

Editorial

I AM glad to have the opportunity to present the second issue of 2019. We have ten papers in the issue.

The first five papers explore innovation strategies and disclose key relationships.

The first paper, by Lee, Wu, and Dong, titled “What Drives Firms to Explore New Technological Fields? An Investigation on the Technological Entry Effect of CEO Decision Horizon and Board Governance,” studied the impacts of a firm’s leader’s decision horizon on decisions to enter into new areas of technology. The second paper, by Chen and Liu, titled “How Does Openness to Innovation Drive Organizational Ambidexterity? The Mediating Role of Organizational Learning Goal Orientation,” found that open innovation helped companies to be successful in both exploratory and exploitative innovations. The third paper, by Lin and Patel, titled “Distant Search, Technological Diversity and Branding Focus: Incremental and Radical Innovation in Small- and Medium-Sized Consignees,” identified that firms seeking knowledge outside increase their chances of developing radical innovations.

The fourth paper, by Vaculik, Lorenz, Roijackers, and Vanhaverbeke, titled “Pulling the Plug? – Investigating Firm-Level Determinants of Innovation Project Termination,” explored a very critical task in managing R&D projects: Termination of projects. The paper highlighted factors that helped organizations to identify projects that were likely to fail so that they could terminate them sooner. The fifth paper, by Maldonado, Salaiz, Vera, and Keller, titled “Taking Stock of the Absorptive Capacity Construct and Its Dimensions in the Context of Technological Innovation: A Meta-Analytic Approach,” studied the impact of absorptive capacity on innovation.

The next three papers explored different aspects of sustainability. The sixth paper, by Ambituuni, Ochieng, and Amezaga, titled “Optimizing the Integrity of Safety Critical Petroleum Assets: A Project Conceptualization Approach,” focused on the cases of petroleum pipeline and identified key issues that need to be considered in project conceptualization. The seventh paper, by Basu, Roy, and DasBit, titled “A Post Disaster Demand Forecasting System Using Principal Component Regression Analysis and Case-Based Reasoning Over Smartphone-Based DTN,” proposed a forecasting system to address postdisaster emergency planning. The eighth paper, by Yang, Ma, Talluri, and Ho, titled “Optimal Robust Ordering Quantity for a New Product Under Environmental Constraints,” incorporated environmental concerns into the decision making process in new product development.

The last two papers offered methodological contributions. The ninth paper, by Zeng, Wang, Li, Zhou, Wu, and Le, titled “Incentive Mechanisms for Supplier Development in Mega Construction Projects,” analyzed the impact of incentive methods on the supplier quality in big construction projects. The tenth and final paper, by Yu, Yang, and Chang, titled “A Complex Negotiation Model for Multi-Echelon Supply Chain Networks,” offered a negotiation model for complex supply chains.

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