



LAURA JACOB

Firsts and Goals

It's my honor to write to you for the first time as President of the IEEE Society on the Social Implications of Technology.

It's been an exciting and daunting challenge to take the helm from Gerald Engel, who has given so much, both to our Society and to the IEEE as a whole.

Over the past year, SSIT has been working hard to expand our reach. We've launched a Facebook group, Twitter, and Flickr feeds, and grown our LinkedIn presence – if you are on Facebook or LinkedIn, join us! Our magazine has expanded and our membership

has grown. ISTAS '12 in Singapore was a great event with fascinating speakers.

Over the next year, I have several goals for our society. First and foremost, we are all working hard to make ISTAS '13 in Toronto another great event. The theme this year is *Wearable Computing* – a wide ranging topic with implications in Biotechnology, digital privacy, and many other fields. We are also planning to expand our web presence even further – you'll be hearing a lot more about this over the next year.

I hope you'll join us as we investigate new platforms and discuss the social implications of technology. Join our Facebook or LinkedIn group. Subscribe to our Twitter or Flickr feed. Join the discussion!

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