

# IEEE Consumer Technology Society and Its Prospects for the Postpandemic Era

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■ **DEAR MEMBERS OF** the IEEE Consumer Technology Society (CTSoc), together with my colleagues at IEEE CTSoc, I wish you a Happy New Year!

The past four years have been a thriving era for CTSoc. We have not only overcome many challenges including the pandemic, but also managed to do our best. Therefore, I hope to continue the excellent work and bring out more to you during my term of office.

First of all, I am privileged to be the president of CTSoc (2023–2024). I would like to thank Dr. Wahab Almuhtadi for his excellent leadership and contributions to CTSoc during his presidency. With his leadership, CTSoc has organized the society conferences very well, and successfully held many conferences all over the world during the pandemic.

One of the achievements is that the recruiting system of the Editor-in-Chief and the editorial board members is well established. They are

one of the best teams of all. With their high efficiency of reviewing journals, CTSoc will be able to produce high-quality journals. It is also worth mentioning that 15 technical committees have been constructed in the past years. Each committee explores an area of consumer technology, and this adds more diversity to our society. These experts in the technical committee have



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also carried out various academic exchanges. As mentioned above, our publication services have a significant improvement, and the members are a credit to the success. Hence, this platform will be the main source for future selection of editorial board members.

A particular gratitude goes to every one of our Executive Committee Members, BoG Members, volunteers, society members, and everyone who participated CTSoc activities. Together we have made CTSoc a well-operated society and a better place to learn and grow together. Your effort and commitment to the society are very inspiring.

For the following two years, there are two goals I would like to achieve.

- *Actual activities:* With the 2020 pandemic, our society has managed to adapt to the situation with hundreds of online meetings. However, as the pandemic is slowing down, I hope to organize more face-to-face activities. In the past years, CTSoc has organized high-quality events worldwide, virtual and in person. Now, I hope to have real communication in the coming years to make our society a place where we can provide and share our innovative thoughts.

- *A strong link between industry and academia:* One of our key goals is to bond industry and academia together to discover new ideas for further technology exploration. Now with the pandemic, the majority of our participants are from academia. Therefore, I hope to get more industry experts involved in our society activities later.

Thank you again for engaging in CTSoc. The society members and I are looking forward to meeting you in person in the future.

*Wen-Chung Kao*

President of IEEE CTSoc, 2023–2024

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The banner features a blue and yellow striped background. The main text reads: "The home of innovators and engineers who bring Consumer Technologies to life". Below this is a list of activities: "Conferences", "Publications", "Technical & Educational Activities", and "Standards". The IEEE CTSoc logo is prominently displayed, along with the website "www.ctsoc.ieee.org". At the bottom, there are four QR codes for different platforms: a red one, a blue one, a white one, and a blue one. To the right, there are social media icons for LinkedIn, YouTube, and Facebook, with the handle "@ieeectsoc" listed vertically.