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**Association for
Computing Machinery**

Advancing Computing as a Science & Profession



SIGUCCS'17

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SIGUCCS

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**Association for
Computing Machinery**

Advancing Computing as a Science & Profession

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WELCOME

On behalf of the SIGUCCS Board, welcome to Seattle and the 45th annual SIGUCCS conference! Grab a mug of your favorite beverage and join your colleagues from around the world as we Connect | Discover.

The 2017-2020 board recently took office, and we are looking forward to working together for the next three years! We encourage your comments and ideas—please join us for an Open Board meeting on Tuesday at 7:30am in Emerald 2 or chat with us during any networking event.

Enjoy SIGUCCS 2017 and Seattle!

LAURIE FOX
Chair, SIGUCCS

**Connect
| Discover**
Thank you to Cate Lyon and the 2017 conference planning committee for their hard work over the last 18 months!

CONGRATULATIONS
Congratulations to our award recipients - the Penny Crane Award for Distinguished Service recipient Tim Foley; our recent Hall of Fame Inductees Melissa Bauer, Allan Chen, Beth Rugg, and Kelly Wainwright; and the Communications Awards winners. We will celebrate their contributions and achievements during the General Session on Tuesday at 10:30 am in the Seattle Ballroom.

**Join
us in 2018 at
Disney's Coronado
Springs Resort on
October 7-10, 2018
See you there!**

COMMUNITY
Extend your collaboration beyond the annual conferences by participating in one or more of our SIGUCCS online communities! Join the SIGUCCS-L email list, Slack channel or Facebook Community group. Watch for information about participating in the Mentoring Program and upcoming SIGUCCS Webinars. More information can be found on our website siguccs.org

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VOLUNTEER
Please consider volunteering with SIGUCCS. It's a great way to give back to our community and an opportunity for professional and personal growth. Planning for the 2018 conference has already begun and there are many ways you can join the team! We also welcome volunteers in our marketing efforts, mentoring program, and award selection programs. Let a Board member know if you're interested!



CONFERENCE CHAIR WELCOME



Welcome to Seattle - pull up a seat, grab a cup of coffee and let's talk!

Seattle is a perfect reflection of the SIGUCCS 2017 conference - it is a city of innovation, boldness, collaboration and inspiration. This is where Starbucks was first brewed, where Microsoft made its mark, and where Pike Place Fish Market, approaching bankruptcy, decided to become world famous and began throwing its product at its customers!

The core planning committee kicked off SIGUCCS 2017 by throwing our own fish at the General Session in Denver during SIGUCCS 2016. And we've since spent the past year hard at work to make this conference the best of what SIGUCCS does for its members. Special thanks goes out to the team that helped shape this year's conference - all the volunteers who are serving on the planning and conference committees, the presenters who are providing the content and offering new ways to Connect | Discover, and everyone who participates in SIGUCCS—not just at the conference but year round.

Connect | Discover is not just the theme, but the embodiment of this year's conference. Opportunities abound for professional development and networking with your peers. I invite you to kick off each morning at breakfast to “Begin the Conversation” and share ideas about the day's topics, don't miss attending the exciting and inspirational plenary and general sessions, drop by the poster session to grab some snacks and help determine the winner of a “major award”, and end each day by “Continuing the Conversation” in which you will have the opportunity to discuss the day's topics with presenters and your peers.

This is YOUR conference, created by your peers, presented by your colleagues and your engagement will power it. Connect with the other attendees and speakers and discover that next new technology, smart solution or growing trend. We are throwing a big fish at you - step up and catch it!

CATE LYON
2017 SIGUCCS Conference Chair



PROGRAM CHAIRS WELCOME

As Program Co-Chairs, it is our great pleasure to welcome you to SIGUCCS 2017! We are thrilled to be here in Seattle and we look forward to sharing this year's program with you.

Our conference begins with our Opening Plenary, where three current and former CIOs, Marty Ringle, Lois Brooks, and Chris Ferguson, will discuss “Apocalypse Deferred: Wreaking Order in the Service Environment Through Effective Leadership”. This session promises to be an engaging and fun discussion about the challenges of Higher Ed IT. Regardless of your role, it will get you thinking about how to address the challenges you face in your job. At the end of our conference, Amanda Messer from Because I Said I Would delivers our Closing Plenary. In Because I Said I Would, Amanda will share her insights on the importance of accountability, fulfilling commitments, and doing what you say you will do.

One of the hallmarks of SIGUCCS is that we are a volunteer organization. As such, many individuals have contributed a great deal of hard work and dedication toward the success of this conference. We received 80 submissions to our Call for Proposals, and many quality proposals had to be turned away. We accepted a mix of sessions. Presentations and posters each required writing and publishing a paper, which are now available online in the ACM Digital Library. Other sessions we are offering this week include panels, lightning talks, and facilitated discussions. Our excellent authors and presenters developed strong papers, posters, and presentations, guided by our Readers and Track Chairs. All told, over 100 people were involved in writing, editing, and presenting the program content you are accessing here in Seattle. We could not have developed this year's program without their efforts, and we thank them for volunteering their time.

From the very earliest stages of planning this conference back in June 2016, the conference committee reflected on SIGUCCS conferences, what they mean to us individually, and what we hope to achieve this year. Our conference theme Connect | Discover was developed as a result of our discussions. We are confident that over the next several days, you will connect with amazing colleagues from other institutions across the US and the world, and discover new ideas and solutions to bring back to your home institution.

KRISTEN DIETEKER & CHRIS WIESEMANN
2017 SIGUCCS Conference Program Co-Chairs



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THANKS TO OUR EXHIBITORS

The 2017 SIGUCCS Conference is made possible largely due to the generous support of our exhibitors. On behalf of the conference, we would like to extend our sincere thanks for your support and presence, both which enhance the entire conference experience.

Attendees face similar challenges and needs at their respective institutions. They come to SIGUCCS knowing there will be opportunity to engage with exhibitors in a significant dialogue. Many of our exhibitors already have relationships with participating institutions which provides an invaluable foundation for meeting new potential clients.

We hope you enjoy the experience and we appreciate your support.

— The 2017 SIGUCCS Conference Exhibitor Team —

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