Editorial

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As the incoming editors, it gives us great pleasure to introduce the first issue of *OR Insight* to be published by Palgrave Macmillan. The journal now has a smaller page size and fresh typeface. While continuing to publish quarterly, our aim is to substantially increase the content in each issue and further internationalize the journal.

Until now, the UK Operational Research Society has published *OR Insight* in-house. Its readership has generally been restricted to members of the Society and its table of contents not easy to find on the web. With Palgrave Macmillan, there is now a great opportunity to extend its readership, contributors and impact to well beyond the Society. There is very good OR practice all around the world whose impact and lessons we want to publish and disseminate.

Our thanks go to the outgoing editors, Stephen Clarke and Brian Lehaney, for their excellent work in building up the journal. The basic editorial policy remains unchanged. In other words, *OR Insight* aims to be an interesting and stimulating publication that appeals not only to OR practitioners and consultants but also to managers and others wishing to learn more about OR in practice. We will seek to inform not just about the scope and potential of OR, but also about developments in related areas.

We are especially interested in attracting contributions from OR practitioners, consultants and others with experience of OR. The main criteria for publishing an article will be its readability, topicality, relevance and interest to managers, consultants and OR practitioners.

The journal will (continue to) publish the following kinds of paper:

- Descriptions of an OR project, successful or otherwise, drawing lessons for general use
- Discussions of the process of OR, including problem structuring, definition and formulation, modelling, implementation, consulting, and the management of OR activities.
- Case studies providing insights and enhanced understanding.
- Reviews from a practice perspective.
- Descriptions of recent developments in OR with practical implications.
- Articles reviewing the relevance of management topics to OR practitioners and consultants.

This issue contains five papers over a wide range of topics including aircraft engine reliability, agriculture, nuclear power safety, gambling, and university funding. Two of the articles are reviews. The authors and applications in this issue cover three countries, a geographical and cultural spread that we wish to be a feature of *OR Insight*.

Alistair Clark, Jim Freeman and Tolga Bektas