

# Editorial

This issue of *JIT* contains proceedings from two meetings of the Association; one on desk top publishing (DTP), and the other on current organizational research issues in information technology (IT).

The DTP meeting was addressed by three excellent speakers representing three major vendors in this area — IBM, Apple and Adobe. Unfortunately, we do not have papers from two of the speakers but Henry Holloway provides a report of the meeting. The speaker from IBM, George Black, gives us an insight into what is happening behind the scenes at this giant company. At the other meeting, Lunt and Barclay gave a paper which reviewed research into organizational issues and information technology, in particular comparing the different approaches to this subject in Japan and in the UK.

The rest of the issue is taken up with a number of papers that explore a wide range of issues from the role of management accountants to the importance of neural nets. Roland Kaye examines the role of management accountants in information strategy,

arguing that they are uniquely placed to contribute to business strategy formulation because they have added IT knowledge to managerial skills. Henry Holloway contributes a state-of-the-art report on information technology in High Street banking. The selection of papers is completed by Ian Donaldson, who gives his personal view of the importance of neural nets.

At *JIT* we continue to operate without any comments from our readers, and this is rather like steering a ship in a fog. So far we have not struck any submerged obstacles, but who knows how long we can last before we run aground?

The objective of the AIT is to encourage dialogue across disciplines and between the different participants in the IT arena; users, vendors, consultants and educators. We endeavour to stimulate this by ensuring that each issue contains a variety of topics. Once again we ask you to write to us to let us know whether or not we have the balance right and/or to submit papers.

Henry Holloway