Halls Penguins Airport

Pacific Data Images created ice-skating digital penguins and provided seamless live-action integration for this commercial. As the live-action footage was shot at night, there were significant amounts of shadow casting and ambient lighting to match.

Producer: Martin Oppus
Executive Producer: Denise Minter
Producer: Martin Oppus
Director: Eric Strand
Technical Director: Cassidy Curtis
Asst. Technical Director: Kristi Higgins
On-location TD: Noel McGinn
On-location Producer: Les Hunter
Lighting Director: Jeanie Cunningham
Lighting Specialist: Jin Liou,
Sherry Hsieh
Character Motion: Fred Nilsson,
Collin Hennen

Asst. Producer: Jennifer Dahlman

Rendering: Chanda Cummings Agency: J. Walter Thompson, NY Agency Producer: Gary Bass Creative Director: Frank Constantini Production Company: Morton Jankel Zander, Hollywood, CA Producer: Lisa Rich Live Action Director: Rocky Morton Post Production House: Razor Boy, Los Angeles, CA Editor: Louis Lyne



CONTACT

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