

A Comprehensive Framework for Semantic Annotation of Web Content

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Abstract: Studies on Semantic Annotation reveal how trying to match heterogeneous requirements leads to divergent methodologies, models and processes for annotation management and exchange. Community efforts towards the development of shared solutions are important to reduce the “entropy” of the field; nonetheless, any agreement on the ultimate annotation system is unlikely to be achieved. We propose a solution to this problem by defining a comprehensive framework, unbound to any specific design/annotation model, and instantiable into concrete system implementations, to meet different requirements. Towards this goal, we commit to fairly general assumptions, valid across disparate systems and not excessively constraining. Firstly, most systems deal with combined management of ontologies and Web content. Secondly, these systems can be described through a common behavioural model, in terms of an assignment of handlers to predetermined events. This behavioural model can be then enriched through progressive levels of specification, thus fostering a convention-over-configuration approach in detailing its characteristics. Then, recurring design fragments can be identified, in order to provide abstractions and specifications for the definition of concrete handlers.

1 INTRODUCTION

In the envisioned Semantic Web (Berners-Lee, et al., 2001) the meaning of resources, possibly including services (Payne & Lassila, 2004), is captured through annotations with respect to well-defined ontologies. Formalized knowledge is believed to allow software agents to better interact with Web resources and perform intelligent tasks on behalf of humans, such as buying a vacation package from a virtual travel agency.

Beyond research on knowledge representation and automatic reasoning, the deployment of the Semantic Web required further investigation on pragmatic aspects related to the publication and the reuse of disparate knowledge on the Web. This line of development eventually flowed into the Linked Open Data movement which elaborated a collection of best-practices (Heath & Bizer, 2011) aimed at better connecting the Semantic Web to the architecture of the Web. Detractors criticized that Linked Open Data is nothing but a rebranding of the Semantic Web, perhaps aimed at revitalizing the interest on the field as a whole. Tom Heat addressed these concerns in his famous blog post (Heath, 2009)

where he stated that “Linked Data isn’t about rebranding the Semantic Web, it’s about clarifying its fundamentals”.

The Linked Open Data principles apply uniformly to any kind of data, including statistics and spatial features, which are considered valuable in their own, regardless their connection to a possibly unstructured resource, as in traditional meta-data.

Nonetheless, the interest on data in general is complementary to the idea of annotating traditional information resources (documents, images, audio and video material), since the former provides a sound technological and methodological framework supporting the latter. For example, the W3C introduced the SKOS vocabulary (W3C, 2009) as a means to establish a link between the Linked Open Data cloud and the world of Knowledge Organization Systems (Hodge, 2000), historically employed by museums, libraries and other large organizations to better manage and use their large body of resources.

So far, systems for annotating information content with respect to formal representations of knowledge have followed different and occasionally contrasting theories. These theories differentiated in

many aspects: the primary focus of the annotation (e.g. is the traditional content which needs to be annotated with respect to a generic category, as a class in an ontology, or are specific ontological resources to be grounded on existing documentation?), the granularity of the information to be reported, and the nature of the annotated elements. Therefore, even the offer of Semantic Annotation applications is variegated, and it is often difficult to see all of the requirements for a particular usage scenario satisfied by a single system.

We propose here a framework for supporting the development of systems for combined management of ontological knowledge and Web content, including, but not limited to Semantic Annotation Systems. The framework is a subsystem of Semantic Turkey (Pazienza, et al., 2012), a fully-fledged environment for knowledge management and acquisition based on RDF technologies (W3C, 2004), with a user interface deployed as a browser extension. Such an offer guarantees to end applications a high level of integration among browsing capabilities, ontology editing and cross-boundary features concerning both.

2 BACKGROUND

We can shortly state that an annotation establishes a link between two resources, asserting that one is “somewhat” about the other. The nature of this association is heavily domain and application dependent. For instance, informal free-text annotations are usually found as comments in a document to drive its edition, while structured annotations are the output of numerous NLP tasks, including named entity recognition and relation extraction. These scenarios depend on different assumptions regarding the nature of the annotations, their granularity, their level of formality and the use, if any, of formal ontologies.

Early works on the annotation of Web resources include Annotea (Kahan & Koivunen, 2001), which aimed at establishing a framework for the collaborative annotation of Web resources. Initially thought for supporting the collaborative development of specifications within the W3C, the project aimed at establishing standards for textual annotations of marked-up documents.

Later initiatives within the bioinformatics community, Annotation Ontology (Ciccarese, et al., 2011) and Open Annotation Model (Sanderson & Van de Sompel, 2010), had a wider breath, aimed at the annotation of any media type possibly with respect to a supplied ontology. Those projects flowed into the Open Annotation W3C community project, whose mission is to develop an RDF based

model for the annotation of digital artefacts. The Domeo annotation system developed by (Ciccarese, et al., 2012) supports the Annotation Ontology and it is expected to adopt the results of the novel W3C Community Group. With respect to early attempts, it is worth of notice that a shared data model is deemed sufficient, whereas dedicated protocols for querying and manipulating the annotations are no longer considered necessary, thanks to the availability of standards for performing such tasks developed meanwhile (e.g. SPARQL (Prud'hommeaux & Seaborne, 2008)).

In the context of these RDF models an annotation is established through the assertion of at least a statement relating a resource (the target) to another (the body) which represents the desired attachment. In case of Semantic Annotation the latter is found within a formally defined ontology. The choice of a domain/application ontology should reflect the particular point of view behind the annotation process. (Ma, et al., 2011) introduced a higher order semantics for capturing the meaning of semantic annotations with respect to the ontological nature of the attached resource and the property relating it to the target. They also show how different levels of analysis (i.e. linguistic and semantic) can cooperate, for example to suggest annotations or highlight possible errors.

Beyond the problems inherent to the representation of annotations, there is need for a clear process to create and maintain them. According to (Staab, et al., 2000), this process should cope with the evolution of the domain ontology and the presence of mirrors or altered version of the annotated resources.

The production of annotations by human users is often regarded as the bottleneck limiting the scale of the annotation process. (Kiryakov, et al., 2004) discussed the design issues related to an holistic system integrating semantic annotations, indexing and (semantically powered) retrieval. This vision was implemented by the platform KIM (Popov, et al., 2003), which was heavily tested for the automatic annotation of news stories. These works reengineered state-of-the-art NLP tools for automatically producing semantic annotations with respect to a lightweight upper ontology, called KIMO. The existence of a reference upper ontology, possibly extensible to address domain and application specific needs, is a distinctive feature, while most works assume that semantic annotations are taken against any arbitrary domain ontology.

Finally, (Uren, et al., 2006) provided an overview of Semantic Annotation systems by comparing them on the basis of a set of requirements that the authors consider key-features for the annotation task.

3 MOTIVATION

In the previous section we outlined the main research lines in the field of Semantic Annotation, showing how conflicting requirements demand diverging design decisions, making the definitive annotation system unlikely to appear.

Even a strong agreement on a universal data model for annotations is difficult to achieve: recent proposals cover a plethora of common usage scenarios, yet there are still corner cases – not well covered by those models – which might be very important for some communities.

Divergent methodologies have been proposed to support manual annotation rather than automatic generation of annotations. The latter can benefit, as shown by KIM, of the reuse of state-of-the-art IE tools; this entailing complex integration challenges.

Incompatible design decisions tend to cumulate, leading to very different system architectures and implementations. Therefore, pursuing the goal of realizing the ultimate annotation system appears to be fruitless, while it appears reasonable to aim at the definition of a comprehensive framework supporting alternative designs.

Analogously, designing a framework unbound to any prior assumption makes no sense as well, because an architecture is always based on some grounding which characterizes its offer to the user.

Therefore, our contribution narrows its scope to Semantic Web annotation systems and, in general, any application combining ontological knowledge with Web content. This is a fairly general model which avoids any commitment to specific goals, interaction patterns, methodology (e.g. human labour vs machine learning) or presentation mechanisms.

For what concerns the scope of our architecture (RDF and Web Documents), RDF is by no means the only formalism to capture semantics, though it is now widely spread and there are different W3C recommended vocabularies supporting different modelling needs. The choice for supporting Web documents is mostly a starting point (which does not contradict the generality of the approach), and future evolutions may foresee extensions for other kind of sources, different in format or media type.

4 SYNTHESIS OF REQUIREMENTS

In order to design the architecture of a comprehensive framework for Semantic Annotation, we have both analysed state-of-the-art systems, and

taken into consideration principles for their design acquired from literature.

While we take into account the results of the discussed standardization efforts (see section 2), we decided not to commit to a specific model, and have instead an agnostic approach, which starts from the mere annotation acts and allows for the adoption of arbitrary models.

We have thus adopted and incremented the feature classification provided by (Uren, et al., 2006), and positioned the class of systems that can be realized with our framework, with respect to those requirements:

- *Standard formats*: RDF(S), OWL and SKOS for the representation of semantic descriptors; pluggable models for Semantic Annotation (most notable models provided by default as libraries); concrete implementations for different ranges should be provided as component libraries (e.g. offset or XPointer (DeRose, et al., 2002) based ranges).
- *User centered/collaborative design*: the UI for ontology editing/annotation should be deployed as a web browser extension, while the browser itself hosts the web content. This combines the best of both web and desktop solutions, by providing at the same time an environment the user is well acquainted with (the browser) and extending it with annotation capabilities.
- *Ontology support*: the framework should support the editing of arbitrary ontologies to be used as domain for annotations;
- *Support of heterogeneous document formats*: it is indeed a desirable feature, though currently our framework is tailored to Web documents; however, this is a technological limitation of the current implementation and not a theoretical choice.
- *Document evolution*: different choices in the annotation format and in data preservation may be more or less prone to degradation with respect to the evolution of the annotated content; the framework should permit to retain metadata about the target document to be able to detect changes. Option for XPointers guarantees better resilience to changes than plain offsets;
- *Annotation storage*: as noted in the (Uren, et al., 2006), there is no universally winning choice for storing the annotation content: the framework should thus allow annotations to be stored separately from the annotated

resources (offline annotations), or to be embedded into them.

- *Automation*: hosting of components for automatic annotation of content should be supported, as well as productive exploitation of their results and suitable interaction with the user for validating and refining these results.
- *Granularity*: both coarse grain and fragment level;

5 ARCHITECTURE

This section is organized as follows: we introduce by first the concepts that have driven the synthesis of the architecture; we then detail specific design choices; finally, we describe the end-user customizability.

5.1 Concept

The proposed framework has to support applications interacting with Web content. (Kahan & Koivunen, 2001) distinguish two strategies to meet this requirement: whether dedicated capabilities are injected into the browser, or into the content provided by a proxy. Our research effort focuses on the first approach, by relying on the extensibility of modern Web browsers to develop the additional capabilities. The user experience with the browser does not change in traditional web navigation, and is only minimally affected when users explicitly trigger one of the extended annotation capabilities. On the other side, despite its tightly coupling with the Web, a browser extension is under all aspects a desktop application, with all the advantages deriving in terms of robustness, integration with the local system, and customizability.

In our usage scenario (see Figure 1), the traditional browser frame for visualizing the web content is complemented with a dedicated panel showing the reference domain model (e.g. an OWL ontology or a SKOS concept scheme).

Possible interactions fall into three main categories, with respect to the resources they affect. The first category comprises the interactions devoted to the navigation of the Web, for instance, activating a hyperlink to reach another Web page. As discussed in section 3, those interactions are completely managed by the hosting browser. The user might as well modify the domain model through interactions falling into the second category. Finally, there are interactions that encompass both realms: for

instance, when the user drags a selection of text from a Web page and drops it onto a resource, as common in most annotation systems.

Our work develops from this scenario, by identifying a framework for realizing applications tied to both ontological resources and Web content, and not necessarily limited to semantic annotation.

In our setting, we envision unlimited binding possibilities between annotated content fragments, their originating sources and the resources belonging to the domain model. This should allow, for instance, to generate new ontology individuals *while* annotating their occurrences within web pages, to create and annotate relationships between individuals, etc..

The framework abstracts a collection of events out of gestures involving concrete user interface elements. These events are, to an extent, independent from the underlying presentation mechanism and the supporting technology. The framework dispatches events to suitable handlers, which implement application dependent logic. Event handlers must implement a given signature, whereas there is no prescription on their internal structure.

Within this framework, collections of event handlers define concrete applications, which might be characterized through a variety of (possibly orthogonal) dimensions, including, but not limited to, the following:

- annotation model;
- presentation mechanism;
- relevant ontological resources.

While two applications might differ along a few of those dimensions, they could be very close to each other along others. Therefore, applications are rarely completely orthogonal and in most cases share part of their user interface, behaviour and data management.

The paradigm based on the assignment of handlers to events meets the requirement of minimum commitment to the application goals. Nonetheless, the fact that most applications have overlapping designs would force the developers to implement the same user interfaces and behaviours multiple times. Therefore, a collection of ready-to-use components for common design fragments is required.

5.2 Design

In the previous section we have motivated the basic assumptions underpinning the work.

In the forthcoming we refer to a combination of an annotation model, events and related handlers as an *annotation family*, and by a slight abuse of

Figure 1 Overview of the Annotation Framework. The Web page is annotated with concepts (insects, plants and pesticides) and relations (isPestOf) from the thesaurus AGROVOC.

language we will identify possible applications with distinct annotation families. We discuss here three different levels for characterizing a family.

Currently, the framework (see Figure 2) declares the following events:

- **selectionOverResource**
fired when a selection from a Web page is dropped onto an ontological resource
- **resourceOverContent**
fired upon gestures for the association of Web content with an ontological resource regardless of their occurrence in the text
- **contentLoaded**
triggered when Web content is loaded, in order to execute presentation related activities, e.g. highlighting the annotated fragments

So far, this basic set of events provides a core specification, which is sufficient to implement the entire machinery for an annotation system: handlers for the first two events encapsulate the logic for the creation of new annotations, whilst a handler for the third event is in charge of retrieving and properly visualizing annotations for a Web content (and for injecting the code to manage them). For instance, operations such as the deletion of annotations can actually be invoked by code which is injected into the content by handlers intercepting the

contentLoaded event, thus leaving the specification of these functions opaque to the framework.

The framework treats different genera of RDF resources (e.g. classes, individuals, and properties) in a uniform manner, by declaring events concerning only generic resources. The uniform treatment of resources entails that the same event might be handled differently on the basis of the target resource. Moreover, applications might foresee the binding of multiple distinct handlers (see Figure 2) to an event related to a single resource, each handler implementing a distinct way for consuming that event. A handler can then be guarded by a filter over the event, to filter out irrelevant events, e.g. by observing the resource type.

The discussion above might be more accessible through an example concerning the event selectionOverResource. As stated previously this event is fired when a selection from a Web page is dropped onto a resource, regardless of its type. Actually, this event might be processed in several ways. By first, a handler may simply annotate an occurrence of that resource within the Web page. Other handling strategies include more complex activities, which are valid only on a subset of the events. For instance, when the target is a class, a handler might create and annotate an existing instance for that class, basing on the selected content; otherwise, if the target is a SKOS concept,

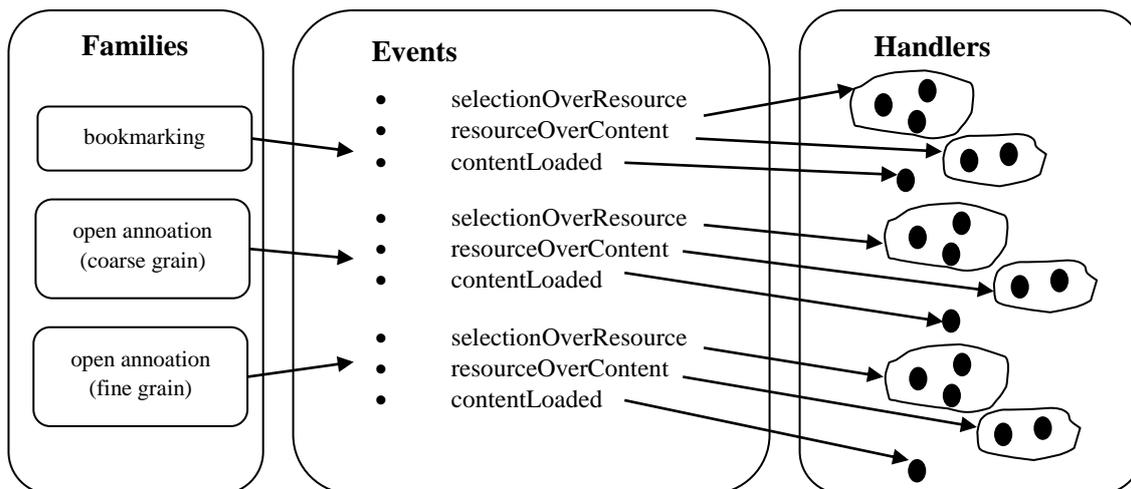


Figure 2 Event Based Architecture

another handler might create and annotate a narrower concept. A mechanism based on *preconditions* allow for filtering handlers on the basis of contextual information (such as the nature of the selected RDF resource, the selected content, the content source etc.. or further more elaborate ones, based on the analysis of a combination of the above). Preconditions are actually re-definable functions which can be plugged to the framework.

By following a *convention-over-configuration* approach to design, we provided a further level of specification, consisting in a set of interfaces which, if implemented, can be exploited by the framework on the basis of the previously defined events. The following abstract services can thus be implemented for each family:

- `checkAnnotationsForContent(contentID)`
checks whether a given content source has been annotated. By default, this function is invoked by a framework predefined handler, upon triggering of the `contentLoaded` event
- `getAnnotationsForContent(contentID)`
returns the annotations taken over a specific content source. Actually, it returns proxies for the annotations (which depend on the model) exposing some framework mandatory fields, such as the id and range of the annotations. The implementation/serialization of these annotation elements is left to the specific family, and must be *consistent* with the other services implemented in the family.

This function is automatically invoked by the framework after a positive (returned value = true) check performed by the previous

function (in the context of a `contentLoaded` event).

- `getAnnotationsForResource(RDFResource)`
analogous to the previous one, this function retrieves all annotations associated to a given RDF resource.

When constructing a description for a RDF resource in the UI, the framework may exploit this function to produce a list of actionable links to annotated content sources.

- `decorateContent(annotations)`
this is a client function for injecting elements inside the content, usually to show the annotations which have been previously taken over it.

A standard text highlighting mechanism for web documents is provided by the system and invoked on the result of a `getAnnotationsForContent()`, in the context of a `contentLoaded` event. This mechanism can be overridden by implementing this function with custom content decorators.

- `deleteAnnotation(annotID)`
this function takes care of removing all the information related to a given annotation. The *standard highlighter* injects calls to this function for each annotation shown on the web document.

Standard preconditions are also defined and provided with the framework. The basic preconditions include filters based on the role of the resource (e.g. a class, individual etc..), so that a

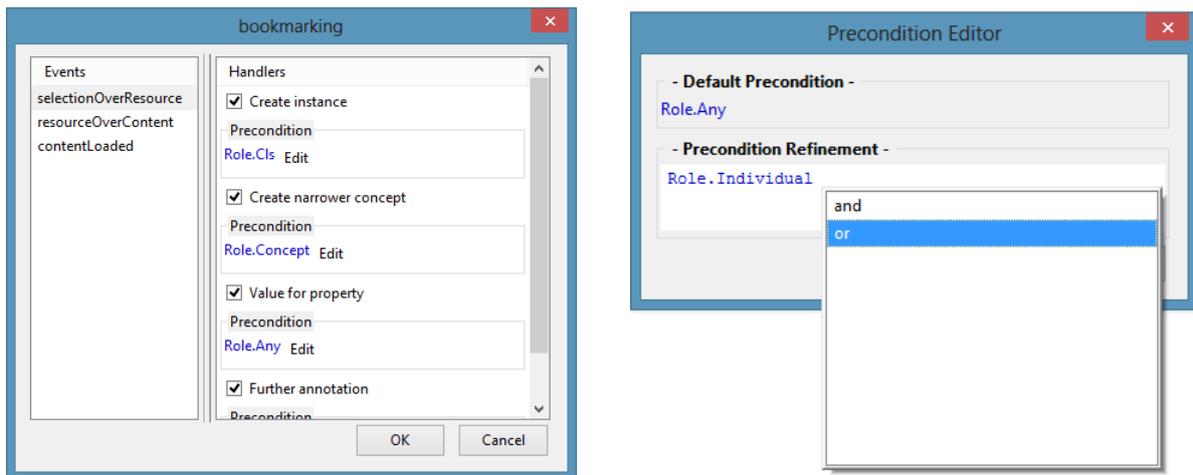


Figure 3 End-user Customization: handlers are enabled for a given event and can then be filtered – by editing their preconditions – when that event is fired.

given handler may be activated only for certain resources.

The system thus, in line with the *convention-over-configuration* paradigm, allows for high flexibility, while reducing effort and need for detailed specification through massive availability of conventions (and in some cases, implementations).

5.3 Implementation

The annotation framework we presented is embedded in the Knowledge Management and Acquisition Platform Semantic Turkey (Pazienza, et al., 2012), and comes out-the-box with a few annotation families which differ in the underlying annotation model and, notably, in the tasks they support. The default handlers take into consideration the annotation of atomic ontological resources, and complex activities that are provided as macros, e.g. the creation of new instances, the definition of new subclasses in OWL, or of narrower concepts in SKOS.

Semantic Turkey works on a per-project basis, and by default, annotations are stored as further RDF metadata inside the RDF repository of the managed project.

The extensibility of Semantic Turkey allows the deployment of third-party annotation families, or the enrichment of existing ones by the addition of further handlers. The hosting platform offers to the implementers a wide choice of reusable capabilities. The browser provides technologies for the definition of user interfaces, the manipulation of information resources and the interaction with the Web. An annotation family might exploit them to support inline annotations (annotations included in the

document itself), which can then be saved in a updated copy of the web page. An annotation family may depend on core services provided by Semantic Turkey as well as define new ones for dealing with the specifics of its annotation mechanism. There is however no limit (thanks to the hosting platform) to the features that can be provided by adding new services: dedicated export mechanisms, ontology evolution management etc.. can all be added as dedicated functionalities for a given family.

5.4 End-user Customizability

Developers of third party applications based on our framework may either create new families, or extend the existing ones with new annotation functions. At the same time, for any given family of annotations, even final users (i.e. human annotators) may customize their experience to some extent, with no need of coding intervention nor of performing complex configuration on the system.

Concretely, a user can customize a family (see Figure 3) by enabling only a portion of the annotation functionalities associated to each event, or by refining the preconditions of its associated handlers. Most usage scenarios in fact, only concern with a subset of the possible interactions which a given family may offer, and users may want to enable only those actions which they are using in their setting. Users are normally prompted with the list of suitable handlers (obviously, well presented through appropriated descriptors) after they trigger an event as a consequence of performing an action; as an automatic shortcut, when such a list reduces to a single handler, it is executed without prompting the user.

6 CONCLUSIONS AND FUTURE WORKS

The proposed framework has been experimented in its evolution, through the development of several concrete applications for semantic annotation (Fallucchi, et al., 2008; Paziienza, et al., 2009; Paziienza, et al., 2012). These experiences have helped us in understanding the features which a core framework for semantic annotation should exhibit, and the right trade-off in flexibility which should be granted to system developers, while still benefiting them with concrete support from the software.

Evaluation of frameworks in general is difficult to perform and is based on non-standard considerations (e.g. the set of features must be decided arbitrarily), which are inherently highly biased by the aspects being put into examination. However, we plan for the future to offer an overall view of the features offered by most notable annotation systems at the current state of the art, and observe if these can be enabled in our framework. By emphasizing the amount of development effort necessary when developing a system with specific features, and the effort that is required to master our framework and build those same features over it, we can obtain a fair map of the improvements and benefits in adopting it. Regarding further evolutions, while the framework seems to us general enough in its basic assumptions, we want to improve it in terms of concrete support to developers. We will thus increment the set of available conventions and create template libraries for recurring annotation patterns. These libraries will provide partial implementations, which can be bound to specific needs through dedicated extension points. Our interest in semi-supervised processes for knowledge acquisition (Fiorelli, et al., 2010) motivates our attention to integrating automatic extraction engines and to combining them with proper human interaction, into more virtuous acquisition workflows. We have already explored this approach in (Paziienza, et al., 2012), with the development of a text analytics system for the discovery of new semantic relations among concepts belonging to the AGROVOC thesaurus (Caracciolo, et al., 2012). We plan to integrate this system to the proposed framework and, in the meanwhile, extend its scope to the projection of arbitrary information onto an ontology.

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