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Developing Enhanced Conversational Agents for Social Virtual Worlds

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Abstract

In this paper, we present a methodology for the development of embodied conversational agents for social virtual worlds. The agents provide multimodal communication with their users in which speech interaction is included. Our proposal combines different techniques related to Artificial Intelligence, Natural Language Processing, Affective Computing, and User Modeling. Firstly, the developed conversational agents. A statistical methodology has been developed to model the system conversational behavior, which is learned from an initial corpus and improved with the knowledge acquired from the successive interactions. In addition, the selection of the next system response is adapted considering information stored into user's profiles and also the emotional contents detected in the user's utterances. Our proposal has been evaluated with the successful development of an embodied conversational agent which has been placed in the Second Life social virtual world. The avatar includes the different models and interacts with the users who inhabit the virtual world in order to provide academic information. The experimental results show that the agent's conversational behavior adapts successfully to the specific characteristics of users interacting in such environments.

Keywords: Conversational Interfaces, Speech Interaction, Statistical Dialog Management, User Modeling, Social Networks, Virtual Worlds, Second Life, Affective Computing

1. Introduction

Social Networking is a global consumer phenomenon. According to [1, 2, 3], global social networking audiences have surpassed 2 billion users in 2017, more than two-thirds of the world’s Internet population visit a social network or blogging site daily, and the sector now accounts more than 25% of all Internet time. Member communities have overtaken personal email to become the world’s fourth most popular online sector after search, portals and PC software applications. The increase in the amount of time people are spending on these sites is changing the way people spend their time online and creating new ways of communication and cooperation that impact how people interact within their normal daily lives.

The advance of social networking has entailed a considerable progress in the development of virtual worlds or “metaverses” [4, 5, 6, 7], in which humans, through their avatars [8], “cohabit” with other users¹. Traditionally, these computer-simulated graphic environments have had a predefined structure and fixed tasks that the user could carry out. However, social virtual worlds have emerged to emphasize the role of social interaction in these environments, allowing the users to determine their own experiences [9, 10, 11, 12].

Intelligent agents can play a relevant role in this social context, as they allow to provide automated services under the same appearance as that of the human-driven avatars and engaging in more natural interactions. On the one hand, having the same appearance and capabilities of the avatars for human users, intensifies the perception of the virtual world, providing gestures, glances, facial expressions and movements necessary for the communication process [13, 14, 15]. On the other hand, more natural interfaces have the potential to boost the social potential of virtual worlds, making them more attractive for institutions, companies and researchers interested in human-machine communication. However, social interaction in virtual worlds is usually carried out using only text by means of chat-type services. In order to enhance communication in these environments, we propose the integration of dialog systems to develop conversational agents with the ability of oral communication and, at the same time, which benefit from the visual modalities provided by virtual worlds.

A conversational agent [16, 17] can be defined as an automatic system capable of emulating a human being in a dialog with another person, in order to complete a specific task. They are able to understand the user and decide what to respond, but, unlike chatbots and other messaging alternatives that have gained popularity

¹There is a very interesting timeline with references to the main virtual worlds in http://www.dipity.com/WebHistoryProject/Virtual_Worlds, and an archive of virtual worlds in http://www.archive.org/details/virtual_worlds

and are the de-facto standard in virtual worlds, they must also conduct a multi-turn conversation beyond simple voice commands or question answering [18].

One of the core aspects of developing conversational interfaces for virtual environments is to design flexible and user’s adapted dialog strategies [16, 19]. The dialog strategy defines the system conversational behavior in response to user utterances and environmental states that, for example, can be based on observed or inferred events or beliefs. This design is usually carried out in industry by hand-crafting dialog strategies tightly coupled to the application domain in order to optimize the behavior of the dialog system in that context [20]. However, it is a very time-consuming process and has the disadvantage of lack of portability and adaptation to new contexts and application domains [19, 21].

This has motivated the research community to find ways for automating dialog learning and user-adapted interaction using statistical models trained with real conversations [21, 22]. Statistical approaches can model the variability in user behaviors and allow exploring a wider range of strategies. Although the construction and parametrization of the model depends on expert knowledge of the task, the final objective is to develop conversational interfaces that have a more robust behavior, better portability, and are easier to adapt to different user profiles or tasks [23].

Our contribution focuses on four key points. Firstly, since it is very difficult to find studies in the literature that describe the integration of Speech Technologies and Natural Language Processing in virtual worlds, to show that this integration is possible. Secondly, we propose a methodology for learning a statistical model that represents the agents’ conversational behavior. This methodology is based on a classification procedure that considers the previous history of the dialog to select the next system response. The new system utterance, which is represented in terms of dialog acts, is selected using the probability distribution provided by a neural network. Additionally, as the methodology is based on statistical methods, it can be employed to facilitate the generation of a dialog model for new tasks, thus it is plausible to use our technique to generate many metabots² with different conversational behavior and which are able to maintain a conversation in different application domains. Thirdly, we propose to consider information stored in user profiles and the emotional content extracted from the user’s utterances for the dialog manager to select user’s adapted system responses. Finally, the proposed methodology has been employed to generate the Demic conversational metabot, which provides academic information in the Second Life (<http://secondlife.com/>)

²In the virtual worlds context virtual agents are usually addressed to as *metabots*, term coined from the contraction of the terms metaverse and robot.

and OpenSimulator (<http://opensimulator.org>) virtual worlds. A set of measures have been defined to evaluate the performance of the dialog management methodology and the selection of user's adapted responses.

The remaining of the paper is organized as follows. Section 2 briefly describes the related work regarding the interaction in virtual worlds and the design of conversational interfaces. This section also describes the main characteristics of the Second Life and OpenSimulator virtual worlds. Section 3 presents our methodology for developing user's adapted conversational metabots. Section 4 describes the application of our proposal to develop a conversational metabot that provides academic information and Section 5 presents the results of its evaluation. Concluding remarks and directions for future work follow in Section 6.

2. Related work

Virtual worlds provide a combination of simulation tools, sense of immersion and opportunities for communication and collaboration that have a great potential [13, 7, 24]. In addition, the total number of users of active virtual worlds and virtual reality is forecast to reach 171 million by 2018, and the revenues from this market forecast to increase by over three thousand percent in four years [25, 26, 27]. According to these studies, in 2017 there are more than 500 active virtual worlds (e.g., Second Life, Active Worlds, Multiverse, Kaneva, There, Club Penguin, Dofus, Gaia, etc.), that can be classified into game-orientated or social-orientated. Social-oriented virtual worlds, such as Second Life, mimic real life experiences and augment users' real-life without tasks or objectives that are determined by the platform, and no temporal cycles with beginnings and ends that are typical of many games.

Mikropoulos and Natsis [28] presented a ten-year review on the applications of virtual reality covering more than 50 research studies, and have pointed out that, although virtual worlds support multisensory interaction channels, visual representations predominate. Unfortunately, there are a number of barriers that limit user interaction with computers when interfaces are only visual, as the users must have at least a minimum training for using the devices (mouse and keyboard) and the access is very difficult for people with visual or motor impairments.

In order to address these limitations, an alternative is to use conversational interfaces, which are designed to engage users in a conversation that aims to be as similar as possible as that between humans [16]. Speech offers a greater speed for transmitting information, allows carrying out simultaneous tasks (liberating the user from the need to use his hands and/or eyes, informs about the identity of the speaker and allows disabled users to choose the modality that best fits them to interact with the computer. Also they have demonstrated to provide a

more natural interaction than traditional GUI-based interfaces, and have a more affordable learning curve for people without enough technical knowledge [29].

Reeves and Nass [30] demonstrated that individuals' interactions with computers are fundamentally social in nature and correspond to the ways people naturally interact with other people, a principle which is commonly addressed as the "Media Equation". However, in human communication speech is not the only mode for conveying the desired content. Multimodal dialog systems cope with this limitation and Embodied Conversational Agents (ECAs) appeared. ECAs are virtual characters capable of producing and/or responding to verbal and nonverbal communication, usually with the appearance of a human [31, 32, 33]. Due to the great variety of application domains in which they might be employed, ECAs have allowed researchers to reveal a significant amount of behaviors that were taken for granted with traditional spoken dialog systems and which must be taken into account when dealing with a complete simulation of human communication [34].

One of the application domains of ECAs are virtual games and social virtual worlds, in which the Media Equation has a considerable impact [35]. However, some authors such as [36] argue that the debate on the existence of this social effect is suspect in the case of ECAs to a very complicated network of features. For example, bodies are salient indicators of social identity, but there are also many other factors which work together in predicting engagement, task performance and user satisfaction.

If an ECA is engaging, presumably it is more likely that it would be addressed as a person and that users will become more active and interact for longer with it. This situation has been corroborated in the case of pedagogic ECAs, in which engagement lead the students to interact more frequently and increase the time spent within the learning environment, with the result of better learning achievement [37]. Several recent studies have analyzed the myriad of factors that influence sustained interaction over time and user willingness to participate actively and collaborate with other users in the Second Life virtual world [38, 5, 39].

In addition, several authors have attributed emotional responses to events in virtual worlds as one of the most important aspects to increase the believability of these events, make users feel more real experiences, affect decision-making processes, and trigger a positive emotional response [27, 40, 41, 42]. Important factors described in the literature to elicit emotional responses include levels of autonomy (whether users are able to operate without assistance), presentation (whether the virtual environment resembles real-life,) immersion (presence level that users feels in the virtual world) and interactivity (realistic reactive behavior offered by the virtual world). These factors are in general consistent with the real world settings [43], and can even be amplified in the virtual world [44, 45]. Grinber et al. [46] also concluded that social engagement is more important than the realism of the

virtual environment to increase the feeling of immersion in the virtual world.

Thus, engagement plays a fundamental role in order to obtain successful and frequent interactions of the users with the ECA. Engagement might be addressed from the perspective of visual realism maximization both of the ECA itself and the environment in which it is placed. This way, ECAs situated in meaningful virtual environments help to recreate situations in which specific conversational behaviors might arise. For example, Hubal et al. [47] studied neurocognitive and emotive predictors of behavioral problems among minority adolescents in high-risk urban settings by making them interact with an embodied conversational agent under controlled situations in predefined scenarios in which they had to show their emotional control and interpersonal communication skills.

Although it has been demonstrated that visual realism is not the only factor for user engagement with such characters [48], creating high resolution, vivid characters remains one of the highest priorities. However, a high realism might receive more negative evaluations than agents demonstrating only moderate realism [36]. This might be because high realism causes higher expectations in the users and thus provokes bad experiences when these expectations are not fulfilled.

Some studies like [36] have shown that these effects can be canceled by considering consistency as the most important indicator of realism. The authors showed that users prefer to interact with agents which show a consistent behavior rather than to highly realistic or human-like agents.

Thus, in this paper we propose a methodology to develop ECAs for social virtual worlds, which we will note as “conversational metabots”, so that they maximize the user engagement. This way, despite them being virtual, there will be social interactions between the users and the metabots in a human-like fashion. In order to do so, we endow the conversational metabots with a consistent conduct by building user models which reflect the users’ conversational behavior. To obtain meaningful results, we have primed the conversational behavior and not the multimodal rendering. Thus, we evaluate our conversational metabot from the conversational perspective although we make use of an optimized physical appearance and a set of basic gestures.

2.1. The Second Life and OpenSimulator virtual worlds

Second Life (SL) is a three dimensional virtual world developed by Linden Lab in 2003 and accessible via the Internet [24, 13, 49, 14, 50, 51]. A free client program called the Second Life Viewer enables its users, called “residents”, to interact with each other through avatars. Residents can explore, meet other residents, socialize, participate in individual and group activities, create and trade items (virtual property) and services from one another. The stated goal is to create a user-defined world of general use in which people can interact, play, do business,

and otherwise communicate. SL is currently being used with success as a platform for education and research by many institutions, such as colleges, universities, libraries, health institutions, and government entities [52, 53, 27, 54, 55].

We decided to use Second Life as a testbed for our research for several reasons. Firstly, because it is one of the most widespread popular social virtual worlds available. Although its current popularity no longer reaches the levels it enjoyed in the early years of its existence in the 2000s, it still claims over 52 million residents from around the world and more than 41,000 residents online at the time of writing³. Secondly, because it uses a sophisticated physics engine which generates very realistic simulations including collision detection, vehicle dynamics and animation look & feel, thus making the avatars and the environment more credible. Thirdly, because SL’s capacity for customization is extensive and encourages user innovation and participation, which increases the naturalness of the interactions that take place in the virtual world. We own an island in Second Life called TESIS, in which different educational activities are performed. Figure 1 shows an image of the TESIS island.



Figure 1: Images of the TESIS island in Second Life

Avatars can get around Second Life by walking, flying or teleporting to their destination. Residents make their avatars walk around by using the arrow keys; for instance, pushing the up arrow key makes the avatar walk forward. Moving the mouse changes the position of the avatar’s head, making it look around. Pie-shaped menus include options that allow residents to interact with other users or objects.

There are different ways in which the residents might communicate with each other. In [50, 24], these interactional affordances are classified into: language-based affordances (text-based chat, Instant Messaging (IM), voice over IP, notecards, action scripts, billboards, road signs, etc.), and avatar-based affordances (avatar appearance, avatar movements and avatar gestures).

³There were more than 41,000 residents online in Second Life on 2017-11-11 at 16:32:05 GMT+1 according to <http://gridsurvey.com>

Open chat, voice over IP and instant messaging are the main communication options [24]. Gestures are animations that can convey a mood or simulate an action. Second Life includes a tool for designing customized gestures, which can also be bought by buying them or trading with other residents [51].

Residents can also hear and view streaming audio and video inside Second. Residents can choose to display video on specific surfaces in the land they own. To do this, they designate the surface's texture as a media surface. If any other surface within that resident's land has the same texture, it will also display the streaming video. Since this can cause confusion, residents should make sure the surface they choose has a unique texture within their land.

Despite these interesting multimedia communication capabilities, speech communication is seldom employed in SL between avatars and metabots. Usually, metabots only provide information to the users, and thus the communication is unidirectional. In the cases in which a dialog takes place between human users and automatic metabots, it occurs through the chat box interface. Thus, although spoken communication is technically plausible in Second Life, it mainly takes place between human users and not between human users and metabots.

OpenSimulator (OpenSim) is an open-source alternative that can be used to simulate virtual environments similar to Second Life. It uses the same standard to communicate with their users and it is compliant with the Second Life viewer as well as a range of other viewers being developed by the open source community. The main features of OpenSimulator include the supporting of 3D virtual spaces of variable size within one single instance, realtime Physics Simulation, multiple clients and protocols, in world scripting using a number of different languages (including LSL/OSSL, C#, JScript and VB.NET), clients that create 3D content in real time, and the provision of unlimited ability to customize virtual world applications through the use of scene plug-in modules. Additionally, it allows to link completely free virtual worlds developed and hosted by different users using technologies such as OsGrid (<http://www.osgrid.org/>). OpenSim has been used to develop educational virtual worlds and discover usage behaviors, such as the USALSIM educational virtual world [56] developed by the University of Salamanca, and the virtual hospital ward for clinical pharmacy teaching developed by the Umea and Auckland Universities [57].

3. Our methodology for creating conversational metabots

Figure 2 shows the new architecture developed for the integration of conversational metabots both in the Second Life and OpenSim virtual worlds. The conversational agent that governs the metabot is outside the virtual world, using external servers that provide both data access and speech recognition and synthesis

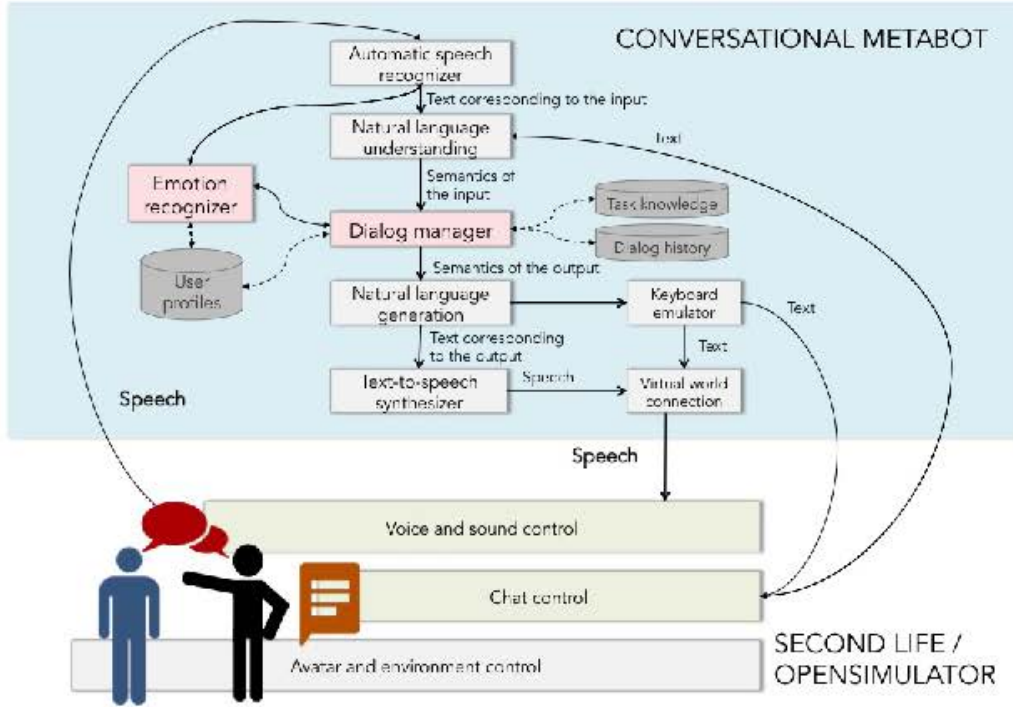


Figure 2: Architecture defined for the development of conversational metabots

functionalities. Using this architecture user's utterances can be easily recognized, the transcription of these utterances can be transcribed in the chat in Second Life, and the result of the user's query can be communicated using both text and speech modalities.

To successfully manage the interaction with the users, conversational agents usually carry out five main tasks: automatic speech recognition (ASR), natural language understanding (NLU), dialog management (DM), natural language generation (NLG) and text-to-speech synthesis (TTS). As Figure 2 shows, these tasks are usually implemented in different modules. Speech recognition is the process of obtaining a sequence of words (sentence in text format) from a speech signal generated by a speaker [58, 59]. It is a very complex task as there is much variability in the input characteristics, which can differ depending on the linguistics of the utterance, the speaker, the interaction context and the transmission channel.

Once the conversational agent has recognized what the user uttered, it is necessary to understand what he said. Natural language processing is the process of obtaining the semantic of a text string. It generally involves morphological, lexical, syntactical, semantic, discourse and pragmatical knowledge [60]. The dialog

manager decides the next action of the system, for example, provide information to the user after a query to the databases [61]. In addition, it updates the dialog history, provides a context for interpreting the sentences, and coordinates the other modules of the conversational agent.

Following, the action selected by the dialog manager must be translated into a sentence in natural language. Natural language generation is the process of obtaining texts in natural language from a non-linguistic representation [62]. It is usually carried out in five steps: content organization, content distribution in sentences, lexicalization, generation of referential expressions and linguistic realization. Finally, a text-to-speech synthesizer transforms the sentences into synthesized speech [63].

In our architecture, the speech signal provided by the text to speech synthesizer is captured and transmitted to the voice server module in Second Life (SLVoice) using code developed in Visual C#. NET and the SpeechLib library. This module is external to the client program used to display the virtual world and is based on the Vivox technology, which uses the RTP, SIP, OpenAL, TinyXPath, OpenSSL and libcurl protocols to transmit voice data. We also use the lipsynch utility provided by Second Life to synchronize the voice signal with the lip movements of the avatar.

In addition, we have integrated a keyboard emulator that allows the transmission of the text transcription generated by the conversational avatar directly to the chat in Second Life. The system connection with the virtual world is carried out using the libOpenMetaverse library. This .Net library, based on the Client /Server paradigm, allows accessing and creating three-dimensional virtual worlds, and it is used to communicate with servers that control the virtual world of Second Life.

3.1. Adaptive dialog management

As previously described, the *Dialog Manager* selects the next system action according to a dialog strategy. The traditional approach to do this is to handcraft a series of rules which determine such behavior. However, this design method is very time consuming and has the ever-increasing problem of dialog complexity. As an alternative, statistical models can be trained from real dialogs, modeling the variability in user behaviors.

Our dialog manager follows this paradigm and is mainly based on the modelization of the sequences of the user and system dialog acts [64]. We represent dialogs as sequences of pairs (A_i, U_i) , where A_i is the system response at time i , and U_i is the semantic representation provided by the natural language understanding module for the user input at time i . This way, a dialog can be represented by:

$$(U_1, A_1), \dots, (U_i, A_i), \dots, (U_n, A_n)$$

where A_1 is the greeting turn generated by the system, and U_n is the last user turn. We refer to a pair (A_i, U_i) as S_i , the state of the dialog sequence at time i .

At each time i , the objective of the dialog manager is to select the best system response A_i . This selection takes into account the previous history of the dialog (i.e., sequence of states of the dialog preceding time i):

$$\hat{A}_i = \operatorname{argmax}_{A_i \in \mathcal{A}} P(A_i | S_1, \dots, S_{i-1})$$

where set \mathcal{A} contains all the possible system responses.

As the number of all possible dialog histories is usually very large, we define a data structure, that we call *Dialog Register (DR)*, to store the information provided by the user throughout the dialog. The possible values for each slot in the *DR* are $\{0, 1, 2\}$, according to the following criteria: (0) The user has not provided a value for the corresponding slot; (1) the user has provided a value for the slot and its confidence score provided by the ASR and NLU modules is higher than a given threshold; (2) the value for the slot has a confidence score that is lower than the given threshold.

During a dialog, the user provides values for the slots defined in this data structure (task-dependent information) and the dialog manager considers these information pieces to select the next system response. In addition, users can provide task-independent information (for instance, *Not-Understood*, *Affirmation* and *Negation* dialog acts). This information sources imply system decisions that are different from simply updating the DR_{i-1} . Hence, for the selection of the best system response A_i , we take into account the *DR* that results from turn 1 to turn $i - 1$, and we explicitly consider the last state S_{i-1} :

$$\hat{A}_i = \operatorname{argmax}_{A_i \in \mathcal{A}} P(A_i | DR_{i-1}, S_{i-1}) \quad (1)$$

There are also more complex application tasks in which the dialog manager must consider not only the information by the user during the dialog, but also the results generated after the queries to the data repositories of the application or the validation of restrictions and privacy policies. Thus, the information generated by the module that controls the application (which we denote as the *Application Manager, AM*) must also be taken into account in these tasks for the selection of the best system action.

For this reason, we have decided that for this kind of tasks, two phases are required for the selection of the next system response. In the first phase, the information stored in the *DR* and the last state S_{i-1} are considered to select the best request to be made to the *AM* (\hat{A}_i):

$$\hat{A}_{1_i} = \operatorname{argmax}_{A_{1_i} \in \mathcal{A}_1} P(A_i | DR_{i-1}, S_{i-1}) \quad (2)$$

where \mathcal{A}_1 is the set of possible requests to the *AM*.

In the second phase, the system response (\hat{A}_{2_i}) is selected considering \hat{A}_{1_i} and the information provided by the *AM* (AM_i):

$$\hat{A}_{2_i} = \operatorname{argmax}_{A_{2_i} \in \mathcal{A}_2} P(A_i | AM_i, A_{1_i}) \quad (3)$$

where \mathcal{A}_2 is the set of possible system responses.

We propose to solve the previous equations 1 by means of a classification process. The classification function can be defined in several ways. In our previous work on statistical dialog management, we evaluated several definitions of the classification function [64, 21]. The best results were obtained using a multilayer perceptron (MLP) [65].

To deal with context information and personalize the selection of the next system response, we have incorporated user profiles that are also taken into account in the classification process in the previously described phases. This profile consists of user's:

- Id, bot identifier used to log in to the system;
- Experience, which can be either 0 for novel users (first time the user employs the system) or the number of times the user has interacted with the system;
- Skill level, estimated taking into account the level of expertise, the duration of their previous dialogs and the time that was necessary to access a specific content and the date of the last interaction with the system. A low, medium, high or expert level is assigned using these measures;
- Most frequent objective of the user and preferred output modality.

In addition to the information stored in the user's profile, the dialog manager also considers the emotions detected in the user's utterances, according to the results of the proposal for emotion recognition described in Section 3.2.

3.2. *Emotion recognition*

Emotion recognition is a research topic at the intersection of different areas, including Computational Linguistics, Natural Language Processing, Data Mining, and Information Retrieval [66, 67, 68]. Usually these areas are based on concepts such subjectivity, opinion, or emotion. Emotion plays a key role in human interaction and emotion recognition is currently at the core of the most advanced

conversational interfaces [17, 16, 21] to operate in scenarios that are colored with affect and provide personalized services fostering acceptance and trust, such as social virtual worlds.

Recently, we have presented a specific methodology for emotion recognition in conversational interfaces [69]. Our proposal is focused on the recognition of different negative emotions. These bad experiences may have a detrimental effect on the system’s usability and acceptance (i.e., discourage users from finishing the interaction with the conversational interface or even employing the system again). Concretely, we center on three negative emotions: doubtfulness, anger and boredom, as well as neutral. To obtain better emotion recognition results for user spoken utterances we use a supervised machine learning approaches and a detailed set of paralinguistic features.

Once these emotional states are detected, the dialog manager tailors the next system answer to the user state by changing the help providing mechanisms, the confirmation strategy and the interaction flexibility. The conciliation strategies adopted are, following the constraints defined in [70], straightforward and well delimited in order not to make the user loose the focus on the task. They are as follows:

- If the system recognizes the doubtful emotion and the emotions detected in the previous turns of the current dialog are different, the dialog manager decides to restrict the dialog initiative to a system-directed initiative and provides a help message at the end of each system response. The main objective is to describe the possible options for each one of the requirements of the conversational system. The same process is selected if no profile is available for the current user, the profile shows that he/she is a non-expert user, or the first utterances have been also classified as doubtful.
- If anger has been detected, the system apologizes where it has automatically detected that there have been recognition errors in the previous dialog turns. If no communication errors have been detected, the dialog manager informs the user that he/she can require additional help at any time during the dialog, and selects predefined templates to reformulate the messages to the user in a more agreeable way.
- If it is detected that the user could be bored, the strategy selected by the dialog manager is to verify if the user has previously interacted with the system. In this case, the system infer from the user profile the query more times required in the previous dialogs. If this query matches the one detected for the current dialog, the dialogue manager selects templates with more direct messages for the user, uses implicit confirmations, and takes

information for granted instead of requiring it to the user (e.g., the dialog manager tries to automatically disambiguate among several subjects if it has been detected that the student has always selected the same academic degree in the previous dialogs).

- In the rest of the cases, the neutral emotion is assumed and the dialog manager selects the next system response taking into account only the slots completed in the dialog register up to the current moment of the dialog and the user profile (previous interactions, preferences, and expertise level).

4. Creation of a conversational metabot for a specific domain

Following the proposal described in the previous section, we have developed a conversational metabot called Demic (see Figure 4) that facilitates two main purposes: provide academic information and carry out test and questionnaires. These functionalities are based on a previously developed dialog system that worked over the telephone [71, 72]. The information that the metabot is able to provide can be classified in four main groups: subjects, professors, doctoral studies and registration, as shown in Table 1. As can be observed, the system must ask the user for different pieces of information before producing a response.

We defined a semantic representation in which one or more concepts represent the intention of the utterance, and a sequence of attribute-value pairs contains the information about the values given by the user. In the case of user turns, we defined four concepts related to the different queries that the user can perform (*Subjects*, *Lecturers*, *Doctoral studies*, *Registration*), three task-independent concepts (*Affirmation*, *Negation*, and *Not-Understood*), and eight attributes (*Subject-Name*, *Degree*, *Group-Name*, *Subject-Type*, *Lecturer-Name*, *Program-Name*, *Semester*, and *Deadline*). An example of the semantic interpretation of an input sentence is shown below:

User Turn: I would like to know information for the group 88 of the subject Formal Grammars and Automata Theory of the Computer Science Degree.

Semantic Representation:

(*Subjects*)

Subject-Name: Formal Grammars and Automata Theory

Group-Name: 88

Degree: Computer Science

The labeling of the system turns is similar to the labeling defined for the user turns. A total of 30 task-dependent concepts were defined:

Category	Information provided by the user (names and examples)		Information provided by the system
Subject	<i>Name</i>	Language Processors	Degree, lecturers, responsible lecturer, semester, credits, web page
	<i>Degree</i> , in which it is taught in case that there are several subjects with the same name	Computer Science	
	<i>Group name</i> and optionally <i>type</i> , in case he asks for information about a specific group	A Theory A	Timetable, lecturer
Lecturers	Any combination of <i>name</i> and <i>surnames</i>	John John Smith Mr. Smith	Office location, contact information (phone, fax, email), groups and subjects, doctoral courses
	Optionally <i>ssemester</i> , in case he asks for the tutoring hours	First semester Second semester	Tutoring hours
Doctoral studies	Name of a doctoral program	Software development	Department, responsible
	Name of a course if he asks for information about a specific course	Object-oriented programming	Type, credits
Registration	Name of the deadline	Provisional registration confirmation	Initial time, final time, description

Table 1: Information provided by the conversational metabot

- Task-independent concepts (*Affirmation*, *Negation*, *Not-Understood*, *New-Query*, *Opening*, and *Closing*).
- Concepts used to inform the user about the result of a specific query (*Subjects*, *Lecturers*, *Doctoral-Studies*, and *Registration*).
- Concepts defined to require the user the attributes that are necessary for a specific query (*Subject-Name*, *Degree*, *Group-Name*, *Subject-Type*, *Lecturer-Name*, *Program-Name*, *Semester*, and *Deadline*).
- Concepts used for the confirmation of concepts (*Confirmation-Subject*, *Confirmation-Lecturers*, *Confirmation-DoctoralStudies*, *Confirmation-Registration*) and attributes (*Confirmation-SubjectName*, *Confirmation-Degree*, *Confirmation-GroupName*, *Confirmation-SubjectType*, *Confirmation-LecturerName*, *Confirmation-ProgramName*, *Confirmation-Semester*, and *Confirmation-Deadline*).

An initial corpus of 150 dialogs was acquired with the conversational system

*S*₁: Hi! I'm Demic. I can provide information about subjects, lecturers, doctoral studies and registrations.
*U*₁: I want to know information about subjects in the Computer Science Degree.
*S*₂: Any subject in particular?
*U*₂: Formal Languages and Automata Theory.
*S*₃: What do you want to know about Formal Languages and Automata Theory?
*U*₃: What are the schedules of Group 88?
*S*₄: The schedule of Group 88 is: Wednesday 15:00-17:00, Friday 17:00-19:00. Anything else?
*U*₄: Can you remind me the name of the lecturer?
*S*₅: The lecturer of the Group D of Language Processors is: David Griol. Anything else?
*U*₅: No, thanks!
*S*₆: Bye!

Figure 3: Example of dialog for the academic task

by means of its interaction with students and professors [71, 72]. Figure 3 shows an example of a dialog extracted from this corpus and translated from Spanish to English. Turns tagged with S are system turns, and with U user turns.

Demic uses the official Second Life client to carry out its connection to the virtual world. The Java MetaBotLib is used to encapsulate the messages generated by the dialog system and the inputs provided to the system. Figure 4 shows Demic interacting with the avatar of a user.



Figure 4: Image of Demic (on the right) in Second Life

Speech recognition and synthesis are performed using the Microsoft Speech Application Programming Interface (SAPI) 5.1, integrated into the Microsoft Windows 10 operating system. In addition to the described dialog management methodology, we have also designed speech grammars following the W3C SRGS specifica-

tion⁴ for the SLU module.

5. Evaluation of our proposal

In this section we describe the process and measures defined for the evaluation of the conversational metabot described in the previous section. The evaluation of our proposal has been completed by means of two main processes. Firstly, several experts developed an initial, handcrafted dialog strategy for the conversational system, resembling the behavior of experienced human operators who provide the same information. After implementing this strategy, the initial corpus of 150 dialogs described in the previous section was collected from spontaneous telephone calls to the initial dialog system.

Secondly, we employed a statistical dialog simulation technique previously developed [73] to generate 50,000 successful dialogs for the task. The goal was to explore the space of possible dialog states to learn a new dialog model for the Demic metabot. To do so, a set of different scenarios was created for the user simulator, with the same goals as those of the real users in the initial corpus for each task. Figure 5 shows an example of a simulated dialog corresponding to a scenario with two objectives (to know timetables of a given lecturer and subject, and information about the registration in its specific degree). The confidence scores generated by an error simulator are shown between brackets. Sentences in natural language, that are equivalent to the labeled system and user turns, have been incorporated to clarify the explanation. The results of the comparative assessment of the initial dialog manager and the one trained using the proposed statistical dialog management technique with the successful simulated dialogs and the dialog corpus collected from the real users will be discussed in Section 5.1.

Finally, we evaluated the behavior of the conversational metabot with recruited users using the same set of scenarios designed for the user simulation. A total of 250 dialogs were recorded from the interactions of 55 students with the Demic metabot. Additionally, these users were asked to fill in a questionnaire with their opinion about several aspects of the interaction. The results of the objective evaluation using the corpus and the subjective evaluation using the information provided in the questionnaires will be discussed in Section 5.2.

5.1. Evaluation of the user's adapted dialog management methodology

A 5-fold cross-validation process has been used to evaluate the initial dialog manager developed for the task (DM_1) and the one trained with the simulated

⁴<http://www.w3.org/TR/speech-grammar/>

S1: Opening
Hi! I'm Demic. I can provide information about subjects, lecturers, doctoral studies and registrations.

U1: Lecturers [0.1]
I want to know information about lecturers.

S2: (Confirmation:Lecturers)
Do you want to know information about lecturers?

U2: Affirmation [0.9]
Yes

S3: (Question:Lecturer_Name)
Tell me the name of the lecturer.

U3: Lecturer_Name: John Smith [0.1]
John Smith

S4: (Confirmation:Lecturer_Name)
Do you want to know the information about John Smith?

U4: Affirmation [0.9]
Yes

S5: (Answer:Lecturers) (New-Query)
{Lecturer information} Anything else?

U5: (Question:Registration) [0.9]
Degree: Computer Science[0.9]
The registration information in Computer Science

S6: (Answer:Registration) (New-Query)
{Registration information} Anything else?

U6: Negation

S7: (Closing:Nil:Nil)
Thank you!

Figure 5: An example of a dialog acquired by means of the simulation technique

and real dialogs (DM_2) incorporating the user-adaptive strategy. The corpus for each dialog manager was randomly split into five folds, each containing 20% of the corpus. The experiments were carried out in five trials, each using as a test set a different fold whereas the remaining folds were used as the training set. A validation subset (20%) was extracted from each training set. We carried out a detailed study of the dialogs obtained with both dialog managers using the set of quantitative evaluation measures proposed in [74, 75]. We then used two-tailed t tests to compare the means across the different types of scenarios and users as described in [74]. The significance of the results was computed using the SPSS software with a significance level of 95%.

We propose three measures to evaluate the adaptive dialog manager (DM_2) compared to the initial dialog manager (DM_1). The first measure, which we call *%unseen*, makes reference to the percentage of unseen situations, i.e., the dialog situations that are present in the test partition but are not present in the corpus used for learning the dialog model. The following measures are calculated by comparing the response automatically generated by the dialog manager for each input in the test partition with regard to the reference response annotated in the

evaluation corpus. This way, the evaluation is carried out turn by turn. These three measures are:

- *%real*: the percentage of responses provided by the dialog manager that are contained in the set of possible responses annotated in the training corpus for the same dialog situation;
- *%coherent*: the percentage of responses provided by the dialog manager that are coherent with the current state of the dialog although they are not contained in the set described for the previous measure.
- *%error*: the percentage of responses provided by the dialog manager that would cause the failure of the dialog;

The measure *%real* is automatically calculated. On the other hand, the measures *%coherent* and *%error* are manually evaluated by an expert in the task. The expert evaluates whether the response provided by the dialog manager allows the correct continuation of the dialog for the current situation or whether the answer causes the failure of the dialog (e.g., the conversational metabot suddenly ends the interaction with the user, the user would not be able to answer to the requirement of the metabot, etc.). Table 2 shows the results of the evaluation.

	%unseen	%real	%coherent	%error
System response	11.18%	93.41%	95.33%	4.67%

Table 2: Results of the evaluation of the initial dialog model

The results of the *%real* and *%coherent* measures show the satisfactory operation of the developed dialog model. The codification developed to represent the state of the dialog and the good operation of the MLP classifiers make it possible for the response selected by the dialog manager to agree with one of the reference responses for the same dialog situations (*%real*) by a percentage of 93.41%.

Finally, the number of responses generated by the MLP that can cause the failure of the system is only a 4.67% percentage. A response that is coherent with the current state of the dialog is generated in 95.33% of cases. These last two results also demonstrate the correct operation of the classification methodology.

A new dialog model was learned each time a new set of simulated dialogs was generated. Table 3 shows the results of the evaluation of the dialog model after the successful simulated dialogs were incorporated to the training corpus.

It can be observed that the number of unseen situations was reduced by 4.93%, as expected with the addition of the simulated dialogs. Figure 6 and Figure 7

	%unseen	%real	%coherent	%error
User answer	6.25%	81.13%	98.65%	2.21%

Table 3: Results of the evaluation of the dialog model obtained after the dialog simulation

respectively show how the number of unseen situations (%unseen) and erroneous system responses (%error) decreased when the training corpus was enriched by adding the simulated dialogs, which is the expected behavior. These measures continued to decrease until 20,000 dialogs were simulated.

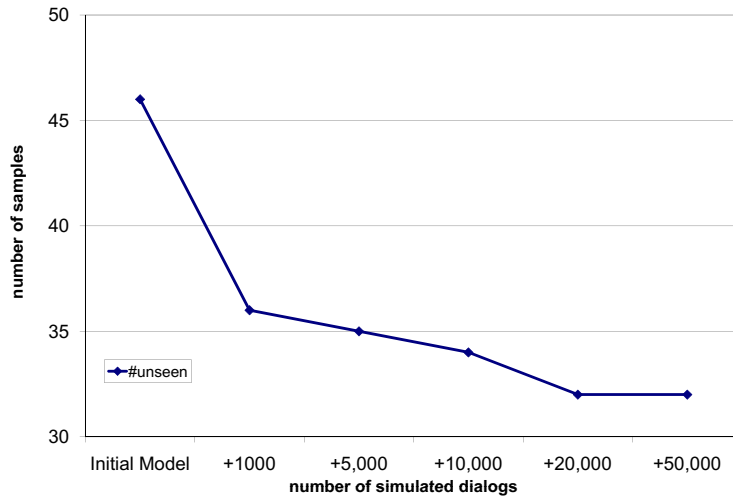


Figure 6: Evolution of the number of unseen situations (#unseen) with regard to the incorporation of new simulated dialogs in the dialog model

Figure 8 shows the evolution of %real and %coherent measures. The evolution of the %real and %coherent measures shows how the dialog manager can move away from an initial strategy by increasing the number of system responses that are coherent with the current situation in the dialog. Thus, the variability of the dialog model is increased by detecting new dialog situations that are not present in the initial dialog model and new valid responses for the situations that were already contained in the initial corpus. The results also show the reduction in the %error measure (from 4.67% to 2.21%).

Regarding the quality of the dialogs obtained using DM1 and DM2, we com-

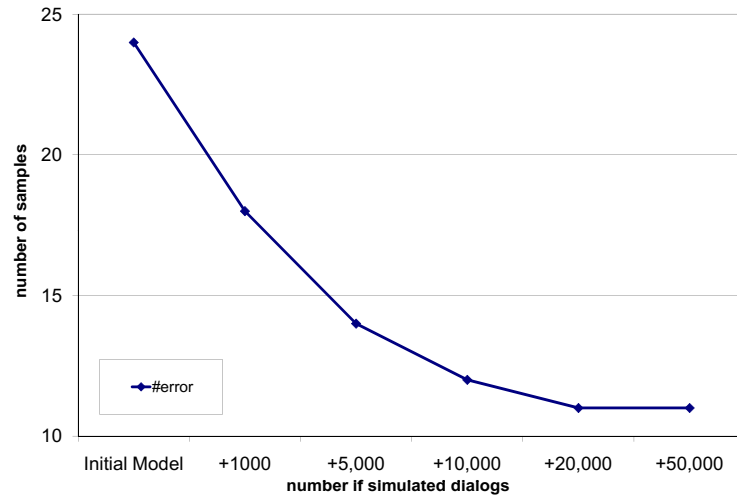


Figure 7: Evolution of the number of erroneous system answers ($\#error$) with regard to the incorporation of new simulated dialogs in the dialog model

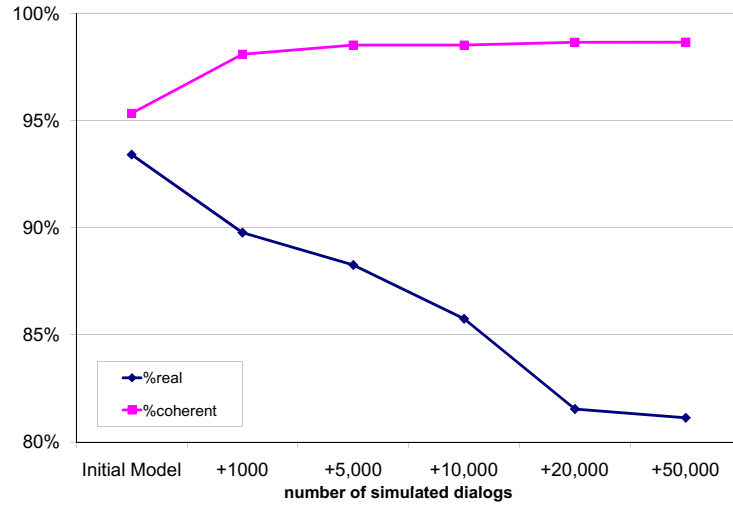


Figure 8: Evolution of the $\%real$ and $\%coherent$ measures with regard to the incorporation of new simulated dialogs in the dialog model

puted the following high-level groups of dialog features: the average number of turns per dialog, the percentage of different dialogs without considering the attribute values, and the distribution of user and system dialog acts. On the system side, we have measured the confirmation of concepts and attributes, questions to require information, and system answers generated after a database query. We have not take into account the opening and closing system turns. On the user side, we have measured the percentage of turns in which the user carries out a request to the system, provide information, confirms a concept or attribute, Yes/No answers, and other answers not included in the previous categories. Table 4 shows the results of the comparison of the high-level dialog features.

	Initial system	Final system
Average number of user turns per dialog	12.9±2.3	9.8±1.6
Percentage of different dialogs	62.90%	77.42%
System responses		
Confirmations	17.41%	12.23%
Questions to require information	18.79%	16.57%
Responses generated after a database query	63.80%	71.20%
User responses		
Request to the system	32.74%	35.43%
Provide information	21.72%	25.98%
Confirmations	11.81%	7.34%
Yes/No answers	33.73%	31.25%

Table 4: Results of the high-level dialog features defined for the comparison of the two corpora acquired

It can be seen that there are significant differences between the dialogs acquired with both dialog managers. It can be observed that there is a reduction in the average number of turns when DM_2 is used. The results also show a higher variability in the dialogs generated with this dialog manager as there is a higher percentage of different dialogs. These results show that improving the dialog strategy made it possible to reduce the number of necessary system actions to attain the dialog goals for the different tasks. There was an increment in the number of system turns providing information to the user. The number of confirmation turns is reduced with DM_2 , which explains the higher proportion of user responses to request and provide information.

5.2. Evaluation with recruited users

A set of 250 dialogs has been also acquired with the metabot by means of its interaction in the virtual world with 55 recruited students of the Computer Science Degree at the Carlos III University of Madrid. The acquisition process resulted in a spontaneous Spanish speech dialog corpus with a duration of 350 minutes. We have completed an objective and subjective assessments of the conversational metabot. For the objective evaluation, we considered the following statistical measures:

1. Dialog success rate (Success Rate). This is the percentage of successfully completed dialogs in which the metabot provides the correct information to each one of the required questions.
2. Average number of turns per dialog (nT).
3. Confirmation rate (Confirmation Rate). It was computed as the ratio between the number of explicit confirmations turns (nCT) and the number of turns in the dialog (nCT/nT).
4. Average number of corrected errors per dialog (nCE). This is the average of errors detected and corrected by the dialog manager of the conversational metabot. We have considered only those errors that modify the values of the attributes and that could cause the failure of the dialog.
5. Average number of uncorrected errors per dialog (nNCE). This is the average of errors not corrected by the dialog manager. Again, only errors that modify the values of the attributes are considered.
6. Error correction rate (ECR). The percentage of corrected errors, computed as $nCE / (nCE + nNCE)$.

The results presented in Table 5 for the described 200 dialogs show that the developed conversational metabot could interact correctly with the users in most cases, achieving a success rate of 94%. The dialog success depends on whether the Demic metabot provides the correct data for every query required by the user. The analysis of the main problems detected in the acquired dialogs shows that, in some cases, the conversational metabot did not detect that the user wanted to finish the dialog. A second problem was related to the introduction of data with a high confidence value due to errors generated by the automatic speech recognizer that were not detected. However, the evaluation confirms a good operation of the approach since the information is correctly provided by the metabot in the majority of cases, as it is also shown in the value of the error correction rate.

In addition, we have completed an evaluation of the conversational metabot based on questionnaire to assess the students' subjective opinion about the metabot performance. The questionnaire had 10 questions and the answers were placed in the 5-points Likert scale: i) Q1: State on a scale from 1 to 5 your previous knowledge about new technologies for information access; ii) Q2: State on a scale from

Success Rate	94%
nT	11.6
Confirmation Rate	28%
ECR	93%
nCE	0.89
nNCE	0.06

Table 5: Results of the objective evaluation of the conversational metabot

1 to 5 your previous experience with virtual worlds like Second Life; iii) Q3: How well did the metabot understand you?; iv) Q4: How well did you understand the messages generated by the metabot?; v) Q5: Was it easy for you to get the requested information?; vi) Q6: Was the interaction rate adequate?; vii) Q7: Was it easy for you to correct the metabot errors?; viii) Q8: Were you sure about what to say to the system at every moment?; ix) Q9: Do you believe the system behaved similarly as a human would do?; x) Q10: In general terms, are you satisfied with the metabot performance?. Table 6 shows the average, minimal and maximum values for the subjective evaluation.

	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10
Mean Score	4.6	3.1	4.0	4.5	4.2	3.8	3.3	3.2	3.8	4.4
Maximum Value	5	4	5	5	5	4	4	4	4	5
Minimal Value	4	1	3	3	3	2	2	2	3	3
Std. Deviation	0.3	1.7	0.6	0.5	0.3	0.5	1.1	1.0	1.3	0.6

Table 6: Results of the subjective evaluation of the conversational metabot

From the results of the evaluation, it can be observed that students positively evaluated the facility of obtaining the data necessary to complete the exercises and found the interaction rate suitable. The suggestions that they mentioned for the improvement of the system include the correction of system errors and a better clarification of the set of actions expected by the metabot at each time. Another interesting consideration concerns the correlation between the student background and the rest of scores. We verified that the questionnaire results are not influenced by the sample characteristics: user impressions are positive also when students did not have a previous experience with virtual worlds. The students were very satisfied with the experience, not only because it facilitated learning but also because it was amusing for them.

6. Conclusions

The development of social networks and virtual worlds brings a wide set of opportunities and new communication channels that cannot be fully unveiled with traditional interfaces. In this paper, we have proposed a methodology to develop embodied conversational agents that are able to interact as conversational metabots in virtual worlds. A practical implementation of an automatic avatar that provides academic information has been integrated in Second Life to evaluate our proposals.

Social virtual worlds, such as Second Life and OpenSimulator, provide an enormous range of possibilities for evaluating new ways of communication given that users inside this world can explore, meet other residents, socialize, participate in individual and group activities, and create and trade virtual property and services with one another, or travel throughout the world. Our research has been focused on showing that the integration of Speech Technologies and Natural Language Processing in virtual worlds is possible so that it emulates human face-to-face conversation.

We have proposed an architecture to develop conversational metabots. The metabots' conversational behavior is based on a statistical dialog model that can be trained using a corpus of dialogs, and improved by means of dialog and user simulation techniques. The system response of the conversational metabot is selected by means of two classification processes according to the probability distributions provided by neural networks that consider the complete history of the dialog. This statistical methodology can be employed to generate metabots with different conversational behavior and which are able to maintain a conversation in different application domains. In addition, the integration of user profiles and the emotional content extracted from the user's utterances allow the conversational interface to select the next system response considering these valuable information sources, thus improving the dialog strategy to select user's adapted system responses

Our proposal has been employed to generate the Demic conversational metabot, which provides academic information in the Second Life and OpenSimulator virtual worlds. The behavior of the bot has been trained over a set of real and simulated dialogs and can modify its dialog strategy by detecting new correct answers that were not defined in the initial dialogs. Demic has been evaluated according to its performance and the satisfaction of the users after interacting with it. The results show high success rates, reduced average number of dialog turns and improved confirmation and error correction rates. Also, users reported higher satisfaction when compared to a non-adaptive version of the bot and found it easier to obtain the information they were seeking.

Although it has been demonstrated in [43, 5, 10, 76] that Second Life is one of the virtual worlds in which users are more prone to replicate their true selves when

choosing an avatar, it is also subject to the so-called “Proteus Effect” [77]. This effect states that users tend to choose avatars which idealize themselves, and thus are more attractive, powerful, youthful, and athletic. As a future work we intend to study the differences between the conversational models generated in this paper and the ones that could be obtained when the user interacts directly without using an avatar. This way, we plan to study the similarities and differences in the behavior of the user when influenced by the image of their avatar compared to their usual conversational behavior. Additionally, we want to carry out a more detailed study on the effect of emotional behavior of the metabot by integrating additional features related to the users’ personality in the system to improve the communication between the users and the conversational bots. Finally, the combination of virtual worlds and virtual reality systems has been proposed as one of the most important challenges during the next years to facilitate a user’s full immersion experience. This challenge implies improving also the integration of non-verbal communication features (e.g., improved recognition and generation of gestures) in addition to the recognition of emotions.

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