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EDITORIAL

Note from the Editor

Zheng Xiang[1]

Dear Colleagues,

I would like to take this opportunity to thank Professor Francesco Ricci for his service as editor-in-chief from 2014 to 2017. He passed along the editorship to me in late January after the ENTER 2017 eTourism Conference in Rome, Italy. While he has many other important professional commitments, he will continue to serve as editorial board member in the coming years.

I would also like to introduce nine new editorial board members, who represent some of the exciting, growing areas of IT research in travel and tourism. I am sure they will bring new ideas and new perspectives to this community. They are:

- Dr. Pierre Benkendorff, University of Queensland, Australia.
- Dr. Chulmo Koo, Kyung Hee University, South Korea.
- Dr. Nao Li, Beijing Union University, China.
- Professor Juan Luis Nicolau, University of Alicante, Spain.
- Dr. Cody Morris Paris, Middlesex University Dubai, United Arab Emirates.
- Dr. Sangwon Park, Hong Kong Polytechnic University, Hong Kong, China.
- Dr. Juho Pesonen, University of East Finland, Finland.
- Dr. Jason Stienmetz, University of Surrey, UK.
- Dr. Yang Yang, Temple University, USA.

Finally, I would like to bring to your attention articles published in this issue. They cover some interesting topics (e.g., authenticity of virtual tourism) and empirical evidence on travel-related behavior (e.g., social media use in travel and travel planning).

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Enjoy the reading and conversations!
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Editor-in-Chief: *Journal of Information Technology and Tourism*