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Gerhard Hancke · Marc Spaniol Kitisak Osathanunkul · Sayan Unankard Ralf Klamma (Eds.)

# Advances in Web-Based Learning – ICWL 2018

17th International Conference Chiang Mai, Thailand, August 22–24, 2018 Proceedings



Editors
Gerhard Hancke
City University of Hong Kong
Hong Kong
Hong Kong

Marc Spaniol University of Caen Basse-Normandie Caen France

Kitisak Osathanunkul Maejo University Chiang Mai Thailand Sayan Unankard Maejo University Chiang Mai Thailand

Ralf Klamma D RWTH Aachen University Aachen Germany

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## **Preface**

The International Conference on Web-Based Learning (ICWL) has become the premier annual international conference on web-based learning. Organized by the Hong Kong Web Society, ICWL started in Hong Kong in 2002 and has so far been held in Africa (Cape Town), Asia (China, Malaysia, Hong Kong, Taiwan), Australia, and Europe (UK, Germany, Romania, Estonia, Italy).

In 2018, the 17th ICWL was held in Chiang Mai, Thailand. ICWL 2018 assembled five technical sessions covering the latest findings in various areas, such as: learning assessment and behavior, augmented reality, collaborative learning, game-based learning, learning content management, education case studies, and experience sharing. These papers were selected after a rigorous review process of 37 submissions from 21 countries. The review procedure included a double-blind review phase, with each paper receiving at least three reviews, followed by discussion between the Program Committee members and the program chairs. In all, 11 papers were selected as full papers, yielding an acceptance rate of 29%, in addition to four short papers.

Furthermore, the conference continued the new initiative, started by ICWL 2016, of holding the Third International Symposium on Emerging Technologies for Education (SETE) at the same location. SETE collected the traditional workshop activities managed by ICWL in the past years, and additionally featured a novel organization in tracks. Workshops and tracks added new and hot topics on technology-enhanced learning, providing a better overall conference experience to the ICWL attendees.

We thank all authors and participants who contributed to make this event a great success, the Technical Program Committee members and sub-reviewers who worked on the program, and the volunteers who handled much of the organization behind the scenes to make ICWL possible. We greatly appreciate the input of the ICWL Steering Committee representative whose help and advice was invaluable, and we would like to thank the Faculty of Science, Maejo University, for supporting this event and providing assistance with general arrangements.

August 2018

Gerhard Hancke Marc Spaniol Kitisak Osathanunkul Ralf Klamma Sayan Unankard

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