# **Guest editorial**

# Informetrics on social network mining: research, policy and practice challenges

#### Introduction

Data Science or data driven science has recently attracted considerable attention. With advances in information technology and infrastructure, large amounts of data can be instantly analysed, interpreted and visualized by scientists. One of the popular emerged techniques in Data Science is social network mining and anticipatory computing. Informetrics is the study of quantitative aspects of scientific research, library and information science using methods from other fields, such as computer science, network science, social sciences, mathematical sciences, medical and biological sciences, financial, management and political sciences. The main focus is usually on bibliometrics, webometrics and altmetrics. These days many social networks (e.g. Academic Social Networks (ASNs)) have emerged for professional interactions between academic scholars.

### Fewer research questions, diverse fields

Specifically, Informetrics on Social Network Mining is focussed on using data mining techniques for dealing with informetrics tasks in ASNs. The impact of research work is related to a scholar's reputation and future promotions. Greater research impact not only inspires scholars to continue their research, but also increases the possibility of a larger research budget from sponsors. In this issue, authors provided more particular and more diverse objectives. These papers can be grouped into two major fields.

The first field describes the "Informetrics". In this special issue, Arshad et al. (2019) extend the vocabulary of terms from the WordNet dictionary and Growbag data set to analyze the call for paper. The results show the scientific evolution and prestige of conferences can be predicted and understand the pattern. Chen (2019) and Su et al. (2019) adopt the open government data sets and bibliometric analysis to identify potential ASNs and finds ASNs may be formed before co-authorship networks or co-inventorship networks and also influences the outcomes of research collaborations. Liu et al. (2019) present a comprehensive literature review of big data and knowledge management with field-weighted citation impact metric. They claim that international collaboration and academic-corporate collaboration will play an important role in enriching the big data researches. In addition, Moradi (2019) also collects bibliometric data of 4.696 scientific works from Web of Science and uses the scientometrics and content analysis methods to analyze the research trends in smart cities, Zhao and Wang (2019) and Zhao and Bo (2019) use the altmetric indicators and integrate with traditional citation indicators to evaluate the impact of academic journals. Chen and Peng (2019) and Chen et al. (2020) also find the similarity findings with Liu et al. (2019) in the bank industries and the FinTech trend. Zhang and Zhang (2019) investigate the relationship between team heterogeneity and team performance around the social network environment. Khamparia et al. (2020) designed a multilevel framework that can be used to detect the anomalies present in the online social network. The results showed the Twitter and Facebook have the highest influence in the anomaly detection. Liu et al. (2020) adopt four indexes of scholars evaluation based on usage (total Usage (U), average Usage rate (U/N), hu-index and pu-index) to analyze the 35 high-output scholars in the field of library and information science in the WoS database.



Library Hi Tech Vol. 38 No. 2, 2020 pp. 273-275 © Emerald Publishing Limited 0737-8831 DOI 10.1108/LHT-06-2020-279

The second field focusses on "Techniques". In this special issue, Priva and Ch (2019) designed a novel hybrid semantic similarity measure (HSSM)-based ontology merging using formal concept analysis and semantic similarity measure. The HSSM method can be applied into various domain ontologies and social network mining. Hu (2019) designed highfrequency keyword co-occurrence network and clustering knowledge map to investigate the difference of subject service between Chinese and German libraries. Gao (2019) construct the social network prediction model based on data mining and link prediction analysis. Finally, the approach can obtain the characteristics of the community object and predict the unknown relationship in the social network. Zhu (2019) integrate the text mining and self-organizing map neural network approaches to analyze the Chinese patent infringement and also extend to the social network mining. Asmi et al. (2020) present a novel method to explore the union of all maximum spanning trees and models the strength of links between nodes. To extend this model, the researchers can extract local community for each node and analyze the neighborhood of network ink. Daud et al. (2020) modify the k-shell method to extend more sophisticated node ranking algorithms such as Neighbourhood Coreness (Cnc+), k-shell Iteration Factor and Hierarchical k-shell.

#### Conclusion

This special issue explores the use of informetrics technology to perform social network mining in library and information science. These submissions of original works based on interdisciplinary research (e.g. computer science and data science). This issue also covers both managerial and technological topics. Finally, this special issue receives large number of submissions and find out the informetrics technology with social mining, text mining and deep learning technologies have become important issues for library and information science research.

#### Mu-Yen Chen

Department of Information Management, National Taichung University of Science and Technology, Taichung, Taiwan

## Chien-Hsiang Liao

Department of Information Management, Fu Jen Catholic University, Taipei, Taiwan

### Edwin David Lughofer

Department of Knowledge-Based Mathematical Systems, Johannes Kepler University Linz, Linz, Austria, and

### **Erol Egrioglu**

Department of Statistics, Giresun University, Giresun, Turkey

#### References

- Arshad, N., Bakar, A., Soroya, S., Safder, I., Haider, S., Hassan, S., Aljohani, N., Alelyani, S. and Nawaz, R. (2019), "Extracting scientific trends by mining topics from Call for Papers", *Library Hi Tech*, available at: https://doi.org/10.1108/LHT-02-2019-0048
- Asmi, K., Lotfi, D. and El Marraki, M. (2020), "Overlapping community detection based on the union of all maximum spanning trees", *Library Hi Tech*, available at: https://doi.org/10.1108/LHT-01-20 19-0003
- Chen, P. (2019), "Academic social networks and collaboration patterns", *Library Hi Tech*, available at: https://doi.org/10.1108/LHT-01-2019-0026
- Chen, T. and Peng, J. (2019), "Statistical and bibliometric analysis of financial innovation", *Library Hi Tech*, available at: https://doi.org/10.1108/LHT-09-2018-0140
- Gao, Y. (2019), "Constructing the social network prediction model based on data mining and link prediction analysis", *Library Hi Tech*, available at: https://doi.org/10.1108/LHT-11-2018-0179

LHT 38,2

274

- Hu, Q. (2019), "The quantitative analysis of difference between Chinese and German libraries subject Guest editorial services", *Library Hi Tech*, available at: https://doi.org/10.1108/LHT-02-2019-0040
- Khamparia, A., Pande, S., Gupta, D., Khanna, A. and Sangaiah, A. (2020), "Multi-level framework for anomaly detection in social networking", *Library Hi Tech*, available at: https://doi.org/10.1108/ LHT-01-2019-0023
- Liu, X., Sun, R., Wang, S. and Wu, Y. (2019), "The research landscape of big data: a bibliometric analysis", *Library Hi Tech*, available at: https://doi.org/10.1108/LHT-01-2019-0024
- Liu, Y., Li, C. and Gao, Z. (2020), "Can usage be used for scholars evaluation in the construction of smart libraries?", *Library Hi Tech*, (ahead-of-print).
- Moradi, S. (2019), "The scientometrics of literature on smart cities", Library Hi Tech, available at: https://doi.org/10.1108/LHT-12-2018-0203
- Priya, M. and Ch, A. (2019), "A novel method for merging academic social network ontologies using formal concept analysis and hybrid semantic similarity measure", *Library Hi Tech*, available at: https://doi.org/10.1108/LHT-02-2019-0035
- Su, Y., Lin, C., Chen, S. and Lai, C. (2019), "Bibliometric study of social network analysis literature", *Library Hi Tech*, available at: https://doi.org/10.1108/LHT-01-2019-0028
- Zhang, Y. and Zhang, W. (2019), "How does the team expertise heterogeneity improve entrepreneurial performance? Analysis from the perspective of academic social network", *Library Hi Tech*, available at: https://doi.org/10.1108/LHT-11-2018-0180
- Zhao, R. and Bo, Y. (2019), "Analysis of the original influencing factors and secondary influencing factors of academic papers", *Library Hi Tech*, available at: https://doi.org/10.1108/LHT-04-20 19-0091
- Zhao, R. and Wang, X. (2019), "Research on impact evaluation of academic journals from multidimensional perspective: taking international multi-disciplinary journals as an example", *Library Hi Tech*, available at: https://doi.org/10.1108/LHT-03-2019-0067
- Zhu, D. (2019), "Bibliometric analysis of patent infringement retrieval model based on self-organizing map neural network algorithm", *Library Hi Tech*, available at: https://doi.org/10.1108/LHT-12-20 18-0201

275