Contrasting Web Robot and Human Behaviors with Network Models

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Abstract—The web graph is a commonly-used network representation of the hyperlink structure of a website. A network of similar structure to the web graph, which we call the session graph has properties that reflect the browsing habits of the agents in the web server logs. In this paper, we apply session graphs to compare the activity of humans against web robots or crawlers. Understanding these properties will enable us to improve models of HTTP traffic, which can be used to predict and generate realistic traffic for testing and improving web server efficiency, as well as devising new caching algorithms. We apply largescale network properties, such as the connectivity and degree distribution of human and Web robot session graphs in order to identify characteristics of the traffic which would be useful for modeling web traffic and improving cache performance. We find that the empirical degree distributions of session graphs for human and robot requests on one Web server are best fit by different theoretical distributions, indicating at a difference in the processes which generate the traffic.

I. INTRODUCTION

Agents accessing the World Wide Web (WWW) can be placed into two broad categories - human and robot. A robot is defined as software that makes requests to a web server without direct human interaction. Examples of robots are web indexers, which are employed by search engines to build their indexes; scrapers, which can mass download large numbers of pages for offline storage; and link checkers, which verify that hyperlinks on a web page are still valid over time. There is evidence that traffic from web robots will only increase over time. A 2004 study found that Web robots accounted for 8.51% of HTTP requests and 0.65% of bytes transferred, while in a 2008 study they made up 18.5% of HTTP requests and 3.52% of bytes transferred [1]. More recently, studies have found Web robots to make up over 50% of traffic in different domains [2]. A growing source of web robot traffic comes from Internet of Things (IoT) devices, which can send large amounts of traffic from real-time sensors [3]. Another source are mobile devices, whose traffic volume is growing faster than traditional broadband [4].

Recognizing that most web server system optimizations expect traffic that is statistically and behaviorally human-like, it is important to recognize the similarities and differences between human and robot traffic. For example, a common technique used by web servers improve response times is caching, which allows commonly requested resources to be Derek Doran

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served faster by storing them in some limited but fast memory. Since cache space is limited, a standard approach will not be able to keep up with traffic that requests a wide variety of resources unpredictably. Previous studies suggest that web robot traffic can have a negative impact on cache performance [2]. This means that traditional approaches to caching will perform worse as the proportion of web robot traffic increases.

In order to mitigate cache performance degradation, the characteristics of web robot traffic which set it apart from human traffic must be understood so that new caching policies and algorithms can be devised which are able to handle traffic from robots. Knowledge of the characteristics of web robots could also be used to create models to simulate web traffic, which could be used to test new caching algorithms without requiring real traffic. Traffic simulation would also give the cache algorithm designers control over the properties of the generated traffic, allowing them to test certain aspects of their algorithms under known conditions.

A common model of the World Wide Web (WWW) is as a directed network known as the *web graph* [5]–[7]. The nodes of the network are resources such as images, HTML pages, JavaScript resources, etc. An edge is drawn from an HTML resource to any other resource if there is a hyperlink from that HTML resource to the other resource. Under the assumption that agents follow the link structure of a website, it may be able to reconstruct portions of the network structure of a website from raw server log data. Building this network using a notion of sessions is the starting point for our work.

This paper presents an analysis of the characteristics of web robot and human traffic using metrics from network science. Most of the measures assign a number to each node, giving an empirical probability distribution over nodes which can be compared across graphs. We place particular focus on modeling the degree distributions of session graphs as computed from Web server logs. Our study confirms the presence of separate mechanisms driving the different traffic classes, suggesting that new forms of web server optimization are needed to handle traffic that is dominated by robots.

The rest of this paper is structured as follows: In the Related Work section, references to publications that study the characteristics of the web graph and web traffic are given. The Methodology section introduces the dataset, how it is processed, and the network metrics computed to compare the two networks. The Analysis section describes our results and what they tell us about the differences between human and robot requests. We end with a Conclusion and a discussion of possible further work in studying session graphs.

II. RELATED WORK

This paper combines two types of studies: characterization of web robot and human traffic, and analysis of the web graph using network science. There have been many studies done on the characteristics of human and web robot traffic. A classic study on web crawlers is by Dikaiakos et al. [8]. The authors use web-server access logs from academic sites in three countries and compare crawler traffic to general WWW traffic and devise metrics to provide qualitative characteristics of crawler behavior. Lee et al. published a characterization study of web robots based on over a billion requests made to microsoft.com [9]. Similar to [8], they look at the characteristics of specific web crawlers, and use similar metrics such as response sizes and codes. In [10], Sisodia et al. compare the access behavior of human visitors and web robots through the access logs of a web portal. They analyze the hourly activity, exit and entry patterns, geographic origin of the agents, and the distribution of response size and response codes by agents. Doran et al. studied the distributions of response sizes and codes, resource types, and resource popularities between human and robot agents [2]. S. Ihm et al. analyzed five years of web traffic to determine major changes in the characteristics of this traffic over time [11].

Several studies have also been done on properties of the web graph. Broder et al. analyze the large-scale structure of the web graph, showing that it resembles a bowtie with an "IN" component, an "OUT" component, and a large strongly-connected core [5]. Donato et al. analyze the topological properties of web graphs, including degree distribution, PageRank values, and number of connected components [12]. A more recent study confirms the existence of a large strongly connected component, but indicates that other features such as the "bowtie" structure could be dependent on the crawling process that produced the web graph [13]. Sanders and Kaur use DNS traffic traces to study the graph-theoretic properties of the Web [14], in contrast to the more common approach of using HTML pages. They look at the degree distributions, graph spectrum, clusters, and connected components of the resulting web graph.

Liu *et al.* analyze the user browsing graph [15], which is similar to the session graph studied in this paper. However, there are two key differences: instead of considering sessions they always create an edge for two requests by the same user in sequence, regardless of the time between the requests. They also compare their browsing graph to an hyperlink graph, instead of comparing Web robot browsing graphs to human browsing graphs. They conclude their study by looking at the PageRank [16] values of the networks. Computing sessions and comparing Web robot and human traffic are the novel aspects of our approach.

III. METHODOLOGY

This section introduces the notion of a session graph, the dataset we evaluate robot and human traffic within, and the metrics considered. First, key definitions and concepts which give rise to the networks we consider are presented.

Definition 1: A web graph G = (V, E) is a collection of hyperlinked resources V, along with a set of directed edges E, where an ordered pair of resources (v_1, v_2) are in E if v_1 links to v_2 .

Note that the web graph is based solely off of the HTML (hypertext) structure of a website, without any consideration of the agents which visit it. A session graph is based on the identification of user sessions discussed in [17] and [18]. We give a formal definition of a session below.

Definition 2: A session $S = (r_1, \ldots, r_n)$ of length n is a sequence of resources r_i requested by the same agent such that if $\tau(r_i)$ is the time at which resource r_i in the sequence was requested, then for $i = 2, \ldots, n$, we have that $\tau(r_i) - \tau(r_{i-1}) < T$ where T > 0 is some cutoff time.

Note that we will often use the word *transition* to mean an ordered pair (r_i, r_j) of resources which appear in sequence within a session. With the concept of a session defined, we can now proceed to define a session graph constructed from Web server logs.

Definition 3: Given a collection of sessions S and a cutoff time T > 0, the session graph defined by S and T is a tuple G = (V, E) where the vertices V are the resources appearing in the S and a directed edge (r_1, r_2) is in E if the sequence r_1, r_2 appears in some session.

The preceding definitions can be understood more informally as follows. A *session* is a sequence of requests made by an agent with the same user-agent string (or IP address) such that the time between each request is less than some cutoff value T > 0. The nodes of the session graph are all resources appearing in the Web server logs. A directed edge is added between two nodes if the two resources were requested in sequence within a session. To identify agents, we use the User-Agent string provided in the HTTP header along with the IP address.

A. Dataset and Preprocessing

Our dataset consists of web server access logs from the domain wright.edu for the months of April, May, and July in 2016. A typical entry in the log looks like the following:

```
- - [02/Apr/2016:00:00:09 -0400]
"GET /path/to/some/resource HTTP/1.1" 200
5972 "http://www.example.com/refererpage.html"
"Mozilla/5.0 (iPhone; CPU iPhone OS 7_0
like Mac OS X)" "11.111.111.111"
```

Each log entry includes at least the time and date the request was observed, HTTP request including method, path, and HTTP version, HTTP response code from the server, and IP address of the requester. Other fields which may or may not be present are the response size, referer field in the HTTP header, and User-Agent string. Each file containing the raw server logs is split into two separate files, one containing only human traffic, and the other containing only robot traffic. This is done using the crowd-sourced database BotsVsBrowsers [19] to identify robots based on the User-Agent HTTP header field and/or IP address. We acknowledge that probabilistic methods exist to better separate robots and humans [1]; however, our goal is to extract samples of robot and human sessions that are verifiably correct, so such a complicated approach is not necessary.

Human traffic was extracted from all three months of data. Only robot requests for the first 20 days of the month of April were used due to computational limitations from the large number of robot requests. Since the resulting number of Web robot requests was still larger than the number of human requests, and because we don't feel it's likely that the nature of Web robot traffic would change greatly in 3 months, this does not have a large impact on our analyses. Summary statistics of the robot and human traffic are provided in Table I. Even though more files were used for humans than robots, there are still more robot requests than human requests. However, there are less robot sessions. This could indicate that robots tend to have larger sessions. A similar thing happens with agents and IP addresses; there are more human agents, but less human IP addresses. This is probably due to the fact that crawlers tend to have several different IP addresses, but sharing the same user-agent string. The number of resources is larger for robots than humans, indicating that robots may tend to request old, non-existent, or otherwise uncommon resources more often.

TABLE I Summary of the Dataset

Metric	Humans	Robots
# Files	91	20
# Requests	197056	427472
# Sessions	23825	11259
# Agents	1429	330
# IP addresses	2174	4211
# Resources	34185	75776
Start time	April 1, 2016	April 1, 2016
End time	June 30, 2016	April 20, 2016

We parsed the Web server logs using a regular expression in Python, then used the freely available igraph library [20], [21] to build the session graph and compute its various properties.

B. Session Graph Metrics

This section describes the network metrics analyzed and also serves to clarify the notation used. For an introduction to network science as a whole, the text by Newman [22] is standard. Other overviews can be found in [23]–[25].

We will denote a directed graph by G = (V, E) where V is the set of vertices or nodes and $E \subseteq V \times V$ is the set of directed edges. n = |V| will always be the number of nodes and m = |E| the number of edges. The principal graph representation used is the adjacency matrix A, which is an

 $n \times n$ matrix with entries given by

$$A_{ij} = \begin{cases} 1, & \text{if there is an edge from i to j} \\ 0, & \text{otherwise} \end{cases}$$
(1)

This work focuses on connectivity measures, which describe the distribution of edges, their number, and how nodes in a network relate to each other. We start with in- and out-degrees, given by

$$k_i^{\rm in} = \sum_{j=1}^{|V|} A_{ji} \tag{2}$$

and

$$k_i^{\text{out}} = \sum_{j=1}^{|V|} A_{ij} \tag{3}$$

The in-degree conveys how often a resource was visited after another resource within sessions, and the out-degree tells us how many times another resource was visited after this one. A comparison of the degree distributions for human and web robot traffic networks can tell us how likely it is they were generated by the same process, even when the exact nature of the process is unknown.

Another measure is the *density* of the network, defined as

$$\rho = \frac{|E|}{|V|(|V|-1)}$$
(4)

where the denominator is the total number of possible edges in a directed network with |V| vertices. This gives an idea of how close to being fully connected the network is. In terms of the session graph, the density reflects the proportion of transitions observed out of all possible transitions. For agents following the the hyperlink structure of the website, the graph's density should be close to that of the underlying Web graph.

One way to define a partition over the vertex set of a network is to consider its *connected components*. For a directed graph, there are two notions of connectivity; two nodes v_i and v_k are *weakly connected* if in the graph obtained by replacing all directed edges with undirected ones, there is a path from v_i to v_k . Then v_i and v_k are *strongly connected* if there is a directed path from v_i to v_k or if there is a directed path from v_k to v_i . Then the weakly (strongly) connected components of a network G are a set of subgraphs of $G, C = (C_1, \ldots, C_k)$ such that the C_i are pairwise disjoint, their union is all of G, and such that in each C_i all nodes are weakly (strongly) connected. We investigate the number of connected components and sizes of connected components of our networks.

For interaction measures, we study the reflexivity or reciprocity of a directed network, which is given by

$$r = \frac{2\sum_{i=1,j=1}^{|V|} A_{ij}A_{ji}}{|V|(|V|-1)}$$
(5)

For our networks, this provides a way to measure how often two resources are requested in order both ways. An example of a reflexive relation in a web graph would be two HTML pages which link to each other. Reflexive relations in our network can also appear, for example, when a user clicks a link and then navigates back to the previous page by either pressing the "back" button on a web browser or by clicking a link on the page that leads back.

IV. COMPARATIVE ANALYSIS

A summary of various metrics of the networks is presented in Table II. The graph for robots was much larger due to the presence of more robot requests in the web server logs than human requests. This could also represent the fact that some robots such as crawlers request resources that are less popular among humans, in order to crawl as much of the website as possible. Note that even though the network for robots has more edges than the humans' network, its density is comparable, both being on the order of 10^{-5} . The reciprocity for both networks is comparable, and is quite low, indicating that only 5% or so of possible reciprocal edges were observed. This means that it is very unlikely that if two resources are requested in sequence, they will be requested some time later in the reverse of the original sequence.

TABLE II Properties of the Graphs

Network	# Nodes	# Edges	Density	Recip.	E[Degree]
Humans	93,655	118,706	1.353e-05	0.0532	1.2675
Robots	179,432	377,047	1.171e-05	0.0511	2.1013

The decomposition of a graph into connected components provides a partition on the vertex set. Since we are working with directed graphs, there are two notions of connectivity, namely weak and strong connectedness. We computed the weakly and strongly connected components of the networks and analyzed the properties of this decomposition. A summary of measures computed from the weakly connected components (WCCs) and strongly connected components (SCCs) is provided in Table III.

TABLE III SUMMARY OF ANALYSIS OF CONNECTED COMPONENTS

Network	# WCCs	# SCCs	Largest WCC	Largest SCC
Humans	3,816	19,328	83,641	74,148
Robots	1,626	8,261	177,267	171,089

Notice that despite having much more nodes than the humans' network, the robots' network only has 1,626 weakly connected components compared to the humans' 3,816. It also has fewer SCCs, with 8,261 compared to the humans 19,328. This could indicate that robots are more likely to jump from one resource to another, even if there are no links, leading to a more connected structure. In both cases, the largest SCC and largest WCC contains almost all of the nodes of the network. This shows the existence of a giant connected component, similar to that of the web graph [5], [13], but restricted to a single web server.

A. Community Detection and Visualization

Due to the large size of the networks, it was not possible to visualize them in their entirety. The difficulty arises in computing an aesthetically pleasing layout for such networks in a reasonable time. This is a well-studied problem in the mathematical field of graph theory [26]. Instead, for each network, the subgraph consisting of the 5000 nodes of highest degree was selected and the largest connected component of that subgraph was visualized in Gephi [27] using the ForceAtlas2 algorithm to compute the graph layout [28].

The humans network is depicted in Figure 1. Nodes are colored by modularity class, using modularity maximization to compute the community structure [29]. The nodes are sized based on the number of times they were requested. At the very center of the network is the root node, with path / on the web server. Much of the resources near the root node are objects such as JavaScript and CSS files which are automatically loaded by Web browsers when loading the page. Since the root node is visited often, these resources end up having a large number of requests as well. Notice the cluster of beige-colored nodes which is a little bit more separated from the central agglomeration of clusters. These nodes represent calendar pages which give the dates of important events at the university and is used across a number of web pages. There are also several "ribbons" of resources which may be an artifact of the process of not visualizing the entire network. These are nodes which are visited in sequence with nodes of low degree, but which have high degree themselves. When constructing the subgraph used in visualization, these low degree nodes are left out, isolating the sequences of high degree resources.

The robots network is depicted in Figure 2. Nodes are colored by modularity class in this visualization as well, and node sizes are based on the number of requests for the resource. The central green cluster is the "core" of the wright.edu domain, including the robots.txt file. The purple cluster at the bottom are the contents of personal webpages of faculty and students. The orange cluster in the middle-upper left comprises the calendar pages, which are often linked to by news and events on the front page. There are less ribbons and flares in this visualization, indicating that the highest degree nodes in the robots network are more interconnected than those in the humans network.

B. Degree Distributions

The distribution of degrees in a network can provide much information on how well-connected the network is, among other things. It has often been observed that the degree distributions of Internet-related networks tend to follow power laws [30]–[32]. Power laws are subsets of heavy-tailed distributions, which is any distribution over a random variable X for which

$$\lim_{x \to +\infty} e^{\lambda x} \Pr(X \ge x) = \infty$$
(6)

holds. Heavy-tailed distributions follow a power law when, for $\alpha > 0$, we have

$$\Pr(X \ge x) \sim x^{-\alpha} \tag{7}$$

Heavy-tailed distributions have a significant non-zero probability for large values compared to distributions such as the exponential and normal. A key characteristic of power laws

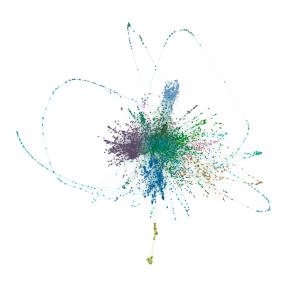


Fig. 1. Connectivity among high degree nodes in human session graph

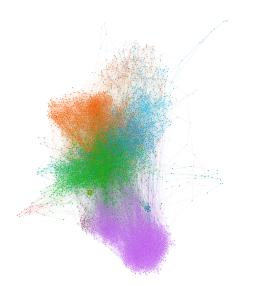


Fig. 2. Connectivity among high degree nodes in robot session graph

is that their probability mass functions (PMFs) are shaped linearly when plotted on a loglog scale. In practice it is difficult to identify power laws, since that many other distributions look nearly linear on a loglog plot. Furthermore, the right-tail often exhibits high variance in many empirical data sets [31], making it hard to distinguish between heavy-tail and powertail behavior. We observe that the degree distributions of the networks all exhibit at least heavy-tailed or sub-exponential behavior [33].

We compare four candidate distributions to determine which one best matches the empirical distribution of degrees: exponential, log-normal, Zeta (power law), and double Pareto log-normal (DPLN) distributions. The Zeta distribution is the discrete analogue of the Pareto distribution with parameter α , and has PMF

$$f(x;\alpha) = \frac{x^{-\alpha}}{\zeta(\alpha)} \tag{8}$$

where $\zeta(\alpha)$ is the Riemann zeta function, defined for $\alpha > 1$:

$$\zeta(\alpha) = \sum_{n=1}^{\infty} n^{-\alpha} \tag{9}$$

The Zeta distribution was chosen as a candidate distribution as it is the simplest discrete distribution exhibiting power law behavior. When describing discrete, non-negative values such as network degrees, a power law is preferred over a log-normal because a random variable drawn from the latter can take on real values, and depending on the parameters, may even have negative values.

The DPLN is a continuous distribution with four parameters, α, β, μ , and σ , and has PDF

$$f(x) = \frac{\alpha\beta}{\alpha+\beta} \left[x^{-\alpha-1} \exp\left\{\alpha\mu + \frac{\alpha^2\mu^2}{2}\right\} \Phi\left(\frac{\log x - \mu - \alpha\sigma^2}{\sigma}\right) + x^{\beta-1} \exp\left\{-\beta\mu + \frac{\beta^2\mu^2}{2}\right\} \Phi^C\left(\frac{\log x - \mu + \beta\sigma^2}{\sigma}\right) \right]$$
(10)

where Φ is the cumulative distribution of the standard Normal distribution $\mathcal{N}(0,1)$, and $\Phi^C(x) = 1 - \Phi(x)$. A derivation of the DPLN, its properties, and some of its applications can be found in [34], [35]. The DPLN was chosen as a candidate distribution based on the observation of a noticeable "bend" in the plots of empirical degree distributions which will be shown in the sequel.

Summaries of the maximum likelihood estimates for the log-normal and Zeta parameters are given in Table VI. The degree distributions for the human networks are shown in Figures 3a and 3b, and the distributions for robots in Figures 4a and 4b. In each plot, a Zeta distribution is fit using maximum likelihood estimation to the empirical data, and shown alongside it. A log-normal distribution is also fit, since noise in the right tail can obscure behavior that would distinguish between a log-normal distribution and a power law [36]. The DPLN is approximated using the method of moments as described in [34]. The DPLN distribution is notable for exhibiting power-tail behavior in both directions, while being similar to the log-normal in between [37]. The two parameters σ and μ control the log-normal behavior, and the parameters α and β affect the power-tail (Pareto) behavior. Power-law-like behavior is most apparent in the human degree distribution plots, which appear nearly linear up to the tail of the empirical distribution. Notice also the "bend" in the robot empirical degree distributions, which seems to indicate behavior more complicated than just a power law.

Note that in the case of the robots plot, the empirical dataset is plotted twice. This is because the estimated value at which power-tail behavior begins, x_{min} , was not 1, so that there were values below x_{min} which had to be excluded when fitting the power law and log-normal. Therefore, power law and lognormal distributions are only plotted for degrees greater than

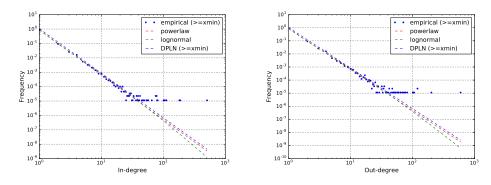


Fig. 3. Frequency plots of the humans network's degree distributions

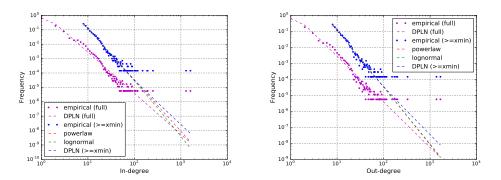


Fig. 4. Frequency plots of the robots network's degree distributions

or equal to x_{min} , while the DPLN is fitted and plotted for degrees greater than or equal to x_{min} and for all degrees.

Distributions	In/out	R	<i>p</i> -value
Exponential-Power law	in	-10941.4470	1.3979e-33
Lognormal-Power law	in	25.7459	0.0006
Lognormal-Exponential	in	10967.1929	9.7510e-34
DPLN-Power Law	in	19362.2517	0.0
DPLN-Lognormal	in	19336.5058	0.0
Exponential-Power law	out	-10779.5440	1.7099e-33
Lognormal-Power law	out	21.1163	0.0048
Lognormal-Exponential	out	10800.6603	1.2665e-34
DPLN-Power Law	out	19404.8105	0.0
DPLN-Lognormal	out	19383.6942	0.0

TABLE IV LOG-LIKELIHOODS ON DEGREE DISTRIBUTIONS FOR HUMANS

We evaluated goodness-of-fit for the candidate degree distributions by performing log-likelihood ratio tests [38] for each pair of candidate distributions. The results are shown in Table IV for humans and Table V for robots. A positive value of R means that the first distribution is a better fit in the sense of having a larger data likelihood; a negative value of Rindicates that the second distribution is a better fit. The null hypothesis is that the two distributions fit the data equally well, and the alternative is that one is a better fit than another. We reject the null hypothesis for p-values less than 0.05, which gives 95% significance. Only the observed degrees of value x_{min} or larger were used for testing, since it would not be possible to compare a DPLN distribution fit to the entire range of degrees to power laws which are not valid for values less than x_{min} .

In all cases, an exponential distribution can be rejected with high confidence, which is a baseline for showing empirically that a set of samples follows a heavy-tailed distribution. That is, an exponential distribution being a better fit than any heavy-tailed distribution would be indicative of non-heavytailed behavior. In the case of humans, a DPLN distribution is the best fit, followed by a log-normal and finally a power law. With robots, a DPLN distribution can be rejected, but the log-likelihood test could not establish a significant difference between the log-normal and power law fits. We conclude that log-normal and zeta distributions describe the robots degree distribution equally well.

Depending on the exact distribution of the degree distributions of our networks, we can draw conclusions about how they formed. Barabási and Albert showed that a random network model which has preferential attachment, where the probability of a vertex sharing an edge with another vertex depends on their degrees, naturally leads to a degree distribution following a power law [39]. Lognormal distributions are generated by *multiplicative* processes [40], wherein some variable X_j at time j is determined by its previous state X_{j-1}

TABLE V Log-Likelihoods on theoretical degree distributions for robots

Distributions	In/out	R	<i>p</i> -value
Exponential-Power law	in	-1133.5414	0.0031
Lognormal-Power law	in	0.3770	0.8335
Lognormal-Exponential	in	1133.9184	0.0030
DPLN-Power Law	in	-131.2078	2.1611e-20
DPLN-Lognormal	in	-131.5848	8.5745e-21
Exponential-Power law	out	-1230.2352	0.0019
Lognormal-Power law	out	-0.2428	0.1927
Lognormal-Exponential	out	1229.9925	0.0019
DPLN-Power Law	out	-129.5294	2.2385e-21
DPLN-Lognormal	out	-129.2866	3.4606e-21
Exponential-Power law Lognormal-Power law Lognormal-Exponential DPLN-Power Law	out out out out	-1230.2352 -0.2428 1229.9925 -129.5294	0.0019 0.1927 0.0019 2.2385e-2

TABLE VI Degree Distribution summaries

Network	Zipf Distribution		Lognormal I	Distribution
	In-deg. (α)	Out-deg (α)	In-deg (mu)	In-deg (σ)
Humans	3.1064	3.1195	-9.5261	2.3997
Robots	2.1810	2.1810	-0.9049	1.3495

by multiplying it with some random variable F_j :

$$X_j = F_j X_{j-1} \tag{11}$$

By taking the logarithm of both sides and applying the Central Limit Theorem, it can be shown that $\log X_j$ follows a normal distribution as $j \to \infty$, and hence X_j is asymptotically log-normally distributed. The presence of a log-normal degree distribution in our networks would indicate that the average rate of increase in the degree of a node at time t is proportionate to the degree at that time. Thus, resources which are already popular become more popular faster than less commonly requested resources. This "rich get richer" behavior is common to processes underlying many heavy-tailed distributions.

A process which produces a double-Pareto distribution related to DPLN is described by Mitzenmacher [41]. In this generalization of the multiplicative process, the time steps Tof the random variable X_T are exponentially distributed. In particular, if the human network's degree distribution is DPLN, this would imply that the times between the observation of requests of new resources by humans is exponentially distributed. The observation of new resources in the trace of human requests is reflected by the appearance of new nodes in the session graph, while unique pairs of resources that appear in sequence within a session lead to the appearance of new edges. The distribution of the creation times of new nodes and the dependence of edge formation on the degrees of the nodes are what give rise to a DPLN distribution.

V. CONCLUSION

In this paper, we described a method for constructing a network called a *session graph* from Web server logs based on the notion of a session described in [18]. We looked at the basic properties of these graphs for human and Web robot traffic on a university web server. We observed the presence of giant connected components using both weak and strong

connectivity, and studied qualitatively the rapid decrease in the size of weakly connected components. We observed slight differences in this decrease between human and robot networks, showing further that there are differences in Web robot and human traffic. We also carried out a comprehensive analysis of the degree distributions of the networks and find that they are best described by different theoretical distributions. This indicates important differences in the generative process for the respective networks. Of the distributions considered, we found that the DPLN best describes the humans network, while we were unable to distinguish between a power-law or lognormal distribution for the robots network. We further found:

- that the densities of the human and robot session graphs are comparable;
- that all session graphs have low reciprocity;
- that a giant connected component (both weak and strong) is present in both session graphs;
- that the communities obtained by modularity maximization are more tightly connected in the robots' session graph than the humans;
- the degree distributions of both session graphs exhibit heavy-tailed behavior;
- that a DPLN distribution best fits the degree distribution of the humans' session graph;
- that the DPLN fit for the robots' session graph's degree distribution, but a log-normal or a Zeta distribution may be a reasonable fit for the humans' session graph.

These findings lead to the following conclusions about behavioral differences between human and Web robot traffic at wright.edu:

- If a transition in one direction is observed, it is unlikely to be observed in the other direction. This may reflect the hyperlink structure of the website.
- The existence of a giant connected component in the session graphs may reflect the fact that the underlying web graph is almost fully connected, i.e. starting from the homepage it is possible to reach almost every resource on the Web server.
- Robots may be more likely to transition between resources that are not connected by hyperlinks, as seen by the existence of fewer connected components and higher connectivity between communities in their session graph.
- The time between the appearance of requests for resources that haven't been observed before may be exponential, under the assumption that the humans' session graph has a DPLN degree distribution.
- Assuming heavy-tailed degree distributions, resources are more likely to be observed in sequence if their degrees in the session graph are high.

Future studies could analyze data from multiple Web servers and compare their networks to identify similarities and differences that arise from different types of Web traffic. For example, by analyzing the degree distributions of networks constructed from traffic from various Web servers, a study could be done to examine differences in these distributions and produce hypotheses about the processes behind the network formation. By understanding network formation, this tells us something about the characteristics of Web robot and human traffic that could be used to improve prefetching and caching algorithms. Another area for future work is in determining what constitutes a session. For purposes of constructing a network representation of Web traffic, using a timeout may not capture the properties of traffic as well as logical sessions using referers. An approach that includes more than the time between requests could be used to improve session identification and generate better network representations of the requests. Finally, there were many network measures which were not considered. Centrality measures such as eigenvector centrality, closeness centrality, and PageRank provide further distributions to study for differences between human and Web robot session graphs. Other analyses that could have been carried out are community detection and blockmodeling, which could be used to find sets of resources which are somehow related. Future work could compute these measures and partitions on smaller networks for tractability sake.

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