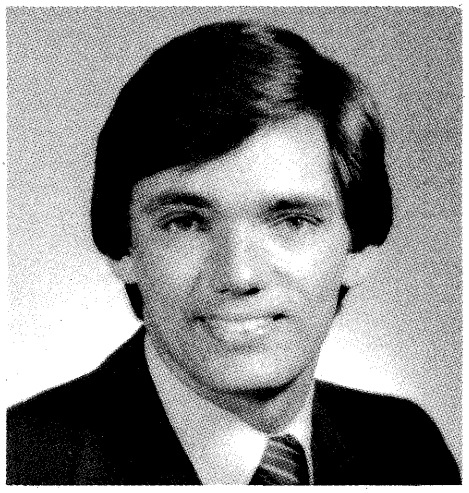
Office Automation in the Executive Suite: Successes and Strategies



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Real automation in the office will enhance, rather than replace, today's administrative and communication systems. The critical involvement of top-level executives as users of these new systems requires a "human approach" to design and implementation that challenges traditional assumptions of DP, MIS, WP and Telecommunications.

This session brings together three executives who personally use office automation to manage their organizations. They will describe the strategies which have enabled successful implementation of radical new forms of office communications and information systems and will compare several approaches to the important issues of cost justification, information security, user interface design and inter-system compatibility.

Each speaker will describe how he uses office automation and the benefits his organization has experienced.