

Once upon a time, in the world of computer animation there lived a sphere and a cube. They were unenlightened and were used everywhere. Along came 10 years of experience with many new tools and the cube and sphere were reshaped. They became organic, with movement, hair, and soft textures. This transformation was truly magical and scientific, pretty as a painting with emotion and life. Such is the world of Barbie and Ken.

Producer: Windlight Studios
Client: Mattel Inc.
Director of Creative Advertising
Services: Ken Kauffmann
Creative Manager: Aki Umemoto
Computer Animation: Windlight Studios
Creative Director: Don Bajus
Director: Ron Pitts
Technical Direction: Dave Novak and
Scott Dyer
Executive Producer: Pam Lehn
Animation: Ron Pitts, Brian Newlin,
Joan Staveley
Barbie & Ken Models: Evan Olson,
Orie Hegre, Waki Mudi
Set: Dave Novak, Kevin Ochs
Color & Lighting: Dave Novak
Hair: Scott Dyer
Lip & Eye Sync: Don Bajus, Evan Olson
Music: Phil Marshall
Special Thanks to: Alias | Wavefront,
Charlie Larson, Toby Timion,
Mike Burton, Doug Kingsbury,
Nancy Zwiers, Lisa Hodder,
Maria Rodriguez, Charles Hubbell,
Charity Jones



CONTACT

Pam Lehn

Windlight Studios

702 North First Street

Minneapolis, Minnesota 55401 USA

+1.612.339.9091

+1.612.339.8991 fax

pam@windlight.com

<http://www.windlight.com>