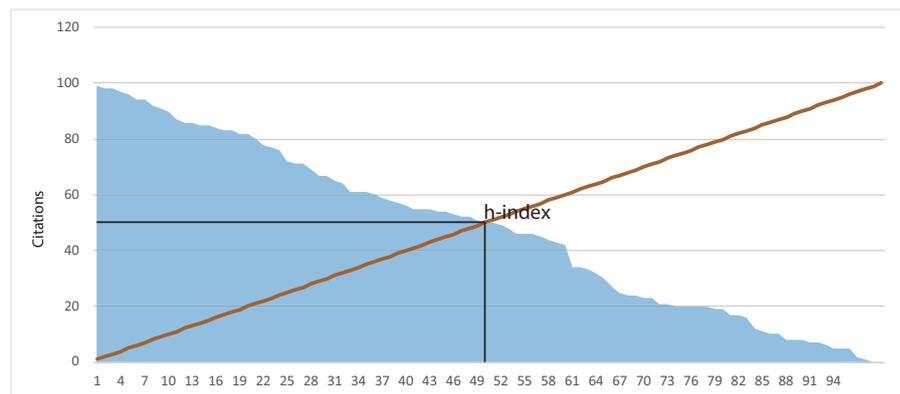
*“A scientist has index  $h$  if  $h$  of his or her  $N_p$  papers have at least  $h$  citations each and the other  $(N_p - h)$  papers have  $\leq h$  citations each.”*

The computation of the h-index of a researcher is simple, and in fact, this is one of its most important advantages. According to Hirsch [35], the first step is to order the publications list by citations count in decreasing order. The second step is to find the point where the number of citations crosses the publication order, which corresponds with the h-index. To illustrate the h-index, Figure 1 shows an example of the h-index from a set of 100 papers (citations have been computed randomly). The blue shape represents the citations achieved by each paper in decreasing order. The brown line represents the h-index at each point. The cross between both stands for the h-index. That is, the first document with a citations count greater or equal to  $h$ .

Moreover, the h-index presents some advantages [2], such as, objectivity [20] and robustness [66] due to it is insensitive to a set of lowly cited paper. On the other hand, it presents some drawbacks [2]: differences among disciplines [35] or biased by the length of the scientific career (citations increase over time).

Furthermore, Egghe argued that the h-index is also insensitive to highly cited papers due to once a paper is selected to belong to the top  $h$  papers, it is no longer used in the determination of  $h$ . That is, the h-index computed in subsequent years will not be influenced by the citations achieved by the highly cited papers that just belong to the top  $h$  papers [25].

To overcome this drawback and keep up the main advantages of the h-index, Egghe proposed the **g-index** [25] which give more weight to the highly cited papers. Its computation is quite similar to the h-index, starting from a



**Fig. 1** Example of h-index.

set of papers in decreasing order of citations. Egghe defined the g-index as follows:

*“A set of papers has a g-index  $g$  if  $g$  is the highest rank such that the top  $g$  papers have, together, at least  $g^2$  citations. This also means that the top  $g + 1$  papers have less than  $(g + 1)^2$  papers.”*

From its definition is clear that  $g \geq h$ , since  $h$  satisfies the requirement that the top  $h$  papers have at least  $h^2$  papers and since  $g$  is the largest number with this property.

Although the g-index was developed to overcome some disadvantages of the h-index and is successful in evaluating the production of a researcher incorporating the actual citations of his/her papers, it also presents some drawbacks that must to be taken into consideration. Particularly, the g-index is biased by a very successful paper [3]. For example, a researcher with 10 publications (one with 20 citations and the remaining with 0 citations) will have a g-index bigger than a researcher with 10 publications, each one with 5 citations.

Both, h-index and g-index could be viewed as complementary. According to Rousseau [55]: “As to the h- and the g-index they do measure different aspects of a scientists publication list. Certainly, the h-index does not tell the full story, and although a more sensitive indicator than the h-index, neither does the g-index. Taken together,  $g$  and  $h$  present a concise picture of a scientists achievements in terms of publications and citations”.

Following the arguments of Rousseau, Alonso et al. proposed a bibliometric index called **hg-index** which combined both indices. The hg-index is defined as follows [3]:

*“The hg-index of a researcher is computed as the geometric mean of his h- and g-indices, that is:  $hg = \sqrt{h \times g}$ ”*

It could be demonstrated that  $h \leq hg \leq g$  and  $hg - h \leq g - h$ , which means that the hg-index is a value closer to  $h$  than  $g$  [3]. This property avoids the

1 problem of the big influence introduced by a highly cited paper in the g-index,  
2 since it is a penalty of the g-index in the case of a very low h-index [3].  
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4 The three indices described above (h-index, g-index and hg-index) allow to  
5 identify the group of high-performance papers with respect to the researcher's  
6 career [41]. In this sense, Rousseau introduced the concept of h-core as the set  
7 of papers that belong to the h-index [55]. On the other hand, other bibliometric  
8 indices characterize the impact of the papers inside the core [8][26][40][41].  
9

10 According to Bornmann, both types of indices represent different dimen-  
11 sions of the researcher output, but in fact, they are complementary [8]. Thus,  
12 both types of indices could be combined using an aggregation operator.  
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14 In this sense, Cabrerizo et al. proposed the **q<sup>2</sup>-index** [10] which is com-  
15 puted as the geometric mean of the h- and m-indices:  $q^2 = \sqrt{h \times m}$ . The  
16 m-index [8] is defined as the median number of citations received by the pa-  
17 pers in the h-core. That is, the number that separates the higher half of a set  
18 from the lower half.  
19

20 As in the case of the hg-index, there is an arithmetic relationship between  
21 the h-index and q<sup>2</sup>-index, that stands that  $h \leq q^2 \leq m$  and that  $q^2 - h \leq$   
22  $m - q^2$ . It indicates that the q<sup>2</sup>-index is nearer to  $h$  than  $m$ . In the case of  
23 very low h-index, the m-index is penalized.  
24

25 The q<sup>2</sup>-index presents some advantages, such as, the simplicity of com-  
26 putation, more granularity than the h-index and to take into account both  
27 quantitative and qualitative dimensions [10].  
28

29 Finally, a global example and comparison between the four described in-  
30 dices are shown in Figure 2. The blue shape represents the citations achieved  
31 by each document in decreasing order. Similarly, the green shape stands for  
32 the cumulative citations. That is, the value of the first document (that with  
33 the highest citation) stands for  $citations_1$ , the value of the second document  
34 stands for  $citations_1 + citations_2$ , and so on. Moreover, the brown and red  
35 lines represent the h and g curves, respectively. As in Figure 1, the intersec-  
36 tion between the blue shape and brown line represents the h-index (with a  
37 value equal to 12). Similarly, the intersection between the red line and green  
38 shape stands for the g-index (with a value equal to 17). We should point out  
39 that in this case, the intersection occurs at the middle of two documents, so  
40 the g-index is the first document where the cumulative citations are lower or  
41 equal to  $g^2$  (g-index is an integer value). Furthermore, in Figure 2 the values of  
42 the aggregated indices are shown. Thus, the hg-index is placed between the h  
43 and g indices, as it is pointed in its definition, with a value of 14.28. Similarly,  
44 the q<sup>2</sup>-index is shown at the right of the hg-index. Also, the m-index is shown,  
45 which stands as the median of citations received by the h-core. By contrast,  
46 the m-index represents a number of citations (21 in the example), where the  
47 remaining indices explained represent a number of documents that meet the  
48 threshold.  
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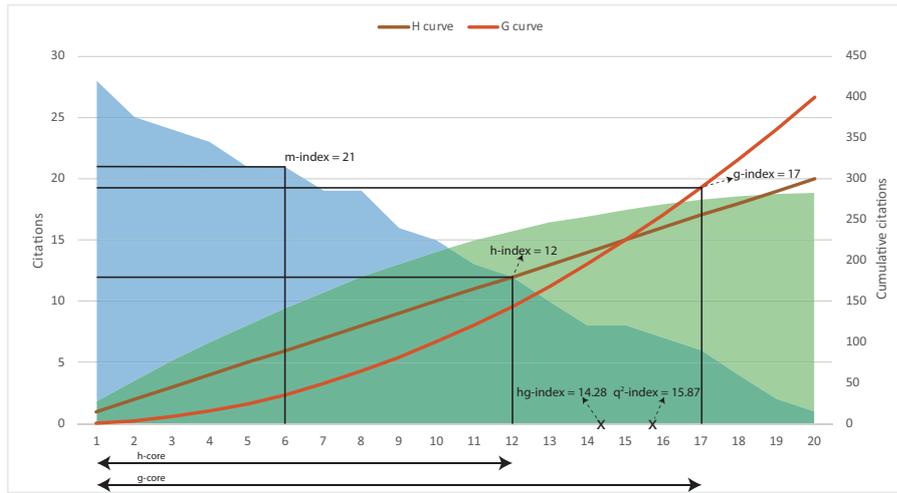


Fig. 2 Example and comparison among the four indices.

#### 4 Citation classics

A “citation classic” or also called, “classic article” or “literary classic”, is a bibliometric concept introduced by Eugene Garfield [29] to designate those highly cited papers of a scientific discipline. Citation classics are as the “gold bullion of science” [61] and they could help us to discover potentially important information for the development of a discipline and understand the past, present and future of its scientific structure [45]. For example, it is possible to recognize the major advances in the discipline, to identify emergent or hot topics, to identify also the main intellectual markers of the research field, which could be journals or researchers or countries or research groups or institutions [29] [61]. Therefore, the development of studies on citation classics is becoming one of the most popular strategies to analyze scientific disciplines. Some examples are “Integrative & Complementary Medicine” [63], “Parkinson” [52], “Deviant Behavior” [62], “Epilepsy” [39], “Dentistry” [27] [21], “Intelligent Transportation Systems” [47], etc.

A common characteristic of studies on highly cited papers is to fix a selection criterion based on a threshold value following Garfield’s recommendations [29] [31]. There exist two approaches to do it [45]: i) Setting the threshold values on the citations received [39] [52]; or ii) Setting the threshold values on the number of highly cited papers to be retrieved [27] [62] [63]. Both approaches do not take into account the citation patterns and the scientific evolution of the research areas. Therefore, the identification parameters are set according to the traditional recommendations provided by Garfield [29] [31], without considering a rigorous scientific argument and neither the circumstances of the research area when the study is done, which could introduce a bias in the choice of the highly cited papers. To overcome those problems, we introduced

1 in [45] the concept of H-Classics based on the popular H-index [35], which pro-  
2 vides us an unbiased and fair criterion to build a systematic search procedure  
3 for citation classics for any field of research.

4 H-index was originally introduced by [35] to measure the scientific perfor-  
5 mance of a researcher through his/her publications:  
6

7 *“A scientist has index  $h$  if  $h$  of his or her  $N_p$  papers have at least  $h$*   
8 *citations each, and the other  $(N_p - h)$  papers have  $\leq h$  citations each.”*  
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10 Burrell et al. points out that the H-index identifies the most productive  
11 core of an author’s output in terms of the most cited papers [9]. For this core,  
12 consisting of the first  $h$  papers, [55] introduced the term *Hirsch core (H-core)*,  
13 which can be considered as a group of high-performance publications with  
14 respect to the scientist’s career [41].  
15

16 Then, if we have retrieved  $N$  articles and their respective citations subject  
17 scientific category of  $A$ , we could also calculate the H-index of category  $A$  as  
18 we calculate the H-index of a researcher [45], i.e.,

19 *a paper  $P$  of scientific category  $A$  is considered an H-Classic of  $A$  if*  
20 *and only if  $P$  is inside of the H-core of  $A$ .*  
21

22 In such a way,  
23

24 *H-Classics of a research area  $A$  could be defined as the H-core of  $A$  that*  
25 *is composed of the  $H$  highly cited papers with more than  $H$  citations*  
26 *received.*  
27

28 Therefore, the identification process of highly cited papers of a research  
29 area through the concept of H-Classics could be carried out in the following  
30 steps [45]:  
31

- 32 1. *Choosing the bibliographic database to locate the scientific production and*  
33 *citations.* For example, Google Scholar, Scopus and WoS could be used.  
34 The latter is used in this study.
- 35 2. *Set the research area under study.* This is done by identifying those core  
36 journals that are traditionally used to disseminate scientific advances made  
37 in the area and by using two types of papers, “article” and “review”. Some-  
38 times, it is necessary to configure more complex queries in order to delimit  
39 the research area [45].
- 40 3. *Compute the H-index of the research area.* The computation of H-index of  
41 a research area is done by establishing a ranking of the papers according  
42 to their citations. If ISIWoS is used to retrieve the scientific production,  
43 it provides us filtering tools to compute easily the H-index of the research  
44 area.  
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- 46 4. *Compute the H-core of the research area.* This step consists in recovering  
47 the  $H$  highly cited papers that are included in the H-core of the research  
48 area, i.e., H-index = #(H-Classics). Again, we should point out that using  
49 ISIWoS this operation is easy to be carried out.  
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1       Some advantages of H-Classics to characterize the most influential papers  
2 of a research category are the following [45]:  
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- 4       1. It comprises in a single procedure the number of papers published in the  
5       field and the impact of those publications.
- 6       2. It provides a scientific and transparent criterion to identify the most influ-  
7       ential papers in the scientific literature.
- 8       3. It is very simple to compute.
- 9       4. It is a criterion sensitive to the dimension of the research area.
- 10      5. And it is a criterion sensitive to the citation pattern of each research area.

## 14   5 Science Mapping Analysis Software Tools

16       Science mapping analysis encloses the use of different techniques and algo-  
17       rithms [7] to perform each one of the workflow steps. Although each step could  
18       be done separately, it would be desirable to perform the global analysis with a  
19       unique software tool. In that sense, in this section, we describe three free soft-  
20       ware tools able to perform a science mapping analysis covering the majority  
21       of the workflow stages: CitNetExplorer [24], SciMAT [17] and VOSviewer [23].  
22       We should point out that there are other science mapping software tools [16],  
23       but not all of them cover the science mapping workflow [7][15] and are not  
24       freely available. Also, there are others bibliometric software tools but they are  
25       not focused on bibliometric network or science mapping analysis, and there-  
26       fore, they are not included in our comparison. For example, Publish or Perish  
27       has not be taken into account since it is not focused on bibliometric networks.

29       In order to show the visualization capabilities of each software tool, an  
30       example analysis has been carried out with each software using as input the  
31       articles and reviews published by the journal *Applied Intelligence* in the period  
32       2014-2016.

33       **CitNetExplorer**<sup>1</sup> (Citation Network Explorer) [24] is a software tool fo-  
34       cused on direct citation network and based on the algorithmic historiography  
35       designed by Garfield [33]. CitNetExplorer could be used for different purposes,  
36       such as, studying the development of a research field over time, delineating re-  
37       search areas, studying the publication oeuvre of a researcher, or literature  
38       reviewing. Moreover, CitNetExplorer could be used to analysis patent cita-  
39       tion network. The software tool was developed by the Centre for Science and  
40       Technology Studies at Leiden University (The Netherlands) and it is freely  
41       available.

43       Regarding the data management, CitNetExplorer is able to deal with large  
44       citation networks, including millions of publications and tens of millions of  
45       citation relations. Taking into account the input and output, citation networks  
46       can be imported directly into CitNetExplorer from the ISI Web of Science  
47       database, and the whole network can be exported into Pajek file format [5].

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49       <sup>1</sup> <http://www.citnetexplorer.nl/>

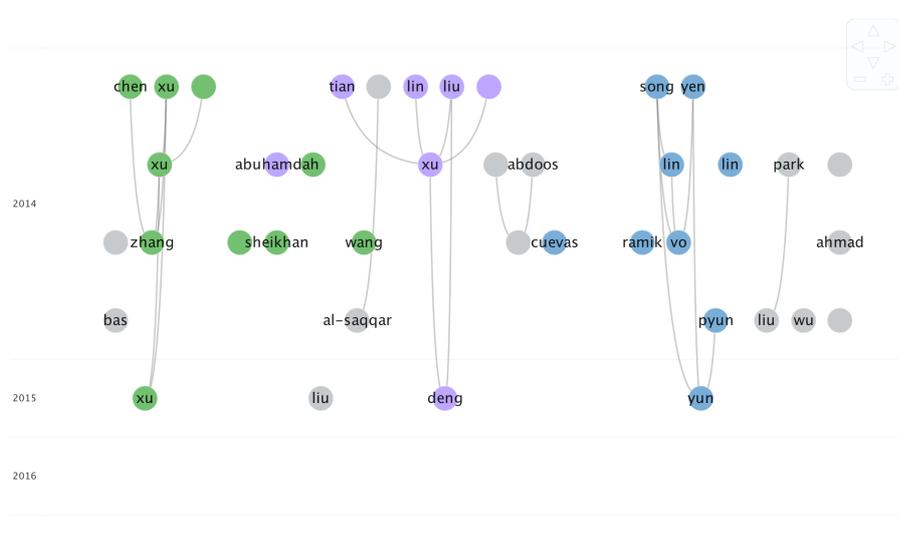
Moreover, CitNetExplorer has a useful GUI which allows to interacting with the citation networks in order to explore it and get a deep insight of the field. The main characteristics of the GUI are:

- Visualizations of citation networks can be explored using zoom and scroll. A smart labeling algorithm ensures that labels do not overlap.
- Visualization of direct citation relations and higher-order indirect citation relations.
- Screenshots of the citation network visualization can be easily obtained and copied into a high resolution.

In addition, CitNetExplorer provides three interesting capabilities: selection of publications, drill-down and expand, and different algorithms:

- Publications can be selected simply by indicating the oldest and most recent publications of interest. Intermediate publications are automatically added to the selection.
- Drill down and expand functionality offers an intuitive way of moving through a citation network.
- Algorithm to identify connected components, clusters, core publications, and shortest and longest paths are provided.

As above mentioned, in order to illustrate the visualization capabilities of CitNetExplorer, a citation analysis was carried out using the references contained in the documents published by the journal *Applied Intelligence* during the period 2014-2016 (see Figure 3).



**Fig. 3** CitNetExplorer Direct citation network visualization example.

1        **SciMAT**<sup>2</sup> (Science Mapping Analysis software Tool) [17] is an open source  
2 (GPLv3) science mapping software tool which incorporates methods, algo-  
3 rithms, and measures for all the steps in science mapping workflow, from pre-  
4 processing to the visualization of the results. SciMAT allows the user to carry  
5 out studies based on several kinds of bibliometric networks. Different normal-  
6 ization and similarity measures can be used over the data. Several clustering  
7 algorithms can be chosen to cut up the data. In the visualization module, three  
8 representations (strategic diagrams, cluster networks, and evolution areas) are  
9 jointly used, which allows the user to better understand the results. SciMAT  
10 was developed by the Secaba Lab at University of Granada (Spain) and it is  
11 freely available.

12        SciMAT is based on a longitudinal science mapping approach [15] which  
13 establishes the following four steps:

- 14        – To detect the substructures contained (mainly, clusters of authors, words  
15        or references) into the research field by means of a bibliometric analysis  
16        (bibliographic coupling, co-author, co-citation or co-word analysis) for each  
17        studied period.
- 18        – To lay out in a low dimensional space the results of the first step (cluster).
- 19        – To analyze the evolution of the detected clusters through the different  
20        periods studied, in order to detect the main general evolution areas of the  
21        research field, their origins, and their inter-relationships.
- 22        – To carry out a performance analysis of the different periods, clusters and  
23        evolution areas, by means of bibliometric measures.

24        SciMAT provides different modules that help the analyst to carry out the  
25        steps of the science mapping workflow: i) a knowledge base manager, ii) a  
26        wizard to configure and perform the analysis, and iii) a module to visualize  
27        the generated results and maps.

28        The main characteristics of SciMAT are:

- 29        – SciMAT incorporates all modules necessary to carry out all the steps of the  
30        science mapping workflow, which can be configured ad-hoc. It helps the an-  
31        alyst to carry out the different steps of the science mapping workflow, from  
32        data acquisition and preprocessing to the visualization and interpretation  
33        of the results.
- 34        – SciMAT incorporates methods to build the majority of the bibliometric  
35        networks, different similarity measures to normalize them and build the  
36        maps using clustering algorithms, and different visualization techniques  
37        useful for interpreting the output.
- 38        – SciMAT implements a wide range of preprocessing tools such as detecting  
39        duplicate and misspelled items, time slicing, data reduction and network  
40        preprocessing.
- 41        – SciMAT allows the analyst to perform a science mapping analysis in a lon-  
42        gitudinal framework in order to analyze and track the conceptual, intellec-

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43        <sup>2</sup> <http://sci2s.ugr.es/scimat>

1 tual or social evolution of a research field through the course of consecutive  
2 time periods.

- 3  
4 – SciMAT builds science maps enriched with bibliometric measures based on  
5 citations such as: h-index [35], g-index [25], hg-index [3],  $q^2$ -index [10], etc.

6  
7 Moreover, SciMAT incorporates a great variety of techniques and tools to  
8 perform the science mapping analysis:

- 9  
10 – Data loaders: ISI Web of Knowledge format and RIS format.  
11 – Bibliometric networks: co-word, author co-citation, journal co-citation, au-  
12 thor co-citation, bibliographic coupling, journal bibliographic coupling and  
13 author bibliographic coupling.  
14 – Preprocessing: de-duplicating (manual, by plural or by Levenshtein dis-  
15 tance, or importing from a XML file), time-slicing, data reduction and  
16 network reduction.  
17 – Normalization: Association Strength, Equivalence Index, Inclusion Index,  
18 Jaccards Index and Saltons Cosine.  
19 – Mapping (through clustering): Simple Centers Algorithm, Single-linkage,  
20 Complete-linkage, Average-linkage and Sum-linkage clustering algorithms.  
21 – Analysis: network analysis (Callon’s density and centrality), performance  
22 and quality analysis (sum, minimum, maximum and average citations, and  
23 complex measures such as the h-index, g-index, hg-index or  $q^2$ -index), and  
24 temporal analysis.  
25 – Visualization: strategic diagram, cluster network, overlapping map and evo-  
26 lution map.  
27 – Reports in HTML and LaTeX format.

28  
29  
30 In order to show the visualization options of SciMAT, a co-words analysis  
31 using the author keywords and ISI Keywords Plus, of the articles and reviews  
32 published by the journal *Applied Intelligence* in the period 2014-2016 has been  
33 carried out. Thus, Figure 4 shows the obtained strategic diagram.

34 **VOSViewer**<sup>3</sup> [23] is a software tool specifically designed for constructing  
35 and visualizing bibliometric maps, paying special attention to the graphical  
36 representation of such maps. It is appropriate to represent big maps since zoom  
37 functionality, special labeling algorithms, and density metaphors are used. The  
38 software tool was developed by the Centre for Science and Technology Studies  
39 at Leiden University (The Netherlands) and it is freely available.

40  
41 VOSviewer is able to extract bibliographic network from bibliographic  
42 data. Particularly, VOSviewer accepts files in ISI Web of Science, Scopus,  
43 PubMed, and RIS format. In addition, it is able to import and export net-  
44 work data from GML and Pajek format. Moreover, it can generate term co-  
45 occurrence network from textual data.

46 Regarding the visualization, VOSviewer provides three different visualiza-  
47 tion options: network, overlay, and density. Also, it provides zoom and scroll

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49 <sup>3</sup> <http://www.vosviewer.com>

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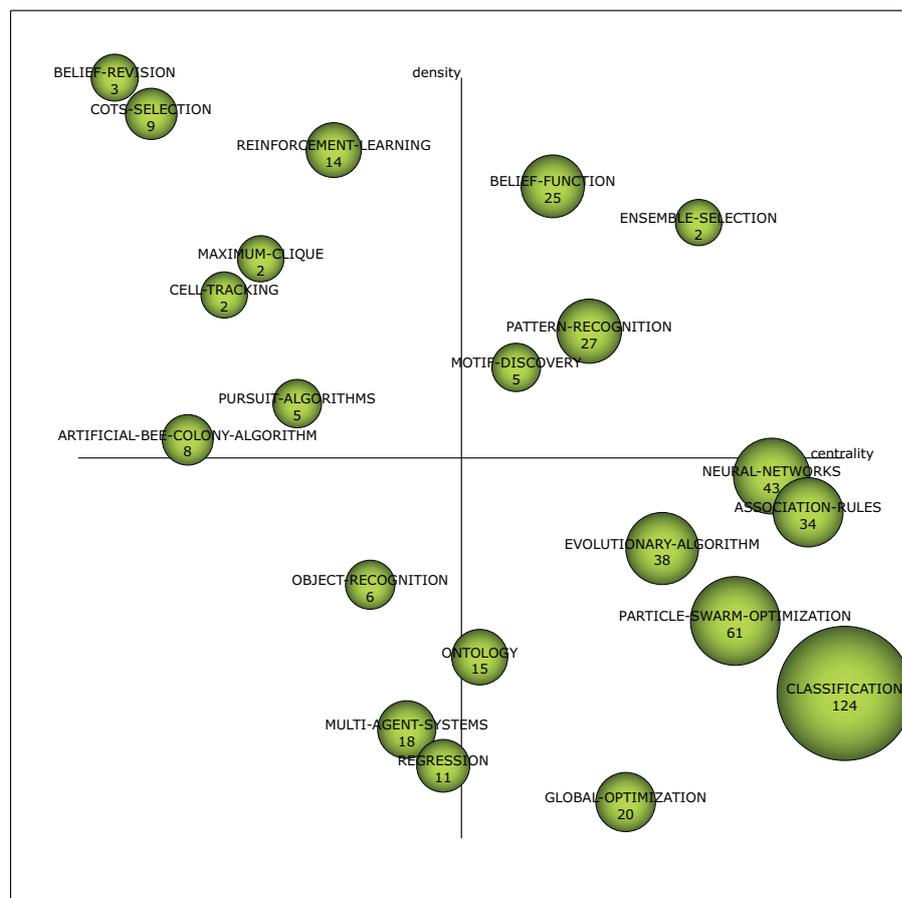


Fig. 4 SciMAT strategic diagram example

capabilities and smart labeling algorithm in order to prevent labels from overlapping each other. Moreover, screenshots of bibliometric network visualizations can be obtained at a high resolution and can be saved in many popular graphical file formats, both bitmap and vector formats.

VOSviewer incorporates advanced layout and clustering techniques which could be fine-tuned using various parameters. Regarding the bibliometric networks, VOSviewer is able to extract a great variety, such as, co-authorship, bibliographic coupling, and co-citation networks. For instance, the influence of publications with many authors, many citations, or many references can be reduced using a fractional counting approach [51]. Moreover, data cleaning can be performed using thesaurus files. In addition, natural language processing techniques are available for creating term co-occurrence networks based on English-language textual data (e.g. relevant and non-relevant terms can be distinguished algorithmically).



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