## Lecture Notes of the Institute for Computer Sciences, Social Informatics and Telecommunications Engineering

76

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# Mobile Computing, Applications, and Services

Second International ICST Conference, MobiCASE 2010 Santa Clara, CA, USA, October 25–28, 2010 Revised Selected Papers



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#### **Preface**

Welcome to the proceedings of MobiCASE 2010, the Second International Conference on Mobile Computing, Applications, and Services, held in the heart of the Silicon Valley. Built on last year's inaugural success, MobiCASE provided great opportunities to researchers and practitioners, both from academia and industry, to present and discuss their work on mobile applications and service provisioning.

We were thrilled to have a very strong program this year. Philippe Lucas, Senior Vice President of France Telecom Orange, Marc Davis, Partner Architect of Microsoft Online Services Division, and Arpit Joshipura, Vice President of Ericsson Silicon Valley, delivered morning keynote speeches. Tony Wasserman, Professor at Carnegie Mellon University, and Adam Blum, CEO of Rhomobile, were invited to talk in the afternoons. Panelists explored a variety of topics at three discussion sessions, including one sponsored by Wireless Communications Alliance, and we teamed up with Ericsson Silicon Valley and Sprint Developer Conference for joint exhibit sessions in the evenings.

The program was single-track with six regular sessions, covering a wide range of topics including Web and mash-ups, software engineering and development tools, cross-layer approaches, location-based services, healthcare, and social networking. Each submission went through a rigorous evaluation process with at least two independent reviews from the TPC, after which a total of 15 papers were selected for publication. All submissions and reviews were read by the TPC Chair to insure quality. The program also had a demonstration/poster session to allow better interactivity and hands-on experiences among attendees.

The conference could not be held without the tremendous work done by the Technical Program Committee (TPC). Each TPC member reviewed an average of five papers and provided in-depth critique and analysis. Special thanks go out to the General Chair, Martin Griss, for his unyielding efforts in putting together the conference. Additional thanks go to Christian Martin for working on industry submissions, Wendy Fong and KRS Murthy for handling publicity and communications, Yingen Xiong and Djamal Zeghlache for chairing workshops, Angela Nicoara for managing demonstrations and posters, and Stacy Marshall for taking care of local arrangements. Yet more thanks go to the IEEE Computer Society and CREATE-NET for their technical co-sponsorships.

Finally, my particular thanks and appreciation must be put forth for the MobiCASE Steering Committee Chair, Imrich Chlamtac, and committee members Thomas Phan and Petros Zerfos, whose vision has steered and shaped this effort.

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## **Table of Contents**

Mobile Web and Masnups	
3D Audio Interface for Rich Mobile Web Experiences	1
Secure, Consumer-Friendly Web Authentication and Payments with a Phone	17
Ben Dodson, Debangsu Sengupta, Dan Boneh, and Monica S. Lam	
Tool Support for Constructing Mobile Mashups	39
Software Engineering and Development Tools	
Cuckoo: A Computation Offloading Framework for Smartphones Roelof Kemp, Nicholas Palmer, Thilo Kielmann, and Henri Bal	59
Debugging Tools for MIDP Java Devices	80
Dynamic Reduction of Rollbacks in Wireless Multi-user Virtual	
Environments	100
Cross-Layer Approaches	
Handling the M in MANet: An Algorithm to Identify Stable Groups of Peers Using Cross-Layering Information	117
Small World VoIP	137
Location-Based Services	
When Will You Be at the Office? Predicting Future Locations and Times	156
PosQ: Unsupervised Fingerprinting and Visualization of GPS Positioning Quality	176
Mikkel Baun Kjærgaard and Kay Weckemann	

SensOrchestra: Collaborative Sensing for Symbolic Location	105
Recognition	195
Mobile Healthcare	
Activity-Aware Mental Stress Detection Using Physiological Sensors  Feng-Tso Sun, Cynthia Kuo, Heng-Tze Cheng, Senaka Buthpitiya, Patricia Collins, and Martin Griss	211
Dr. Droid: Assisting Stroke Rehabilitation Using Mobile Phones	231
Mobile Social Networking	
Open Transaction Network: Connecting Communities of Experience through Mobile Transactions	243
Mobile Lifelogger – Recording, Indexing, and Understanding a Mobile User's Life	263
Demos and Posters	
Activity-Aware Mental Stress Detection Using Physiological Sensors  Feng-Tso Sun, Cynthia Kuo, Heng-Tze Cheng, Senaka Buthpitiya, Patricia Collins, and Martin Griss	282
A Decentralized Decision Support System for Mobile Devices	302
Inferring Complex Human Behavior Using a Non-obtrusive Mobile Sensing Platform	306
Magic Wand: A Framework for Developing Remote Controlled Web Applications	311

International Workshop on Mobile Computing and Clouds	
Bringing the Cloud Down to Earth: Transient PCs Everywhere	315
VStore++: Virtual Storage Services for Mobile Devices	323
On Economic Mobile Cloud Computing Model  Hongbin Liang, Dijiang Huang, and Daiyuan Peng	329
The Smartphone and the Cloud: Power to the User	342
Towards Cloud Mobile Hybrid Application Generation Using Semantically Enriched Domain Specific Languages	349
Augmenting Pervasive Environments with an XMPP-Based Mobile Cloud Middleware	361
Elastic HTML5: Workload Offloading Using Cloud-Based Web Workers and Storages for Mobile Devices	373
International Workshop on Mobile Security 2010	
Cost-Sensitive Detection of Malicious Applications in Mobile Devices Yael Weiss, Yuval Fledel, Yuval Elovici, and Lior Rokach	382
On-line Signature Verification on a Mobile Platform	396
Google Android: An Updated Security Review	401
SAVED: Secure Android Value addED services	415
Author Index	429