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SEQUENTIAL PHENOMENA IN PSYCHOPHYSICAL JUDGMENTS:
A THEORETICAL ANALYSIS*
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# SEQUENTIAL PFENOHENA II FBYCHOPHYSICAL JUDOMASH2S: A THEORETICAL ARALYSIS 

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## Summary

This paper deals with an analysis of psychophysical detection experiments designed to assess the limit of a muman observer' B level of sensitivity. A mathematical theory of the detection procese is introduced that, in contrast to previous theories, provides an analysis of the sequential effects observed in psychophysical data. Two variation of the detection task are considered: information feedback and no-information reedback. In the reedback situation the subject is given information concerning the correctness of his responses, whereas in the no-feedback situation he is not. Data from a visual detection experiment with no-information feedback, and from an auditory detection experiment with information feedback are analyzed in terms of the theory. Finally, some general results are derived concerning the relationship between performance in the feedback situar tion and the no-feedback situation.

## Introduction

This paper presents an analysis of the procems by which a human observer detects the occurrence of very weak signals. The theoretical formulation that we offer should apply to signals received vis any sensory mode, but our discussion will be restricted to visual and auditory stimuli. Furthermore, the ansiysis is behavioral rather than physlological since it deals with the subject $\mathrm{B}^{\prime}$ overt responses rather than with biochemical or neurophysiological activity.

A methodology for assessing the limits of a subject' sensitivity to external atimuli based on phenomenal reports was developed quite early (Fechner, 1860) and has remained relatively unchanged since that time. Most simply, these mathods offered a means for determining the probability of a "detection" for verious signal intensities. Early investigators of ten interpreted the subject's phenomenal report quite directly; i.e., a reported detection implied that the signal was above the subject's limit of sensitivity and a report of no detection implied that it was below this limit. The limit, or throshold as it has often been called, was viewed as varying randomly in time about a fixed mean value. Therefore, the threshold was defined atatistically as that signal intensity reportad by the subject on half of the occasions on which it was presented. More recentiy, alternative intergretations of the subject's performance have been proposed ( $8 . \mathrm{B}$. , see Blackwell and Sweta, Tanner, and Birdsall ${ }^{2}$ ). These proposal all view the subject as utilizing more than the imsuadiate sensory information to determine his response on each trial. However, theac newer approaches are
still traditionsl in at least one major reppect they represent the dataction process as fixed over long series of trials. This static conception of psychophysical phenomena is surprising in view of the sequentigl effects that sre apparent in the trial-to-trial data. Investigators as rar back as Fechner ${ }^{3}$ have noted that the subject's response tendency on one trial is markedly influenced by the stimuli and responses that occur on preceding trials. Most investigators either have ignored these sequentisl efrects or treated them as experimental artifacts, to be minimized by randomization, counterbalancing, trial spacing, or by use of trained subjects. In this paper sequentisi effects will be considered as an important aspect of the subject's performance; fuxthermore it is our contention that consideration of these effectis provides a valusble insight into the character of the detection process. Specifically, we deal with an analysis of sequential statistics in two types of detection situations; one situation involves information feedback on each trial, the other doen not.

The type of psychophysical situation that we nalyze is a two-response, forced-choice detection taak. On each trial two temporal, or spatial, intervals are defined and the aubject is instructed to report which of these two intervels contsined a signal. It is a forced-choica task in that on each trial the subject must identify one of the two intervals as containing a aignal even if he 10 uncertain as to what occurred. The following notation will be used to identify esch trial:
$T_{i, n}=$ the promentation of signal in interval 1 on trial $n(1=1,2)$ or the presentation of signal in neither interval ( $1=0$ ).
$A_{j, n}=$ the subject's selection of intervel $J$ $(j=1,2)$ as the intarval containing the signal on trial $n$.
$\mathrm{E}_{\mathrm{k}, \mathrm{n}}=$ - the occurrence of an information event at the end of trial $n$ which inform the subject that the aignal has occurred in interval $k \quad(k=1,2)$, or no information at the conclusion of trial $n(k=0)$.
Using this notation, each trial may be describad by an ordered triple. $\left(T_{1}, A_{y}, E_{k}\right)$.

As indicated above, the two variations of the detection lask that we snslyze in this peper are informaiion feedback and no-information feedback. The informetion condition requires that the experimenter present $E_{1}$ on $a \quad T_{1}$ trial and $E_{2}$ on $T_{2} t r i n l ; ~ t h e ~ n o-I n f o r m a t i o n ~ c a s e ~ r e q u i r e s ~ t h a t ~$
$\mathrm{E}_{\mathrm{O}}$ occurs on all trials. In addition to these two cases one can also study the effects of presenting incorrect information on some trials. Carterette and Wyman ${ }^{4}$ have investigated the influence of misinformation, and the theory we preaent here ia applicable to their experiment. However, to simplify our discussion we shall not examine the misinformation condition.

When no information is given to the subject it seems natural on occasion to introduce a "blank" trial and note its effect on choice behavior. Hence for the no-information condition we permit $T_{O}$ trials. However, the introduction of $T_{0}$ trials in the information condition raises problems regarding the type of feedback that should be given on these trials; to avoid these specisi issues we restrict our analysis of the information case to situations involving only $T_{1}$ and $T_{2}$ trials. Thus for the no-information case the experimenter has the option of presenting $T_{1}-E_{0}, T_{2}-E_{0}$, or $T_{0}-E_{0}$ on each trial. For the information case he may present either $T_{1}-E_{1}$ or $T_{2}-E_{2}$. In this paper we consider only simple probabilistic schedules for presenting events. For the information case we denote the probability of the two events as follows:

$$
\begin{aligned}
y & =\operatorname{Pr}\left(T_{1} \& E_{1}\right) \\
1-\gamma & =\operatorname{Pr}\left(T_{2} \& E_{2}\right)
\end{aligned}
$$

For the no-information case:

$$
\begin{aligned}
& x_{1}=\operatorname{Pr}\left(T_{1} \& E_{0}\right) \\
& x_{2}=\operatorname{Pr}\left(T_{2} \& E_{0}\right) \\
& x_{0}=\operatorname{Pr}\left(T_{0} \& E_{0}\right),
\end{aligned}
$$

where $\pi_{1}+\pi_{2}+\pi_{0}=1$.

## Theory

Before we turn to a discussion of the theory on which our analysis is based, a few general remarks will be useful. All psychological theories of signal detection incorporate two distinct processes: an activation process and a decision process. The activation process specifies the rela. tion between external stimulus events and hypothesized sensory states of the subject. The decision process specifies the relation between the sensory states and the observable response of the subject. For example, the model proposed by Blackwell may be interpreted in terms, of these two processes. Two sensory states, "true detection" and "no detection", are defined and the activation process is characterized by specifying the probability that one of these two sensory states occurs for a given signal intensity. The decision process is characterized by specifying the probability of the subject's response for each of these two sensory states. In Blackwell's model the subject always makes the correct response given a "true detection", but guesses one response or the other with some fixed probability when the "no detection" state
occurs. Other models of the detection process (e.8., Swets, Tanner, and Birdsali ${ }^{2}$ ) have more complicated views of the activation and decision processes. However, all of these models are similar in one respect: the character of the activation and decision processes is viewed es fixed over long series of trials. It is this common feature that was referred to earlier as a static view of the detection process. The general theofy used in our analysis was develaped by Atkinson 5,6 and considers both the activation and decision processes as varying from trial to trial. However, a satisfactory treatment of the problems that we consider in this paper can be obtained by using a special case of the general theory; for this case only the decision process is viewed as dynamic.

The theoretical representation that will be used here is a generalization of stimulus sampling concepts as originally formulated by Estes 7 ; a comprehensive survey of stimulus sampling theory may be found in Atkinson and Estes 8 . For purposes of this paper the stimulus situation will be represented in terms of two sensory patterns, $s_{1}$ and $s_{2}$, and $a$ set $S$ of stimulus patterns associated with background stimulation. These patterns are theoretical constructs to which we assign certain properties. Although it is sometimes convenient and suggestive to speak in such terms, one should not assume that these patterns are to be identified with any simple neurophysiological unit such as a receptor cell. At the present stage of theory construction, we mean to assume only that certain properties of the set-theoretical model represent certain properties of the process of stimulation. If these assumptions prove to be adequately substantiated when the model is tested against a wide range of behavioral data, then it will be in order to look for neurophysiological variables that might underlie the correspondence.

On every trial a single pattern is activated from the background set $S$, and simultaneously one of the sensory patterns may or may not be activated. If the $s_{1}$ sensory pattern is activated $A_{\text {occurs; if }} B_{2} l_{\text {is activated }} A_{2}$ occurs. If neither sensory pattern is activated the subject makes the response to which the background pattern is conditioned. Conditioning of patterns in $S$ may change from trial to trial via a simple learuing process. It is the manner in which this conditioning process is conceptualized that distinguishes the information situation from the no-information situation. In the feedbeck situation the information event itself controls the conditioning process; without feedback the conditioning process is controlled by the sensory pattern activated on each trial. This distinction will become clear after consideration of the exioms. The axioms will be formulated verbally; it is not diflicult to state them in mathematically exact form, but for present purposes this is not necessary. The axioms fall into three groups: the first group defines the activation process, the second group defines the deciaion process, and the third group defines the manner in which the conditioning of beckground elements occurs. Two sets of conditionines
axioms will be stated: one set is applicable to the information crse, and the other to the noinformation casc.

## Activation Axioms

A1. If $T_{1}(1=1,2)$ occurs, then sensory pattern $s_{i}$ will be octivated with probability $n$ (with probabillty $1-\mathrm{h}$ neither $s_{1}$ nor $s_{2}$ will be activated).

A2. If $T_{O_{0}}$ occurs, then neither $s_{1}$ nor $B_{2}$
A3. Exactly one pattern is activated from set $S$ on every trial. Given the set $S$ of $N$ patterns, the probability of activating a particular pattern is $1 / \mathrm{N}$.

## Response Axioms

R1. If sensory pattern if is activated, then the $A_{1}$ response will occur.

R2. If neither sensory pattern is activated, then the response to which the pattern activated from set $S$ is conditioned will occur.

## Conditioning Axioms: No Information Feedback

Cl. On every trial each pattern in $S$ is conditioned to either $A_{1}$ or $A_{2}$.

C2. If $s_{1}(1=1,2)$ is activated on trial $n$, then with probability $c^{\prime}$ the pattern activated from $S$ on the trial becomes conditioned to $A_{1}$ at the end of trial $n$.

C3. If neither ${ }^{3}$ nor $B_{2}$ are activated on trial $n$, then with probsbility $c$ the pattern activated from $S$ on the trial becomes conditioned with equal likelihood to either $A_{1}$ or $A_{2}$ at the end of trial $n$.

Conditioning Axioms: Information Feedback
C1. On every trial each pattern in $S$ is conditioned to either $A_{1}$ or $A_{2}$.

C2. The pattern activated from $S$ on each trial becomes conditioned with probability $\theta$ to the $A_{1}$ response if $E_{1}$ occurs on that trial; if it is already conditioned to that response, it remains so.

Thus the information case differs from the no-information case in that in the former the feedback, $E_{i, n}$, is the reinforcing event on trial $n$, whereas in the no-feedback case the patterns activated on trial $n$ determine the conditioning process.

The symbol $p_{n}$ will be used to denote the proportion of elements in set $S$ conditioned to $A_{1}$ at the start of trial $n$. The expression for $p_{n}$ will differ for the information and the no-information conditions. However, once the expression for $p_{n}$ has been derived (for either the
information or no-information case) the equations for the probitility of response $A_{1}$ given event $\mathrm{T}_{1}$ on trial $n$ may be written imnediately. These expressions are obtained by the application of axioms Fl and F 2 and are as follows:

$$
\begin{align*}
& \operatorname{Pr}\left(A_{1, n} \mid T_{1, n}\right)=h+(1-h) p_{n}  \tag{1a}\\
& \operatorname{Pr}\left(A_{2, n} \mid T_{2, n}\right)=h+(1-h)\left(1-p_{n}\right)  \tag{lb}\\
& \operatorname{Pr}\left(A_{1, n} \mid T_{0, n}\right)=p_{n} \tag{1c}
\end{align*}
$$

It wil. 1 be recalled that our discussion is restricted to cases where $T_{0}$ trials only occur when there is no information feedback; consequently Eq. Ic will only be applicable to the no-feedback case.

## Application to No-Feedback Data

In this section we shall evaluate data from a detection study by Kinchla ${ }^{9}$ in which no-information feedback was given to the subject. A tworesponse, forced-choice, visual detection task was used and each subject was run for a series of over 800 trials; we shall only consider data from the last 400 trials. Two areas were outlined on a uniformly illuminated milk glass screen and the beginning of each trial was indicated by an auditory signal. During the auditory signal one of three possible events occurred: \& fixed increment in radiant intensity occurred on one of the two areas of the visual display, or no change occurred in either area. A trial will be termed a $T_{2}$ or $T_{2}$ trial depending upon which of the two signal areas had an increment in illumination; trials on which no change occurred will be termed To trials. As indicated earlier, the probability of a $T_{1}$ trial will be denoted $\pi_{1}$. Subjects were instructed that a change would occur in one of the two areas on each trial. Following the auditory signal the subject was required to make either an $A_{1}$ or $A_{2}$ response (press one of two keys) to indicate which area he felt had changed in brightness. No information was given him about the correctness of his response.

We shall begin our analysis of this study by considering the expression for $p_{n}$. This expression fay be derived from the model by applying the conditioning exioms for the no-feedback case. Since detailed derivations of the relevant expressions for this case are available elsewhere (Atkinson ${ }^{5}$ ) these derivations will not be repeated here. However, the techniques used in the derivations are analogous to those used in the information case which is discussed later in this paper. A direct application of the conditioning axioms and subsequent simplification yields the rollowing expression for $p_{n}$ :

$$
\begin{equation*}
p_{n}=p_{\infty}-\left(p_{\infty}-p_{1}\right)\left[1-\frac{1}{N}(a+b)\right]^{n-1} \tag{2}
\end{equation*}
$$

where

$$
\begin{aligned}
& a=\pi_{1} h c^{\prime}+(1-h) \frac{c}{2}+\pi_{0} h \frac{c}{2}, \\
& b=\pi_{2} h c^{\prime}+(1-h) \frac{c}{2}+\pi_{0} h \frac{c}{2} .
\end{aligned}
$$

And

$$
\begin{equation*}
p_{\infty}=\frac{\pi_{1} h v+\frac{1}{2}(1-h)+\pi_{0} h \frac{1}{2}}{\left(1-\pi_{0}\right)(1-h+h \psi)+\pi_{0}} \tag{3}
\end{equation*}
$$

where $\psi=c^{\prime} / \mathrm{c}$. It ic interesting to note thet the esymptotic expression, $p_{w}$, docs not depend on the absolute values of $c^{\prime \prime \prime}$ and $c$ but on their ratio, $\psi$. Throughout the remainder of this paper we shall only present mathematical results for the imiting case in which $n \rightarrow \infty$. The reason is that all the data we consider in this paper was obtained after the subject had already been run for a large number of trials. Hence, the data can best be interpreted in terms of the asymptotic form of the theory.

Using Eq. 3 we shall now consider one aspect of the data from Kinchla's study. Two groups of 24 subjects were run: Group I employed a presentation schedule where $\pi_{1}=\pi_{2}=.4$, and $\pi_{0}=.2$; for Group II, $\pi_{1}=.2, \pi_{2}^{1}=.6$, and $\pi_{0}=.2$. The average proportion of $A_{1}^{2}$ responses made on $T_{j}$ trials over the last 400 trials was computed for
each group of subjects; the values are given in each group of subjects; the values are given in
Table 1. The corresponding asymptotic proportions are specipied in terms of Eqs. 1 and 3, and are simply:

$$
\begin{align*}
& \lim _{n \rightarrow \infty} \operatorname{Pr}\left(A_{1, n} \mid T_{1, n}\right)=h+(1-h) p_{\infty}  \tag{4a}\\
& \lim _{n \rightarrow \infty} \operatorname{Pr}\left(A_{2, n} \mid T_{2, n}\right)=n+(1-h)\left(1-p_{\infty}\right)  \tag{4b}\\
& \lim _{n \rightarrow \infty} \operatorname{Pr}\left(A_{1, n} \mid T_{0, n}\right)=p_{\infty} . \tag{4c}
\end{align*}
$$

Consideration of Eq. 3 reveals that $p_{0 q}=1 / 2$ if $\pi_{1}=\pi_{2} ;$ thus, $p_{\infty}=1 / 2$ for Group 1 . By setting the observed esymptotic value for $\operatorname{Pr}\left(A_{i} \mid T_{1}\right)$ in Group I (1.e., . 645 ) equel to $\left.h+(1-h)_{1} / \frac{1}{2}\right)$ an estimate of $h=.289$ was obtained. Since there was no relevant systematic difference in the two groups" experimental situation this estimate of $h$ is appropriate for both groups. An estimate of $\psi$ was obtained by setting the observed value of $\operatorname{Pr}\left(\mathrm{A}_{1} \mid \mathrm{T}_{0}\right)$ in Group II equal to Eq. 3 with $h=.289, \pi_{7}=\pi_{0}=.2$ and $\pi_{2}=.6 ;$ this method yielded an estimate of $\psi=2.8$. Using these estimates of $h$ and $\psi$, Eqs. 3 and 4 generate the asymptotic predictions given in the top panel of Table 1. It is apparent that the model provides a reasonably close fit to this aspect of the data.

In contrast to a static theory of a signal detection the present theory provides a much deeper analyais of the experiment than indicated by the predictions summarized in the top panel of Table 1; the dynamic character of our model ollows an analyeis of sequential effects as well as average performance. In the model these sequential effects are produced by the trial-to-trial fluctuations that occur in the conditioning of patterns in set $S$.

The notation $\operatorname{Pr}\left(A_{1} \mid T{ }_{j} A_{k} T_{m}\right)$ will be used to represent the asymptotic provability of an $A_{1}$ response on a $T_{f}$ trial when the previous trial
had been a $T_{m}$ trial on which an $A_{k}$ response was made. Eqs. 5a through $5 f$ are expressions for these quaritities derived from the axioms of the model. Since the derivations are quite lenethy they will not be given here; the reader interested in the mathematical techniques involved should conBult Atkinson and Estes ${ }^{8}$.

$$
\begin{align*}
& \operatorname{Pr}\left(A_{1} \mid T_{1} A_{1} T_{1}\right) \\
& =\frac{[h+(1-h) \delta] p_{\infty}+\left(1-p_{\infty}\right) h \xi^{\prime}}{N X}+\frac{(N-1) X}{N}  \tag{5a}\\
& \operatorname{Pr}\left(A_{1} \mid N_{1} A_{2} T_{1}\right)=\frac{(1-h) \delta^{\prime}\left(1-p_{\infty}\right)}{N(1-X)}+\frac{(N-1) X}{N} \tag{5b}
\end{align*}
$$

$$
\begin{align*}
& \operatorname{Pr}\left(A_{1} \mid T_{1} A_{2} T_{2}\right) \\
& \quad=\frac{n \xi p_{\infty}+\left[h^{2}+(1-n) 8^{\prime}\right]\left(1-p_{\infty}\right)}{N Y}+\frac{(N-1) X}{N} \tag{5c}
\end{align*}
$$

$$
\begin{equation*}
\operatorname{Pr}\left(\left.A_{1}\right|_{T_{1} A_{1} T_{2}}\right)=\frac{(1-h) \delta p_{\infty}}{N(1-Y)}+\frac{(N-1) X}{N} \tag{5d}
\end{equation*}
$$

$\operatorname{Pr}\left(A_{1} \mid T_{1} A_{1} T_{0}\right): \frac{\delta}{N}+\frac{(N-1) X}{N}$
$\operatorname{Pr}\left(A_{1} \mid T_{1} A_{2} T_{0}\right)=\frac{\delta^{\prime}}{N}+\frac{(N-1) X}{N}$
where $\xi=c^{\prime} h+\left(1-c^{\prime}\right), \xi^{\prime}=c^{\prime}+\left(1-c^{\prime}\right) h$, $\delta=(c / 2) h+(1-c / 2), \delta^{\prime}=c / 2+(1-c / 2) h$, $X=h+(1-h) p_{\infty}$, and $Y=h+(1-h)\left(1-p_{\infty}\right)$. Comparable sets of equations can be written for $\operatorname{Ir}\left(A_{2} \mid T_{2} A_{k} T_{q}\right)$ and $\operatorname{Pr}\left(A_{1} \mid T_{0} A_{k} T_{m}\right)$ and are of the same general form as those in Eq. 5.

Two pointa of interest regaraing these expressions should be noted. First, the average response probabilities defined in Eg. 4 depend only on $h$ and $\psi$, whercas the quantities in Eq. 5 are functions of all four parameters $N, c, c^{\prime}$, and $h$. Second, independentiy of the parameter values certain relations among the sequential probabilities can be specified; e.g., $\operatorname{Pr}\left(A_{1} \mid T_{1} A_{1} T_{0}\right) \geq \operatorname{Pr}\left(A_{1} \mid T_{1} A_{2} T_{0}\right)$ for any stimulus schedule and any set of parameter values. To see this, simply subtract Eq. $5 f$ from Eq. 5e and note that $\delta \geq 8^{\prime}$.

In Table 1 the observed values for $\operatorname{Pr}\left(A_{1} \mid T_{j} A_{k} T_{m}\right)$ are presented; these are based on the same data as the observed values of $\operatorname{Pr}\left(A_{1} \mid T_{g}\right)$ presented in Table 1. In order to generate theoretical preaictions for the observed sequential entrles in Table 1, values of $N, c, c^{\prime}$, and $h$ are needed. Since estimates of $h$ and $\psi=c^{\prime} / c$ already have been made for this set of data, it was only necessary to estinate $N$ and either $c$ or $c^{\prime}$. The predicted values in Table 1 are based on a least squares estimate of $\mathbb{N}$ and $c^{\prime}$; 1.e., IN and $c^{\prime}$ were chosen so as to mirimize the sum of the squared deviations between the 36 observed values in Table 2 and the corresponding theoretical values. The values of the four parameters that were used to generate the predictions are as foll.ows: $N=4.23, c^{\prime}=1.00, c=.357$, and

Table 1
Predicted and Observed Response Probabilities in the Visual Experiment

|  | Group 1 |  | Group II |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Observed | Predicted | Observed | Predicted |
| $\operatorname{Pr}\left(A_{1} \mid T_{1}\right)$ | . 645 | . 645 | . 558 | . 565 |
| $\operatorname{Pr}\left(\mathrm{A}_{2} \mid T_{2}\right)$ | . 643 | . 645 | . 730 | . 724 |
| $\operatorname{Pr}\left(A_{1} \mid T_{0}\right)$ | . 494 | . 500 | . 388 | . 388 |
| $\operatorname{Pr}\left(A_{2} \mid T_{2} A_{1}{ }^{T}{ }_{1}\right)$ | . 57 | . 58 | . 59 | . 64 |
| $\operatorname{Pr}\left(A_{2} \mid T_{2} A_{2}{ }^{\text {T }}\right.$ ) | . 65 | . 69 | . 70 | . 76 |
| $\left.\operatorname{Pr}^{\left(A_{2}\right.}{ }^{(T} T_{2} A_{2} T_{2}\right)$ | . 71 | . 71 | . 79 | . 77 |
| $\left.\operatorname{Pr}^{\left(A_{2}\right.}{ }^{1} \mathrm{~T}_{2} A_{1} \mathrm{~T}_{2}\right)$ | . 61 | . 59 | . 69 | . 66 |
| $\operatorname{Pr}\left(A_{2} \mid T_{2} A_{1} T_{0}\right)$ | . 54 | . 59 | . 68 | . 66 |
| $\left.\operatorname{Pr}^{(A} A_{2} \mid T_{2} A_{2} T_{0}\right)$ | . 66 | . 70 | . 71 | . 76 |
| $\operatorname{Pr}\left(A_{1} \mid T_{1} A_{1} T_{1}\right)$ | . 73 | . 71 | . 70 | . 65 |
| $\operatorname{Pr}\left(A_{1} \mid T_{1} A_{2} T_{1}\right)$ | . 62 | . 59 | . 59 | . 52 |
| $\operatorname{Pr}\left(A_{1} \mid T_{1} A_{2} T_{2}\right)$ | . 53 | . 58 | . 53 | . 51 |
| $\operatorname{Pr}\left(A_{1} \mid T_{1} A_{1} T_{2}\right)$ | . 66 | . 70 | . 64 | . 64 |
| $\operatorname{Pr}\left(A_{1} \mid T_{1} A_{1} T_{0}\right)$ | . 72 | . 70 | . 61 | . 63 |
| $\left.\operatorname{Pr}^{\left(A_{1}\right.} \mid T_{1} A_{2} T_{0}\right)$ | . 61 | . 59 | . 48 | . 52 |
| $\left.\operatorname{Pr}^{\left(A_{2}\right.} \mid T_{0} A_{1} T_{1}\right)$ | . 38 | . 40 | . 47 | . 49 |
| $\operatorname{Pr}^{\left(A_{2}\right.} \mid \mathrm{T}_{0} A_{2}{ }^{\text {T }}$ ) | . 56 | . 58 | . 59 | . 66 |
| $\left.\operatorname{Pr}^{\left(A_{2}\right.} \mid T_{0} A_{2} T_{2}\right)$ | . 64 | . 60 | . 67 | . 68 |
| $\operatorname{Pr}\left(A_{2} \mid T_{0} A_{1} T_{2}\right)$ | . 47 | . 42 | . 51 | . 51 |
| $\left.\operatorname{Pr}^{\left(A_{2}\right.} \mid T_{0} A_{1} T_{0}\right)$ | . 47 | . 42 | . 50 | . 51 |
| $\left.\operatorname{Pr}^{\left(A_{2}\right.}{ }^{( } T_{0} A_{2} T_{0}\right)$ | . 60 | . 58 | . 65 | . 66 |

$h=.289$. Since only four of the 36 possible degrees of freedom represented in Table $]$ have been utilized in estimating parameters, the close fit provided by the model lends considerable support to the conception of the detection process made explicit in the axioms.

## Application to Fecdback Data

To indicate the nature of the predictions for an information feedback problem we shall examIne some date from two subjects run in a two-response, forced-choice suditory detection task. Two temporal intervals were detined on each trial by a pair of lights. A band-limited Gaussian noise (the masking stimulus) was present continuously throughout the experimental situation and on every trial one of the two intervals contained a fixed intensity, 1000 cps tone. The subject pulled one of two levers to indicate which of the two intervals he belleved contained the signal. Each trial ended with the location of the signal being indicated to the subject by another set of lights. The experimental procedure is described in detail in Atkinson and Carterette ${ }^{10}$; that paper deals with an analysis of forced-choice and yes-no data from six subjects, each run for 350 trials per day for 30 days. The preliminary data we present here is not to be regarded as a test of the theory, but only a means of illustrating some of the predictions. A trial will be denoted $\mathrm{T}_{1}$ or $\mathrm{T}_{2}$ depending upon whether the first or second interval contained the 1000 cps signal, and a correct response on a $T_{1}$ trial ( $1=1,2$ ) will be termed an $A_{1}$ response. Thus each $T_{i}$ trial concludes with an $E_{i}$ event which indicates to the subject that an $A_{i}$ response was the correct response on that trial. 'The probability of a $T_{p}$ or $T_{2}(\gamma$ and $1-\gamma$, respectively) was set at $1 / 2$ for the data that will be considered.

The first step in our analysis of the information feedback case will be to derive an expresgion for $p_{n}$. To do this we first note that (whatever the value of $p_{n}$ ) the value of $p_{n+1}$ will be either $p_{n}, p_{n}+1 / N$, or $p_{n}-1 / N$; the reason for this is that (by axiom $A X$ ) if a change in the conditioning of the background pattern occurs it will only involve one of the $N$ patterns. Thus $p_{n+1}$ may be written as an average of these three possible values, with each value weighted by 1ts probability of occurrence. The probability of occurrence of each of these values may be determined directly from the axioms. For example, the probability that $p_{n+1}=p_{n}+1 / N \quad$ is simply the probability that $\mathrm{T}_{\mathrm{p}}$ occurred on trial $\mathrm{n}(y)$, times the probability that the background pattern sampled on that trial is conditioned to an $A_{2}$ response $\left(1-p_{n}\right)$, times the probability that conditioning is effective on that trial $(\theta)$; i.e., $\operatorname{Pr}\left(p_{n+1}=p_{n}+1 / N\right)=\gamma\left(1-p_{n}\right) \theta$. In a similar fashion $\operatorname{Pr}\left(p_{n+1}=p_{n}-1 / N\right)$ may be shown to equal ( $1-\gamma) p_{n} \theta$. Finally, since $p_{n+1}$ must be one of three values, $\operatorname{Pr}\left(p_{n+1}=p_{n}\right)={ }_{n}{ }_{1}-\gamma\left(l-p_{n}\right) \theta$ ( $1-\gamma$ ) $\mathrm{p}_{\mathrm{n}} \theta$. Thus the following recursive ${ }^{n}$ expression for $p_{n+1}$ may be written:
$p_{n+1}=\gamma\left(1-p_{n}\right) \theta\left(p_{n}+\frac{1}{N}\right)+(1-\gamma) p_{n} \theta\left(p_{n}-\frac{1}{N}\right)$

$$
\begin{equation*}
+\left[1-\gamma\left(1-p_{n}\right) \theta-(1-\gamma) p_{n} \theta\right] p_{n} . \tag{6}
\end{equation*}
$$

This recursion can be solved by standard methods (see Atkinson and Estes ${ }^{8}$ ) to yield the explicit formule.
where

$$
\begin{equation*}
p_{n}=p_{\infty}-\left(p_{\infty}-p_{1}\right)\left(1-\frac{\theta}{N}\right)^{n-1} \tag{7a}
\end{equation*}
$$

$p_{\infty}=\gamma$.
Table 2 presents the observed values for $\operatorname{Pr}\left(A_{1} \mid T_{1}\right)$ and $\operatorname{Pr}\left(A_{2} \mid T_{2}\right)$. Since $y=1 / 2$ we have 1 mmediately (via Eq. 7) that $p_{\infty}=1 / 2$. Knowing $p_{\infty}$ and the observed value of $\operatorname{Pr}\left(A_{1} \mid T_{1}\right)=.73$ we may use Eq. 4 a to obtain an estimate of $\mathrm{h}=.46$. Using this estimate of n the model predicts that $\operatorname{Pr}\left(\mathrm{A}_{1} \mid T_{2}\right)=$ . 2 ? which is quite close to the observed value of .28.

## Table 2

Predicted and Observed Response Probabilities in the Auditory Experiment

| $\operatorname{Pr}\left(\mathrm{A}_{1} \mid \mathrm{T}_{1}\right)$ | Observed <br> .73 | Predicted <br> .73 |
| :--- | :---: | :---: |
| $\operatorname{Pr}\left(\mathrm{~A}_{1} \mid \mathrm{T}_{2}\right)$ | .28 | .27 |
| $\operatorname{Pr}\left(\mathrm{~A}_{1} \mid \mathrm{T}_{1} \mathrm{~A}_{1} \mathrm{~T}_{1}\right)$ | .80 | .78 |
| $\operatorname{Pr}\left(\mathrm{~A}_{1} \mid \mathrm{T}_{1} \mathrm{~A}_{2} \mathrm{~T}_{1}\right)$ | .76 | .75 |
| $\operatorname{Pr}\left(\mathrm{~A}_{1} \mid \mathrm{T}_{1} \mathrm{~A}_{1} \mathrm{~T}_{2}\right)$ | .73 | .71 |
| $\operatorname{Pr}\left(\mathrm{~A}_{1} \mid \mathrm{T}_{1} \mathrm{~A}_{2} \mathrm{~T}_{2}\right)$ | .67 | .68 |
| $\operatorname{Pr}\left(\mathrm{~A}_{1} \mid \mathrm{T}_{2} \mathrm{~A}_{1} \mathrm{~T}_{1}\right)$ | .30 | .32 |
| $\operatorname{Pr}\left(\mathrm{~A}_{1} \mid \mathrm{T}_{2} \mathrm{~A}_{2} \mathrm{~T}_{1}\right)$ | .32 | .29 |
| $\operatorname{Pr}\left(\mathrm{~A}_{1} \mid \mathrm{T}_{2} \mathrm{~A}_{1} \mathrm{~T}_{2}\right)$ | .26 | .25 |
| $\operatorname{Pr}\left(\mathrm{~A}_{1} \mid \mathrm{T}_{2} \mathrm{~A}_{2} \mathrm{~T}_{2}\right)$ | .22 | .22 |

Expressions for the sequential probabilities, $\operatorname{Pr}\left(A_{1} \mid T, A_{K} T_{m}\right)$, may be derived for the feedback case just as they were for the no-feedback case. Once again, since the derivations are rather lengthy, only the expressions themselves will be presented here.

$$
\begin{align*}
& \operatorname{Pr}\left(A_{1} \mid T_{1} A_{1} T_{1}\right) \\
& \quad=\frac{p_{\infty}+\left(1-p_{\infty}\right) h(\theta+(1-\theta) h)}{N X}+\frac{(N-1) X}{N} \tag{8A}
\end{align*}
$$

$$
\begin{align*}
& \operatorname{Pr}\left(A_{1} \mid T_{1} A_{2} T_{1}\right) \\
&=\left(1-p_{\infty}\right)(1-n)(\theta+(1-\theta) h)  \tag{8b}\\
& N(1-X) \frac{(N-1) X}{N}
\end{align*}
$$

$\operatorname{Pr}\left(A_{1} \mid T_{1} A_{1} T_{2}\right)=\frac{p_{\infty}(1-h)(1-\theta+\theta h)}{N(1-Y)}+\frac{(N-1) X}{N}(8 c)$
$\operatorname{Pr}\left(A_{1} \mid T_{1} A_{2} T_{2}\right)=\frac{p_{\infty} h(1-\theta+\theta h)}{N Y}+\frac{(N-1) X}{N}$.
where, as in F. . 5, $X=h+(l-h)_{p_{\infty}}$ and $Y=$ $h+(1-h)\left(1-p_{\infty}\right)$. Comparable equations can be written for $\operatorname{Pr}\left(A_{1} \mid T_{2} A_{1} T_{j}\right)$.

To generate theoretical predictions for $\operatorname{Pr}\left(A_{1} \mid T_{1} A_{j} T_{k}\right)$ estimates of $\theta$ and $N$ are needed, in addition to our estimate of $h$. Once again, we obtain our estimate of $N$ and $\theta$ by a least squares method; i.e., values of $N$ and $\theta$ were selected that minimized the sum of the squared deviations between the observed values for $\operatorname{Pr}\left(A_{1} \mid T_{1} A_{j} T_{k}\right)$ in Table 2 and the corresponding predictions generated by Eq. 8. The values of the three parameters that were used to generate the predictions for Table 2 are $h=.46, \theta=.62$, and $\mathrm{N}=3.83$. Since only three of the possible eight degrees of freedom represented in Table 2 have been utilized the fit is reasonably good.

## Comparison of the Information and <br> No-Information Cases

So far we have examined the types of analyses that are possible in both a feedback situation and a no-feedback situation. We now turn to a comparison of these two situations in terms of our model. Experimentally an obvious way to explore the differences between these two situations would be to conduct a study in which the same subjects were run on two identical forced-choice detection tasks that differed only with respect to the presence or absence of information feedback. Either the visual or the auditory detection task discussed previously would be appropriate for such a study. To simplify the comparison we shall permit only $T_{1}$ or $\mathrm{T}_{2}$ type trials to occur in both the information and no-information conditions and will use the notation $\gamma$ and $1-\gamma$ to denote the probabilities of $\mathrm{a} ~ \mathrm{~T}_{1}$ and $\mathrm{T}_{2}$ event, respectively. Thus when interpreting the equations for the noinformation case we need to set $\pi_{1}=\gamma, \pi_{2}=1-\gamma$, and $\pi_{0}=0$.

In our hypothetical study, the same subject would be used in both feedback conditions, and also the same physical signal parameters would be used throughout the experiment. Hence, it would be reasonable to assume that $h$ and $N$ are the same under both the information and no-information conditions. Given this assumption we note, by comparing Eqs. 3 and 7, that

$$
\begin{aligned}
& p_{n}^{I} \geq p_{n}^{\bar{I}} \text { for } \gamma>\frac{1}{2} \\
& p_{n}^{I}=p_{n}^{I} \text { for } \gamma=\frac{1}{2},
\end{aligned}
$$

where $I$ and $\bar{I}$ refer to the information and noinformation situations, respectively. Thus using Eq. 1 (which is applicable to both aituations) we have for $\gamma \geq 1 / 2$,

$$
\begin{align*}
& \stackrel{I}{\operatorname{Pr}\left(A_{1, n} \mid T_{1, n}\right)} \geq \overline{\operatorname{Pr}}^{\operatorname{Pr}}\left(A_{1, n} \mid T_{1, n}\right) \\
& \underset{\operatorname{Pr}}{\operatorname{I}}\left(A_{2, n} \mid T_{2, n}\right) \leq \overline{\operatorname{Pr}}\left(A_{2, n} \mid T_{2, n}\right) \tag{10}
\end{align*}
$$

The equality holds only when $\gamma=1 / 2$ or when $\psi \rightarrow \infty$. With these results in mind consider the overall probability of a correct response on trial n ; namely
$\operatorname{Pr}\left(C_{n}\right)=\gamma \operatorname{Pr}\left(A_{1, n} \mid T_{1, n}\right)+(1-\gamma) \operatorname{Pr}\left(A_{2, n} \mid T_{2, n}\right)$.
In view of the inequalities in Eq. 10 we immediately have

$$
\begin{equation*}
\underset{\operatorname{Pr}}{ }\left(C_{n}\right) \geq \bar{I} \operatorname{Pr}_{n}\left(c_{n}\right) \tag{11}
\end{equation*}
$$

where, again, equality holds when $\gamma=1 / 2$ or when $\psi \rightarrow \infty$. Thus in terms of overall performance, the theory predicts that the subjects will tend to be correct more often in an information feedback situation than in a no-information feedback situation.

A comparison of sequential statistics in the information and no-information cases is more tedi'ous and for purposes of this paper we examine only one prediction; namely

$$
\Delta=\operatorname{Pr}\left(A_{1} \mid T_{1} A_{1} T_{1}\right)-\operatorname{Pr}\left(A_{1} \mid T_{1} A_{2} T_{2}\right)
$$

This equation specifies the largest possible difference between first-order sequential predictions, and it is interesting to examine the effect of the information variable on the value of $\Delta$. To further simplify our analysis we shall let $\gamma=1 / 2$ and therefore $p_{\infty}=1 / 2$ for both the information and no-information cases.

Using Eqs. 8a and 8d, we may derive an expression for $\Delta$ in the information case given that $p_{\infty}=y=1 / 2$; namely

$$
\begin{equation*}
\Delta(I)=\frac{(1-h)(1-h+2 h \theta)}{N(1+h)} \tag{12}
\end{equation*}
$$

Similarly, using Eqs. 5a and 5 c (with $\pi_{1}=\gamma, \pi_{2}=$ $1-\gamma$, and $\pi_{0}=0$ ) we may derive the following expression for $\Delta$ in the no-information case given, again, that $p_{\infty}=\gamma=1 / 2$ :

$$
\begin{equation*}
\Delta(\bar{I})=\frac{(1-h)\left(1-h+c+2 c^{\prime} h\right)}{N(1+h)} \tag{13}
\end{equation*}
$$

Comparing Eqs. 12 and 13 makes $1 t$ apparent that the maximum possible difference between firstorder sequential predictions may be greater or lesa in the information case, as compared with the noinforsation case, degending on the values of $\theta, c^{\prime}$, and $h$. Namely

$$
\begin{array}{ll}
\Delta(I)>\Delta(\bar{I}), & \text { if } \theta>c^{\prime}+\frac{c}{2 h} \\
\Delta(I)<\Delta(\bar{I}), & \text { if } \theta<c^{\prime}+\frac{c}{2 h}
\end{array}
$$

Thus, at least for this particular camparison, no parameter-free conclusions can be drawn about the overall sequential effects in the information and no-information situations.

It is clear that more comparisons can be made between the feedback and no-feedback situation. However, for our present purposes the results already developed are surficient to indicate the types of analyses that are possible in terms of the theory presented in this paper.

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