

IEEE CE Society President Visits Beijing Economic-Technological Development Area

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■ **On 25 May** 2019, Dr. Wahab Almuhtadi, President of IEEE Consumer Electronics Society, visited the Beijing Economic-Technological Development Area (BDA), and met with BDA top leaders.

BDA, also known as E-Town, is a national level economic and technological development zone in Beijing, China. It was initiated by the Beijing municipal government in 1992, and is now the top one among all the districts in Beijing in terms of both the total value and the growth rate of the economy. In 2018, it was ranked No. 4 in all the 219 national level development zones in China, with its GDP at CNY 150.95 billion and industrial output at CNY 384.12 billion. The pillar industries in BDA include electronics and information technology (CNY 85.17 billion), equipment manufacturing (CNY 51.04 billion), biological engineering and pharmaceuticals (CNY 46.64 billion), automotive and transportation (CNY 172.29 billion). BDA is now the home to more than 22,000

companies as well as a lot of high-tech research centers and joint ventures. It is also the permanent home to the World Robot Conference.

Dr. Almuhtadi was warmly welcomed by Dr. Sheng Liang, Chairman of BDA Administrative Commission, and Mr. Xiaonan Chen, General Deputy Director of BDA Administrative Commission. Mr. Chen hosted a tour for Professor Almuhtadi, followed by a meeting with BDA government officers and industry executives, then a welcome dinner hosted by Dr. Liang.

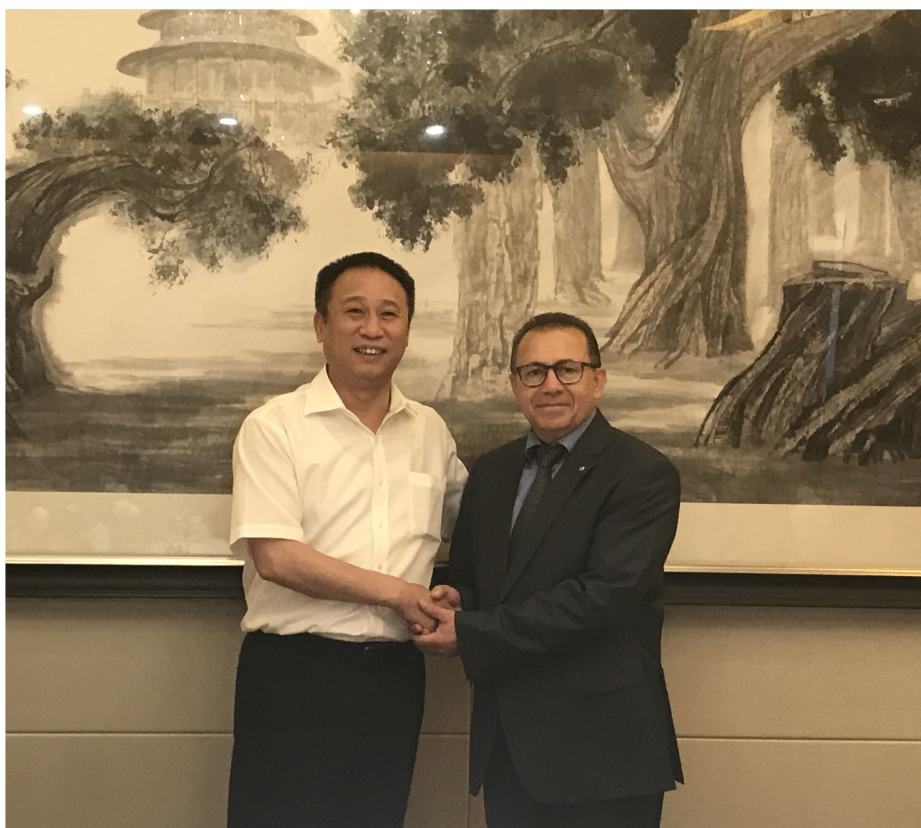
Both parties expressed strong interest in a win-win collaboration. BDA is on the track to become a globally influential technology innovation center, and would appreciate the IEEE Consumer Electronics Society's help to enhance the interlock with global industry and professional community. Meanwhile, the BDA would strongly support the IEEE Consumer Electronics Society's activities in Beijing, and its industrial base could be the ideal ground for the IEEE Consumer Electronics Society to grow membership and influence in China. Three directions were identified at the meeting as first-round action items in the collaboration:

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Meeting with BDA government officers and industry executives.



Dr. Sheng Liang, Chairman of the BDA Administrative Commission and Dr. Wahab Almuhtadi, President of the IEEE Consumer Electronics Society.

conferences/events, engineer education/training programs, and standards development.

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