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Preface

Welcome to the proceedings of WISE 2011, the 12th International Conference on Web Information Systems Engineering. This year, WISE returned to Australia for the first time since 2004. So far, WISE has been held in Hong Kong (2000), Kyoto, Japan (2001), Singapore (2002), Rome, Italy (2003), Brisbane, Australia (2004), New York, USA (2005), Wuhan, China (2006), Nancy, France (2007), Auckland, New Zealand (2008), Poznan, Poland (2009), and Hong Kong (2010). WISE provides an international forum for researchers and engineers to present the latest research in Web technologies and Web systems engineering. The papers contained in these proceedings address challenging issues in software services, Web application engineering and modelling, Web search, social networks, Web semantics, and information retrieval and extraction. This year, WISE received 96 submissions from countries all over the world, including Australia, Austria, Brazil, Canada, China, France, Germany, Hong Kong, Greece, Iran, Ireland, Japan, Malaysia, The Netherlands, Norway, Spain, Sweden, Taiwan, Tunisia, UK, and the USA.

After a thorough reviewing process, 17 papers were selected for presentation as full papers. The acceptance rate is 18%. In addition, 11 papers were selected for presentation as short papers. This year's WISE also included 7 demo papers.

No conference is possible without the efforts of a large number of people and WISE this year was no exception. We wish to thank everyone involved, including those who worked diligently behind the scenes and without formal recognition. We would like to thank the members of the WISE 2011 Organization Committee: Yanchun Zhang as WISE Society Liaison, Michael Sheng as Workshop Chair, Armin Haller as Publicity Chair and Web Master, Helen Paik as Publication Chair, Boualem Benatallah and Claude Godart as Demo Chairs, Fabio Casati and Schahram Dustdar as Tutorial Chairs, and Ee Peng Lim and Xiofang Zhou as Panel Chairs.

We would especially like to thank the Program Committee members and reviewers for a rigorous and robust reviewing process. We are also grateful to CSIRO and the International WISE Society for generously supporting our conference.

October 2011

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