



A panel session—Manufacturing information systems

SESSION CHAIRMAN—EARL GOMERSAL

Motorola, Inc.

OVERVIEW

New eras of increased productivity and profits through advanced Manufacturing Information Systems—the great nonsequitur. Far from fulfilling years of advanced publicity

and still resistant to new technologies, more economical devices, and a host of new optimizing gadgets, total systems answers to manufacturing problems continues to be the elusive “brass ring” for the adventurous and a Waterloo for those who have been given the resources to make it happen.

Dealing with manufacturing imperfections requires imperfect solutions. If that fox is not lost in the hunt, the next decade can be a promise fulfilled. Manufacturing Information Systems need not be limited to “mechanized tradition.” A down to earth analysis of “do differentlys” will be presented.