# The average distance problem with perimeter-to-area ratio penalization* 

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#### Abstract

In this paper we consider the functional $$
E_{p, \lambda}(\Omega):=\int_{\Omega} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x+\lambda \frac{\mathcal{H}^{1}(\partial \Omega)}{\mathcal{H}^{2}(\Omega)} .
$$

Here $p \geq 1, \lambda>0$ are given parameters, the unknown $\Omega$ varies among compact, convex, Hausdorff twodimensional sets of $\mathbb{R}^{2}, \partial \Omega$ denotes the boundary of $\Omega$, and $\operatorname{dist}(x, \partial \Omega):=\inf _{y \in \partial \Omega}|x-y|$. The integral term $\int_{\Omega} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x$ quantifies the "easiness" for points in $\Omega$ to reach the boundary, while $\frac{\mathcal{H}^{1}(\partial \Omega)}{\mathcal{H}^{2}(\Omega)}$ is the perimeter-to-area ratio. The main aim is to prove existence and $C^{1,1}$-regularity of minimizers of $E_{p, \lambda}$.


Keywords. perimeter-to-area ratio, regularity
Classification. 49Q20, 49K10, 35B65

## 1 Introduction

The perimeter-to-area ratio (in 2D), or surface area-to-volume ratio (in 3 D ), plays a crucial role in many processes. In biology, for instance, the size of prokaryote cells is limited by the efficiency of diffusion processes, fundamental to transport nutrients across the cell, which is strongly correlated with the surface area-to-volume ratio. A larger surface area-to-volume ratio also gives prokaryote cells a high metabolic rate, fast growth, and short lifespan compared to eukaryote cells (see for instance [10]).

In chemistry, higher surface area-to-volume ratio increases the typical speed of chemical reactions. This phenomenon can be observed in many instances, sometimes quite dramatically, such as dust explosions, when dust particles of seemingly non-flammable materials (e.g., aluminum, sugar, flour, etc.) can be ignited due to their very large surface area-to-volume ratio ( $[14,[12]$ ).

In this paper we will focus on the 2 D case. In the above examples, there are essentially two often competing quantities: one is the "easiness" to access the boundary, and the other is the perimeter-to-area ratio.

[^0]A very thin, rod-like, rectangular body would have very good access to boundary (desirable), but large perimeter-to-area ratio. A disk would have the lowest perimeter-to-area ratio (desirable) among shapes of the same total area, but access to boundary would be limited. It is also possible to have both large perimeter-to-area ratio and limited access to boundary.

Until now, we have discussed the "easiness" of accessing the boundary only at a qualitative level. In order to quantify it, we introduce the "average distance" term

$$
F_{p}(\Omega):=\int_{\Omega} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x
$$

where $\operatorname{dist}(x, \partial \Omega):=\inf _{y \in \partial \Omega}|x-y| ; p \geq 1$ is a given parameter; and $|\cdot|$ denotes the Euclidean distance.
Consider the energy functional

$$
\begin{equation*}
E_{p, \lambda}(\Omega)=\int_{\Omega} \operatorname{dist}^{p}(x, \partial \Omega) d x+\lambda \frac{\mathcal{H}^{1}(\partial \Omega)}{\mathcal{H}^{2}(\Omega)} \tag{1.1}
\end{equation*}
$$

where $p \geq 1, \lambda>0$ are given parameters. Define the admissible set

$$
\mathcal{A}:=\left\{\Omega: \Omega \subset \mathbb{R}^{2} \text { is compact, convex and Hausdorff two-dimensional }\right\} .
$$

The term $\frac{\mathcal{H}^{1}(\partial \Omega)}{\mathcal{H}^{2}(\Omega)}$ is the perimeter-to-area ratio. Note that neither the perimeter $\mathcal{H}^{1}(\partial \Omega)$, nor the area $\mathcal{H}^{2}(\Omega)$, is penalized, only their ratio is. This makes compactness results quite challenging to prove, and several estimates (in Section 2) will be required. Another issue is that it is not very clear if the averagedistance term is just a lower order perturbation of $\frac{\mathcal{H}^{1}(\partial \Omega)}{\mathcal{H}^{2}(\Omega)}$. The role of convexity is to ensure crucial compactness estimates (Lemmas 2.2 and 3.5 . Note that $E_{p, \lambda}$ is invariant under rigid movements. Further details about the space of convex sets, and its topology, will be discussed in Section 2 The main result of this paper is:

Theorem 1.1. Given $p \geq 1, \lambda>0$, the following assertions hold:
(1) $E_{p, \lambda}$ admits a minimizer in $\mathcal{A}$.
(2) All minimizers are compact, convex, $C^{1,1}$-regular sets, with Hausdorff dimension equal to 2 .
(3) The perimeter-to-area ratio of any minimizer $\Omega$ satisfies

$$
\frac{\mathcal{H}^{1}(\partial \Omega)}{\mathcal{H}^{2}(\Omega)}=\frac{p+2}{\lambda(p+3)} \min _{\mathcal{A}} E_{p, \lambda} .
$$

Here, and for future reference, the expression " $\Omega$ is $C^{k}$-regular" means that its boundary $\partial \Omega$ is $C^{k}{ }_{-}$ regular, i.e., $\partial \Omega$ admits a $C^{k}$-regular parameterization.

Note that the functional $F_{p}$ is formally similar to the average-distance functional

$$
\Sigma \mapsto \int_{\Gamma} \operatorname{dist}^{p}(x, \Sigma) \mathrm{d} \mu,
$$

where $\Gamma$ is a given domain, $\mu$ a given measure on $\Gamma$, and $\Sigma$ varies among compact, path-wise connected sets with Hausdorff dimension equal to 1 . The average-distance functional has been widely studied, and used in several modeling problems. For a (non exhaustive) list of references, we cite the papers (and
books) by Buttazzo and collaborators [2, 3, 4, 8, 9, 6, 7, Also related are the papers by Paolini and Stepanov [22, Santambrogio and Tilli [23, Tilli [26, Lemenant and Mainini [19, Slepčev 25], and the review paper by Lemenant 18. Similar variational problems entailing a competition between classical perimeter and nonlocal repulsive interaction were studied by Muratov and Knüpfer [21], Goldman, Novaga and Ruffini [16], and Goldman, Novaga and Röger [15]. Figalli, Fusco, Maggi, Millot, and Morrini studied a competition between a nonlocal $s$-perimeter and a nonlocal repulsive interaction term [13].

The rest of the paper is structured as follows: section 2 is dedicated to proving some auxiliary estimates on the area ( 2.2 ) and Corollary 2.1) and perimeter (Lemma 2.2 ) of elements of minimizing sequences. Existence of minimizers will be shown in section 3 , while $C^{1,1}$ regularity will be proven in section 4 Finally, we explore several future directions to further our understanding of the penalized average distance problem.

## 2 Preliminary estimates

In this section we collect some preliminary estimates that will be used later. First, we remark that given $p \geq 1$ and $\lambda>0$, for any $\Omega \in \mathcal{A}$ it holds

$$
\begin{equation*}
\mathcal{H}^{2}(\Omega) \geq \frac{4 \pi \lambda^{2}}{E_{p, \lambda}(\Omega)^{2}} \tag{2.2}
\end{equation*}
$$

Indeed, consider an arbitrary $\Omega \in \mathcal{A}$. By the isoperimetric inequality, among all convex sets with area $\mathcal{H}^{2}(\Omega)$, the perimeter-to-area ratio is minimum for a disk, where it attains the value $2 \sqrt{\pi} / \sqrt{\mathcal{H}^{2}(\Omega)}$. Hence

$$
\frac{2 \lambda \sqrt{\pi}}{\sqrt{\mathcal{H}^{2}(\Omega)}} \leq \lambda \frac{\mathcal{H}^{1}(\partial \Omega)}{\mathcal{H}^{2}(\Omega)} \leq E_{p, \lambda}(\Omega)
$$

and $\sqrt{2.2}$ is proven.
Corollary 2.1. Given $p \geq 1, \lambda>0$, any minimizing sequence $\Omega_{n} \subseteq \mathcal{A}$ satisfies

$$
\begin{align*}
\mathcal{H}^{2}\left(\Omega_{n}\right) & \geq 4 \pi \lambda^{2}\left(\frac{2 \pi}{p^{2}+3 p+2}+2 \lambda+1\right)^{-2}=: C_{1}  \tag{2.3}\\
\frac{\mathcal{H}^{1}\left(\partial \Omega_{n}\right)}{\mathcal{H}^{2}\left(\Omega_{n}\right)} & \leq \frac{1}{\lambda}\left(\frac{2 \pi}{p^{2}+3 p+2}+2 \lambda+1\right)=: C_{2} \tag{2.4}
\end{align*}
$$

for any sufficiently large $n$.
Proof. First we prove $\inf _{\mathcal{A}} E_{p, \lambda}<+\infty$. Let $B_{1} \in \mathcal{A}$ be a disk of radius 1. Direct computation gives

$$
\begin{align*}
\inf _{\mathcal{A}} E_{p, \lambda} \leq E_{p, \lambda}\left(B_{1}\right) & =\int_{B_{1}} \operatorname{dist}^{p}\left(x, \partial B_{1}\right) \mathrm{d} x+\lambda \frac{\mathcal{H}^{1}\left(\partial B_{1}\right)}{\mathcal{H}^{2}\left(B_{1}\right)} \\
& =2 \pi \int_{0}^{1}(1-r)^{p} r \mathrm{~d} r+2 \lambda=\frac{2 \pi}{p^{2}+3 p+2}+2 \lambda<+\infty \tag{2.5}
\end{align*}
$$

Thus, given a minimizing sequence $\Omega_{n} \subseteq \mathcal{A}$, there exists $N$ such that for any $n \geq N$ it holds

$$
\begin{equation*}
E_{p, \lambda}\left(\Omega_{n}\right) \leq \frac{2 \pi}{p^{2}+3 p+2}+2 \lambda+1 \tag{2.6}
\end{equation*}
$$

and 2.2 gives

$$
\mathcal{H}^{2}\left(\Omega_{n}\right) \geq 4 \pi \lambda^{2}\left(\frac{2 \pi}{p^{2}+3 p+2}+2 \lambda+1\right)^{-2}
$$

for any $n \geq N$, hence 2.3 . To prove 2.4 , note that 2.6 forces

$$
\frac{2 \pi}{p^{2}+3 p+2}+2 \lambda+1 \geq E_{p, \lambda}\left(\Omega_{n}\right) \geq \lambda \frac{\mathcal{H}^{1}\left(\partial \Omega_{n}\right)}{\mathcal{H}^{2}\left(\Omega_{n}\right)}
$$

concluding the proof.
Lemma 2.2. Given $p \geq 1$ and $\lambda>0$, for any minimizing sequence $\Omega_{n} \subseteq \mathcal{A}$, it holds, for all sufficiently large $n$,

$$
\begin{equation*}
\mathcal{H}^{1}\left(\partial \Omega_{n}\right) \leq C_{3}=C_{3}(p, \lambda) \tag{2.7}
\end{equation*}
$$

with $C_{3}$ being some computable (but uninfluential) constant.
Proof. We first claim that for any $\Omega \in \mathcal{A}$ it holds

$$
\begin{equation*}
\int_{\Omega} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x \geq C \frac{\mathcal{H}^{2}(\Omega)^{p+1}}{\mathcal{H}^{1}(\partial \Omega)^{p}}, \quad C=3^{-p} 2^{-p-4} \tag{2.8}
\end{equation*}
$$

Consider an arbitrary $\Omega \in \mathcal{A}$. Let $A, B \in \partial \Omega$ be two points realizing $D:=|A-B|=\operatorname{diam} \Omega$. Let $\Sigma_{i}$, $i=1,2$ be the lines (see Figure 1p orthogonal to the line segment between $A$ and $B$ (which we denote by $\llbracket A, B \rrbracket)$. Since $\Omega$ is convex, and $|A-B|=\operatorname{diam} \Omega, \Omega$ is entirely contained in the region between $\Sigma_{1}$ and $\Sigma_{2}$. Then let $P_{i}, i=1,2$ be the points on $\partial \Omega$ such that the triangles $\triangle A P_{i} B$ have maximal areas. As $\Omega$ is convex, we have

$$
\mathcal{H}^{2}(\Omega) \leq D\left(h_{1}+h_{2}\right), \quad h_{i}:=\operatorname{dist}\left(P_{i}, \llbracket A, B \rrbracket\right)
$$

On the other hand, $\mathcal{H}^{2}\left(\triangle A P_{i} B\right)=D h_{i} / 2$, hence

$$
\frac{\mathcal{H}^{2}\left(\triangle A P_{1} B \cup \triangle A P_{2} B\right)}{\mathcal{H}^{2}(\Omega)} \geq \frac{1}{2}
$$

Now we do the following construction: let $O_{i}$ (resp. $r_{i}$ ) be the incenter (resp. inradius) of $\triangle A P_{i} B$, $i=1,2$. Denote by $\tilde{A}$ (resp. $\left.\tilde{P}_{i}, \tilde{B}\right)$ the midpoints of the line segments between $O_{i}$ and $A\left(\right.$ resp. $\left.P_{i}, B\right)-$ see Figure 2

Clearly, $\triangle \tilde{A} \tilde{P}_{i} \tilde{B}$ is a rescaled copy of $\triangle A P_{i} B$, with area $\mathcal{H}^{2}\left(\triangle A P_{i} B\right) / 4$. As

$$
\text { inradius }=\frac{2 \text { Area }}{\text { Perimeter }}
$$

we can estimate $r_{i}$ as follows:

$$
\begin{equation*}
r_{i}=\frac{D h_{i}}{D+\left|A-P_{i}\right|+\left|B-P_{i}\right|} \geq \frac{D h_{i}}{3 D}=\frac{h_{i}}{3} \tag{2.9}
\end{equation*}
$$

since by definition we have $D=\operatorname{diam} \Omega \geq\left|A-P_{i}\right|,\left|B-P_{i}\right|$. Then, noting that

$$
\operatorname{dist}(x, \partial \Omega) \geq \operatorname{dist}\left(x, \partial A P_{i} B\right) \geq \frac{1}{2} \operatorname{dist}\left(O_{i}, \partial A P_{i} B\right) \geq \frac{1}{2} r_{i}
$$



Figure 1: A schematic representation of the construction. The points $P_{1}$ and (resp. $P_{2}$ ) are the points on $\partial \Omega$ above (resp. below) the segment $\llbracket A, B \rrbracket$ furthest away from $\llbracket A, B \rrbracket$.
for all $x \in \triangle \tilde{A} \tilde{P}_{i} \tilde{B}, i=1,2$, we have

$$
\begin{align*}
\int_{\Omega} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x & \geq \sum_{i=1}^{2} \int_{\triangle \tilde{A} \tilde{P}_{i} \tilde{B}} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x \\
& \geq \sum_{i=1}^{2} 2^{-p} r_{i}^{p} \mathcal{H}^{2}\left(\triangle \tilde{A} \tilde{P}_{i} \tilde{B}\right)=\sum_{i=1}^{2} 2^{-p-2} r_{i}^{p} \mathcal{H}^{2}\left(\triangle A P_{i} B\right) \\
& \geq \sum_{i=1}^{2} 3^{-p} 2^{-p-3} h_{i}^{p+1} D \geq 3^{-p} 2^{-p-3} D \cdot \max _{i=1,2} h_{i}^{p+1} \tag{2.10}
\end{align*}
$$

Recalling that $\mathcal{H}^{2}(\Omega) \leq D\left(h_{1}+h_{2}\right), \mathcal{H}^{1}(\partial \Omega) \geq 2 D$, we get

$$
\frac{\mathcal{H}^{2}(\Omega)^{p+1}}{\mathcal{H}^{1}(\partial \Omega)^{p}} \leq \frac{D^{p+1}\left(h_{1}+h_{2}\right)^{p+1}}{(2 D)^{p}}=2^{-p} D\left(h_{1}+h_{2}\right)^{p+1} \leq 2 D \cdot \max _{i=1,2} h_{i}^{p+1}
$$

Hence 2.10 gives

$$
\int_{\Omega} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x \geq C \frac{\mathcal{H}^{2}(\Omega)^{p+1}}{\mathcal{H}^{1}(\partial \Omega)^{p}}, \quad C=3^{-p} 2^{-p-4}
$$

and 2.8 is proven. From 2.4 we know that

$$
\frac{\mathcal{H}^{1}\left(\partial \Omega_{n}\right)}{\mathcal{H}^{2}\left(\Omega_{n}\right)} \leq C_{2} \Longrightarrow \frac{\mathcal{H}^{2}\left(\Omega_{n}\right)^{p+1}}{\mathcal{H}^{1}\left(\partial \Omega_{n}\right)^{p+1}} \geq C_{2}^{-p-1}
$$



Figure 2: A schematic representation of the construction. The points $\tilde{A}, \tilde{P}_{i}, \tilde{B}$ are the midpoints of the segments $\llbracket O_{i}, A \rrbracket, \llbracket O_{i}, P_{i} \rrbracket, \llbracket O_{i}, B \rrbracket$ respectively. The red dotted circle is the incircle of the triangle $\triangle A P_{i} B$.
so the above inequality gives

$$
\int_{\Omega} \operatorname{dist}^{p}\left(x, \partial \Omega_{n}\right) \mathrm{d} x \geq C \frac{\mathcal{H}^{2}\left(\Omega_{n}\right)^{p+1}}{\mathcal{H}^{1}\left(\partial \Omega_{n}\right)^{p+1}} \mathcal{H}^{1}\left(\partial \Omega_{n}\right) \geq C C_{2}^{-p-1} \mathcal{H}^{1}\left(\partial \Omega_{n}\right)
$$

Now, any minimizing sequence $\left\{\Omega_{n}\right\}$ is such that, for all sufficiently large $n$,

$$
E_{p, \lambda}\left(\Omega_{n}\right) \leq \inf E_{p, \lambda}+1
$$

thus

$$
\inf E_{p, \lambda}+1 \geq E_{p, \lambda}\left(\Omega_{n}\right) \geq \int_{\Omega_{n}} \operatorname{dist}^{p}\left(x, \partial \Omega_{n}\right) \mathrm{d} x \geq C C_{2}^{-p-1} \mathcal{H}^{1}\left(\partial \Omega_{n}\right)
$$

(2.5) shows that $\inf E_{p, \lambda}<+\infty$, completing the proof.

Remark 2.3. We note that it is an interesting geometric question by itself to study what the optimal constant $C$ for the inequality (2.8). Furthermore, one may ask if the form of the inequality is optimal. That is, one may ask, given $\mathcal{H}^{2}(\Omega)$ and $\mathcal{H}^{1}(\partial \Omega)$, what is the minimum of $\int_{\Omega} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x$, which is a constrained optimization problem related to the one considered in this work.

## 3 Existence

In this section we will prove that the $E_{p, \lambda}$ admits a minimizer in $\mathcal{A}$. As our arguments rely on a lower semicontinuity result, namely Lemma 3.4 below, we need first to introduce a metric on $\mathcal{A}$.

For any $\Omega_{1}, \Omega_{2} \in \mathcal{A}$, define

$$
\begin{equation*}
d\left(\Omega_{1}, \Omega_{2}\right):=\mathcal{H}^{2}\left(\Omega_{1} \triangle \Omega_{2}\right) \tag{3.11}
\end{equation*}
$$

where $\triangle$ denotes the symmetric difference. Set

$$
\overline{\mathcal{A}}:=\text { completion of } \mathcal{A} \text { with respect to } d .
$$

Before we can proceed, we need to characterize the elements of $\overline{\mathcal{A}} \backslash \mathcal{A}$ : we cannot exclude a priori that an element $\Omega \in \overline{\mathcal{A}}$ can be quite irregular:

1. $\Omega \in \overline{\mathcal{A}}$ needs not to be closed: indeed it is very possible for a sequence of compact sets to converge to an open set in the metric $d$. For instance, let $\Omega_{n}$ be the closed ball of radius $1-1 / n$ centered around the origin, then it converges to the open ball, centered around the origin, of radius 1.
2. As we do not have any a priori bounds on the diameter of elements of $\mathcal{A}$, a set $\Omega \in \overline{\mathcal{A}}$ needs not to be bounded.
3. The distance $d$ is insensitive to perturbations on $\mathcal{H}^{2}$-negligible sets. Therefore, we cannot exclude that $\overline{\mathcal{A}}$ might contain compact convex sets up to $\mathcal{H}^{2}$-negligible sets. Thus whether a generic element in $\overline{\mathcal{A}}$ is convex or not is unclear.

In view of the above mentioned issues, we cannot assume neither compactness, nor convexity, for elements of $\overline{\mathcal{A}}$. Our goal is to show (see Lemma 3.3 below) that minimizing sequences must converge to some element in $\mathcal{A}$.

The next result, from [25], will be crucial for our convergence arguments.
Lemma 3.1. Consider a sequence of constant speed parameterized curves $\gamma_{n}:[0,1] \longrightarrow K$, where $K \subseteq \mathbb{R}^{d}$ is some compact set. Assume moreover that

$$
\begin{equation*}
\sup _{n} L\left(\gamma_{n}\right)<+\infty, \quad \sup _{n}\left\|\gamma_{n}\right\|_{B V\left([0,1] ; \mathbb{R}^{d}\right)}<+\infty \tag{3.12}
\end{equation*}
$$

where $\|\cdot\|_{B V\left([0,1] ; \mathbb{R}^{d}\right)}$ denotes the bounded variation norm. Then there exists a curve $\gamma:[0,1] \longrightarrow K$ such that:

1. $\gamma_{n} \rightarrow \gamma$ in $C^{\alpha}\left([0,1] ; \mathbb{R}^{d}\right)$ for all $\alpha \in[0,1)$,
2. $\gamma_{n}^{\prime} \rightarrow \gamma^{\prime}$ in $L^{p}\left(0,1 ; \mathbb{R}^{d}\right)$ for all $p<+\infty$,
3. $\gamma_{n}^{\prime \prime} \stackrel{*}{\rightharpoonup} \gamma^{\prime \prime}$ weakly as measures.

Remark 3.2. We remark that this convergence result is quite strong: consider a sequence $\left\{\Omega_{n}\right\} \subseteq \mathcal{A}$ and let $\gamma_{n}$ be constant speed parameterizations of $\partial \Omega_{n}$. Note that $\gamma_{n}$ are all closed curves. Assume that we are under the hypotheses of Lemma 3.1, hence there exists $\gamma:[0,1] \longrightarrow K$ such that $\gamma_{n} \rightarrow \gamma$ in $C^{\alpha}\left([0,1] ; \mathbb{R}^{d}\right)$ for all $\alpha \in[0,1)$. In particular, we can define $\Omega$ to be the bounded region delimited by the graph of $\gamma$, and we have the uniform convergence of the boundaries, which in turn gives $d_{\mathcal{H}}\left(\partial \Omega_{n}, \partial \Omega\right) \rightarrow 0$. Here $d_{\mathcal{H}}$ denotes the Hausdorff distance

$$
d_{\mathcal{H}}(X, Y):=\max \left\{\sup _{x \in X} \operatorname{dist}(x, Y), \sup _{y \in Y} \operatorname{dist}(y, X)\right\}
$$

Such strong convergence also implies that the characteristic functions $\chi_{\Omega_{n}}$ converge to $\chi_{\Omega}$ in $L^{p}, p \in$ $[1,+\infty)$, since

$$
\left\|\chi_{\Omega_{n}}-\chi_{\Omega}\right\|_{L^{p}\left(\mathbb{R}^{d}\right)}^{p} \leq \mathcal{H}^{2}\left(\Omega_{n} \triangle \Omega\right) \leq \max \left\{\sup _{n} L\left(\gamma_{n}\right), L(\gamma)\right\} \cdot d_{\mathcal{H}}\left(\partial \Omega_{n}, \partial \Omega\right) \rightarrow 0
$$

Lemma 3.3. Consider a minimizing sequence $\Omega_{n} \subseteq \mathcal{A}$, then there exists $\Omega \in \mathcal{A}$, and a sequence $x_{n} \subseteq \mathbb{R}^{n}$ such that $\Omega_{n}+x_{n} \rightarrow \Omega$ in the metric $d$.

Note that, since our energy is translation invariant, the above convergence result is sufficient for our purposes.

Proof. In this proof it is more convenient to work with constant speed, instead of arc-length, parameterizations.

Consider minimizing sequence $\left\{\Omega_{n}\right\} \subseteq \mathcal{A}$, and let $\varphi_{n}:[0,1] \longrightarrow \partial \Omega_{n}$ be constant speed parameterizations. Note all $\partial \Omega_{n}$ are closed curves, and as $E_{p, \lambda}$ is translation invariant, we can replace $\Omega_{n}$ with translated copies (which, for brevity, we still denote by $\Omega_{n}$, and by $\varphi_{n}$ the parameterization of $\partial \Omega_{n}$ ) such that $\varphi_{n}(0)=\varphi_{n}(1)=0$. We show that we are under the conditions (3.12): first, the upper bound on the perimeter 2.7) and $\Omega_{n} \subseteq \mathbb{R}^{2}$ ensures all $\Omega_{n}$ are contained in some compact set $K$. As the curves $\varphi_{n}$ are parameterized by constant speed, we have $\left\|\varphi_{n}^{\prime}\right\|=L\left(\varphi_{n}\right)=\mathcal{H}^{1}\left(\partial \Omega_{n}\right)$ a.e. Then, in view of Lemma 2.2 , we infer 3.12). Therefore there exists a limit curve $\varphi:[0,1] \longrightarrow K$ such that the convergences in Lemma 3.1 hold. Since $\varphi_{n}(0)=\varphi_{n}(1)=0$ for all $n$, we get $\varphi(0)=\varphi(1)=0$ too. We define $\Omega$ to be the bounded area delimited by $\varphi$, and the graph of $\varphi$ turn out to be $\partial \Omega$. By construction, $\Omega$ is compact.

We need to check it is convex: consider arbitrary $P, Q \in \Omega, t \in(0,1)$, and we show that $(1-t) P+t Q \in \Omega$. Consider sequences $P_{n}, Q_{n} \in \Omega_{n}$ such that $P_{n} \rightarrow P, Q_{n} \rightarrow Q$ : since each $\Omega_{n}$ is convex, $(1-t) P_{n}+t Q_{n} \in \Omega_{n}$. By Lemma 3.1. we know $\left\|\varphi_{n}-\varphi\right\|_{C^{0}\left([0,1] ; \mathbb{R}^{2}\right)} \rightarrow 0$. As a consequence,

$$
d_{\mathcal{H}}\left(\partial \Omega_{n}, \partial \Omega\right) \rightarrow 0
$$

too, This allows us to choose, for each $n$, another point $z_{n} \in \Omega$ such that $\left|z_{n}-\left((1-t) P_{n}+t Q_{n}\right)\right| \leq$ $d_{\mathcal{H}}\left(\partial \Omega_{n}, \partial \Omega\right)$. By construction, now the sequences $(1-t) P_{n}+t Q_{n}$ and $z_{n}$ have the same limit. As $(1-t) P_{n}+t Q_{n} \rightarrow(1-t) P+t Q$, and $z_{n} \rightarrow z$, hence $z=(1-t) P+t Q$, using the compactness of $\Omega$ finally gives $z \in \Omega$.

Finally, we check that $\operatorname{dim}_{\mathcal{H}} \Omega=2$. Since the ambient space $\mathbb{R}^{2}$ has already Hausdorff dimension two, it suffices to show that $\Omega$ contains a set of Hausdorff dimension two. For each $n$, we can use the construction from the proof of Lemma 2.2 on each $\Omega_{n}$ : we showed the existence of triangles $T_{i}:=\triangle \tilde{A} \tilde{P}_{i} \tilde{B}$ (see Figure 1) whose distance to the boundary is at least $r_{i} / 2$, with $r_{i}$ being the incenter which satisfied $r_{i} \geq h_{i} / 3$. Now, since we showed in the proof of Lemma 2.2 that

$$
\sum_{i=1}^{2} h_{i, n} \operatorname{diam} \Omega_{n} \geq \mathcal{H}^{2}\left(\Omega_{n}\right)
$$

and

$$
\mathcal{H}^{2}\left(\Omega_{n}\right) \geq C_{1}, \quad \operatorname{diam} \Omega_{n} \leq \mathcal{H}^{1}\left(\partial \Omega_{n}\right) \leq C_{3}
$$

due to Corrollary 2.1 we get

$$
\sum_{i=1}^{2} h_{i, n} \geq \frac{\mathcal{H}^{2}\left(\Omega_{n}\right)}{\operatorname{diam} \Omega_{n}} \geq \frac{C_{1}}{C_{3}}>0
$$

This shows that at least one of the triangles $T_{i, n}, i=1,2$, must be non degenerate since its inradius is bounded from below by

$$
\max _{i=1,2} r_{i, n} \geq \max _{i=1,2} \frac{h_{i, n}}{3} \geq \frac{C_{1}}{6 C_{3}},
$$

and the proof is complete.
Lemma 3.3 is of crucial importance: since we are interested in the minimizers of $E_{p, \lambda}$, this allows us to reduce the minimization problem to $\mathcal{A}$, and neglect the highly irregular elements of $\overline{\mathcal{A}} \backslash \mathcal{A}$.

Lemma 3.4. Given $p \geq 1, \lambda>0$, and a minimizing sequence $\Omega_{n} \subseteq \mathcal{A}$ converging to $\Omega \in \mathcal{A}$ with respect to d, then it holds:

$$
\begin{align*}
\mathcal{H}^{2}(\Omega) & =\lim _{n \rightarrow+\infty} \mathcal{H}^{2}\left(\Omega_{n}\right),  \tag{3.13}\\
\mathcal{H}^{1}(\partial \Omega) & \leq \liminf _{n \rightarrow+\infty} \mathcal{H}^{1}\left(\partial \Omega_{n}\right),  \tag{3.14}\\
\int_{\Omega} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x & =\lim _{n \rightarrow+\infty} \int_{\Omega_{n}} \operatorname{dist}^{p}\left(x, \partial \Omega_{n}\right) \mathrm{d} x . \tag{3.15}
\end{align*}
$$

Proof. Estimate (3.13) follows from the definition of the metric $d$ and Remark 3.2
To prove (3.14), recall that the perimeter $\mathcal{H}^{1}\left(\partial \Omega_{n}\right)$ is the total variation of the characteristic function of $\Omega_{n}$. Convergence $\Omega_{n} \rightarrow \Omega$ with respect to $d$ implies (see Remark 3.2)

$$
\chi_{\Omega_{n}} \rightarrow \chi_{\Omega} \text { strongly in } L^{1}\left(\mathbb{R}^{2}\right)
$$

with " $\chi$ " denoting the characteristic function of the subscribed set. Thus 3.14 follows from the lowersemicontinuity of the total variation semi-norm.

To prove 3.15, note that

$$
\begin{aligned}
\int_{\Omega_{n}} \operatorname{dist}^{p}\left(x, \partial \Omega_{n}\right) \mathrm{d} x & =\int_{\Omega_{n} \backslash \Omega} \operatorname{dist}^{p}\left(x, \partial \Omega_{n}\right) \mathrm{d} x+\int_{\Omega_{n} \cap \Omega} \operatorname{dist}^{p}\left(x, \partial \Omega_{n}\right) \mathrm{d} x \\
\int_{\Omega} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x & =\int_{\Omega \backslash \Omega_{n}} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x+\int_{\Omega_{n} \cap \Omega} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x
\end{aligned}
$$

hence

$$
\begin{align*}
& \left|\int_{\Omega_{n}} \operatorname{dist}^{p}\left(x, \partial \Omega_{n}\right) \mathrm{d} x-\int_{\Omega} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x\right| \\
& \quad \leq \int_{\Omega_{n} \backslash \Omega} \operatorname{dist}^{p}\left(x, \partial \Omega_{n}\right) \mathrm{d} x+\int_{\Omega \backslash \Omega_{n}} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x  \tag{3.16}\\
& \quad+\int_{\Omega_{n} \cap \Omega}\left|\operatorname{dist}^{p}\left(x, \partial \Omega_{n}\right)-\operatorname{dist}^{p}(x, \partial \Omega)\right| \mathrm{d} x . \tag{3.17}
\end{align*}
$$

By Lemma 2.2

$$
\operatorname{diam}\left(\Omega_{n}\right) \leq \mathcal{H}^{1}\left(\partial \Omega_{n}\right) \leq C_{3}
$$

According to (3.14,

$$
\operatorname{diam}(\Omega) \leq \mathcal{H}^{1}(\partial \Omega) \leq \liminf _{n \rightarrow+\infty} \mathcal{H}^{1}\left(\partial \Omega_{n}\right) \leq C_{3}
$$

Therefore,

$$
\begin{aligned}
& \int_{\Omega_{n} \backslash \Omega} \operatorname{dist}^{p}\left(x, \partial \Omega_{n}\right) \mathrm{d} x \leq \mathcal{H}^{2}\left(\Omega_{n} \backslash \Omega\right)\left(\operatorname{diam}\left(\Omega_{n}\right)\right)^{p} \leq \mathcal{H}^{2}\left(\Omega_{n} \backslash \Omega\right) C_{3}^{p} \rightarrow 0, \\
& \int_{\Omega \backslash \Omega_{n}} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x \leq \mathcal{H}^{2}\left(\Omega \backslash \Omega_{n}\right)(\operatorname{diam}(\Omega))^{p} \leq \mathcal{H}^{2}\left(\Omega \backslash \Omega_{n}\right) C_{3}^{p} \rightarrow 0,
\end{aligned}
$$

hence the sum in (3.16) goes to zero. To estimate (3.17), denote by $d_{\mathcal{H}}$ the Hausdorff distance, and note that, by the Mean Value theorem, it holds

$$
\begin{aligned}
& \int_{\Omega_{n} \cap \Omega}\left|\operatorname{dist}^{p}\left(x, \partial \Omega_{n}\right)-\operatorname{dist}^{p}(x, \partial \Omega)\right| \mathrm{d} x \\
& \leq \int_{\Omega_{n} \cap \Omega}\left|\operatorname{dist}\left(x, \partial \Omega_{n}\right)-\operatorname{dist}(x, \partial \Omega)\right| \\
& \cdot p \sup _{x \in \Omega_{n} \cap \Omega}\left(\max \left\{\operatorname{dist}\left(x, \partial \Omega_{n}\right), \operatorname{dist}(x, \partial \Omega)\right\}\right)^{p-1} \mathrm{~d} x \\
& \leq \mathcal{H}^{2}\left(\Omega_{n} \cap \Omega\right) d_{\mathcal{H}}\left(\partial \Omega_{n}, \partial \Omega\right) \cdot p\left(\max \left\{\operatorname{diam} \Omega_{n}, \operatorname{diam} \Omega\right\}\right)^{p-1} \\
& \quad \leq \mathcal{H}^{2}\left(\Omega_{n} \cap \Omega\right) d_{\mathcal{H}}\left(\partial \Omega_{n}, \partial \Omega\right) \cdot p C_{3}^{p-1} \rightarrow 0 .
\end{aligned}
$$

Thus the term in (3.17) goes to zero too, and 3.15 is proven.
Now we prove part (1) of Theorem 1.1, i.e., the existence of minimizers in $\mathcal{A}$.
Lemma 3.5. For any $p \geq 1, \lambda>0$, the functional $E_{p, \lambda}$ admits a minimizer $\Omega \in \mathcal{A}$, which satisfies:

$$
\mathcal{H}^{2}(\Omega) \geq C_{1}, \quad \mathcal{H}^{1}(\partial \Omega) \leq C_{3}
$$

with $C_{1}$ (resp. $C_{3}$ ) defined in 2.3) (resp. 2.7).
Proof. Corollary 2.1 gives $\mathcal{H}^{2}\left(\Omega_{n}\right) \geq C_{1}$ for any sufficiently large $n$, and Lemma 3.4 gives

$$
\begin{equation*}
\mathcal{H}^{2}(\Omega)=\lim _{n \rightarrow+\infty} \mathcal{H}^{2}\left(\Omega_{n}\right) \geq C_{1} \tag{3.18}
\end{equation*}
$$

Based on Lemma 3.4 and equation 2.7,

$$
\begin{equation*}
\mathcal{H}^{1}(\partial \Omega) \leq C_{3} \tag{3.19}
\end{equation*}
$$

Lemma 3.4 gives

$$
\begin{equation*}
\frac{\mathcal{H}^{1}(\partial \Omega)}{\mathcal{H}^{2}(\Omega)} \leq \liminf _{n \rightarrow+\infty} \frac{\mathcal{H}^{1}\left(\partial \Omega_{n}\right)}{\mathcal{H}^{2}\left(\Omega_{n}\right)} \tag{3.20}
\end{equation*}
$$

and

$$
\begin{equation*}
\int_{\Omega} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x=\lim _{n \rightarrow+\infty} \int_{\Omega_{n}} \operatorname{dist}^{p}\left(x, \partial \Omega_{n}\right) \mathrm{d} x \tag{3.21}
\end{equation*}
$$

Combining (3.20 and 3.21 gives

$$
\begin{aligned}
E_{p, \lambda}(\Omega) & =\int_{\Omega} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x+\lambda \frac{\mathcal{H}^{1}(\partial \Omega)}{\mathcal{H}^{2}(\Omega)} \\
& \leq \lim _{n \rightarrow+\infty} \int_{\Omega_{n}} \operatorname{dist}^{p}\left(x, \partial \Omega_{n}\right) \mathrm{d} x+\lambda \liminf _{n \rightarrow+\infty} \frac{\mathcal{H}^{1}\left(\partial \Omega_{n}\right)}{\mathcal{H}^{2}\left(\Omega_{n}\right)} \leq \liminf _{n \rightarrow+\infty} E_{p, \lambda}\left(\Omega_{n}\right)=\inf _{\overline{\mathcal{A}}} E_{p, \lambda},
\end{aligned}
$$

hence $\Omega$ is effectively a minimizer of $E_{p, \lambda}$ in $\overline{\mathcal{A}}$. Lemma 3.3 shows $\Omega \in \mathcal{A}$.

## 4 Regularity

Now we prove part (2) of Theorem 1.1. The proof will be split over Lemmas 4.2 and 4.3
Lemma 4.1. Let $S$ be a compact, convex set, with Hausdorff dimension equal to 2. Let $w_{1}, w_{2} \in \partial S$ be arbitrary distinct points, and let $\sigma$ be the segment with endpoints $w_{1}$ and $w_{2}$. Denoting by $S_{1}$ and $S_{2}$ the two connected components of $S \backslash \sigma$, then both $S_{1}, S_{2}$ are convex.
Proof. Endow $\mathbb{R}^{2}$ with a Cartesian coordinate system. Upon rotation and reflection, assume that $\sigma$ lies in the $y$-axis, and $S_{1} \subseteq\{x>0\}, S_{2} \subseteq\{x<0\}$. Clearly, given points $u, v \in S_{1}$, the segment $\xi$ between $u$ and $v$ lies entirely in $S \cap\{x>0\}=S_{1}$, hence $S_{1}$ is convex. The proof for $S_{2}$ is analogous.

Lemma 4.2. ( $C^{1}$-regularity) For any $p \geq 1, \lambda>0$, any minimizer of $E_{p, \lambda}$ is $C^{1}$-regular.
Proof. Consider an arbitrary minimizer $\Omega \in \mathcal{A}$. Endow $\mathbb{R}^{2}$ with a polar coordinate system. We parameterize $\partial \Omega$ by a closed Lipschitz curve

$$
\gamma:[0,2 \pi] \longrightarrow \partial \Omega .
$$

The proof is achieved by a contradiction argument. Assume that $\Omega$ is not $C^{1}$-regular. That is, $\gamma$ is not $C^{1}$-regular at some point $t_{0}$. Upon rotating the coordinates, we can also assume $t_{0} \in(0,2 \pi)$. Since $\Omega$ is convex, both one-sided derivatives

$$
l^{-}:=\lim _{t \rightarrow t_{0}^{-}} \gamma^{\prime}(t), \quad l^{+}:=\lim _{t \rightarrow t_{0}^{+}} \gamma^{\prime}(t)
$$

are well-defined [1, 20]. Denote by $\alpha$ the angle between $l^{-}$and $l^{+}$. Clearly, $\alpha \neq \pi$.
Figure 3 is a representation (in first order approximation) of $\partial \Omega$ near $\gamma\left(t_{0}\right)$. For small parameters $0<\varepsilon \ll 1$, construct the competitor $\Omega_{\varepsilon}$ as follows:

1. Choose $t_{1}<t_{0}<t_{2}$ such that (in first order approximation in $\varepsilon$ )

$$
\mathcal{H}^{1}\left(\gamma\left(\left[t_{1}, t_{0}\right]\right)\right)=\mathcal{H}^{1}\left(\gamma\left(\left[t_{0}, t_{2}\right]\right)\right)=\varepsilon+O\left(\varepsilon^{2}\right) .
$$

2. Denote by

$$
\sigma:=\left\{(1-s) \gamma\left(t_{1}\right)+s \gamma\left(t_{2}\right): s \in[0,1]\right\}
$$

the line segment between $\gamma\left(t_{1}\right)$ and $\gamma\left(t_{2}\right)$, and set

$$
\begin{equation*}
L:=\left(\partial \Omega \backslash \gamma\left(\left[t_{1}, t_{2}\right]\right)\right) \cup \sigma \tag{4.22}
\end{equation*}
$$

Note that such $L$ is a convex Jordan curve, and denote by $\Omega_{\varepsilon}$ the bounded region delimited by $L$.


Figure 3: A schematic representation (near $\gamma\left(t_{0}\right)$, in first order approximation in $\varepsilon$ ) of the construction of $\Omega_{\varepsilon}$.

By construction, in first order approximation in $\varepsilon$, it holds

$$
\begin{align*}
\mathcal{H}^{1}\left(\partial \Omega_{\varepsilon}\right) & =\mathcal{H}^{1}(\partial \Omega)-2 \varepsilon(1-\sin (\alpha / 2))+O\left(\varepsilon^{2}\right)  \tag{4.23}\\
\mathcal{H}^{2}\left(\Omega_{\varepsilon}\right) & =\mathcal{H}^{2}(\Omega)-\frac{\varepsilon^{2} \sin \alpha}{2}+o\left(\varepsilon^{2}\right)=\mathcal{H}^{2}(\Omega)+O\left(\varepsilon^{2}\right) \tag{4.24}
\end{align*}
$$

Moreover, it is straightforward to show that

$$
\begin{equation*}
\int_{\Omega_{\varepsilon}} \operatorname{dist}^{p}\left(x, \partial \Omega_{\varepsilon}\right) \mathrm{d} x \leq \int_{\Omega} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x \tag{4.25}
\end{equation*}
$$

Recalling that $\mathcal{H}^{2}(\Omega)>0$ (since $\Omega$ is a minimizer), combining 4.23, 4.24 and 4.25 gives (in first order approximation in $\varepsilon$ )

$$
\begin{aligned}
E_{p, \lambda}\left(\Omega_{\varepsilon}\right) & =\int_{\Omega_{\varepsilon}} \operatorname{dist}^{p}\left(x, \partial \Omega_{\varepsilon}\right) d x+\lambda \frac{\mathcal{H}^{1}\left(\partial \Omega_{\varepsilon}\right)}{\mathcal{H}^{2}\left(\Omega_{\varepsilon}\right)} \\
& \leq \int_{\Omega} \operatorname{dist}^{p}(x, \partial \Omega) d x+\lambda \frac{\mathcal{H}^{1}(\partial \Omega)-2 \varepsilon(1-\sin (\alpha / 2))+O\left(\varepsilon^{2}\right)}{\mathcal{H}^{2}(\Omega)+O\left(\varepsilon^{2}\right)} \\
& =\int_{\Omega} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x+\lambda \frac{\mathcal{H}^{1}(\partial \Omega)}{\mathcal{H}^{2}(\Omega)}-\frac{2 \lambda \varepsilon(1-\sin (\alpha / 2))}{\mathcal{H}^{2}(\Omega)}+O\left(\varepsilon^{2}\right) \\
& =E_{p, \lambda}(\Omega)-\frac{2 \lambda \varepsilon(1-\sin (\alpha / 2))}{\mathcal{H}^{2}(\Omega)}+O\left(\varepsilon^{2}\right) \\
& =\min _{\mathcal{A}} E_{p, \lambda}-\frac{2 \lambda \varepsilon(1-\sin (\alpha / 2))}{\mathcal{H}^{2}(\Omega)}+O\left(\varepsilon^{2}\right),
\end{aligned}
$$

which is a contradiction for sufficiently small $\varepsilon$. Thus $\Omega$ must be $C^{1}$-regular.
Lemma 4.3. Given $p \geq 1, \lambda>0$, a minimizer $\Omega$ of $E_{p, \lambda}$, let $\gamma:\left[0, \mathcal{H}^{1}(\partial \Omega)\right] \longrightarrow \partial \Omega$ be an arc-length parameterization. Then it holds

$$
\begin{equation*}
\limsup _{h \rightarrow 0} \frac{|\gamma(t+2 h)-2 \gamma(t)+\gamma(t-2 h)|}{h^{2}} \leq 4 C \tag{4.26}
\end{equation*}
$$

for any $t$, where $C$ is some constant depending only on $\lambda$ and $p$ (and independent of $\Omega$ ).
We remark that 4.26 implies $C^{1,1}$-regularity of $\partial \Omega$.
Proof. Consider an arbitrary point $p_{0} \in \partial \Omega$. Since we proved that $\Omega$ is $C^{1}$-regular, consider a (local) orthogonal coordinate system with origin in $p_{0}$, and $x$-axis oriented along the tangent derivative (at $p_{0}$ ), such that $\Omega$ is entirely contained in the half-plane $\{y \geq 0\}$. The boundary $\partial \Omega$ is thus (locally) the graph of some nonnegative function $f$. Clearly, such $f$ satisfies $f(0)=0$.


Figure 4: A schematic representation of the construction near $p_{0}=(0,0)$.

Choose an arbitrary $0<\varepsilon \ll 1$. Denote by

$$
\sigma_{\varepsilon}:=\{(x, y): 0 \leq x \leq \varepsilon, y=x \cdot f(\varepsilon) / \varepsilon\}
$$

the segment between the origin and $(\varepsilon, f(\varepsilon))$. Let $L_{\varepsilon}$ be the curve obtained by replacing $f([0, \varepsilon])$ with $\sigma_{\varepsilon}$. That is,

$$
L_{\varepsilon}:=(\partial \Omega \backslash f([0, \varepsilon])) \cup \sigma_{\varepsilon}
$$

By construction (see Lemma 4.1) $L_{\varepsilon}$ is a convex Jordan curve, and let $\Omega_{\varepsilon}$ be the bounded region delimited by $L_{\varepsilon}$. Note that:

1. Clearly we can infer

$$
\begin{equation*}
\int_{\Omega_{\varepsilon}} \operatorname{dist}^{p}\left(x, \partial \Omega_{\varepsilon}\right) \mathrm{d} x \leq \int_{\Omega} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x \tag{4.27}
\end{equation*}
$$

2. For areas, since by construction it holds $\Omega_{\varepsilon} \subseteq \Omega$, we have

$$
\begin{align*}
\mathcal{H}^{2}(\Omega)-\mathcal{H}^{2}\left(\Omega_{\varepsilon}\right) & =\mathcal{H}^{2}\left(\Omega \backslash \Omega_{\varepsilon}\right) \\
& =\mathcal{H}^{2}(\{(x, y): 0 \leq x \leq \varepsilon, f(x) \leq y \leq x \cdot f(\varepsilon) / \varepsilon\}) \\
& =\int_{0}^{\varepsilon}[x f(\varepsilon) / \varepsilon-f(x)] \mathrm{d} x=\frac{f(\varepsilon) \varepsilon}{2}-\int_{0}^{\varepsilon} f(x) \mathrm{d} x \tag{4.28}
\end{align*}
$$

3. For perimeters, note that $f^{\prime}(0)=0$, so $\left|f^{\prime}\right|$ is small near 0 . In particular, by choosing sufficiently small $\varepsilon$, we can ensure that

$$
\sqrt{1+\left|f^{\prime}(x)\right|^{2}} \leq 2 \quad \text { for all } x \in(0, \varepsilon)
$$

and also $|f(\varepsilon)| / \varepsilon$ can be made as small as we need, so to satisfy

$$
\sqrt{1+\frac{f(\varepsilon)^{2}}{\varepsilon^{2}}}=1+\frac{f(\varepsilon)^{2}}{2 \varepsilon^{2}}-\frac{1}{8}\left(\frac{f(\varepsilon)^{2}}{\varepsilon^{2}}\right)^{2}+O\left(\left(\frac{f(\varepsilon)^{2}}{\varepsilon^{2}}\right)^{3}\right) \leq 1+\frac{f(\varepsilon)^{2}}{2 \varepsilon^{2}}
$$

Therefore,

$$
\begin{aligned}
\mathcal{H}^{1}(\partial \Omega)-\mathcal{H}^{1}\left(\partial \Omega_{\varepsilon}\right) & =\int_{0}^{\varepsilon}\left(\sqrt{1+\left|f^{\prime}(x)\right|^{2}}-\sqrt{1+\frac{f(\varepsilon)^{2}}{\varepsilon^{2}}}\right) \mathrm{d} x \\
& \geq \int_{0}^{\varepsilon}\left(\sqrt{1+\left|f^{\prime}(x)\right|^{2}}-1-\frac{f(\varepsilon)^{2}}{2 \varepsilon^{2}}\right) \mathrm{d} x
\end{aligned}
$$

where, since for sufficiently small $\varepsilon \ll 1$ the quantity $\frac{f(\varepsilon)^{2}}{2 \varepsilon^{2}}$ can be made arbitrarily small, we have

$$
\int_{0}^{\varepsilon} \frac{f(\varepsilon)^{2}}{2 \varepsilon^{2}} \mathrm{~d} x=o(\varepsilon), \quad \varepsilon \ll 1
$$

Thus, for all sufficiently small $\varepsilon$,

$$
\begin{align*}
\mathcal{H}^{1}(\partial \Omega)-\mathcal{H}^{1}\left(\partial \Omega_{\varepsilon}\right) & =\int_{0}^{\varepsilon}\left(\sqrt{1+\left|f^{\prime}(x)\right|^{2}}-\sqrt{1+\frac{f(\varepsilon)^{2}}{\varepsilon^{2}}}\right) \mathrm{d} x \\
& \geq \int_{0}^{\varepsilon}\left(\sqrt{1+\left|f^{\prime}(x)\right|^{2}}-1\right) \mathrm{d} x+o(\varepsilon) \\
& =\int_{0}^{\varepsilon} \frac{\left|f^{\prime}(x)\right|^{2}}{\sqrt{1+\left|f^{\prime}(x)\right|^{2}}+1} \mathrm{~d} x+o(\varepsilon) \geq \frac{1}{3} \int_{0}^{\varepsilon}\left|f^{\prime}(x)\right|^{2} \mathrm{~d} x \tag{4.29}
\end{align*}
$$

Combining 4.27, 4.28 and 4.29 gives

$$
\begin{align*}
E_{p, \lambda}\left(\Omega_{\varepsilon}\right) & =\int_{\Omega_{\varepsilon}} \operatorname{dist}^{p}\left(x, \partial \Omega_{\varepsilon}\right) \mathrm{d} x+\lambda \frac{\mathcal{H}^{1}\left(\partial \Omega_{\varepsilon}\right)}{\mathcal{H}^{2}\left(\Omega_{\varepsilon}\right)} \\
& \leq \int_{\Omega} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x+\lambda \frac{\mathcal{H}^{1}(\partial \Omega)-\frac{1}{3} \int_{0}^{\varepsilon}\left|f^{\prime}(x)\right|^{2} \mathrm{~d} x}{\mathcal{H}^{2}(\Omega)-\left(\frac{f(\varepsilon) \varepsilon}{2}-\int_{0}^{\varepsilon} f(x) \mathrm{d} x\right)} \tag{4.30}
\end{align*}
$$

Since

$$
\begin{aligned}
\frac{\mathcal{H}^{1}(\partial \Omega)}{\mathcal{H}^{2}(\Omega)-\left(\frac{f(\varepsilon) \varepsilon}{2}-\int_{0}^{\varepsilon} f(x) \mathrm{d} x\right)} & =\frac{\mathcal{H}^{1}(\partial \Omega)}{\mathcal{H}^{2}(\Omega)} \cdot \frac{\mathcal{H}^{2}(\Omega)}{\mathcal{H}^{2}(\Omega)-\left(\frac{f(\varepsilon) \varepsilon}{2}-\int_{0}^{\varepsilon} f(x) \mathrm{d} x\right)} \\
& =\frac{\mathcal{H}^{1}(\partial \Omega)}{\mathcal{H}^{2}(\Omega)} \cdot\left(1+\frac{\frac{f(\varepsilon) \varepsilon}{2}-\int_{0}^{\varepsilon} f(x) \mathrm{d} x}{\mathcal{H}^{2}(\Omega)-\left(\frac{f(\varepsilon) \varepsilon}{2}-\int_{0}^{\varepsilon} f(x) \mathrm{d} x\right)}\right),
\end{aligned}
$$

estimate 4.30 reads

$$
\begin{align*}
E_{p, \lambda}\left(\Omega_{\varepsilon}\right) & \leq \int_{\Omega} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x-\lambda \frac{\frac{1}{3} \int_{0}^{\varepsilon}\left|f^{\prime}(x)\right|^{2} \mathrm{~d} x}{\mathcal{H}^{2}(\Omega)-\left(\frac{f(\varepsilon) \varepsilon}{2}-\int_{0}^{\varepsilon} f(x) \mathrm{d} x\right)} \\
& +\lambda \frac{\mathcal{H}^{1}(\partial \Omega)}{\mathcal{H}^{2}(\Omega)} \cdot\left(1+\frac{\frac{f(\varepsilon) \varepsilon}{2}-\int_{0}^{\varepsilon} f(x) \mathrm{d} x}{\mathcal{H}^{2}(\Omega)-\left(\frac{f(\varepsilon) \varepsilon}{2}-\int_{0}^{\varepsilon} f(x) \mathrm{d} x\right)}\right) \\
& =E_{p, \lambda}(\Omega)+\lambda \frac{\frac{\mathcal{H}^{1}(\partial \Omega)}{\mathcal{H}^{2}(\Omega)}\left(\frac{f(\varepsilon) \varepsilon}{2}-\int_{0}^{\varepsilon} f(x) \mathrm{d} x\right)-\frac{1}{3} \int_{0}^{\varepsilon}\left|f^{\prime}(x)\right|^{2} \mathrm{~d} x}{\mathcal{H}^{2}(\Omega)-\left(\frac{f(\varepsilon) \varepsilon}{2}-\int_{0}^{\varepsilon} f(x) \mathrm{d} x\right)} . \tag{4.31}
\end{align*}
$$

Since $\Omega$ is a minimizer, Lemma 3.5 gives $\mathcal{H}^{2}(\Omega)>0$, and note that

$$
\frac{f(\varepsilon) \varepsilon}{2}-\int_{0}^{\varepsilon} f(x) \mathrm{d} x \leq \frac{\mathcal{H}^{2}(\Omega)}{2}
$$

for all sufficiently small $\varepsilon$, hence the denominator in 4.31 is positive. Thus the minimality of $\Omega$ forces the numerator in 4.31) to be nonnegative, i.e.,

$$
\begin{equation*}
3 \frac{\mathcal{H}^{1}(\partial \Omega)}{\mathcal{H}^{2}(\Omega)}\left(\frac{f(\varepsilon) \varepsilon}{2}-\int_{0}^{\varepsilon} f(x) \mathrm{d} x\right)-\int_{0}^{\varepsilon}\left|f^{\prime}(x)\right|^{2} \mathrm{~d} x \geq 0 \tag{4.32}
\end{equation*}
$$

Equation 4.28) shows

$$
\frac{f(\varepsilon) \varepsilon}{2}-\int_{0}^{\varepsilon} f(x) \mathrm{d} x=\mathcal{H}^{2}(\Omega)-\mathcal{H}^{2}\left(\Omega_{\varepsilon}\right) \geq 0
$$

since by construction $\Omega_{\varepsilon} \subseteq \Omega$. Lemma 3.5 gives

$$
\mathcal{H}^{2}(\Omega) \geq C_{1}, \quad \mathcal{H}^{1}(\partial \Omega) \leq C_{3}
$$

hence

$$
3 \frac{\mathcal{H}^{1}(\partial \Omega)}{\mathcal{H}^{2}(\Omega)} \leq \frac{3 C_{3}}{C_{1}}=: C
$$

and 4.32 forces

$$
\begin{equation*}
C\left(\frac{f(\varepsilon) \varepsilon}{2}-\int_{0}^{\varepsilon} f(x) \mathrm{d} x\right) \geq \int_{0}^{\varepsilon}\left|f^{\prime}(x)\right|^{2} \mathrm{~d} x \tag{4.33}
\end{equation*}
$$

Since $\Omega$ is convex, and we assumed (at the beginning of this proof) that $\Omega \subseteq\{y \geq 0\}, f$ is nonnegative, hence 4.33 forces

$$
\begin{equation*}
\frac{C}{2} f(\varepsilon) \varepsilon \geq \int_{0}^{\varepsilon}\left|f^{\prime}(x)\right|^{2} \mathrm{~d} x \tag{4.34}
\end{equation*}
$$

Note that, since $f(0)=0$, it follows

$$
\begin{equation*}
f(\varepsilon)=\int_{0}^{\varepsilon} f^{\prime}(x) \mathrm{d} x \leq \int_{0}^{\varepsilon}\left|f^{\prime}(x)\right| \mathrm{d} x \tag{4.35}
\end{equation*}
$$

By Hölder's inequality,

$$
\begin{equation*}
\int_{0}^{\varepsilon}\left|f^{\prime}(x)\right|^{2} \mathrm{~d} x \geq \frac{1}{\varepsilon}\left(\int_{0}^{\varepsilon}\left|f^{\prime}(x)\right| \mathrm{d} x\right)^{2} \tag{4.36}
\end{equation*}
$$

hence

$$
\begin{aligned}
& \frac{C}{2} \varepsilon \int_{0}^{\varepsilon}\left|f^{\prime}(x)\right| \mathrm{d} x \stackrel{4.35}{2} \frac{C}{2} f(\varepsilon) \varepsilon \stackrel{\sqrt[4.34]{\geq}}{\geq} \int_{0}^{\varepsilon}\left|f^{\prime}(x)\right|^{2} \mathrm{~d} x \stackrel{4.36}{\geq} \frac{1}{\varepsilon}\left(\int_{0}^{\varepsilon}\left|f^{\prime}(x)\right| \mathrm{d} x\right)^{2} \\
& \quad \Longrightarrow \frac{C}{2} \varepsilon^{2} \geq \int_{0}^{\varepsilon}\left|f^{\prime}(x)\right| \mathrm{d} x \geq \int_{0}^{\varepsilon} f^{\prime}(x) \mathrm{d} x=f(\varepsilon)
\end{aligned}
$$

The above arguments can be repeated for $\varepsilon<0,|\varepsilon| \ll 1$ (or equivalently, when the orientation of $x$-axis is inverted). The arbitrariness of $\varepsilon$ then gives

$$
\limsup _{\varepsilon \rightarrow 0} \frac{|f(\varepsilon)-2 f(0)+f(-\varepsilon)|}{(\varepsilon / 2)^{2}} \leq 4 C
$$

concluding the proof.
Now we prove part (3) of Theorem 1.1.
Lemma 4.4. Given $p \geq 1, \lambda>0$, any minimizer $\Omega$ of $E_{p, \lambda}$ satisfies

$$
\frac{\mathcal{H}^{1}(\partial \Omega)}{\mathcal{H}^{2}(\Omega)}=\frac{p+2}{\lambda(p+3)} \min _{\mathcal{A}} E_{p, \lambda}
$$

Proof. Let $\Omega$ be an arbitrary minimizer. Endow $\mathbb{R}^{2}$ with a Cartesian coordinate system, and assume without loss of generality that $(0,0)$ is in the interior part of $\Omega$. For any $r>0$, denote by

$$
T_{r}: \mathbb{R}^{2} \longrightarrow \mathbb{R}^{2}, \quad T_{r}(x):=r x
$$

the homothety of center $(0,0)$ and ratio $r$. Note that $T_{r}(\Omega) \in \mathcal{A}$ for any $r>0$, and the scalings are

$$
\begin{aligned}
\int_{T_{r}(\Omega)} \operatorname{dist}^{p}\left(x, \partial T_{r}(\Omega)\right) \mathrm{d} x & =r^{p+2} \int_{\Omega} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x \\
\frac{\mathcal{H}^{1}\left(\partial T_{r}(\Omega)\right)}{\mathcal{H}^{2}\left(T_{r}(\Omega)\right)} & =\frac{1}{r} \cdot \frac{\mathcal{H}^{1}(\partial \Omega)}{\mathcal{H}^{2}(\Omega)}
\end{aligned}
$$

Define the function

$$
f:(0,+\infty) \longrightarrow(0,+\infty), \quad f(r):=E_{p, \lambda}\left(T_{r}(\Omega)\right)=r^{p+2} \int_{\Omega} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x+\frac{\lambda}{r} \cdot \frac{\mathcal{H}^{1}(\partial \Omega)}{\mathcal{H}^{2}(\Omega)}
$$

Since $f$ is smooth, and attains a global minimum at $r=1$, it follows

$$
\begin{aligned}
f^{\prime}(1) & =(p+2) \int_{\Omega} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x-\lambda \cdot \frac{\mathcal{H}^{1}(\partial \Omega)}{\mathcal{H}^{2}(\Omega)}=0 \\
& \Longrightarrow \int_{\Omega} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x=\frac{\lambda}{p+2} \cdot \frac{\mathcal{H}^{1}(\partial \Omega)}{\mathcal{H}^{2}(\Omega)}
\end{aligned}
$$

hence

$$
E_{p, \lambda}(\Omega)=\frac{\lambda(p+3)}{p+2} \cdot \frac{\mathcal{H}^{1}(\partial \Omega)}{\mathcal{H}^{2}(\Omega)}=\min _{\mathcal{A}} E_{p, \lambda}
$$

and the proof is complete.

Let us conclude the paper with some final remarks. In this paper we investigated the minimization problem for the average distance functional, with perimeter-to-area ratio penalization, in the plane. We proved the existence and $C^{1,1}$ regularity of minimizers, mainly relying on constructing suitable competitors. Echoing and developing former studies that exclusively focused on either the 1D average distance problem or purely surface area-to-volume ratio question, by considering optimal sets of combined energy from broader and more eclectic perspectives, this study enriches and deepens our understanding of penalized average distance problem.

We remark that all the main results of this paper, i.e. bounds on the perimeter and area, and $C^{1,1}$ regular of minimizers, can be also proven if we replace the perimeter-to-area term with a generalized ratio of the form $\lambda \frac{\mathcal{H}^{1}(\partial \Omega)^{\alpha}}{\mathcal{H}^{2}(\Omega)^{\beta}}$, symbolizing a perimeter term normalized (by area) with different scaling exponents $\alpha$ and $\beta$. That is, we consider an energy of the form

$$
\begin{equation*}
E_{p, \lambda}^{\alpha, \beta}(\Omega):=\int_{\Omega} \operatorname{dist}^{p}(x, \partial \Omega) \mathrm{d} x+\lambda \frac{\mathcal{H}^{1}(\partial \Omega)^{\alpha}}{\mathcal{H}^{2}(\Omega)^{\beta}} \tag{4.37}
\end{equation*}
$$

where $\alpha, \beta$ are given powers satisfying $2 \beta>\alpha>\frac{p}{p+1} \beta>0$. This last bound, combined with Young's inequality, allows us to easily bound the perimeter, and the subsequent results. It can also be quickly checked that if $\alpha>2 \beta$, then minimizers are just single points. One more remark is that according to 2.8, if in (4.37) we pick $\alpha=p, \beta=p+1$ and $\lambda=C$ as in (2.8), we get

$$
E_{p, \lambda}^{p, p+1}(\Omega) \geq C \frac{\mathcal{H}^{2}(\Omega)^{p+1}}{\mathcal{H}^{1}(\partial \Omega)^{p}}+C \frac{\mathcal{H}^{1}(\partial \Omega)^{p}}{\mathcal{H}^{2}(\Omega)^{p+1}} \geq 2 C
$$

So in this case if the optimal constant in (2.8) is obtained by a circle, the optimal shape for (1.1) is a circle. An interesting question worthy further consideration is if the circle would be the minimizer for other parameters, as in similar discussions given in [21, 16, 15, 13. Another natural question is to ask if in general one may improve the $C^{1,1}$ regularity by combining the established results with elliptic regularity theory, given that the variation of the perimeter-to-area ratio leads to a system of second order differential equations of the boundary parametrization.

In addition, it is interesting to improve the results of this paper to higher dimensions, again with a generalized ratio penalization. However, the geometric complexity of higher dimensional objects can increase significantly, and more work is required to exclude more complicated sets (e.g., "tentacles"), which were not an issue in the planar case, thus we expected to rely on rather different tools and arguments.

## Acknowledgments

The work of QD is supported in part by the National Science Foundation under award DMS-2012562 and the ARO MURI Grant W911NF-15-1-0562. XYL acknowledges the support of his NSERC Discovery Grant "Regularity of minimizers and pattern formation in geometric minimization problems".

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[^0]:    *This paper will appear in SIAM Journal on Mathematical Analysis.
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