Web Corpus Construction

Synthesis Lectures on Human Language Technologies

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ABSTRACT

The World Wide Web constitutes the largest existing source of texts written in a great variety of languages. A feasible and sound way of exploiting this data for linguistic research is to compile a static corpus for a given language. There are several advantages of this approach: (i) Working with such corpora obviates the problems encountered when using Internet search engines in quantitative linguistic research (such as non-transparent ranking algorithms). (ii) Creating a corpus from web data is virtually free. (iii) The size of corpora compiled from the WWW may exceed by several orders of magnitudes the size of language resources offered elsewhere. (iv) The data is locally available to the user, and it can be linguistically post-processed and queried with the tools preferred by her/him.

This book addresses the main practical tasks in the creation of web corpora up to giga-token size. Among these tasks are the sampling process (i.e., web crawling) and the usual cleanups including boilerplate removal and removal of duplicated content. Linguistic processing and problems with linguistic processing coming from the different kinds of noise in web corpora are also covered. Finally, the authors show how web corpora can be evaluated and compared to other corpora (such as traditionally compiled corpora).

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KEYWORDS

corpus creation, web corpora, web crawling, web characterization, boilerplate removal, language identification, duplicate detection, near-duplicate detection, tokenization, POS tagging, noisy data, corpus evaluation, corpus comparison, keyword extraction

Contents

Preface

Our approach to the subject of web corpus construction is guided by our own practical experience in the area. Coming from an empirically oriented linguistics background, we required large amounts of data for empirical research in various languages, including more or less non-standard language. However, we noticed that, depending on the research question and the language of interest, appropriate text resources are not always available and/or freely accessible and in the appropriate form (cf. Section 1 for examples). Therefore, we took the work by the WaCky initiative [Baroni et al., 2009] and the Leipzig Corpora Collection (LCC, Biemann et al., 2007; Goldhahn et al., 2012) as a starting point to build our own large corpora from web data, leading to the development of the `texrex` software suite and the COW ("COrpora from the web") corpora.[1,2]

We dealt with the usual technical problems in web corpus construction, like boilerplate removal and deduplication, noticing that there was no concise and reasonably complete introductory textbook on these technicalities available, although there are overview articles like Fletcher [2011]; Kilgarriff and Grefenstette [2003]; Lüdeling et al. [2007]. Additionally, it became clear to us that even the mere use of web corpora for linguistic research requires extra precautions and more in-depth knowledge about the corpus construction process compared to the use of established and "clean" corpus resources. This knowledge—mostly specific to web corpora—includes important matters like:

- How was the corpus material sampled, which in this case means "crawled"?
- Which parts of the documents are removed in the usual "cleaning" steps, and with which accuracy?
- Which documents are removed completely by which criteria, for example, near-duplicate documents?
- What kinds of noise are present in the data itself (e. g., misspellings), and what was normalized, removed, etc., by the corpus designers?
- Which kinds of noise might be introduced by the post-processing, such as tokenization errors, inaccurate POS tagging, etc.?

The literature on these subjects comes to some extent (or rather to a large extent) from the search engine and data mining sphere, as well as from Computational Linguistics. It is also quite diverse, and no canonical set of papers has been established yet, making it difficult to get a complete picture in a short time. We hope to have compiled an overview of the papers which can be considered recommended readings for anyone who wishes to compile a web corpus using their

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[1] http://sourceforge.net/projects/texrex/
[2] http://www.corporafromtheweb.org/

own tools (own crawlers, boilerplate detectors, deduplication software, etc.) or using available tools.[3] Equally important is our second goal, namely that this tutorial puts any web corpus user in a position to make educated use of the available resources.

Although the book is primarily intended as a tutorial, this double goal and the extremely diverse background which might be required leads to a mix of more practical and more theoretical sections. Especially, Chapter 2 on data collection contains the least amount of practical recommendation, mainly because data collection (primarily: web crawling) has—in our perception—received the least attention (in terms of fundamental research) within the web corpus construction community. Chapters 3 on non-linguistic post-processing and 4 on linguistic post-processing are probably the most practical chapters. Chapter 5 briefly touches upon the question of how we can assess the quality of a web corpus (mainly by comparing it to other corpora). Thus, it is of high theoretical relevance while containing concrete recommendations regarding some methods which can be used.

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[3]We make some software recommendations, but strictly from the open source world. We do this not so much out of dogmatism, but rather because there are open source variants of all important tools and libraries available, and nobody has to pay for the relevant software.

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We could not have written this tutorial without our prior work on our own corpora and tools. Therefore, we thank Stefan Müller (Freie Universität Berlin) for allowing us to stress the computing infrastructure of the German Grammar work group to its limits. We also thank the GNU/Linux support team at the *Zedat* data centre of Freie Universität Berlin for their technical support (Robert Schüttler, Holger Weiß, and many others). Finally, we thank our student research assistant, Sarah Dietzfelbinger, for doing much of the dirty work (like generating training data for classifiers).

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