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E-COMMERCE SECURITY AND PRIVACY

edited by

Anup K. Ghosh
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Foreword

Welcome to the second volume of the Kluwer International Series on ADVANCES IN INFORMATION SECURITY. The goals of this series are, one, to establish the state of the art of and set the course for future research in information security and, two, to serve as a central reference source for advanced and timely topics in information security research and development. The scope of this series includes all aspects of computer and network security and related areas such as fault tolerance and software assurance.

ADVANCES IN INFORMATION SECURITY aims to publish thorough and cohesive overviews of specific topics in information security, as well as works that are larger in scope or that contain more detailed background information than can be accommodated in shorter survey articles. The series also serves as a forum for topics that may not have reached a level of maturity to warrant a comprehensive textbook treatment.

The success of this series depends on contributions by researchers and developers such as yourself. If you have an idea for a book that is appropriate for this series, I encourage you to contact either the Acquisitions Editor for the series, Lance Wobus (lwobus@wkap.com), or myself, the Consulting Editor for the series (jajodia@gmu.edu). We would be happy to discuss any potential projects with you. Additional information about this series can be obtained from www.wkap.nl/series.htm/ADIS.

About this volume

The second volume of this series is entitled *Recent Advances in E-Commerce Security and Privacy*, edited by Anup K. Ghosh.

Electronic commerce represents a tremendous opportunity and difficult challenge for security researchers and practitioners. Business-to-consumer (B2C) and business-to-business (B2B) applications are rapidly changing the way we conduct business these days. However, how we can do this while protecting both businesses and consumers from theft and

false representation continues to be an open problem. Solutions that are being deployed in the marketplace have often been ad hoc in nature, and there is a need to provide a principled theoretical foundation. This volume brings together contributions from a number of respected researchers to address this need.

It has been a pleasure working with the editor of this volume, Anup K. Ghosh, who is a world-renowned expert in electronic commerce security. He is a noted speaker and the author of *Security and Privacy for E-Business* (Wiley, 2001) and *E-Commerce Security: Weak Links, Best Defenses* (Wiley, 1998).

SUSHIL JAJODIA
Consulting Editor

Preface

The Internet has fundamentally changed much of the way most of us do business now. Electronic commerce (or e-commerce) in its many myriad forms utilizes technology to connect people and facilitate business. Business-to-business e-commerce transactions are expected to exceed US \$6 trillion by 2006. Perhaps more revealing of how e-commerce is changing the commercial landscape is that e-commerce transactions are expected to account for 25% of all retail transactions in the next decade.

Throughout the period of meteoric growth in e-commerce, the security risks have grown similarly in scope and magnitude. Three major factors have driven the security risks in e-commerce: first, the sole reliance on the electronic medium for a company's core business, second, the growing complexity of the software systems needed to support e-commerce, and third, the value of the digital assets brought online to an inherently insecure medium — the Internet.

While security has long been a primary concern in e-commerce, more recently, *privacy* concerns have become the number one concern for consumers. Many of the same Internet technologies that make e-commerce possible, also make it possible to create detailed profiles of an individual's purchases, to spy on individual Web usage habits, and even to peer into confidential files that reside on the individual's machine.

While much has been written in the popular literature about electronic commerce risks, this volume is the first to pull together leading researchers and practitioners in different fields of computer science and software engineering to present their technical innovations to problems in security and privacy in e-commerce. This book draws from selected papers presented at the first Workshop on Security and Privacy in E-Commerce (WSPEC'00) held in Athens, Greece, November 4, 2000. The papers were selected for their quality and also for the breadth in topics in e-commerce security and privacy they represent.

The book is divided into two parts: (1) selected case studies in electronic commerce security, and (2) reasoning about secure and private

electronic commerce. The first part is aimed at the practitioner who seeks understanding and insight into problems encountered in electronic commerce security and privacy as well as practical solutions.

In the first part of the book, we present two case studies on analyzing the security of e-commerce systems. The first case study assumes no first hand knowledge of the software that runs an online banking system, while the second provides a case study into working with an organization and its software to identify and mitigate problems in an online gambling operation. The third case study examines new problems that arise in mobile e-commerce — an emerging field that is taking advantage of wireless Internet connectivity to handheld devices. The final case study examines the technical and legal problems facing law enforcement in identifying and prosecuting transnational computer crimes. The case study shows that while the Internet knows no geographic boundaries, law enforcement is faced with considerable jurisdictional hurdles in tracking and prosecuting malicious hackers.

The second part of this book is more formal and is aimed at the researcher interested in state-of-the-art innovations in reasoning about secure and private e-commerce. Many of the articles in this section provide a framework about which to reason how a given protocol or system of e-commerce meets security and privacy requirements.

The first article in the second part provides a goal-based approach for specifying security and policy requirements into operational system requirements. The second article in this part addresses a timely issue: how to ensure secure and private access to Internet databases. The authors provide several protocols for secure remote access to online databases aimed at providing secure and private transactions for very confidential queries, such as to medical databases. The third article in this part provides a logic system for reasoning about accountabilities in cryptographic protocols for e-commerce. The final article provides a logic system for provisional authorizations in e-commerce transactions. The authors demonstrate the utility of provisional authorization to two types of e-commerce systems: electronic auctions and business-to-business e-commerce transactions.

In summary, this book provides both practitioners and researchers with innovations in secure and private e-commerce. Practitioners will gain great insight from the case studies, and researchers will be able to learn about state-of-the-art protocols in secure and private e-commerce that will serve as the basis for future innovations in applied e-commerce technologies.

Since the book is a collection of articles, the reader can jump straight to the chapters of interest without losing context from earlier chapters.

Speaking on behalf of all contributing authors, we believe the innovations contained in this book will blaze the trail for a more secure and private system of e-commerce in the future.

ANUP K. GHOSH

Acknowledgments

This book is a compilation of articles from many contributors. The contributors deserve much credit and appreciation for their time and dedication to preparing these articles for publication.

There were many individuals who also helped pull together the first Workshop on Security and Privacy in E-Commerce in Athens, Greece, from which selected papers were chosen for this volume. Foremost among them, Dimitris Gritzalis from the Athens University of Economics & Business deserves much credit for hosting and pulling together the workshop. In addition, this workshop was in large part the brainchild of Sushil Jajodia of George Mason University. The arduous efforts of the program committee in reviewing and selecting papers presented in the workshop also deserve much credit: Yair Frankel, Dimitris Gritzalis, Sushil Jajodia, Nikos Kyrloglou, Gary McGraw, Fabian Monrose, Pierangela Samarati, Tomas Sander, Sang Son, Bhavani Thuraisingham, Win Treese, Vijay Varadharajan, and Giovanni Vigna.

Finally, those who support us both at home and at work probably deserve the most credit for making possible the contributions in this book. We thank you all for your continued support.