Bayesian Analysis in Natural Language Processing
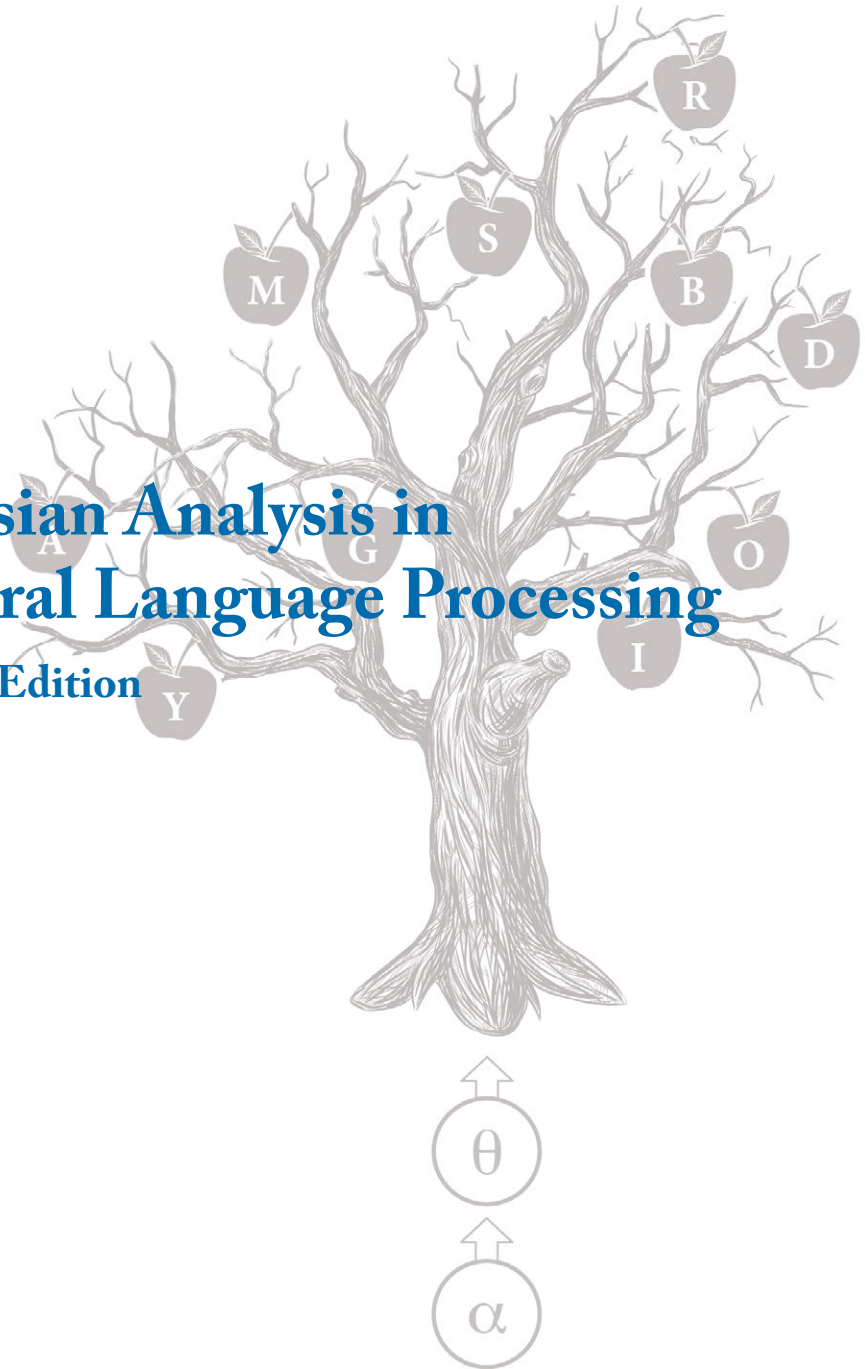
Second Edition

Synthesis Lectures on Human Language Technologies

Bayesian Analysis in Natural Language Processing, Second Edition
Shay Cohen

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ABSTRACT

Natural language processing (NLP) went through a profound transformation in the mid-1980s when it shifted to make heavy use of corpora and data-driven techniques to analyze language. Since then, the use of statistical techniques in NLP has evolved in several ways. One such example of evolution took place in the late 1990s or early 2000s, when full-fledged Bayesian machinery was introduced to NLP. This Bayesian approach to NLP has come to accommodate various shortcomings in the frequentist approach and to enrich it, especially in the unsupervised setting, where statistical learning is done without target prediction examples.

In this book, we cover the methods and algorithms that are needed to fluently read Bayesian learning papers in NLP and to do research in the area. These methods and algorithms are partially borrowed from both machine learning and statistics and are partially developed "in-house" in NLP. We cover inference techniques such as Markov chain Monte Carlo sampling and variational inference, Bayesian estimation, and nonparametric modeling. In response to rapid changes in the field, this second edition of the book includes a new chapter on representation learning and neural networks in the Bayesian context. We also cover fundamental concepts in Bayesian statistics such as prior distributions, conjugacy, and generative modeling. Finally, we review some of the fundamental modeling techniques in NLP, such as grammar modeling, neural networks and representation learning, and their use with Bayesian analysis.

KEYWORDS

natural language processing, computational linguistics, Bayesian statistics, Bayesian NLP, statistical learning, inference in NLP, grammar modeling in NLP, neural networks, representation learning

Dedicated to Mia

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Preface (First Edition)

When writing about a topic that intersects two areas (in this case, Bayesian Statistics and Natural Language Processing), the focus and the perspective need to be considered. I took a rather practical one in writing this book, aiming to write it for those in the same position as myself during my graduate studies. At that time, I already had a reasonable grasp of the problems in natural language processing and knowledge of the basic principles in machine learning. I wanted to learn more about Bayesian statistics—in a rather abstract way—particularly the parts that are most relevant to NLP. Thus, this book is written from that perspective, providing abstract information about the key techniques, terminology and models that a computational linguist would need in order to apply the Bayesian approach to his or her work.

Most chapters in this book, therefore, are rather general and have relevance to other uses of Bayesian statistics. The last chapter in this book, though, presents some specific NLP applications for grammar models that are mostly (but not exclusively) used in NLP.

Ideally, this book should be read by a person who already has some idea about statistical modeling in NLP, and wants to gain more depth about the specific application of Bayesian techniques to NLP. The motivation for this decision to focus more on the mathematical aspects of Bayesian NLP is simple. Most computational linguists get exposed quite early in their graduate career or otherwise to the basic core terminology in NLP, the linguistic structures it predicts and perhaps some of the linguistic motivation behind them. Ideas from Bayesian statistics and other statistical tools are often "picked up" on the way. As such, there are sometimes misconceptions and a missing global picture. This book tries to provide some of these missing details to the reader.

There are several approaches to doing statistics, two of which are the frequentist approach and the Bayesian approach. The frequentist approach is also sometimes referred to as "classic statistics." One of the things that motivated me to learn more about Bayesian statistics is the rich and colorful history it has. To this day, the famous frequentist-Bayesian divide still exists. This kind of divide regarding the philosophy that statistical analysis should follow is even more persistently and more ardently argued about than theories of grammar were in the famous "linguistics war" between generative semanticians and generative grammarians. It does not end there—even within the Bayesian camp there are those who support a subjective interpretation of probability and those who support an objective one.

Although I was captivated by the mathematical elegance of Bayesian statistics when I was first exposed to the core ideas (in principle, Bayesian statistics relies on one basic principle of applying Bayes' rule to invert the relationship between data and parameters), I take a pragmatic approach and do not try to present Bayesian statistics as the ultimate theory for doing statistical

NLP. I also do not provide the philosophical arguments that support Bayesian statistics in this monograph. Instead, I provide the technical mechanisms behind Bayesian statistics, and advise the reader to determine whether the techniques work well for him or her in the problems they work on. Here and there, I also describe some connections that Bayesian statistics have to the frequentist approach, and other points of confluence. If the reader is interested in learning more about the philosophy behind Bayesian statistics, I suggest reading Jaynes (2003) and also looking at Barnett (1999). To better understand the history and the people behind Bayesian statistics, I suggest reading the book by McGrayne (2011). This book consists of eight chapters as following:

Chapter 1 is a refresher about probability and statistics as they relate to Bayesian NLP. We cover basic concepts such as random variables, independence between random variables, conditional independence, and random variable expectations; we also briefly discuss Bayesian statistics and how it differs from frequentist statistics. Most of this chapter can probably be skipped if one already has some basic background in computer science or statistics.

Chapter 2 introduces Bayesian analysis in NLP with two examples (the latent Dirichlet allocation model and Bayesian text regression), and also provides a high-level overview of the topic.

Chapter 3 covers an important component in Bayesian statistical modeling—the prior. We discuss the priors that are most commonly used in Bayesian NLP, such as the Dirichlet distribution, non-informative priors, the normal distribution and others.

Chapter 4 covers ideas that bring together frequentist statistics and Bayesian statistics through the summarization of the posterior distribution. It details approaches to calculate a point estimate for a set of parameters while maintaining a Bayesian mindset.

Chapter 5 covers one of the main inference approaches in Bayesian statistics: Markov chain Monte Carlo. It details the most common sampling algorithms used in Bayesian NLP, such as Gibbs sampling and Metropolis-Hastings sampling.

Chapter 6 covers another important inference approach in Bayesian NLP, variational inference. It describes mean-field variational inference and the variational expectation-maximization algorithm.

Chapter 7 covers an important modeling technique in Bayesian NLP, nonparametric modeling. We discuss nonparametric models such as the Dirichlet process and the Pitman-Yor process.

Chapter 8 covers basic grammar models in NLP (such as probabilistic context-free grammars and synchronous grammars), and the way to frame them in a Bayesian context (using models such as adaptor grammars, hierarchical Dirichlet process PCFGs and others).

In addition, the book includes two appendices that provide background information that offers additional context for reading this book. Each chapter is accompanied by at least five exercises. This book (perhaps with the exercises) could be used as teaching material. Specifically, it could be used to teach a number of lectures about Bayesian analysis in NLP. If a significant amount of time is devoted to Bayesian NLP in class (say, four lectures), I would suggest devoting one lecture to chapter 3, one lecture to chapter 4, one lecture to chapters 5 and 6 together, and one lecture to chapter 7. Topics from chapter 8 (such as adaptor grammars or Bayesian PCFGs) can be injected into the various lectures as examples.

Acknowledgments (First Edition)

I am indebted to all the people who helped me to write this book. First, I would like to especially thank Lea Frermann, Trevor Cohn, and Jacob Eisenstein, who carefully read a draft of this book, and left detailed feedback. I would also like to thank all other people who gave feedback in one form or another: Omri Abend, Apoorv Agarwal, Anahita Bhiwandiwalla, Jordan Boyd-Graber, Daniel Gildea, Sharon Goldwater, Mark Johnson, Mirella Lapata, Shalom Lappin, Adam Lopez, Brendan O'Connor, Mohammad Sadegh Rasooli, Siva Reddy, Stefan Riezler, Giorgio Satta, Stuart Shieber, Mark Steedman, Karl Stratos, Swabha Swayamdipta, Bonnie Webber and Dani Yogatama. Thanks also to Sharon Rosenfeld, who proofread this book to help make it more readable. Thanks also to Samantha Draper, Graeme Hirst, Michael Morgan and CL Tondo for helping with the publication of this book.

I would also like to thank all of the great students who attended my class at the Department of Computer Science in Columbia University in Spring 2013 ("Bayesian analysis in NLP") and indirectly helped me better understand what is the level of coverage needed from this book for young researchers making their first steps in the area of Bayesian NLP (students such as Jessica Forde, Daniel Perlmutter, and others whom I have already mentioned). Thanks also go to my collaborators on projects in the area of Bayesian NLP, who helped me shape my understanding of it: David Blei, Jordan Boyd-Graber, Kevin Gimpel, and Ke Zhai.

I want to also thank my mentors throughout all the years, and especially my advisor, Noah Smith, with whom I first studied Bayesian NLP, Michael Collins, my post-doc advisor, who supported me in spending time writing this book during my post-doctoral fellowship and in teaching the Bayesian NLP class at Columbia, and Mark Johnson, whose work, as well as our conversations and email exchanges, influenced me in writing this book.

Also, thanks to Sylvia Cohen, my spouse, who has always been there for me during the writing of this book. Similar thanks to Sylvia's family, who always made me feel at home in Pittsburgh, while I was studying topics such as Bayesian analysis. Finally, I would like to thank my parents and siblings—whose prior beliefs in me never changed, no matter what the evidence was.

Shay Cohen
Edinburgh
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Preface (Second Edition)

I did not expect to release a second edition for this book so quickly, but the last few years of fast-paced and exciting developments in the world of Natural Language Processing (NLP) have called for various updates, leading to this second edition.

The main addition to this book is Chapter 9, which focuses on representation learning and neural networks in NLP, particularly in a Bayesian context. This chapter was written based on the observation that in the past five years or so, NLP literature has been dominated by the use of neural networks; and as such, I believe the fundamentals needed to be addressed in this book. Adapting the content to the Bayesian "mission" of this book (coupled with the NLP context) was not always easy, and I will let the reader be the judge of whether I have accomplished my mission.

In addition to introducing this new chapter in this edition, several typographical errors have been fixed, and some additional content was integrated into various chapters.

There are several people who have helped with this edition. I want to thank Trevor Cohn, Marco Damonte, Jacob Eisenstein, Lea Frermann, Annie Louis, Chunchuan Lyu, Nikos Papasarantopoulos, Shashi Narayan, Mark Steedman, Rico Sennrich, and Ivan Titov for their help and comments. I also want to thank my students and postdocs who have taught me more than I have taught them in some areas of the new material in this book.

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